

Advertiser No:	658882	Order No:	1318016915
Start Date:	10/30/2018	Co-op:	No
End Date:	11/06/2018	Package:	No
Month Type:	Broadcast	Agency Comm.:	15%
Revision #:	0		
CPE:	- - 1808		
AE:	PHILADELPHIA, MMS		
Entered:	10/29/2018 03:06 PM by Fusion		
Last Update:	10/29/2018 04:18 PM by cin2msh		
Note:	WLW - Political Est. 1808 - 32299005		
Note 2:			
Spl Req Inv:			

Mike Dewine for Governor  
 c/o SRCPmedia  
 Attn:  
 201 North Union St  
 Suite 200  
 Alexandria, VA 22314

Market Station	Bind To	Start Date	End Date	No Of Weeks	Rate Rev. Type	Skip	W	M	T	W	T	F	S	S	Spots/ W.	Spot Length	Ord Spots	Ord Cost
1 Cincinnati WLW-AM	06:00-10:00 Commercial	10/30/18	11/02/18	1	527.00 National Agency-Political	0	x	x	x	x					7	60	7	3,689.00
2 Cincinnati WLW-AM	06:00-10:00 Commercial	11/06/18	11/06/18	1	527.00 National Agency-Political	0			x						2	60	2	1,054.00
3 Cincinnati WLW-AM	10:00-15:00 Commercial	10/30/18	11/02/18	1	410.00 National Agency-Political	0		x	x	x	x				8	60	8	3,280.00
4 Cincinnati WLW-AM	15:00-19:00 Commercial	10/30/18	11/02/18	1	425.00 National Agency-Political	0		x	x	x	x				8	60	8	3,400.00
5 Cincinnati WLW-AM	06:00-10:00 Commercial	11/05/18	11/05/18	1	527.00 National Agency-Political	0	x								1	60	1	527.00
6 Cincinnati WLW-AM	10:00-15:00 Commercial	11/05/18	11/05/18	1	410.00 National Agency-Political	0	x								2	60	2	820.00
7 Cincinnati WLW-AM	15:00-19:00 Commercial	11/05/18	11/05/18	1	425.00 National Agency-Political	0	x								2	60	2	850.00



No. of Spots/Misc/Digital: 30/0/0

Ordered Gross: \$13,620.00  
Agency Commission: \$2,043.00  
Ordered Net: \$11,577.00  
Total Net Due: \$11,577.00

	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov
Amt. Ord.:	30	0	0	0	0	0	0	0	0	0	0	0	0
Gross:	13,620.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Net:	11,577.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00

Participating Customers

Mike Dewine for Governor

100%

Oct 29, 18  
 CONT# 32299005 Mod# Ver# 1 (Last = )  
 REP iHeartMedia  
 TO WLW -AM (Cincinnati, OH)  
 FM GENELLE NIBLACK (PHIL)  
 OFF PHILADELPHIA  
 AGY SRCPMEDIA  
 ADDR 201 NORTH UNION ST SUITE 200  
 ALEXANDRIA, VA 22314

DDS CONT# 0  
 C/P/E: / / 1808

SALESPERSON FAX#

PH # 703-683-8326

BYR BETSY VONDERHEID  
 ADV MIKE DEWINE FOR GOVERNOR  
 PDT 8 day week  
 FLT Oct 30, 18 - Nov 07, 18

\* REP ORDER COMMENT \*

\*\* 10/29/2018 11:45:00 AM:

[HTTP://RADIOEXCHANGE.CLEARCHANNEL.COM/SALES/CATEGORY/PAGES/POLITICALRATECARDS.ASPX](http://radioexchange.clearchannel.com/sales/category/pages/politicalratecards.aspx)

\*\* 10/29/2018 11:45:00 AM: MMS WILL SEND SPOT/TRAFFIC, FORMS, AND PAYMENT CONFIRMATION BEFORE START.

\*\* 10/29/2018 11:45:00 AM: REVENUE TYPE IS NATIONAL AGENCY POLITICAL.

\*\* 10/29/2018 11:45:00 AM: SALESFORCE SUB-INDUSTRY IS POLITICAL/STATE.

\*\* 10/29/2018 11:45:00 AM: THE CANDIDATE RATE CLASS IS NON-PREEMPTIBLE.

\*\* 10/29/2018 11:45:00 AM: THIS IS A NEW ORDER. PLEASE CONFIRM ASAP. THANK YOU!

MC	LN	REV TYPE	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		<b>FLIGHT 1</b>								
	1.1	National Agency-Political	TuWThF,M	6A - 10A	60	10/30/2018 - 11/5/2018	1W	8	\$527.00	8
	1.2	National Agency-Political	TuWThF,M	10A - 3P	60	10/30/2018 - 11/5/2018	1W	10	\$410.00	10
	1.3	National Agency-Political	TuWThF,M	3P - 7P	60	10/30/2018 - 11/5/2018	1W	10	\$425.00	10
						<b>** WEEKLY FLIGHT TOTALS **</b>		28	\$12,566.00	
		<b>FLIGHT 2</b>								
	2.1	National Agency-Political	.T.....	6A - 10A	60	11/6/2018 - 11/6/2018	1W	2	\$527.00	2
						<b>** WEEKLY FLIGHT TOTALS **</b>		2	\$1,054.00	

	Nov 18					
SPOTS	30					
CASH	13620.00					
TRADE	0.00					
NSL	0.00					
TOTAL	13620.00					

Oct 29, 18

CONT# 32299005 Mod# Ver# 1 (Last = )  
REP IHeartMedia

DDS CONT# 0  
C/P/E: / / 1808

						TOTAL
SPOTS						30
CASH						13,620.00
TRADE						0.00
NSL						0.00
TOTAL						13,620.00

**\*\* Competitive Comments \*\***

SVC: FA99 MSA CustRadio  
Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.