



Order Confirmation

Advertiser No: 408184 Order No: 1118078964
 Start Date: 03/30/2018 Co-op: No
 End Date: 04/08/2018 Package: No
 Month Type: Broadcast Agency Comm.: 15%
 Revision #: 0
 CPE: - - 221
 AE: DALLAS, MMS
 Entered: 03/29/2018 10:10 AM by Fusion
 Last Update: 03/29/2018 11:01 AM by cin2msh
 Note: WLW - Governor Primary Est. 221 - 31703156
 Note 2:
 Spl Req Inv:

Mary Taylor for Governor
 c/o AxMedia
 Attn:
 1251 NW Briarcliff Pkwy #85

 Kansas City, MO 64116

Market Station	Bind To	Start Date	End Date	No Of Weeks	Rate Rev. Type	Skip W. M T W T F S S	Spots/ W.	Spot Length	Ord Spots	Ord Cost				
1 Cincinnati WLW-AM	06:00-10:00 Commercial	03/30/18	03/30/18	1	236.00	0		x	4	60	4	944.00		
					National Agency-Political									
2 Cincinnati WLW-AM	06:00-10:00 Commercial	04/02/18	04/06/18	1	236.00	0	x	x	x	x	x	16	3,776.00	
					National Agency-Political									
3 Cincinnati WLW-AM	10:00-15:00 Commercial	03/30/18	03/30/18	1	153.00	0			x	5	60	5	765.00	
					National Agency-Political									
Cincinnati WLW-AM	10:00-15:00 Commercial	04/02/18	04/06/18	1	153.00	0	x	x	x	x	x	15	2,295.00	
					National Agency-Political									
5 Cincinnati WLW-AM	15:00-19:00 Commercial	03/30/18	03/30/18	1	211.00	0			x	4	60	4	844.00	
					National Agency-Political									
6 Cincinnati WLW-AM	15:00-19:00 Commercial	04/02/18	04/06/18	1	211.00	0	x	x	x	x	x	16	3,376.00	
					National Agency-Political									
7 Cincinnati WLW-AM	19:00-23:59 Commercial	03/30/18	03/30/18	1	30.00	0			x	5	60	5	150.00	
					National Agency-Political									
8 Cincinnati WLW-AM	19:00-23:59 Commercial	04/02/18	04/06/18	1	30.00	0	x	x	x	x	x	12	360.00	
					National Agency-Political									
9 Cincinnati WLW-AM	06:00-10:00 Commercial	03/31/18	04/07/18	2	45.00	0				x	2	60	4	180.00
					National Agency-Political									
10 Cincinnati WLW-AM	10:00-15:00 Commercial	03/31/18	04/07/18	2	66.00	0				x	2	60	4	264.00
					National Agency-Political									
11 Cincinnati WLW-AM	15:00-19:00 Commercial	03/31/18	04/07/18	2	50.00	0				x	3	60	6	300.00
					National Agency-Political									
12 Cincinnati WLW-AM	10:00-15:00 Commercial	04/01/18	04/08/18	2	45.00	0				x	2	60	4	180.00
					National Agency-Political									
13 Cincinnati WLW-AM	15:00-19:00 Commercial	04/01/18	04/08/18	2	40.00	0				x	2	60	4	160.00
					National Agency-Political									



Order Confirmation

Page 2 of 3
Printed: 03/29/2018 11:03:12
Order No: 1118078964

No. of Spots/Misc/Digital: 99/0/0

Ordered Gross: \$13,594.00
Agency Commission: \$2,039.10
Ordered Net: \$11,554.90
Total Net Due: \$11,554.90

	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr
Amt. Ord.:	99	0	0	0	0	0	0	0	0	0	0	0	0
Gross:	13,594.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Net:	11,554.90	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00

When signed below, this is a contract for advertising on the radio stations named above, made with the owner of those stations, subject to those terms and conditions beginning on the last page of this Order Confirmation. Except when this contract is executed by advertiser itself, it is agreed that advertiser's agency makes this contract both for itself and advertiser.

