

# WRZK-FM

## Quarterly Issues & Programs List Third-Quarter 2023

A quarterly list of community issues the station addressed in its programming during the preceding three months, and the programming which gave “significant treatment” to those issues.

The following issues were presented on the WRZK-FM public affairs program “A Closer Look”

### ISSUES

A Closer Look airs on WRZK-FM on Sundays at 6:00 AM

#### **07-09-23 Kingsport Government | Mayor Pat Shull (TRT 13:00) LOCAL CITY GOVERNMENT**

Kingsport Mayor Pat Shull sits down with Lynda Fontaine on A Closer Look Program, to discuss a range of topics about what's happening in the city of Kingsport. Pat talks about the city budget and the cost of the Dobyys-Bennett Dome repairs at 21 million. They also talk about how people are moving back into Kingsport at a rate of 3.2 families a day over the last year. Pat explains how the city is trying to do better at keeping their employees, offering better pay to stay in and out of the private sector jobs. Kingsport will have a groundbreaking on the new Brickyard Park by the end of July and this will provide housing for over 400 families.

#### **07-09-23 Second Harvest Food Bank of Northeast Tennessee (TRT 12:00) (Homeless, Hunger in our region)**

Our community, like so many others in our country, is home to people who struggle with hunger. Since federal nutrition programs do not reach everyone in need, food banks help fill the gap. Each year, Feeding America releases a study called Map the Meal Gap to help us better understand how many people in our service area are going hungry each day.

**08-09-23 Best Friends.org (zoom) | Animal Shelters, overcrowding shelters, no-kill shelters (TRT 12:00)**

Alexis Pugh, Director of Lifesaving Centers, BestFriends.org talks with Lynda Fontaine on A Closer Look program to discuss animal shelters and how they are driving the effort in Tennessee to make all animal shelters No-Kill by 2025. Best Friends is leading the no-kill movement by running lifesaving community programs for dogs and cats, providing support and training for animal shelters and rescue groups, and mobilizing community members on behalf of pets in need across the country and our area in Northeast Tennessee.

**08-06-23 | CREEPER TRAIL RIDE TO END CANCER (TRT 13:00)**

The Penny F. Garrett Sarcoma Foundation is a 501(c)(3) non-profit organized in 2010 to raise awareness and much-needed funding for research for all rare cancers. Through the Creeper Trail Ride to End Cancer, we have contributed over \$1,000,000 to rare cancer research. 100% of the funds raised will be sent to The University of Texas M. D. Anderson Cancer Center in Houston, TX.

**08-20-23 Appalachian Fair | Phil Booher, Manager (TRT 12:00)**

The 97th annual Appalachian Fair is August 21st-26th. Lynda Fontaine speaks with Phill Booher the Manager of the Appy Fair. In 1926 the “granddaddy” of the now Appalachian Fair was established in the Gray Community by several families in the area. Phil talks about how the fair started as mostly centered around agriculture. In 1969, the state commissioner of Agriculture declared it to be a district fair, thus the establishment of the name Appalachian District Fair. 1960, the State Commissioner of Agriculture declared it to be a district fair, thus the establishment

**08-20-23 CASA | Fundraiser Court-appointed children advocate, fundraiser (TRT 12:00)**

The first CASA program was established in Seattle, Washington in 1977 thanks to the Honorable Judge David Soukup. From this beginning, The National CASA Association was formed in 1984 and now has a network of over 950 CASA programs today. CASA for Kids, Inc. is a member of the National CASA Association and Tennessee CASA Association. CASA for Kids, Inc. had its beginnings as an umbrella program of the CASA of Northeast Tennessee program based in Johnson City, Tennessee. In 1991, concerned citizens in Kingsport incorporated their own program, CASA of Sullivan County.

**08-23-23 KARIS HEART FOUNDATION | Healthcare for Kids | low income (TRT 12:00)**

Kari’s Heart Foundation, Inc. is a faith-based organization set up to provide a wide range of personal, financial, and social resources to families who are currently experiencing a healthcare crisis.

