

Advertiser No: 756759 Order No: 1318015878
 Start Date: 10/24/2018 Co-op: No
 End Date: 11/06/2018 Package: No
 Month Type: Broadcast Agency Comm.: 15%
 Revision #: 1
 CPE: KFSA - KFSA - 10241106
 AE: PHILADELPHIA, MMS
 Entered: 10/23/2018 01:04 PM by Fusion
 Last Update: 10/23/2018 02:01 PM by cin2msh
 Note: WLW - Political 10241106 - 32281153
 Note 2:
 Spl Req Inv:

Keith Faber for Ohio State Aud
 c/o Strategic Media Placement
 Attn:
 7669 Stager Loop
 Delaware, OH 43015

Market Station	Bind To	Start Date	End Date	No Of Weeks	Rate Rev. Type	Skip W.	M	T	W	T	F	S	S	Spots/ W.	Spot Length	Ord Spots	Ord Cost
1 Cincinnati WLW-AM	06:00-10:00 Commercial	10/24/18	10/31/18	2	527.00 National Agency-Political	0	0	0	2	0	0	0	0	2	60	4	2,108.00
2 Cincinnati WLW-AM	06:00-10:00 Commercial	10/25/18	11/01/18	2	527.00 National Agency-Political	0	0	0	0	2	0	0	0	2	60	4	2,108.00
3 Cincinnati WLW-AM	06:00-10:00 Commercial	10/26/18	11/02/18	2	527.00 National Agency-Political	0	0	0	0	0	2	0	0	2	60	4	2,108.00
4 Cincinnati WLW-AM	06:00-10:00 Commercial	10/29/18	10/29/18	1	527.00 National Agency-Political	0	2	0	0	0	0	0	0	2	60	2	1,054.00
5 Cincinnati WLW-AM	06:00-10:00 Commercial	11/05/18	11/05/18	1	527.00 National Agency-Political	0	3	0	0	0	0	0	0	3	60	3	1,581.00
6 Cincinnati WLW-AM	06:00-10:00 Commercial	10/30/18	11/06/18	2	527.00 National Agency-Political	0	0	2	0	0	0	0	0	2	60	4	2,108.00
7 Cincinnati WLW-AM	10:00-15:00 Commercial	10/24/18	10/31/18	2	410.00 National Agency-Political	0	0	0	3	0	0	0	0	3	60	6	2,460.00
8 Cincinnati WLW-AM	10:00-15:00 Commercial	10/25/18	11/01/18	2	410.00 National Agency-Political	0	0	0	0	3	0	0	0	3	60	6	2,460.00
9 Cincinnati WLW-AM	10:00-15:00 Commercial	10/26/18	11/02/18	2	410.00 National Agency-Political	0	0	0	0	0	3	0	0	3	60	6	2,460.00
10 Cincinnati WLW-AM	10:00-15:00 Commercial	10/29/18	11/05/18	2	410.00 National Agency-Political	0	3	0	0	0	0	0	0	3	60	6	2,460.00
11 Cincinnati WLW-AM	10:00-15:00 Commercial	10/30/18	10/30/18	1	410.00 National Agency-Political	0	0	3	0	0	0	0	0	3	60	3	1,230.00
12 Cincinnati WLW-AM	15:00-19:00 Commercial	10/24/18	10/31/18	2	425.00 National Agency-Political	0	0	0	2	0	0	0	0	2	60	4	1,700.00
13 Cincinnati WLW-AM	15:00-19:00 Commercial	10/25/18	11/01/18	2	425.00 National Agency-Political	0	0	0	0	2	0	0	0	2	60	4	1,700.00
14 Cincinnati WLW-AM	15:00-19:00 Commercial	10/26/18	11/02/18	2	425.00 National Agency-Political	0	0	0	0	0	2	0	0	2	60	4	1,700.00
15 Cincinnati WLW-AM	15:00-19:00 Commercial	10/29/18	10/29/18	1	425.00 National Agency-Political	0	2	0	0	0	0	0	0	2	60	2	850.00



Order Confirmation

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 Printed: 10/23/2018 14:01:49
 Order No: 1318015878

