Mary Taylor for Governor c/o AxMedia

Kansas City, MO 64116

1251 NW Briarcliff Pkwy #85

Attn:

Order Confirmation

Page 1 of 3 Printed: 03/29/2018 11:03:12

Advertiser No: 408184

03/30/2018

Order No:

1118078964

Start Date:

Co-op:

No

End Date: Month Type: 04/08/2018 Broadcast

Package:

No

Revision #:

0

Agency Comm.: 15%

CPE:

- - 221

AE:

DALLAS, MMS

Entered:

03/29/2018 10:10 AM by Fusion

Last Update:

03/29/2018 11:01 AM by cin2msh

Note:

WLW - Governor Primary Est. 221 - 31703156

Note 2:

Spl Req Inv:

	Market Station	Bind To	Start Date	End Date	No Of Weeks	Rate S Rev. Type	kip W. N	A 7	Γ'	W	T	F	s	S	Spots/ W.	Spot Length	Ord Spots	Ord Cost
1	Cincinnati	06:00-10:00	03/30/18	03/30/18	1		0	aucetan	***********	questan	-	```	······································	خنشه شوهودو	4	60	4	944.00
	WLW-AM	Commercial				National Agency-Political												
2	Cincinnati WLW-AM	06:00-10:00 Commercial	04/02/18	04/06/18	1	236.00 National	0	Х	X	X	X)	Κ		16	60	16	3,776.00
	•••			00/00/40	4	Agency-Political	Λ						ĸ		5	60	5	765.00
3	Cincinnati WLW-AM	10:00-15:00 Commercial	03/30/18	03/30/18	1	National	0					,	X.		3	00		1,00.00
*	Cincinnati	10:00-15:00	04/02/18	04/06/18	1	Agency-Political 153.00	0	x	x	х	х	3	x		15	60	15	2,295.00
	WLW-AM	Commercial				National Agency-Political												
5	Cincinnati WLW-AM	15:00-19:00 Commercial	03/30/18	03/30/18	1	211.00 National Agency-Political	0					2	X		. 4	60	4	844.00
ε	Cincinnati WLW-AM	15:00-19:00 Commercial	04/02/18	04/06/18	1	~ .	0	x	X	X	х	: :	x		16	60	16	3,376.00
	,				_	Agency-Political	^						.,		5	60	5	150.00
7	Cincinnati WLW-AM	19:00-23:59 Commercial	03/30/18	03/30/18	1	30.00 National Agency-Political	0						X		J	00	3	100.0
8	Cincinnati	19:00-23:59	04/02/18	04/06/18	1	30.00	0	x	х	х	Х		x		12	60	12	360.00
	WLW-AM	Commercial				National Agency-Political									٠			
ę	Cincinnati WLW-AM	06:00-10:00 Commercial	03/31/18	04/07/18	,2	2 45.00 National Agency-Political	0						:	X	. 2	60	4	180.00
10	Cincinnati WLW-AM	10:00-15:00 Commercial	03/31/18	04/07/18	. 2	2 66.00 National	0						;	x	2	60	4	264.00
4.	. Cii	15:00-19:00	03/31/18	04/07/18	,	Agency-Political 50.00	0							x	3	60	6	300.00
1	Cincinnati WLW-AM	Commercial	03/3//10	04/07/10	•	National Agency-Political	Ū							•				
13	Cincinnati WLW-AM	10:00-15:00 Commercial	04/01/18	04/08/18	:	2 45.00 National	0							;	x 2	9 60	4	180.00
1:	3 Cincinnati	15:00-19:00	04/01/18	04/08/18	;	Agency-Political 2 40.00	0							:	x 2	60	4	160.00
•	WLW-AM	Commercial				National Agency-Political												•



Order Confirmation

Page 2 of 3

Printed: 03/29/2018 11:03:12

Order No: 1118078964

No. of Spots/Misc/Digital:

99/0/0

Ordered Gross: Agency Commission: \$13,594.00 \$2,039.10 \$11,554.90

Ordered Net:
Total Net Due:

\$11,554.90 \$11,554.90

	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr
Amt. Ord.: Gross: Net:	99 13,594.00 11,554.90	0 0.00 0.00	0 0.00 0.00	0 0,00 0,00	0 0.00 0.00	0 0.00 0.00	0 0.00 0.00	0.00 0.00	0 0.00 0.00	0.00 0.00	0 0.00 0.00	0 0.00 0.00	0.00 0.00

When signed below, this is a contract for advertising on the radio stations named above, made with the owner of those stations, subject to those terms and conditions beginning on the last page of this Order Confirmation. Except when this contract is executed by advertiser itself, it is agreed that advertiser's agency makes this contract both for itself and advertiser.

Accepted for Company:

Accepted for Advertiser:

Participating Customers

Mary Taylor for Governor

100%

Mar 29, 18

31703156 Mod# Ver# 1 (Last =) CONT#

DDS CONT# 0 C/P/E: / / 221

iHeartMedia REP

WLW -AM (Cincinnati, OH) TO

TYLER TOMSON FΜ

SALESPERSON FAX#

DALLAS OFF

AGY

ADDR

AXMEDIA

1251 NW BRIARCLIFF PKWY #85

PH#

KANSAS CITY, MO 64116

TAYLOR FERNIE BYR

MARY TAYLOR FOR GOVERNOR ADV

Mary Taylor for Governor/2018 Primary Election/Est PDT

Mar 26, 18 - Apr 08, 18 FLT

* REP ORDER COMMENT *

** 3/28/2018 1:06:00 PM: !!!!!!!PLEASE CHANGE TO FRIDAY 3/30 START SINCE CREATIVE IS NOT READY. ORDER CAN RUN THRU SUNDAY 4/8 SO SPOTS MISSED NEED TO BE PUSHED BACK INTO NEXT WEEK!!!!!!! ** 3/28/2018 1:06:00 PM: 1!!!ATE CLASS: PREEMPTIBLE WITH NOTICE***THE FUSION REV. TYPE IS NATIONAL AGENCY POLITICAL AND THE INDUSTRY TYPE IS POLITICAL/STATE. PLEASE DO NOT CHANGE WITHOUT CCRS APPROVAL!!!!

** 3/28/2018 1:06:00 PM: ~~~THIS IS A NEW ORDER***PLEASE CONFIRM ON THE STATION ORDER WEBSITE SYSTEM. IF YOU HAVE ANY QUESTIONS CALL OR EMAIL ME AT 214-866-8780 OR DIANAFITZGERALD@IHEARTMEDIA.COM----

** 3/28/2018 1:06:00 PM:

HTTP://RADIOEXCHANGE.CLEARCHANNEL.COM/SALES/CATEGORY/PAGES/POLITICALRATECARDS.ASPX ** 3/28/2018 1:06:00 PM: NEW ORDER 3/28/18- THE ORDER WILL RUN THU 3/29 THRU SUNDAY 4/8, PLEASE CONFIRM THE ORDER ASAP. WE ARE ONLY RUNNING FOR 11 DAYS SO PLEASE ALERT ME OF ANY MAKEGOODS ASAP SO WE CAN WORK ON GETTING THE DOLLARS BACK IN. THANK YOU!