### **08-23-23 IMAGINATION LIBRARY | FREE BOOKS FOR CHILDREN (TRT 12:00)**

Chris Manley and Chrissy Idolet, Sullivan County Board Members, Imagination Library. After launching in 1995, the program grew quickly. The first books were only distributed to children living in Sevier County, Tennessee where Dolly grew up. It became such a success that in 2000 a national replication effort was underway. By 2003, Dolly Parton's Imagination Library had mailed one million books. It would prove to be the first of many millions of books sent to children around the world. Dolly's home state of Tennessee pledged to pursue statewide coverage in 2004 and global expansion was on the horizon. After the United States, the program launched in Canada in 2006 followed by the United Kingdom in 2007, Australia in 2013, and the Republic of Ireland in 2019.

## SUPPORTING DOCUMENTATION

### **07-09-23 Kingsport Government | Mayor Pat Shull (TRT 13:00) LOCAL CITY GOVERNMENT**

Kingsport mayor, Pat Shull talks about all things Kingsport. 07-09-23 Second Harvest Food Bank of Northeast Tennessee | Rhonda Chafin Executive Director (TRT 12:00)

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### **07-16-23 Second Harvest Food Bank of Northeast Tennessee | Rhonda Chafin Executive Director (TRT 12:00 RERUN)**

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### **07-16-23 Kingsport Government | Mayor Pat Shull (TRT 13:00 RERUN)**

LOCAL CITY GOVERNMENT Kingsport mayor, Pat Shull talks about all things Kingsport.

### **07-23-23 THOMAS EDWARDS | COUNTRY MUSIC ARTIST (TRT 12:00)**

Promoting a new Country Album

**07-23-23 Kingsport Theatre Guild | (TRT 12:00)**

Promoting Play “Hands in Socks”

**07-30-23 International Pageants | Miss International 2023 Sandy Glandt (TRT 12:00)**

International Pageants will be held in July at the Meadow View Conference Center for two weeks in July.

**07-30-23 Performance Medicine | Dr. Tom Rogers (TRT 12:00)**

Doctor Tom Rogers of Performance Medicine talks to Lynda Fontaine about healthcare in the Tri-Cities and how mergers in recent years have made it difficult for people in this area to get the healthcare they need. He also talks about vitamins and the root cause of health issues versus the traditional way of prescribing drugs that do not help.

**08-06-23 CREEPER TRAIL RIDE TO END CANCER (TRT 12:00)**

Mathew Gill | 2<sup>nd</sup> place team member joins Lynda Fontaine to talk about his role in the Creeper Trail Ride to end cancer. The Penny F. Garrett Sarcoma Foundation is a 501(c)(3) non-profit organized in 2010 to raise awareness and much-needed funding for research for all rare cancers. Through the Creeper Trail Ride to End Cancer, we have contributed over \$1,000,000 to rare cancer research. 100% of the funds raised will be sent to The University of Texas M. D. Anderson Cancer Center in Houston, TX.

**08-06-23 Best Friends.org | Alexis Pugh, Director of Lifesaving Centers (TRT 12:00)**

Alexis Pugh, Director of Lifesaving Centers, BestFriends.org talks with Lynda Fontaine on A Closer Look program to talk about saving animals from being euthanized and working towards making all animal shelters No-Kill by 2025. Best Friends is leading the no-kill movement by running lifesaving community programs for dogs and cats, providing support and training for animal shelters and rescue groups, and mobilizing community members on behalf of pets in need across the country and our area in Northeast Tennessee.

**08-13-23 Town of Jonesborough (TRT 12:00)**

Theresa Hammons | McKinney Center Jonesborough, Promoting Fall Art Classes.

**08-13-23 Kingsport Theatre Guild | Promoting the Play “Rock You” (TRT 12:00)**

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**08-20-23 Appalachian Fair | Phil Booher, Manager (TRT 12:00)**

The 97<sup>th</sup> annual Appalachian Fair is August 21<sup>st</sup>-26<sup>th</sup>.  
Lynda Fontaine speaks with Phill Booher the Manager of the Appy Fair.