Accepted for Company: _____

Accepted for Advertiser: _____

Participating Customers

Mary Taylor for Governor 100%

Mar 29, 18
 CONT# 31703156 Mod# Ver# 1 (Last =)
 REP iHeartMedia
 TO WLW -AM (Cincinnati, OH)
 FM TYLER TOMSON
 OFF DALLAS
 AGY AXMEDIA
 ADDR 1251 NW BRIARCLIFF PKWY #85
 KANSAS CITY, MO 64116

DDS CONT# 0
 C/P/E: 1 / 221

SALESPERSON FAX#

PH #

BYR TAYLOR FERNIE
 ADV MARY TAYLOR FOR GOVERNOR
 PDT Mary Taylor for Governor/2018 Primary Election/Est
 221
 FLT Mar 26, 18 - Apr 08, 18

* REP ORDER COMMENT *

** 3/28/2018 1:06:00 PM: !!!!!!!PLEASE CHANGE TO FRIDAY 3/30 START SINCE CREATIVE IS NOT READY.
 ORDER CAN RUN THRU SUNDAY 4/8 SO SPOTS MISSED NEED TO BE PUSHED BACK INTO NEXT WEEK!!!!!!
 ** 3/28/2018 1:06:00 PM: !!!!!ATE CLASS: PREEMPTIBLE WITH NOTICE***THE FUSION REV. TYPE IS
 NATIONAL AGENCY POLITICAL AND THE INDUSTRY TYPE IS POLITICAL/STATE. PLEASE DO NOT CHANGE
 WITHOUT CCRS APPROVAL!!!!
 ** 3/28/2018 1:06:00 PM: ~~~~~THIS IS A NEW ORDER***PLEASE CONFIRM ON THE STATION ORDER WEBSITE
 SYSTEM. IF YOU HAVE ANY QUESTIONS CALL OR EMAIL ME AT 214-866-8780 OR
 DIANAFITZGERALD@IHEARTMEDIA.COM~~~~~
 ** 3/28/2018 1:06:00 PM:
[HTTP://RADIOEXCHANGE.CLEARCHANNEL.COM/SALES/CATEGORY/PAGES/POLITICALRATECARDS.ASPX](http://radioexchange.clearchannel.com/sales/category/pages/politicalratecards.aspx)
 ** 3/28/2018 1:06:00 PM: NEW ORDER 3/28/18- THE ORDER WILL RUN THU 3/29 THRU SUNDAY 4/8. PLEASE
 CONFIRM THE ORDER ASAP. WE ARE ONLY RUNNING FOR 11 DAYS SO PLEASE ALERT ME OF ANY
 MAKEGOODS ASAP SO WE CAN WORK ON GETTING THE DOLLARS BACK IN. THANK YOU!

PLEASE INCLUDE I SCI AND ESTIMATE NUMBER ON ALL INVOICES. WE ARE SET UP TO RECEIVE INVOICES
 ELECTRONICALLY: TVINVOICES ID #9916670 OR TV16670, RADIOINVOICES ID #9914861 OR R114861,
 MARKETRON #184659, SPOTDATA #2095

MC	LN	REV TYPE	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		FLIGHT 1								
	1.1	National Agency-Political	MTWTF..	6A - 10A	60	3/26/2018 - 3/30/2018	1W	5	\$236.00	5
	1.2	National Agency-Political	MTWTF..	10A - 3P	60	3/26/2018 - 3/30/2018	1W	5	\$153.00	5
	1.3	National Agency-Political	MTWTF..	3P - 7P	60	3/26/2018 - 3/30/2018	1W	5	\$211.00	5
	1.4	National Agency-Political	MTWTF..	7P - 12A	60	3/26/2018 - 3/30/2018	1W	5	\$30.00	5
	1.5	National Agency-PoliticalS.	6A - 10A	60	3/31/2018 - 3/31/2018	1W	2	\$45.00	2
	1.6	National Agency-PoliticalS.	10A - 3P	60	3/31/2018 - 3/31/2018	1W	2	\$66.00	2
	1.7	National Agency-PoliticalS.	3P - 7P	60	3/31/2018 - 3/31/2018	1W	3	\$50.00	3
	1.8	National Agency-PoliticalS	10A - 3P	60	4/1/2018 - 4/1/2018	1W	2	\$45.00	2