PLEASE INCLUDE I SCI AND ESTIMATE NUMBER ON ALL INVOICES. WE ARE SET UP TO RECEIVE INVOICES ELECTRONICALLY: TVINVOICES ID #9916670 OR TV16670, RADIOINVOICES ID #9914861 OR RI14861, MARKETRON #184659, SPOTDATA #2095

MC	LN	REV TYPE	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT
								_		
	1.1	FLIGHT 1 National	MTWTF	6A - 10A	60	3/26/2018 - 3/30/2018	1W	5	\$236.00	5
	1.2	Agency-Political National	MTWTF	10A - 3P	60	3/26/2018 - 3/30/2018	1W	5	\$153.00	5
		Agency-Political National	MTWTF	3P - 7P	60	3/26/2018 - 3/30/2018	1W	. 5	\$211.00	5
į	1.3	Agency-Political			60	3/26/2018 - 3/30/2018		5	\$30.00	5
	1.4	National Agency-Political	MTWTF	7P - 12A	60					
	1.5	National	S.	6A - 10A	60	3/31/2018 - 3/31/2018	1W	2	\$45.00	2
	1.6	Agency-Political National	S.	10A - 3P	60	3/31/2018 - 3/31/2018	1W	2	\$66.00	2
	1.7	Agency-Political National	S.	3P - 7P	60	3/31/2018 - 3/31/2018	1W	3	\$50.00	3
	1.7	Agency-Political			60	4/1/2018 - 4/1/2018	1W		\$45.00	2
	1.8	National Agency-Political	S	10A - 3P	60	4/1/2010 - 4/1/2010				

CONT# REP Mar 29, 18 31703156 Mod# Ver# 1 (Last =) iHeartMedia

DDS CONT# 0 C/P/E: / / 221

1.9	National Agency-Political	S	3P - 7P	60	4/1/2018 - 4/1/2018	1W	2	\$40.00	2
		·	!	** WE	EEKLY FLIGHT TOTAL	S **	31	\$3,692.00	
	,			}		·		Ì	
	FLIGHT 2	ļ				41.02	4.5	#00C 00	15
2.1	National Agency-Political	MTWTF	6A - 10A	60	4/2/2018 - 4/6/2018	1W	15	\$236.00	
2.2	National Agency-Political	MTWTF	10A - 3P	60	4/2/2018 - 4/6/2018	1W	15	\$153.00	15
2.3	National Agency-Political	MTWTF	3P - 7P	60	4/2/2018 - 4/6/2018	1W	15	\$211.00	15
2.4	National Agency-Political	MTWTF	7P - 12A	60	4/2/2018 - 4/6/2018	1W	12	\$30.00	12
2.5	National Agency-Political	S.	6A - 10A	60	4/7/2018 - 4/7/2018	1W	2	\$45.00	2
2.6	National	S.	10A - 3P	60	4/7/2018 - 4/7/2018	1W	2	\$66.00	2
2.7	Agency-Political National	S.	3P - 7P	60	4/7/2018 - 4/7/2018	1W	3	\$50.00	3
2.8	Agency-Political National	S	10A - 3P	60	4/8/2018 - 4/8/2018	1W	2	\$45.00	2
2.9	Agency-Political National	S	3P - 7P	60	4/8/2018 - 4/8/2018	1W	2	\$40.00	2
	Agency-Political			** W	 'EEKLY FLIGHT TOTAI	_S **	68	\$9,902.00	

	Apr 18	
SPOTS	99	
CASH	13594.00	
TRADE	0.00	
NSL	0.00	
TOTAL.	13594.00	
. [TOTAL
SPOTS		99
1		13,594.00
CASH		0.00
TRADE NSL		0.00

** Competitive Comments **

SVC: Jan18 MSA CustRadio

Demo Adults 18+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box) ☐ FEDERAL CANDIDATE	STATE/LOCAL CANDIDATE
---	-----------------------

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and				Date: 3	/27/2018
, AxMedia					
being/on beha	_{alf of:} Mary T	aylor for	Governo	ſ	
a legally gual	ified candidate o	of the Rep	ublican		
political party	for the office o	_{f:} Govern	or		
election to be	held on: May				
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Attached		,			

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Attach proposed schedule with charges (if available):