**08-20-23 William King Museum Of Art | Alice Salyer Digital Art lab Manager William King Museum of Art (TRT 12:00)**

William King Museum of Art (WKMA) is a visual arts and cultural heritage museum serving residents of Southwest Virginia and Northeast Tennessee as well as visitors to the area. The museum’s mission is to provide arts education, exhibit fine art, and preserve the region’s cultural heritage. WKMA will maintain its historic facility and accreditation by the American Alliance of Museums.

**08-20-23 CASA | Fundraiser (TRT 12:00)**

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**09-03-23 BJ GOLIDAY | PROFESSIONAL DANCER (TRT 12:00)**

3<sup>RD</sup> Annual Salsa Black Tie Event and Workshop.

**09-03-23 ANGIE HYPHE | AUTHOR "UNHOLY MESS" (TRT 12:00)**

Promoting a new podcast about her book.

**09-10-23 Best Friends.org (zoom) | Animal Shelters, overcrowding shelters, no-kill shelters)**

Alexis Pugh, Director of Lifesaving Centers, BestFriends.org talks with Lynda Fontaine on A Closer Look program to discuss animal shelters and how they are driving the effort in Tennessee to make all animal shelters No-Kill by 2025. Best Friends is leading the no-kill movement by running lifesaving community programs for dogs and cats, providing support and training for animal shelters and rescue groups, and mobilizing community members on behalf of pets in need across the country and our area in Northeast Tennessee.

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**09-17-23 KINGSFORT CHRISTIAN WOMENS CONNECTION (TRT 12:00)**

Linda Rothwell and Betty Brennan from the Kingsport Women's Connection joins Lynda Fontaine to talk about how they are involved in helping the homeless and reaching out to people in need. They also are part of Stone Croft and Organization that exists to help women reconcile to God through Jesus Christ. They are promoting the fundraiser Country Fair that will be October 19<sup>th</sup> at the Food City Press Room in Kingsport. They are asking for donations to be sold, such as canned goods, crafts, decorations, and small gifts.

**09-17-23 HEALTH KINGSFORT WALK FOR WELLNESS EXPO (TRT 12:00)**

Destiny Clemons talks to Lynda Fontaine; she is the Director of Healthy Kingsport and is part of Kingsport Chamber. She is promoting Healthy Kingsport's 6<sup>th</sup> Annual Walk for Wellness. The Free event is September 23<sup>rd</sup> and is designed to build up community and increase interest in physical fitness, as well as, featured vetting, health and wellness-oriented all with information and giveaways for attendees. She explains that mental health stigma is still a problem and they have broadened focus and bring in mental health into their program. They are a source for people to come to for information and resources, they partner with Kingsport City Schools, The Mental Health Association of NETN, Frontier Health, and Creekside Behavior Health. They have also started a New Senior Ambassadors Club, which will focus on planning events for Seniors.

**09-24-23 FOR HIS GLORY PRODUCTIONS | "LEGEND OF THE SIN EATER" (TRT12:00)**

Tyler Bishop, Co-Director, and Gabriella Smith, Actor in the Upcoming play "THE LEGEND OF THE SIN EATER" This play tells the story of a family who has faced an enormous tragedy. One child's quest to find a way to atone for their sins and to ease the guilt they feel for the loss of a sibling is overshadowed by a deep, dark, scary secret within the community. Based on and inspired by true events set in Appalachian folklore, this story has everything from heartbreak, suspense, intrigue, redemption, and the truth. For His Glory is a Christian production company specializing in theatre, dance, and music production.

**09-24-23 BJ GOLIDAY | PROFESSIONAL DANCER (TRT 12:00)**

BJ Goliday, Professional Dancer

Join us on October 7th at the Meadowview Convention Center in Kingsport, TN for the 3rd Annual Salsa Black Tie Extravaganza! Workshops will be available on the eighth.