

Advertiser No: 658882      Order No: 1318011282  
 Start Date: 09/21/2018      Co-op: No  
 End Date: 09/27/2018      Package: No  
 Month Type: Broadcast      Agency Comm.: 15%  
 Revision #: 0  
 CPE: - - 1690  
 AE: PHILADELPHIA, MMS  
 Entered: 09/20/2018 04:05 PM by Fusion  
 Last Update: 09/20/2018 04:32 PM by cin2msh  
 Note: WLW - Est. 1690 Political - 32178826  
 Note 2:  
 Spl Req Inv:

Mike Dewine for Governor  
 c/o SRCPmedia  
 Attn:  
 201 North Union St  
 Suite 200  
 Alexandria, VA 22314

Market Station	Bind To	Start Date	End Date	No Of Weeks	Rate Rev. Type	Skip W. M T W T F S S	Spots/ W.	Spot Length	Ord Spots	Ord Cost	
1 Cincinnati WLW-AM	06:00-10:00 Commercial	09/21/18	09/23/18	1	527.00 National Agency-Political	0	x	2	60	2	1,054.00
2 Cincinnati WLW-AM	10:00-15:00 Commercial	09/21/18	09/23/18	1	410.00 National Agency-Political	0	x	3	60	3	1,230.00
3 Cincinnati WLW-AM	15:00-19:00 Commercial	09/21/18	09/23/18	1	425.00 National Agency-Political	0	x	2	60	2	850.00
4 Cincinnati WLW-AM	10:00-15:00 Commercial	09/22/18	09/22/18	1	83.00 National Agency-Political	0	x	5	60	5	415.00
5 Cincinnati WLW-AM	06:00-10:00 Commercial	09/24/18	09/27/18	1	527.00 National Agency-Political	0 x x x x		8	60	8	4,216.00
6 Cincinnati WLW-AM	10:00-15:00 Commercial	09/24/18	09/27/18	1	410.00 National Agency-Political	0 x x x x		12	60	12	4,920.00
7 Cincinnati WLW-AM	15:00-19:00 Commercial	09/24/18	09/27/18	1	425.00 National Agency-Political	0 x x x x		8	60	8	3,400.00

No. of Spots/Misc/Digital: 40/0/0

Ordered Gross: \$16,085.00  
 Agency Commission: \$2,412.75  
 Ordered Net: \$13,672.25  
**Total Net Due: \$13,672.25**

	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep
<b>Amt. Ord.:</b>	40	0	0	0	0	0	0	0	0	0	0	0	0
<b>Gross:</b>	16,085.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
<b>Net:</b>	13,672.25	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00

When signed below, this is a contract for advertising on the radio stations named above, made with the owner of those stations, subject to those terms and conditions beginning on the last page of this Order Confirmation. Except when this contract is executed by advertiser itself, it is agreed that advertiser's agency makes this contract both for itself and advertiser.

Accepted for Company: \_\_\_\_\_

Accepted for Advertiser: \_\_\_\_\_

**Participating Customers**

Mike Dewine for Governor 100%

Sep 20, 18  
 CONT# 32178826 Mod# Ver# 1 (Last = )  
 REP iHeartMedia  
 TO WLW -AM (Cincinnati, OH)  
 FM GENELLE NIBLACK (PHIL)  
 OFF PHILADELPHIA  
 AGY SRCPMEDIA  
 ADDR 201 NORTH UNION ST SUITE 200  
 ALEXANDRIA, VA 22314

DDS CONT# 0  
 C/P/E: / / 1690

SALESPERSON FAX#

PH # 703-683-8326

BYR BETSY VONDERHEID  
 ADV MIKE DEWINE FOR GOVERNOR  
 PDT FR-Th  
 FLT Sep 21, 18 - Oct 01, 18

\* REP ORDER COMMENT \*

\*\* 9/20/2018 12:53:00 PM:  
[HTTP://RADIOEXCHANGE.CLEARCHANNEL.COM/SALES/CATEGORY/PAGES/POLITICALRATECARDS.ASPX](http://radioexchange.clearchannel.com/sales/category/pages/politicalratecards.aspx)  
 \*\* 9/20/2018 12:53:00 PM: MMS WILL SEND SPOT/TRAFFIC, FORMS, AND PAYMENT CONFIRMATION BEFORE START.  
 \*\* 9/20/2018 12:53:00 PM: REVENUE TYPE IS NATIONAL AGENCY POLITICAL.  
 \*\* 9/20/2018 12:53:00 PM: SALESFORCE SUB-INDUSTRY IS POLITICAL/STATE.  
 \*\* 9/20/2018 12:53:00 PM: THE CANDIDATE RATE CLASS IS NON-PREEMPTIBLE.  
 \*\* 9/20/2018 12:53:00 PM: THIS IS A NEW ORDER. PLEASE CONFIRM ASAP. THANK YOU!

MC	LN	REV TYPE	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		<b>FLIGHT 1</b>								
	1.1	National Agency-Political	F,MTuWTh	6A - 10A	60	9/21/2018 - 9/27/2018	1W	10	\$527.00	10
	1.2	National Agency-Political	F,MTuWTh	10A - 3P	60	9/21/2018 - 9/27/2018	1W	15	\$410.00	15
	1.3	National Agency-Political	F,MTuWTh	3P - 7P	60	9/21/2018 - 9/27/2018	1W	10	\$425.00	10
	1.4	National Agency-Political	.....S.	10A - 3P	60	9/22/2018 - 9/22/2018	1W	5	\$83.00	5
						** WEEKLY FLIGHT TOTALS **		40	\$16,085.00	

	Sep 18					
SPOTS	40					
CASH	16085.00					
TRADE	0.00					
NSL	0.00					
TOTAL	16085.00					

Sep 20, 18  
 CONT# 32178826 Mod# Ver# 1 (Last = )  
 REP iHeartMedia

DDS CONT# 0  
 C/P/E: / / 1690

						TOTAL
SPOTS						40
CASH						16,085.00
TRADE						0.00
NSL						0.00
TOTAL						16,085.00

**\*\* Competitive Comments \*\***

SVC: FA99 MSA CustRadio  
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.