

Advertiser No: 171301      Order No: 1318027816  
 Start Date: 12/29/2018      Co-op: No  
 End Date: 01/18/2019      Package: No  
 Month Type: Broadcast      Agency Comm.: 15%  
 Revision #: 0  
 CPE: - - 35  
 AE: ATLANTA, MMS  
 Entered: 12/28/2018 09:07 AM by Fusion  
 Last Update: 01/02/2019 10:01 AM by cin2msh  
 Note: WLW - 1 Senate ACU Portman Est. 35 - 32471056  
 Note 2:  
 Spl Req Inv:

AMERICAN CONSERVATIVE UNION  
 c/o Strategic Consulting ATL  
 Attn:  
 1163 Warrenhall Lane  
 Atlanta, GA 30319

Market Station	Bind To	Start Date	End Date	No Of Weeks	Rate Rev. Type	Skip	W.	M	T	W	T	F	S	S	Spots/ W.	Spot Length	Ord Spots	Ord Cost
1 Cincinnati WLW-AM	06:00-10:00 Commercial	01/07/19	01/18/19	2	563.00 National Agency-Political	0	x	x	x	x	x				3	60	6	3,378.00
2 Cincinnati WLW-AM	10:00-15:00 Commercial	01/07/19	01/18/19	2	439.00 National Agency-Political	0	x	x	x	x	x				3	60	6	2,634.00
3 Cincinnati WLW-AM	15:00-19:00 Commercial	01/07/19	01/18/19	2	454.00 National Agency-Political	0	x	x	x	x	x				3	60	6	2,724.00
4 Cincinnati WLW-AM	10:00-15:00 Commercial	12/29/18	01/12/19	3	89.00 National Agency-Political	0								x	2	60	6	534.00
5 Cincinnati WLW-AM	06:00-10:00 Commercial	01/02/19	01/04/19	1	563.00 National Agency-Political	0			x	x	x				3	60	3	1,689.00
6 Cincinnati WLW-AM	10:00-15:00 Commercial	01/02/19	01/04/19	1	439.00 National Agency-Political	0			x	x	x				3	60	3	1,317.00
7 Cincinnati WLW-AM	15:00-19:00 Commercial	01/02/19	01/04/19	1	454.00 National Agency-Political	0			x	x	x				3	60	3	1,362.00



No. of Spots/Misc/Digital: 33/0/0

Ordered Gross: \$13,638.00  
Agency Commission: \$2,045.70  
Ordered Net: \$11,592.30  
**Total Net Due: \$11,592.30**

	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
<b>Amt. Ord.:</b>	2	31	0	0	0	0	0	0	0	0	0	0	0
<b>Gross:</b>	178.00	13,460.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
<b>Net:</b>	151.30	11,441.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00

**Participating Customers**

AMERICAN CONSERVATIVE UNION 100%

Jan 02, 19  
 CONT# 32471056 Mod# Ver# 1 (Last = )  
 REP iHeartMedia  
 TO WLW -AM (Cincinnati, OH)  
 FM MICHAEL SCHULTE  
 OFF ATLANTA  
 AGY STRATEGIC CONSULTING ATL  
 ADDR 1163 WARRENHALL LANE  
 ATLANTA, GA 30319

DDS CONT# 0  
 C/P/E: / / 35  
 SALESPERSON FAX#  
 PH #

BYR KAREN BOOR  
 ADV AMERICAN CONSERVATIVE UNION  
 PDT 1 Senate ACU  
 FLT Dec 24, 18 - Jan 20, 19

\* REP ORDER COMMENT \*

\*\* 12/27/2018 4:32:00 PM:  
[HTTP://RADIOEXCHANGE.CLEARCHANNEL.COM/SALES/CATEGORY/PAGES/POLITICALRATECARDS.ASPX](http://radioexchange.clearchannel.com/sales/category/pages/politicalratecards.aspx)  
 \*\* 12/27/2018 4:32:00 PM: AGENCY REQUIRES PRIOR APPROVAL FOR ALL MAKEGOODS  
 \*\* 12/27/2018 4:32:00 PM: PLEASE CONFIRM ELECTRONICALLY OR WITH CAROLINE KELLERT,  
 CAROLINEKELLERT@IHEARTMEDIA.COM, 404-365-3073.  
 \*\* 12/27/2018 4:32:00 PM: THIS ADVERTISER WILL NOT RUN IN RUSH LIMBAUGH.

MC	LN	REV TYPE	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
	1.1	<b>FLIGHT 1</b> National Agency-Political	.....S.	10A - 3P	60	12/29/2018 - 12/29/2018	1W	2	\$89.00	2
						** WEEKLY FLIGHT TOTALS **		2	\$178.00	
	2.1	<b>FLIGHT 2</b> National Agency-Political	.....S.	10A - 3P	60	1/5/2019 - 1/5/2019	1W	2	\$89.00	2
	2.2	National Agency-Political	..WTF..	6A - 10A	60	1/2/2019 - 1/4/2019	1W	3	\$563.00	3
	2.3	National Agency-Political	..WTF..	10A - 3P	60	1/2/2019 - 1/4/2019	1W	3	\$439.00	3
	2.4	National Agency-Political	..WTF..	3P - 7P	60	1/2/2019 - 1/4/2019	1W	3	\$454.00	3
						** WEEKLY FLIGHT TOTALS **		11	\$4,546.00	
	3.1	<b>FLIGHT 3</b> National Agency-Political	MTWTF..	6A - 10A	60	1/7/2019 - 1/11/2019	1W	3	\$563.00	3
	3.2	National Agency-Political	MTWTF..	10A - 3P	60	1/7/2019 - 1/11/2019	1W	3	\$439.00	3
	3.3	National Agency-Political	MTWTF..	3P - 7P	60	1/7/2019 - 1/11/2019	1W	3	\$454.00	3
	3.4	National Agency-Political	.....S.	10A - 3P	60	1/12/2019 - 1/12/2019	1W	2	\$89.00	2

Jan 02, 19

CONT# 32471056 Mod# Ver# 1 (Last = )  
 REP iHeartMedia

DDS CONT# 0  
 C/P/E: 1 / 35

					<b>** WEEKLY FLIGHT TOTALS **</b>			11	\$4,546.00	
		<b>FLIGHT 4</b>								
4.1	National Agency-Political	MTWTF..	6A - 10A	60	1/14/2019 - 1/18/2019	1W	3	\$563.00	3	
4.2	National Agency-Political	MTWTF..	10A - 3P	60	1/14/2019 - 1/18/2019	1W	3	\$439.00	3	
4.3	National Agency-Political	MTWTF..	3P - 7P	60	1/14/2019 - 1/18/2019	1W	3	\$454.00	3	
					<b>** WEEKLY FLIGHT TOTALS **</b>			9	\$4,368.00	

	Dec 18	Jan 19					
SPOTS	2	31					
CASH	178.00	13460.00					
TRADE	0.00	0.00					
NSL	0.00	0.00					
TOTAL	178.00	13460.00					

							TOTAL
SPOTS							33
CASH							13,638.00
TRADE							0.00
NSL							0.00
TOTAL							13,638.00

**\*\* Competitive Comments \*\***

SVC: Oct18 MSA CustRadio  
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.