Mike Dewine for Governor

c/o SRCPmedia

201 North Union St

Alexandria, VA 22314

Attn:

Suite 200

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Printed: 09/20/2018 16:34:55

Advertiser No: 658882

Order No:

1318011282

Start Date: End Date:

09/21/2018 09/27/2018 Co-op:

No No

Month Type:

Broadcast

Package:

Agency Comm.: 15%

Revision #: CPE:

- - 1690

PHILADELPHIA, MMS

Entered:

09/20/2018 04:05 PM by Fusion 09/20/2018 04:32 PM by cin2msh

Last Update: Note:

WLW - Est. 1690 Political - 32178826

Note 2:

AE:

Spl Req Inv:

	Market Station	Bind To	Start Date	End Date	No Of Weeks	Rate Rev. Type	Skip W. I	vi -	Γ '	W	T	F	s	s	Spots/ W.	Spot Length	Ord Spots	Ord Cost
1	Cincinnati WLW-AM	06:00-10:00 Commercial	09/21/18	09/23/18	1	527.00 National Agency-Politica	0					×			2	60	2	1,054.00
2	Cincinnati WLW-AM	10:00-15:00 Commercial	09/21/18	09/23/18	1	410.00 National Agency-Politica	0					х			3	60	3	1,230.00
3	Cincinnati WLW-AM	15:00-19:00 Commercial	09/21/18	09/23/18	1	425.00 National Agency-Politica	0					х			2	60	2	850.00
4	Cincinnati WLW-AM	10:00-15:00 Commercial	09/22/18	09/22/18	1	83.00 National Agency-Politica	0						×		5	60	5	415.00
5	Cincinnati WLW-AM	06:00-10:00 Commercial	09/24/18	09/27/18	1	527.00 National Agency-Politica	0	×	x	X	x				8	60	8	4,216.00
6	Cincinnati WLW-AM	10:00-15:00 Commercial	09/24/18	09/27/18	1	410.00 National Agency-Politica	_	x	х	X	х				12	60	12	4,920.00
7	Cîncinnati WLW-AM	15:00-19:00 Commercial	09/24/18	09/27/18	1	425.00 National Agency-Politica	_	x	х	x	х				8	60	8	3,400.00

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Order No: 1318011282

No. of Spots/Misc/Digital:

40/0/0

Ordered Gross: Agency Commission: \$16,085.00

Ordered Net:

\$2,412.75 \$13,672.25

Total Net Due:

\$13,672.25

	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep
Amt. Ord.:	40	0	0	0	0	0	0	0	0	0	0	0	0
Gross:	16,085.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Net:	13,672.25	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00

When signed below, this is a contract for advertising on the radio stations named above, made with the owner of those stations, subject to those terms and conditions beginning on the last page of this Order Confirmation. Except when this contract is executed by advertiser itself, it is agreed that advertiser's agency makes this contract both for itself and advertiser.

Accepted for Company:

Accepted for Advertiser:

Participating Customers

Mike Dewine for Governor

100%

Sep 20, 18

CONT# 32178826 Mod# Ver# 1 (Last =)

iHeartMedia

TO WLW -AM (Cincinnati, OH)
FM GENELLE NIBLACK (PHIL)

OFF PHILADELPHIA

AGY SRCPMEDIA
ADDR 201 NORTH UNION ST SUITE 200

ALEXANDRIA, VA 22314

SALESPERSON FAX#

DDS CONT# 0

C/P/E: / / 1690

PH # 703-683-8326

BYR

REP

BETSY VONDERHEID

ADV MIKE DEWINE FOR GOVERNOR

PDT FR-Th

FLT Sep 21, 18 - Oct 01, 18

HTTP://RADIOEXCHANGE.CLEARCHANNEL.COM/SALES/CATEGORY/PAGES/POLITICALRATECARDS.ASPX ** 9/20/2018 12:53:00 PM: MMS WILL SEND SPOT/TRAFFIC, FORMS, AND PAYMENT CONFIRMATION BEFORE START.

- ** 9/20/2018 12:53:00 PM: REVENUE TYPE IS NATIONAL AGENCY POLITICAL.
- ** 9/20/2018 12:53:00 PM: SALESFORCE SUB-INDUSTRY IS POLITICAL/STATE.
- ** 9/20/2018 12:53:00 PM: THE CANDIDATE RATE CLASS IS NON-PREEMPTIBLE.
- ** 9/20/2018 12:53:00 PM; THIS IS A NEW ORDER. PLEASE CONFIRM ASAP. THANK YOU!

MC	LN	REV TYPE	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS		RATE	TOT SPTS
		FLIGHT 1								
	1,1	National Agency-Political	F,MTuWTh	6A - 10A	60	9/21/2018 - 9/27/2018	1W	10	\$527.00	10
	1.2	National Agency-Political	F,MTuWTh	10A - 3P	60	9/21/2018 - 9/27/2018	1W	15	\$410.00	15
	1.3	National Agency-Political	F,MTuWTh	3P - 7P	60	9/21/2018 - 9/27/2018	1W	10	\$425.00	10
	1.4	National Agency-Political	S. ⁻	10A - 3P	60	9/22/2018 - 9/22/2018	1W	5	\$83.00	5
					** WEEKLY FLIGHT TOTALS ** 40 \$16,085.0					

SPOTS
CASH
TRADE
NSL
TOTAL

Sep 18					
16085.00					
0.00	-17				
0.00			S===10.5		
16085.00					

^{*} REP ORDER COMMENT *

^{** 9/20/2018 12:53:00} PM:

Sep 20, 18

CONT# REP 32178826 Mod# Ver#1 (Last =)

iHeartMedia

DDS CONT# 0 C/P/E: / / 1690

	TOTAL
SPOTS	40
CASH	16,085.00
TRADE	0.00
NSL	0.00
TOTAL	16,085.00

** Competitive Comments:**

SVC: FA99 MSA CustRadio

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

II SRCPmedia

----TRAFFIC----

TO: Ohio Radio

ADVERTISER: DeWine Husted for Ohio

DATE: 9/20/2018

EFFECTIVE: 5 am Friday 9/21 – UFN!

Please run the following Radio commercial(s) as indicated:

<u>Title</u>	Code	Len gth	Rotation
"Released"		:60	100%

Note - Please email <u>traffic@srcpmedia.com</u> to confirm receipt of traffic and spot, or for any questions.