Mar 29, 18
 CONT# 31703156 Mod# Ver# 1 (Last =)
 REP iHeartMedia

DDS CONT# 0
 C/P/E: 1 / 221

1.9	National Agency-PoliticalS	3P - 7P	60	4/1/2018 - 4/1/2018	1W	2	\$40.00	2	
** WEEKLY FLIGHT TOTALS **							31	\$3,692.00		
FLIGHT 2										
2.1	National Agency-Political	MTWTF..	6A - 10A	60	4/2/2018 - 4/6/2018	1W	15	\$236.00	15	
2.2	National Agency-Political	MTWTF..	10A - 3P	60	4/2/2018 - 4/6/2018	1W	15	\$153.00	15	
2.3	National Agency-Political	MTWTF..	3P - 7P	60	4/2/2018 - 4/6/2018	1W	15	\$211.00	15	
2.4	National Agency-Political	MTWTF..	7P - 12A	60	4/2/2018 - 4/6/2018	1W	12	\$30.00	12	
2.5	National Agency-PoliticalS.	6A - 10A	60	4/7/2018 - 4/7/2018	1W	2	\$45.00	2	
2.6	National Agency-PoliticalS.	10A - 3P	60	4/7/2018 - 4/7/2018	1W	2	\$66.00	2	
2.7	National Agency-PoliticalS.	3P - 7P	60	4/7/2018 - 4/7/2018	1W	3	\$50.00	3	
2.8	National Agency-PoliticalS	10A - 3P	60	4/8/2018 - 4/8/2018	1W	2	\$45.00	2	
2.9	National Agency-PoliticalS	3P - 7P	60	4/8/2018 - 4/8/2018	1W	2	\$40.00	2	
** WEEKLY FLIGHT TOTALS **							68	\$9,902.00		

	Apr 18					
SPOTS	99					
CASH	13594.00					
TRADE	0.00					
NSL	0.00					
TOTAL	13594.00					

						TOTAL
SPOTS						99
CASH						13,594.00
TRADE						0.00
NSL						0.00
TOTAL						13,594.00

**** Competitive Comments ****

SVC: Jan18 MSA CustRadio
 Demo Adults 18+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WLW-AM/Cincinnati	Date: 3/27/2018
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I, AxMedia,

being/on behalf of: Mary Taylor for Governor,

a legally qualified candidate of the Republican

political party for the office of: Governor

in the Primary

election to be held on: May 8, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Attached					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Mary Taylor for Governor

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Rick Fedorovich, Treasurer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

3/27/18

Date

TAYLOR FEDOROVICH

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title

Advertiser No:	408184	Order No:	1118078963
Start Date:	03/30/2018	Co-op:	No
End Date:	04/08/2018	Package:	No
Month Type:	Broadcast	Agency Comm.:	15%
Revision #:	1		
CPE:	- - 221		
AE:	DALLAS, MMS		
Entered:	03/29/2018 10:08 AM by Fusion		
Last Update:	03/29/2018 11:01 AM by cin2msh		
Note:	WKRC - Governor Political Est. 221 - 31703155		
Note 2:			
Spl Req Inv:			

