



WMMV-TV
3500 Myer Lee Dr
Winston Salem, NC 27101

Greer Margolis Mitchell, Burns &
Associates-Washington
3050 K St NW
Suite 100
Washington, DC 20007

Contract # 2562834

Schedule Dates	07/19/16-07/25/16	Date Entered	07/02/16
Advertiser	Roy Cooper for Governor-D (110331)	Last Modified	07/05/16
Agency	Greer Margolis Mitchell, Burns & Associates-Washi	Entered By	Lisa Carter
Product	POLITICAL CANDIDATE (ns) (1186)	CO-OP	No
Brand	CANDIDATE (321722)	Headline #	ECR25240339
Salesperson	Millennium/DC, Washington DC (1108)	Demo	
Sales Office	Millennium Washington DC	Order Type	Normal
Buyer Name	Mike Furman,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	297/317/4996	Commission	\$324.00
Account Types	National/Political Candidate Agency BRD	Net Total	\$1,836.00
Billing Type	Weekly/Irregular	Sales Tax	
Comments	Candidate Separation: 30 AMY MCCREARY		

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	07/19/16-07/22/16	1	:30	2:30P- Judge Faith 2	1		X	X	X	X			1	\$60.00	\$60.00	Greensboro (WMMV)	Can air 2-3p in Judge Faith	7/5/16
2.0	Normal Line / SPOT (2)	07/19/16-07/22/16	1	:30	3:30P- Hot Bench 2	1		X	X	X	X			1	\$45.00	\$45.00	Greensboro (WMMV)	Can air 3-4p in Hot Bench	7/5/16
3.0	Normal Line / SPOT (3)	07/25/16-07/25/16	1	:30	3:58-30P- Judge Mathis	1								1	\$80.00	\$80.00	Greensboro (WMMV)	Judge Mathis	7/5/16
4.0	Normal Line / SPOT (4)	07/19/16-07/22/16	3	:30	4:58-30P- Maury Povich	1		X	X	X	X			1	\$75.00	\$75.00	Greensboro (WMMV)	Maury Povich	7/5/16
5.0	Normal Line / SPOT (5)	07/19/16-07/22/16	1	:30	6:58-20P- Big Bang Theory	2		X	X	X	X			2	\$420.00	\$840.00	Greensboro (WMMV)	Big Bang Theory	7/5/16
6.0	Normal Line / SPOT (6)	07/25/16-07/25/16	1	:30	7:28-25P- Big Bang Theory	1								1	\$460.00	\$460.00	Greensboro (WMMV)	Big Bang Theory	7/5/16
7.0	Normal Line / SPOT (7)	07/19/16-07/22/16	1	:30	10P- 2 Broke Girls 2	2		X	X	X	X			2	\$40.00	\$80.00	Greensboro (WMMV)	Two Broke Girls	7/5/16
8.0	Normal Line / SPOT (8)	07/19/16-07/22/16	1	:30	10:30P- Two And A Half Men 2	1		X	X	X	X			1	\$40.00	\$40.00	Greensboro (WMMV)	Two and a Half Men	7/5/16
9.0	Normal Line / Prime (9)	07/25/16-07/25/16	4	:30	8P- MYN-Law & Order: SVU (Monday)	1								1	\$100.00	\$100.00	Greensboro (WMMV)	Law & Order: SVU-MINET1	7/5/16
10.0	Normal Line / Prime (10)	07/25/16-07/25/16	3	:30	9P- MYN-Law & Order: SVU 2 (Monday)	1								1	\$100.00	\$100.00	Greensboro (WMMV)	Law & Order: SVU-MINET2	7/5/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
		WMMV	7-18-16	

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbgl.net/?p=1224> to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

Greensboro (WMMV)		
By Broadcast Month	Spots	Rate
Jul. 2016	15	\$2,160.00
Grand Total:	15	\$2,160.00



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Advertiser Roy Cooper for Governor-D (110331)

Agency Greer Margolis Mitchell, Burns & Associates-Washi

Product POLITICAL CANDIDATE (ns) (1186)

Brand CANDIDATE (321722)

Salesperson Millennium/DC, Washington DC (1108)

Sales Office Millennium Washington DC

Buyer Name Mike Furman,

Phone/Fax /

CPE 297/317/4996

Account Types National/Political Candidate Agency BRD

Billing Type Weekly/Irregular

Comments

Date Entered 07/02/16

Last Modified 07/05/16

Entered By Lisa Carter

CO-OP No

Headline # ECR25240339

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$324.00

Net Total \$1,836.00

Sales Tax

Greensboro (WMMV)

By Broadcast Month Spots

Jul. 2016 15

Grand Total: 15

Rate

\$2,160.00

\$2,160.00

CONFIRMATION CONTRACT

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
11.0	Normal Line / Prime (11)	07/21/16-07/21/16	4	:30	8P- MYN-The Mentalist (Thursday)	1				1				1	\$100.00	\$100.00	Greensboro (WMMV)	The Mentalist-MYNET1	7/5/16
12.0	Normal Line / Prime (12)	07/21/16-07/21/16	3	:30	9P- MYN-The Mentalist 2 (Thursday)	1				1				1	\$100.00	\$100.00	Greensboro (WMMV)	The Mentalist-MYNET2	7/5/16
13.0	Normal Line / Prime (13)	07/22/16-07/22/16	4	:30	9P- MYN-Bones 2 (Friday)	1					1			1	\$80.00	\$80.00	Greensboro (WMMV)	Bones-MYNET2	7/5/16

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sigline.net?o=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date:

I, Mike Furman - authorized media buyer,
being/on behalf of: Roy Cooper,
a legally qualified candidate of the Democratic
political party for the office of: Governor
in the General
election to be held on: November 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		As ordered			

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Cooper for North Carolina

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Scott Falmien

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

5/4/16

Date

[Signature]

Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Allison Aldred

Signature

Allison Aldred

Printed Name

DO

Title

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		As ordered			

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.