I represent that the payment for the by:	le above described broadcast uni	e nas peen lumisned
Mary Taylor for Governor		
and you are authorized to announ represent that this person or entity authorized committee/organization	y is either a legally qualified candi	date or an
The name of the treasurer of the	candidate's authorized committee	is:
Rick Fedorovich, Treasurer		
This station has disclosed to me i classes and rates; and discount, i to federal candidates).	ts political advertising policies, inc promotional and other sales pract	cluding: applicable ices (not applicable
THIS STATION DOES NOT DIS BASIS OF RACE OR ETHI	CRIMINATE OR PERMIT DISCR NICITY IN THE PLACEMENT OF	IMINATION ON THE ADVERTISING.
To Be Signed By	Candidate or Authorized Co	ommittee .
3/27/18	<i>TAGLOR FCRN</i> Signature	WC
Date		
To Be Sig	ned By Station Representative	
□ Accepted	☐ Accepted in Part	□ Rejected
Signature	Printed Name	Title



Mary Taylor for Governor

Kansas City, MO 64116

1251 NW Briarcliff Pkwy #85

c/o AxMedia

Attn:

Order Confirmation

Page 1 of 3

Printed: 03/29/2018 11:03:43

Advertiser No: 408184

03/30/2018

Order No:

1118078963

Start Date: End Date:

04/08/2018

Co-op:

Nο No

Month Type:

Broadcast

Package: Agency Comm.: 15%

Revision #:

CPE:

- - 221

AE:

DALLAS, MMS

Entered:

03/29/2018 10:08 AM by Fusion

Last Update:

03/29/2018 11:01 AM by cin2msh

Note:

WKRC - Governor Political Est. 221 - 31703155

Note 2:

Spl Req Inv:

	Market Station	Bind To	Start Date	End Date	No Of Weeks	Rate Rev. Type		ip W. I	VI	r V	w	т	F.	s	s	Spots/ W.	Spot Length	Ord Spots	Ord Cost
1	Cincinnati	06:00-10:00	03/30/18	03/30/18		75.00)	0	-	perakulahan Kaluk	etalestonone		X	penter berion o	********	4	60	4	300.00
•		Commercial				National Agency-Po	litical												
2	Cincinnati	06:00-10:00	04/02/18	04/06/18	1			0	X	X	Х	х	х			18	60	18	1,350.00
	WKRC-AM	Commercial				Agency-Po										-	00	5	450.00
3	Cincinnati	10:00-15:00	03/30/18	03/30/18	1	90.00 National)	0					Х			5	60	5	450.00
	WKRC-AM	Commercial				Agency-Po		_								17	60	17	1,530.00
:	Cincinnati	10:00-15:00 Commercial	04/02/18	04/06/18	1	90.0 National	U	0	х	Х	х	Х	Х			17	. 00		1,000.00
	WKKC-AW					Agency-Po		0					х			4	60	4	224.00
	5 Cincinnati	15:00-19:00 Commercial	03/30/18	03/30/18	•	National		U					^			•	00		•••
			04/00/40	04/06/18		Agency-Po 56.0		0	¥	¥	¥	x	x			18	60	18	1,008.00
(6 Cincinnati WKRC-AM	15:00-19:00` Commercial	04/02/18	04/00/10		National		Ŭ	^	^	^	~							
	7 Cincinnati	19:00-23:59	03/30/18	03/30/18		Agency-Po		0					×	(5	60	5	60.00
		Commercial	03/30/10	00/00/10		National	litical									÷			
	8 Cincinnati	19:00-23:59	04/02/18	04/06/18		Agency-Po 12.0		0	х	х	х	х	×	(15	60	15	180.00
		I Commercial				National Agency-Po	olitical												
	9 Cincinnati	06:00-10:00	03/31/18	04/07/18		2 60.0		0)	•	2	60	4	240.00
	WKRC-AN	i Commercial				National Agency-Po	olitical												:
1	0 Cincinnati	10:00-15:00	03/31/18	04/07/18		2 60.0		0)	(2	60	4	240.00
	WKRC-AN	1 Commercial				National Agency-Po	olitical												
1	1 Cincinnati	06:00-10:00	04/01/18	04/08/18		2 1.0 National	00	0								x 2	2 60	4	4.00
	WKRC-AM	1 Commercial				Agency-P													280.00
1	2 Cincinnati	10:00-15:00	04/01/18	04/08/18		2 70.0 National	00	0								x 2	2 60	4	260.00
	WKRC-AN	1 Commercial	-			Agency-P										. ,	2 60	4	80.00
1	3 Cincinnati	15:00-19:00 M Commercial	04/01/18	04/08/18		2 20.0 National	טט	0								x 2	4 00	7	. 00.00
	WKKU-AII	ii Commercial		٠		Agency-P	olitical												3