Market Station	Bind To	Start Date	End Date	No Of Weeks	Rate Rev. Type	Skip W. M T W T F S S	Spots/ W. Length	Spot	Ord Spots	Ord Cost		
16 Cincinnati WLW-AM	15:00-19:00 Commercial	11/05/18	11/05/18	1	425.00 National Agency-Political	0 3 0 0 0 0 0 0 0	3 60	3	1,275.00			
17 Cincinnati WLW-AM	15:00-19:00 Commercial	10/30/18	10/30/18	1	425.00 National Agency-Political	0 0 2 0 0 0 0 0 0	2 60	2	850.00			
18 Cincinnati WLW-AM	10:00-15:00 Commercial	10/27/18	10/27/18	1	83.00 National Agency-Political	0 0 0 0 0 0 2 0 0	2 60	2	166.00			
19 Cincinnati WLW-AM	10:00-15:00 Commercial	11/03/18	11/03/18	1	83.00 National Agency-Political	0 0 0 0 0 0 3 0 0	3 60	3	249.00			
20 Cincinnati WLW-AM	10:00-15:00 Commercial	10/28/18	11/04/18	2	76.00 National Agency-Political	0 0 0 0 0 0 0 2 0	2 60	4	304.00			
21 Cincinnati WLW-AM	10:00-15:00 Commercial	10/27/18	10/27/18	1	76.00 National Agency-Political	0 0 0 0 0 0 2 0 0	2 60	0	0.00			
		Make Good from line: 20										

No. of Spots/Misc/Digital:	76/0/0	Ordered Gross:	\$30,931.00
		Agency Commission:	\$4,639.65
		Ordered Net:	\$26,291.35
		Total Net Due:	\$26,291.35

	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct
Amt. Ord.:	27	51	0	0	0	0	0	0	0	0	0	0	0
Gross:	9,720.00	21,211.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Net:	8,262.00	18,029.35	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00

When signed below, this is a contract for advertising on the radio stations named above, made with the owner of those stations, subject to those terms and conditions beginning on the last page of this Order Confirmation. Except when this contract is executed by advertiser itself, it is agreed that advertiser's agency makes this contract both for itself and advertiser.

Accepted for Company: _____

Accepted for Advertiser: _____

Participating Customers

Keith Faber for Ohio State Aud 100%

Oct 23, 18

CONT# 32281153 Mod# Ver# 3 (Last =)
 REP iHeartMedia

DDS CONT# 0
 C/P/E: KFSA / KFSA / 10241106

	3.1	National Agency-PoliticalF..	6A - 10A	60	10/26/2018 - 10/26/2018	1D	2	\$527.00	2	
	3.2	National Agency-PoliticalF..	10A - 3P	60	10/26/2018 - 10/26/2018	1D	3	\$410.00	3	
	3.3	National Agency-PoliticalF..	3P - 7P	60	10/26/2018 - 10/26/2018	1D	2	\$425.00	2	
						** FLIGHT TOTALS **		7	\$3,134.00		
	FLIGHT 4										
CHG	4.1	National Agency-PoliticalS.	10A - 3P	60	10/27/2018 - 10/27/2018	1D	2	\$83.00	2	
						** FLIGHT TOTALS **		2	\$166.00		
	FLIGHT 5										
CHG	5.1	National Agency-PoliticalS	10A - 3P	60	10/28/2018 - 10/28/2018	1D	2	\$76.00	2	
						** FLIGHT TOTALS **		2	\$152.00		
	FLIGHT 6										
	6.1	National Agency-Political	M.....	6A - 10A	60	10/29/2018 - 10/29/2018	1D	2	\$527.00	2	
	6.2	National Agency-Political	M.....	10A - 3P	60	10/29/2018 - 10/29/2018	1D	3	\$410.00	3	
	6.3	National Agency-Political	M.....	3P - 7P	60	10/29/2018 - 10/29/2018	1D	2	\$425.00	2	
						** FLIGHT TOTALS **		7	\$3,134.00		
	FLIGHT 7										
	7.1	National Agency-Political	.T.....	6A - 10A	60	10/30/2018 - 10/30/2018	1D	2	\$527.00	2	
	7.2	National Agency-Political	.T.....	10A - 3P	60	10/30/2018 - 10/30/2018	1D	3	\$410.00	3	
	7.3	National Agency-Political	.T.....	3P - 7P	60	10/30/2018 - 10/30/2018	1D	2	\$425.00	2	
						** FLIGHT TOTALS **		7	\$3,134.00		
	FLIGHT 8										
	8.1	National Agency-Political	..W....	6A - 10A	60	10/31/2018 - 10/31/2018	1D	2	\$527.00	2	
	8.2	National Agency-Political	..W....	10A - 3P	60	10/31/2018 - 10/31/2018	1D	3	\$410.00	3	
	8.3	National Agency-Political	..W....	3P - 7P	60	10/31/2018 - 10/31/2018	1D	2	\$425.00	2	
						** FLIGHT TOTALS **		7	\$3,134.00		

