



Media Plus/Local
PO Box 494460
Redding, CA 96049-4460

Contract # 181664
Schedule Dates 10/31/14-11/03/14
Advertiser Patrick Jones, City Council (6527)
Agency Media Plus (1121)
Product Political - City/County Races (1043)
Brand Patrick Jones Supt Dist 3 (47115)
Salesperson Wilcox, Terr (1235)
Sales Office KRCR
Buyer Name Media, Plus
Phone/Fax (530) 223-2695 / (530) 223-2698
CPE N/A
Account Types Local/Political Candidate
Billing Type Calendar
Comments

Date Entered 10/22/14
Last Modified 10/22/14
Entered By Terr Wilcox
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$25.50
Net Total \$144.50
Sales Tax

Redding ABC (KRCR)
By Calendar Month Spots Rate
Nov. 2014 1 \$170.00
Grand Total: 1 \$170.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/31/14-10/31/14	8	:30	5:30P- NEWS CH 7 AT 5:30 PM	1					X			1	\$170.00	\$170.00	Redding ABC (KRCR)		10/22/14
1.0.1	Preempt	10/31/14															Redding ABC (KRCR)	No Avail Exception - All breaks have bookends that pay higher rate	
2.0	Normal Line / SPOT	11/03/14-11/03/14	8	:30	5:30P- NEWS CH 7 AT 5:30 PM	1	X							1	\$170.00	\$170.00	Redding ABC (KRCR)		10/22/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Benton Media and its stations do not discriminate in advertising contracts on the basis of race, ethnicity or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, ethnicity or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.