Order Confirmation

Page 2 of 3

Printed: 03/29/2018 11:03:43

Order No: 1118078963

No. of Spots/Misc/Digital:

106/0/0

Accepted for Advertiser:

Ordered Gross:

\$5,946.00 \$891.90

Agency Commission: Ordered Net:

\$5,054.10

Total Net Due:

\$5,054.10

	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr
Amt. Ord.: Gross: Net:	106 5,946.00 5,054.10	0 0.00 0.00	0.00 0.00	0 0.00 0.00	0 0.00 0.00	0 0.00 0.00	0.00 0.00	0 0.00 0.00	0 0.00 0.00	0 0.00 0.00	0 0.00 0.00	0.00	0 0.00 0.00

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Accepted for Company:

Participating Customers

100%

Mary Taylor for Governor

Mar 29, 18 31703155 Mod# Ver#1 (Last =) CONT# iHeartMedia REP WKRC-AM (Cincinnati, OH) TO **TYLER TOMSON** FΜ **DALLAS OFF AXMEDIA** AGY 1251 NW BRIARCLIFF PKWY #85 ADDR KANSAS CITY, MO 64116 **TAYLOR FERNIE BYR** MARY TAYLOR FOR GOVERNOR **ADV** Mary Taylor for Governor/2018 Primary Election/Est **PDT** Mar 26, 18 - Apr 08, 18 FLT

SALESPERSON FAX#

DDS CONT# 0

C/P/E: / / 221

PH#

* REP ORDER COMMENT *

** 3/28/2018 1:06:00 PM: !!!!!!!PLEASE CHANGE TO FRIDAY 3/30 START SINCE CREATIVE IS NOT READY. ORDER CAN RUN THRU SUNDAY 4/8 SO SPOTS MISSED NEED TO BE PUSHED BACK INTO NEXT WEEK!!!!!!! ** 3/28/2018 1:06:00 PM; !!!!ATE CLASS; PREEMPTIBLE WITH NOTICE***THE FUSION REV. TYPE IS NATIONAL AGENCY POLITICAL AND THE INDUSTRY TYPE IS POLITICAL/STATE. PLEASE DO NOT CHANGE WITHOUT CCRS APPROVAL!!!!

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МС	LN	REV TYPE	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	SPTS
							ļ			
İ		FLIGHT 1								
	1.1	National Agency-Political	MTWTF	6A - 10A	60	3/26/2018 - 3/30/2018	1W	7	\$75.00	
	1.2	National Agency-Political	MTWTF	10A - 3P	60	3/26/2018 - 3/30/2018	1W	7	\$90.00	7
	1.3	National Agency-Political	MTWTF	3P - 7P	60	3/26/2018 - 3/30/2018	1W	7	\$56.00	7
	1.4	National Agency-Political	MTWTF	7P - 12A	60	3/26/2018 - 3/30/2018	1W	8	\$12.00	8
	1.5	National Agency-Political	S.	6A - 10A	60	3/31/2018 - 3/31/2018	1W	2	\$60.00	2
	1.6	National Agency-Political	S.	10A - 3P	60	3/31/2018 - 3/31/2018	1W	2	\$60.00	2
	1.7	National Agency-Political	S	6A - 10A	60	4/1/2018 - 4/1/2018	1W	2	\$1.00	2
	1.8	National Agency-Political	<u>,</u> S	10A - 3P	60	4/1/2018 - 4/1/2018	1W	. 2	\$70.00	2