Oct 23, 18

CONT# 32281153 Mod# Ver# 3 (Last =)
 REP iHeartMedia

DDS CONT# 0
 C/P/E: KFSA / KFSA / 10241106

		FLIGHT 9								
	9.1	National Agency-Political	...T...	6A - 10A	60	11/01/2018 - 11/01/2018	1D	2	\$527.00	2
	9.2	National Agency-Political	...T...	10A - 3P	60	11/01/2018 - 11/01/2018	1D	3	\$410.00	3
	9.3	National Agency-Political	...T...	3P - 7P	60	11/01/2018 - 11/01/2018	1D	2	\$425.00	2
						** FLIGHT TOTALS **		7	\$3,134.00	
		FLIGHT 10								
	10.1	National Agency-PoliticalF..	6A - 10A	60	11/02/2018 - 11/02/2018	1D	2	\$527.00	2
	10.2	National Agency-PoliticalF..	10A - 3P	60	11/02/2018 - 11/02/2018	1D	3	\$410.00	3
	10.3	National Agency-PoliticalF..	3P - 7P	60	11/02/2018 - 11/02/2018	1D	2	\$425.00	2
						** FLIGHT TOTALS **		7	\$3,134.00	
		FLIGHT 11								
CHG	11.1	National Agency-PoliticalS.	10A - 3P	60	11/03/2018 - 11/03/2018	1D	3	\$83.00	3
						** FLIGHT TOTALS **		3	\$249.00	
		FLIGHT 12								
CHG	12.1	National Agency-PoliticalS	10A - 3P	60	11/04/2018 - 11/04/2018	1D	2	\$76.00	2
						** FLIGHT TOTALS **		2	\$152.00	
		FLIGHT 13								
	13.1	National Agency-Political	M.....	6A - 10A	60	11/05/2018 - 11/05/2018	1D	3	\$527.00	3
	13.2	National Agency-Political	M.....	10A - 3P	60	11/05/2018 - 11/05/2018	1D	3	\$410.00	3
	13.3	National Agency-Political	M.....	3P - 7P	60	11/05/2018 - 11/05/2018	1D	3	\$425.00	3
						** FLIGHT TOTALS **		9	\$4,086.00	
		FLIGHT 14								
	14.1	National Agency-Political	.T.....	6A - 10A	60	11/06/2018 - 11/06/2018	1D	2	\$527.00	2
						** FLIGHT TOTALS **		2	\$1,054.00	

Oct 23, 18

CONT# 32281153 Mod# Ver# 3 (Last =)
REP iHeartMedia

DDS CONT# 0
C/P/E: KFSA / KFSA / 10241106

	Oct 18	Nov 18					
SPOTS	25	51					
CASH	9720.00	21211.00					
TRADE	0.00	0.00					
NSL	0.00	0.00					
TOTAL	9720.00	21211.00					

							TOTAL
SPOTS							76
CASH							30,931.00
TRADE							0.00
NSL							0.00
TOTAL							30,931.00

**** Competitive Comments ****

KEITH FARBER FOR STATE AUDITOR

SVC:

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.