

Advertiser No: 641762 Order No: 1318016213
 Start Date: 10/25/2018 Co-op: No
 End Date: 10/27/2018 Package: No
 Month Type: Broadcast Agency Comm.: 15%
 Revision #: 0
 CPE: - - 7662
 AE: PHILADELPHIA, MMS
 Entered: 10/24/2018 03:56 PM by Fusion
 Last Update: 10/24/2018 04:35 PM by cin2msh
 Note: WLW - Est. 7662 Political - 32283067
 Note 2:
 Spl Req Inv:

Richard Cordray for Governor
 c/o KATZ MEDIA GROUP3
 Attn:
 125 West 55th Street

 New York, NY 10019

Market Station	Bind To	Start Date	End Date	No Of Weeks	Rate Rev. Type	Skip W.	M	T	W	T	F	S	S	Spots/ W.	Spot Length	Ord Spots	Ord Cost
1 Cincinnati WLW-AM	06:00-10:00 Commercial	10/25/18	10/26/18	1	527.00 National Agency-Political	0			x	x				4	60	4	2,108.00
2 Cincinnati WLW-AM	10:00-15:00 Commercial	10/25/18	10/26/18	1	410.00 National Agency-Political	0			x	x				4	60	4	1,640.00
3 Cincinnati WLW-AM	15:00-19:00 Commercial	10/25/18	10/26/18	1	425.00 National Agency-Political	0			x	x				4	60	4	1,700.00
4 Cincinnati WLW-AM	19:00-23:59 Commercial	10/25/18	10/26/18	1	78.00 National Agency-Political	0			x	x				4	60	4	312.00
5 Cincinnati WLW-AM	15:00-19:00 Commercial	10/27/18	10/27/18	1	83.00 National Agency-Political	0						x		4	60	4	332.00
6 Cincinnati WLW-AM	06:00-19:00 Commercial	10/27/18	10/27/18	1	76.00 National Agency-Political	0						x		4	60	4	304.00
7 Cincinnati WLW-AM	06:00-19:00 Commercial	10/27/18	10/27/18	1	66.00 National Agency-Political	0						x		4	60	4	264.00

No. of Spots/Misc/Digital: 28/0/0

Ordered Gross:	\$6,660.00
Agency Commission:	\$999.00
Ordered Net:	\$5,661.00
Total Net Due:	\$5,661.00

	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct
Amt. Ord.:	28	0	0	0	0	0	0	0	0	0	0	0	0
Gross:	6,660.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Net:	5,661.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00

When signed below, this is a contract for advertising on the radio stations named above, made with the owner of those stations, subject to those terms and conditions beginning on the last page of this Order Confirmation. Except when this contract is executed by advertiser itself, it is agreed that advertiser's agency makes this contract both for itself and advertiser.

Accepted for Company: _____

Accepted for Advertiser: _____

Participating Customers

Richard Cordray for Governor 100%

Oct 24, 18
 CONT# 32283067 Mod# Ver# 1 (Last =)
 REP iHeartMedia
 TO WLW -AM (Cincinnati, OH)
 FM GENELLE NIBLACK (PHIL)
 OFF PHILADELPHIA
 AGY Katz Media Group
 ADDR 125 West 55th Street 3rd Floor
 New York, NY 10019

DDS CONT# 0
 C/P/E: 117662
 SALESPERSON FAX#
 PH # 202-338-8700

BYR Helen Hanratty
 ADV RICHARD CORDRAY FOR GOVERNOR
 PDT General
 FLT Oct 23, 18 - Oct 30, 18

* REP ORDER COMMENT *

- ** 10/24/2018 1:30:00 PM: MMS WILL SEND SPOT/TRAFFIC, FORMS, AND PAYMENT CONFIRMATION BEFORE START.
- ** 10/24/2018 1:30:00 PM: REVENUE TYPE IS NATIONAL AGENCY POLITICAL.
- ** 10/24/2018 1:30:00 PM: SALESFORCE SUB-INDUSTRY IS POLITICAL/STATE.
- ** 10/24/2018 1:30:00 PM: THE CANDIDATE RATE CLASS IS NON-PREEMPTIBLE.
- ** 10/24/2018 1:30:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.
- ** 10/24/2018 1:30:00 PM: THIS IS A NEW ORDER. PLEASE CONFIRM ASAP. THANK YOU!

MC	LN	REV TYPE	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		FLIGHT 1								
ADD	1.1	National Agency-Political	TuWThF,M	6A - 10A	60	10/23/2018 - 10/29/2018	1W	4	\$527.00	4
ADD	1.2	National Agency-Political	TuWThF,M	10A - 3P	60	10/23/2018 - 10/29/2018	1W	4	\$410.00	4
ADD	1.3	National Agency-Political	TuWThF,M	3P - 7P	60	10/23/2018 - 10/29/2018	1W	4	\$425.00	4
ADD	1.4	National Agency-Political	TuWThF,M	7P - 12A	60	10/23/2018 - 10/29/2018	1W	4	\$78.00	4
		;M-F 7P-12A								
ADD	1.5	National Agency-PoliticalS.	3P - 7P	60	10/27/2018 - 10/27/2018	1W	4	\$83.00	4
ADD	1.6	National Agency-PoliticalS	10A - 3P	60	10/28/2018 - 10/28/2018	1W	4	\$76.00	4
ADD	1.7	National Agency-PoliticalS	3P - 7P	60	10/28/2018 - 10/28/2018	1W	4	\$66.00	4
						** WEEKLY FLIGHT TOTALS **		28	\$6,660.00	

Oct 24, 18
 CONT# 32283067 Mod# Ver# 1 (Last =)
 REP iHeartMedia

DDS CONT# 0
 C/P/E: 117662

	Oct 18	Nov 18				
SPOTS	28	0				
CASH	6660.00	0.00				
TRADE	0.00	0.00				
NSL	0.00	0.00				
TOTAL	6660.00	0.00				

						TOTAL
SPOTS						28
CASH						6,660.00
TRADE						0.00
NSL						0.00
TOTAL						6,660.00

**** Competitive Comments ****

SVC: FA99 MSA CustRadio
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.