CONT#

Mar 29, 18 31703155 Mod# Ver# 1 (Last =) iHeartMedia

DDS CONT# 0 C/P/E: / / 221

1.9	National Agency-Political	S	3P - 7P	60	4/1/2018 - 4/1/2018	1W	2	\$20.00	2
				** W	EEKLY FLIGHT TOTAL	S **	39	\$2,065.00	
			١						
	FLIGHT 2						4 -	# 7 E 00	. 45
2.1	National Agency-Political	MTWTF	6A - 10A	60	4/2/2018 - 4/6/2018	1W	15	\$75.00	15
2.2	National Agency-Political	MTWTF	10A - 3P	60	4/2/2018 - 4/6/2018	1W	15	\$90.00	15
2.3	National Agency-Political	MTWTF	3P - 7P	60	4/2/2018 - 4/6/2018	1W	15	\$56.00	15
2.4	National Agency-Political	MTWTF	7P - 12A	60	4/2/2018 - 4/6/2018	1W	12	\$12.00	12
2.5	National Agency-Political	S.	6A - 10A	60	4/7/2018 - 4/7/2018	1W	2	\$60.00	2
2.6	National Agency-Political	S.	10A - 3P	60	4/7/2018 - 4/7/2018	1W	2	\$60.00	2
2.7	National Agency-Political	S	6A - 10A	60	4/8/2018 - 4/8/2018	1W	2	\$1.00	2
2.8	National Agency-Political	S	10A - 3P	60	4/8/2018 - 4/8/2018	1W	2	\$70.00	2
2.9	National Agency-Political	S	3P - 7P	60	4/8/2018 - 4/8/2018	1W	2	\$20.00	. 2
	,			** W	। 'EEKLY FLIGHT TOTAL	.S **	67	\$3,881.00	

	Apr 18	
SPOTS	106	
CASH	5946.00	
TRADE	0.00	
NSL	0.00	
TOTAL	5946.00	
-		TOTAL
SPOTS		106
CASH		5,946.00
1		0.00
TRADE		0.00
NSL		5,946.00

** Competitive Comments **

SVC: Jan18 MSA CustRadio

Demo Adults 18+

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable	box) DERAL CAND	IDATE	■ STATI	E/LOCAL CAI	NDIDATE
To Avail T Window, F	hemselves O ederal Candid	f The Lowe dates Mus	est Unit Cha t Sign The C	rge During A Certification C	Political In Page 3
Station and WKRC-AM/Cin				Date:	3/27/2018
ı, AxMedia					
a legally qual	alf of: Mary 7 ified candidate of for the office o	of the Rep	oublican nor	r	,
election to be	e held on: May				
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Attached					

Attach proposed schedule with charges (if available):

I represent that the payment for	or the above described broadcast time	has been furnished					
Mary Taylor for Governor							
represent that this person or 6	nounce the time as paid for by such per entity is either a legally qualified candidation of the legally qualified candidate.	son or entity. I ate or an					
The name of the treasurer of	the candidate's authorized committee is						
Rick Fedorovich, Treasu	rer						
classes and rates; and discou to federal candidates).	me its political advertising policies, incluint, promotional and other sales practic	es (not applicable					
THIS STATION DOES NOT BASIS OF RACE OR E	DISCRIMINATE OR PERMIT DISCRIM THNICITY IN THE PLACEMENT OF A	MINATION ON THE DVERTISING.					
To Be Signed By Candidate or Authorized Committee							
3/27/18	TAGLOR FORM Signature	WE					
Date	Signature						
To Be Signed By Station Representative							
☐ Accepted	☐ Accepted in Part	☐ Rejected					
Signature	Printed Name	Title					