Mary Taylor for Governor
 c/o AxMedia
 Attn:
 1251 NW Briarcliff Pkwy #85

 Kansas City, MO 64116

Market Station	Bind To	Start Date	End Date	No Of Weeks	Rate Rev. Type	Skip W. M T W T F S S	Spots/ W. Length	Spot	Ord Spots	Ord Cost
1 Cincinnati WKRC-AM	06:00-10:00 Commercial	03/30/18	03/30/18	1	75.00 National Agency-Political	0 x x x x x x	4 60	4	4	300.00
2 Cincinnati WKRC-AM	06:00-10:00 Commercial	04/02/18	04/06/18	1	75.00 National Agency-Political	0 x x x x x x	18 60	18	18	1,350.00
3 Cincinnati WKRC-AM	10:00-15:00 Commercial	03/30/18	03/30/18	1	90.00 National Agency-Political	0 x x x x x x	5 60	5	5	450.00
Cincinnati WKRC-AM	10:00-15:00 Commercial	04/02/18	04/06/18	1	90.00 National Agency-Political	0 x x x x x x	17 60	17	17	1,530.00
5 Cincinnati WKRC-AM	15:00-19:00 Commercial	03/30/18	03/30/18	1	56.00 National Agency-Political	0 x x x x x x	4 60	4	4	224.00
6 Cincinnati WKRC-AM	15:00-19:00 Commercial	04/02/18	04/06/18	1	56.00 National Agency-Political	0 x x x x x x	18 60	18	18	1,008.00
7 Cincinnati WKRC-AM	19:00-23:59 Commercial	03/30/18	03/30/18	1	12.00 National Agency-Political	0 x x x x x x	5 60	5	5	60.00
8 Cincinnati WKRC-AM	19:00-23:59 Commercial	04/02/18	04/06/18	1	12.00 National Agency-Political	0 x x x x x x	15 60	15	15	180.00
9 Cincinnati WKRC-AM	06:00-10:00 Commercial	03/31/18	04/07/18	2	60.00 National Agency-Political	0 x x x x x x	2 60	2	4	240.00
10 Cincinnati WKRC-AM	10:00-15:00 Commercial	03/31/18	04/07/18	2	60.00 National Agency-Political	0 x x x x x x	2 60	2	4	240.00
11 Cincinnati WKRC-AM	06:00-10:00 Commercial	04/01/18	04/08/18	2	1.00 National Agency-Political	0 x x x x x x	2 60	2	4	4.00
12 Cincinnati WKRC-AM	10:00-15:00 Commercial	04/01/18	04/08/18	2	70.00 National Agency-Political	0 x x x x x x	2 60	2	4	280.00
13 Cincinnati WKRC-AM	15:00-19:00 Commercial	04/01/18	04/08/18	2	20.00 National Agency-Political	0 x x x x x x	2 60	2	4	80.00



Order Confirmation

Page 2 of 3
Printed: 03/29/2018 11:03:43
Order No: 1118078963

No. of Spots/Misc/Digital: 106/0/0

Ordered Gross: \$5,946.00
Agency Commission: \$891.90
Ordered Net: \$5,054.10
Total Net Due: \$5,054.10

	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr
Amt. Ord.:	106	0	0	0	0	0	0	0	0	0	0	0	0
Gross:	5,946.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Net:	5,054.10	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00

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Participating Customers

Mary Taylor for Governor 100%

Mar 29, 18
 CONT# 31703155 Mod# Ver# 1 (Last =)
 REP iHeartMedia
 TO WKRC-AM (Cincinnati, OH)
 FM TYLER TOMSON
 OFF DALLAS
 AGY AXMEDIA
 ADDR 1251 NW BRIARCLIFF PKWY #85
 KANSAS CITY, MO 64116

DDS CONT# 0
 C/P/E: 11221

SALESPERSON FAX#

PH #

BYR TAYLOR FERNIE
 ADV MARY TAYLOR FOR GOVERNOR
 PDT Mary Taylor for Governor/2018 Primary Election/Est
 221
 FLT Mar 26, 18 - Apr 08, 18

