

Advertiser No: 658882 Order No: 1318015650
 Start Date: 10/23/2018 Co-op: No
 End Date: 10/29/2018 Package: No
 Month Type: Broadcast Agency Comm.: 15%
 Revision #: 0
 CPE: - - 1785
 AE: PHILADELPHIA, MMS
 Entered: 10/22/2018 03:19 PM by Fusion
 Last Update: 10/23/2018 10:01 AM by cin2msh
 Note: WLW - Est. 1785 Political - 32279300
 Note 2:
 Spl Req Inv:

Mike Dewine for Governor
 c/o SRCPmedia
 Attn:
 201 North Union St
 Suite 200
 Alexandria, VA 22314

Market Station	Bind To	Start Date	End Date	No Of Weeks	Rate Rev. Type	Skip W. M T W T F S S	Spots/ W. Length	Ord Spots	Ord Cost
1 Cincinnati WLW-AM	06:00-10:00 Commercial	10/23/18	10/26/18	1	527.00 National Agency-Political	0 x x x x	8 60	8	4,216.00
2 Cincinnati WLW-AM	10:00-15:00 Commercial	10/23/18	10/26/18	1	410.00 National Agency-Political	0 x x x x	8 60	8	3,280.00
3 Cincinnati WLW-AM	15:00-19:00 Commercial	10/23/18	10/26/18	1	425.00 National Agency-Political	0 x x x x	8 60	8	3,400.00
4 Cincinnati WLW-AM	06:00-10:00 Commercial	10/29/18	10/29/18	1	527.00 National Agency-Political	0 x	2 60	2	1,054.00
5 Cincinnati WLW-AM	10:00-15:00 Commercial	10/29/18	10/29/18	1	410.00 National Agency-Political	0 x	2 60	2	820.00
6 Cincinnati WLW-AM	15:00-19:00 Commercial	10/29/18	10/29/18	1	425.00 National Agency-Political	0 x	2 60	2	850.00

No. of Spots/Misc/Digital: 30/0/0
 Ordered Gross: \$13,620.00
 Agency Commission: \$2,043.00
 Ordered Net: \$11,577.00
Total Net Due: \$11,577.00

	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct
Amt. Ord.:	24	6	0	0	0	0	0	0	0	0	0	0	0
Gross:	10,896.00	2,724.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Net:	9,261.60	2,315.40	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00

When signed below, this is a contract for advertising on the radio stations named above, made with the owner of those stations, subject to those terms and conditions beginning on the last page of this Order Confirmation. Except when this contract is executed by advertiser itself, it is agreed that advertiser's agency makes this contract both for itself and advertiser.

Accepted for Company: _____

Accepted for Advertiser: _____

Oct 24, 18
 CONT# 32279300 Mod# Ver# 1 (Last =)
 REP iHeartMedia
 TO WLW -AM (Cincinnati, OH)
 FM GENELLE NIBLACK (PHIL)
 OFF PHILADELPHIA
 AGY SRCPMEDIA
 ADDR 201 NORTH UNION ST SUITE 200
 ALEXANDRIA, VA 22314

DDS CONT# 0
 C/P/E: / / 1785
 SALESPERSON FAX#
 PH # 703-683-8326

BYR BETSY VONDERHEID
 ADV MIKE DEWINE FOR GOVERNOR
 PDT Tu-Mon week
 FLT Oct 23, 18 - Oct 30, 18

* REP ORDER COMMENT *

** 10/22/2018 11:26:00 AM:
[HTTP://RADIOEXCHANGE.CLEARCHANNEL.COM/SALES/CATEGORY/PAGES/POLITICALRATECARDS.ASPX](http://radioexchange.clearchannel.com/sales/category/pages/politicalratecards.aspx)
 ** 10/22/2018 11:26:00 AM: MMS WILL SEND SPOT/TRAFFIC, FORMS, AND PAYMENT CONFIRMATION BEFORE START.
 ** 10/22/2018 11:26:00 AM: REVENUE TYPE IS NATIONAL AGENCY POLITICAL.
 ** 10/22/2018 11:26:00 AM: SALESFORCE SUB-INDUSTRY IS POLITICAL/STATE.
 ** 10/22/2018 11:26:00 AM: THE CANDIDATE RATE CLASS IS NON-PREEMPTIBLE.
 ** 10/22/2018 11:26:00 AM: THIS IS A NEW ORDER. PLEASE CONFIRM ASAP. THANK YOU!

* STATION ORDER COMMENT *

** 10/23/2018 2:32:00 PM: MH

MC	LN	REV TYPE	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		FLIGHT 1								
	1.1	National Agency-Political	TuWThF,M	6A - 10A	60	10/23/2018 - 10/29/2018	1W	10	\$527.00	10
	1.2	National Agency-Political	TuWThF,M	10A - 3P	60	10/23/2018 - 10/29/2018	1W	10	\$410.00	10
	1.3	National Agency-Political	TuWThF,M	3P - 7P	60	10/23/2018 - 10/29/2018	1W	10	\$425.00	10
						** WEEKLY FLIGHT TOTALS **		30	\$13,620.00	

	Oct 18	Nov 18				
SPOTS	30	0				
CASH	13620.00	0.00				
TRADE	0.00	0.00				
NSL	0.00	0.00				
TOTAL	13620.00	0.00				

Oct 24, 18

CONT# 32279300 Mod# Ver# 1 (Last =)
REP iHeartMedia

DDS CONT# 0
C/P/E: / / 1785

						TOTAL
SPOTS						30
CASH						13,620.00
TRADE						0.00
NSL						0.00
TOTAL						13,620.00

**** Competitive Comments ****

SVC: FA99 MSA CustRadio
Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.