

ORDER



Orders
Order / Rev: 443301
Alt Order #:
Product Desc: ORDR - ORDR
Estimate: 821828
Flight Dates: 08/21/18 - 08/28/18
Original Date / Rev: 07/10/18 / 07/10/18
Order Type: GENERAL

Primary AE: Dan Driscoll
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Smart Media Group - Political
Buying Contact:
Billing Contact:
 1427 Leslie Avenue
 Alexandria, VA 22301

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Putnam/Republican/Governor
Demographic: A25-54
Product Codes: PL State Candidate
Priority: P-6
Revenue Code 1: POL
Revenue Code 2: POL
Revenue Code 3: CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/18	08/26/18	54	\$20,565.00	\$17,480.25
08/27/18	08/28/18	10	\$2,175.00	\$1,848.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2018	54	\$20,565.00	\$17,480.25	0.00
September 2018	10	\$2,175.00	\$1,848.75	0.00
Totals	64	\$22,740.00	\$19,329.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Dan Driscoll			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WFTS	08/21/18	08/28/18	M-F 9-10am News M-F 9-10am News	CM	9-10am	MTWTF--	:30	10	\$125.00	P-6	0.00	NM	12	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/21/18	08/27/18	MTWTF--		10				\$125.00		0.00			
		Week: 08/28/18	09/03/18	-T-----		2				\$125.00		0.00			
N 2	WFTS	08/25/18	08/25/18	SA 9-10am News SA 9-10am News	CM	9-10am	-----S-	:30	2	\$140.00	P-6	0.00	NM	2	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/21/18	08/27/18	-----S-		2				\$140.00		0.00			
N 3	WFTS	08/26/18	08/26/18	SU 9-10am This Week SU 9-10am This Week	CM	9-10am	-----S	:30	1	\$1,000.00	P-6	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/21/18	08/27/18	-----S		1				\$1,000.00		0.00			
N 4	WFTS	08/21/18	08/27/18	M-F 4-5pm M-F 4-5pm	CM	4-5pm	MTWTF--	:30	10	\$125.00	P-6	0.00	NM	10	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/21/18	08/27/18	MTWTF--		10				\$125.00		0.00			
N 5	WFTS	08/21/18	08/27/18	M-F 6-7am News M-F 6-7am News	CM	6-7am	MTWT---	:30	4	\$275.00	P-6	0.00	NM	4	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/21/18	08/27/18	MTWT---		4				\$275.00		0.00			

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WFTS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	WFTS	08/21/18	08/27/18	M-F 6-7am News M-F 6-7am News	CM	6-7am	MTWT---	:30	4	\$275.00	P-6	0.00	NM	4	\$1,100.00
N 6	WFTS	08/21/18	08/27/18	M-F 7-9am GMA M-F 7-9am GMA	CM	7-9am	MT-TF--	:30	4	\$400.00	P-6	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 08/21/18		08/21/18	08/27/18	MT-TF--	4		\$400.00		0.00						
N 7	WFTS	08/25/18	08/25/18	SA 7-8am News SA 7-8am News	CM	7-8am	-----S-	:30	2	\$130.00	P-6	0.00	NM	2	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 08/21/18		08/21/18	08/27/18	-----S-	2		\$130.00		0.00						
N 8	WFTS	08/25/18	08/25/18	SA 8-9am GMA SA 8-9am GMA	CM	8-9am	-----S-	:30	2	\$250.00	P-6	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 08/21/18		08/21/18	08/27/18	-----S-	2		\$250.00		0.00						
N 9	WFTS	08/26/18	08/26/18	SU 7-8am GMA SU 7-8am GMA	CM	7-8am	-----S	:30	2	\$175.00	P-6	0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 08/21/18		08/21/18	08/27/18	-----S	2		\$175.00		0.00						
N 10	WFTS	08/26/18	08/26/18	SU 8-9am News SU 8-9am News	CM	8-9am	-----S	:30	2	\$125.00	P-6	0.00	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 08/21/18		08/21/18	08/27/18	-----S	2		\$125.00		0.00						
N 11	WFTS	08/21/18	08/27/18	M-F 6-630pm News M-F 6-630pm News	CM	6-630pm	M-W-F--	:30	3	\$450.00	P-6	0.00	NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 08/21/18		08/21/18	08/27/18	M-W-F--	3		\$450.00		0.00						
N 12	WFTS	08/25/18	08/25/18	SA 6-630pm News SA 6-630pm News	CM	6-630pm	-----S-	:30	1	\$150.00	P-6	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 08/21/18		08/21/18	08/27/18	-----S-	1		\$150.00		0.00						
N 13	WFTS	08/26/18	08/26/18	SU 6-630pm News SU 6-630pm News	CM	6-630pm	-----S	:30	1	\$150.00	P-6	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 08/21/18		08/21/18	08/27/18	-----S	1		\$150.00		0.00						
N 14	WFTS	08/26/18	08/26/18	SU 1135pm-1235am SU 1135pm-1235am	CM	1135pm-1235am	-----S	:30	2	\$100.00	P-6	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 08/21/18		08/21/18	08/27/18	-----S	2		\$100.00		0.00						
N 15	WFTS	08/21/18	08/27/18	M-F 11-1135pm News M-F 11-1135pm News	CM	11-1135pm	-TWTF--	:30	4	\$450.00	P-6	0.00	NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 08/21/18		08/21/18	08/27/18	-TWTF--	4		\$450.00		0.00						
N 16	WFTS	08/21/18	08/27/18	M-F 7-730pm News M-F 7-730pm News	CM	7-730pm	MTWT---	:30	4	\$300.00	P-6	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 08/21/18		08/21/18	08/27/18	MTWT---	4		\$300.00		0.00						
N 17	WFTS	08/24/18	08/24/18	Friday Prime C Friday Prime C	CM	10-11pm	----F--	:30	2	\$1,100.00	P-6	0.00	NM	2	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 08/21/18		08/21/18	08/27/18	----F--	2		\$1,100.00		0.00						
N 18	WFTS	08/26/18	08/26/18	Sunday Prime A Sunday Prime A	CM	7-8pm	-----S	:30	2	\$1,000.00	P-6	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 08/21/18		08/21/18	08/27/18	-----S	2		\$1,000.00		0.00						
N 19	WFTS	08/26/18	08/26/18	Sunday Prime B Sunday Prime B	CM	8-9pm	-----S	:30	2	\$1,800.00	P-6	0.00	NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 08/21/18		08/21/18	08/27/18	-----S	2		\$1,800.00		0.00						

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N20	WFTS	08/26/18	08/26/18	Sunday Prime C Sunday Prime C	CM	9-10pm	-----S	:30	2	\$1,000.00	P-6	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 08/21/18		08/21/18	08/27/18	-----S	2		\$1,000.00		0.00						
Totals													64	\$22,740.00	