* REP ORDER COMMENT *

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 MARKETRON #184659, SPOTDATA #2095

MC	LN	REV TYPE	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		FLIGHT 1								
	1.1	National Agency-Political	MTWTF..	6A - 10A	60	3/26/2018 - 3/30/2018	1W	7	\$75.00	7
	1.2	National Agency-Political	MTWTF..	10A - 3P	60	3/26/2018 - 3/30/2018	1W	7	\$90.00	7
	1.3	National Agency-Political	MTWTF..	3P - 7P	60	3/26/2018 - 3/30/2018	1W	7	\$56.00	7
	1.4	National Agency-Political	MTWTF..	7P - 12A	60	3/26/2018 - 3/30/2018	1W	8	\$12.00	8
	1.5	National Agency-PoliticalS.	6A - 10A	60	3/31/2018 - 3/31/2018	1W	2	\$60.00	2
	1.6	National Agency-PoliticalS.	10A - 3P	60	3/31/2018 - 3/31/2018	1W	2	\$60.00	2
	1.7	National Agency-PoliticalS	6A - 10A	60	4/1/2018 - 4/1/2018	1W	2	\$1.00	2
	1.8	National Agency-PoliticalS	10A - 3P	60	4/1/2018 - 4/1/2018	1W	2	\$70.00	2

Mar 29, 18
 CONT# 31703155 Mod# Ver# 1 (Last =)
 REP iHeartMedia

DDS CONT# 0
 C/P/E: 1 / 221

1.9	National Agency-PoliticalS	3P - 7P	60	4/1/2018 - 4/1/2018	1W	2	\$20.00	2
** WEEKLY FLIGHT TOTALS **							39	\$2,065.00	
FLIGHT 2									
2.1	National Agency-Political	MTWTF..	6A - 10A	60	4/2/2018 - 4/6/2018	1W	15	\$75.00	15
2.2	National Agency-Political	MTWTF..	10A - 3P	60	4/2/2018 - 4/6/2018	1W	15	\$90.00	15
2.3	National Agency-Political	MTWTF..	3P - 7P	60	4/2/2018 - 4/6/2018	1W	15	\$56.00	15
2.4	National Agency-Political	MTWTF..	7P - 12A	60	4/2/2018 - 4/6/2018	1W	12	\$12.00	12
2.5	National Agency-PoliticalS.	6A - 10A	60	4/7/2018 - 4/7/2018	1W	2	\$60.00	2
2.6	National Agency-PoliticalS.	10A - 3P	60	4/7/2018 - 4/7/2018	1W	2	\$60.00	2
2.7	National Agency-PoliticalS	6A - 10A	60	4/8/2018 - 4/8/2018	1W	2	\$1.00	2
2.8	National Agency-PoliticalS	10A - 3P	60	4/8/2018 - 4/8/2018	1W	2	\$70.00	2
2.9	National Agency-PoliticalS	3P - 7P	60	4/8/2018 - 4/8/2018	1W	2	\$20.00	2
** WEEKLY FLIGHT TOTALS **							67	\$3,881.00	

	Apr 18						
SPOTS	106						
CASH	5946.00						
TRADE	0.00						
NSL	0.00						
TOTAL	5946.00						

							TOTAL
SPOTS							106
CASH							5,946.00
TRADE							0.00
NSL							0.00
TOTAL							5,946.00

**** Competitive Comments ****

SVC: Jan18 MSA CustRadio
 Demo Adults 18+

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(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WKRC-AM/Cincinnati	Date: 3/27/2018
--	------------------------

I, AxMedia,

being/on behalf of: Mary Taylor for Governor,

a legally qualified candidate of the Republican

political party for the office of: Governor

in the Primary

election to be held on: May 8, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Attached					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Mary Taylor for Governor

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Rick Fedorovich, Treasurer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

3/27/18

Date

TAYLOR FERNANDEZ

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title