

Advertiser No: 641762      Order No: 1318016920  
 Start Date: 10/30/2018      Co-op: No  
 End Date: 11/04/2018      Package: No  
 Month Type: Broadcast      Agency Comm.: 15%  
 Revision #: 0  
 CPE: - - 7719  
 AE: PHILADELPHIA, MMS  
 Entered: 10/29/2018 03:21 PM by Fusion  
 Last Update: 10/29/2018 04:17 PM by cin2msh  
 Note: WLW - Est. 7719 - 32297896  
 Note 2:  
 Spl Req Inv:

Richard Cordray for Governor  
 c/o KATZ MEDIA GROUP3  
 Attn:  
 125 West 55th Street  
 New York, NY 10019

Market Station	Bind To	Start Date	End Date	No Of Weeks	Rate Rev. Type	Skip W.	M	T	W	T	F	S	S	Spots/ W.	Spot Length	Ord Spots	Ord Cost
1 Cincinnati WLW-AM	06:00-10:00 Commercial	10/30/18	11/02/18	1	527.00 National Agency-Political	0		x	x	x	x			4	60	4	2,108.00
2 Cincinnati WLW-AM	10:00-15:00 Commercial	10/30/18	11/02/18	1	410.00 National Agency-Political	0		x	x	x	x			4	60	4	1,640.00
3 Cincinnati WLW-AM	15:00-19:00 Commercial	10/30/18	11/02/18	1	425.00 National Agency-Political	0		x	x	x	x			4	60	4	1,700.00
4 Cincinnati WLW-AM	19:00-23:59 Commercial	10/30/18	11/02/18	1	78.00 National Agency-Political	0		x	x	x	x			4	60	4	312.00
5 Cincinnati WLW-AM	15:00-19:00 Commercial	11/03/18	11/03/18	1	83.00 National Agency-Political	0							x	4	60	4	332.00
6 Cincinnati WLW-AM	10:00-15:00 Commercial	11/04/18	11/04/18	1	76.00 National Agency-Political	0							x	4	60	4	304.00
7 Cincinnati WLW-AM	15:00-19:00 Commercial	11/04/18	11/04/18	1	66.00 National Agency-Political	0							x	4	60	4	264.00



No. of Spots/Misc/Digital: 28/0/0

Ordered Gross:	\$6,660.00
Agency Commission:	\$999.00
Ordered Net:	\$5,661.00
<b>Total Net Due:</b>	<b>\$5,661.00</b>

	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov
<b>Amt. Ord.:</b>	28	0	0	0	0	0	0	0	0	0	0	0	0
<b>Gross:</b>	6,660.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
<b>Net:</b>	5,661.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00

### Participating Customers

Richard Cordray for Governor

100%

**Oct 29, 18**  
 CONT# 32297896 Mod# Ver# 1 (Last = )  
 REP iHeartMedia  
 TO WLW -AM (Cincinnati, OH)  
 FM GENELLE NIBLACK (PHIL)  
 OFF PHILADELPHIA  
 AGY Katz Media Group  
 ADDR 125 West 55th Street 3rd Floor  
 New York, NY 10019

DDS CONT# 0  
 C/P/E: 117719

SALESPERSON FAX#

PH # 202-338-8700

BYR Helen Hanratty  
 ADV RICHARD CORDRAY FOR GOVERNOR  
 PDT General  
 FLT Oct 30, 18 - Nov 06, 18

\* REP ORDER COMMENT \*

\*\* 10/29/2018 2:00:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

MC	LN	REV TYPE	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		<b>FLIGHT 1</b>								
ADD	1.1	National Agency-Political	TuWThF,M	6A - 10A	60	10/30/2018 - 11/5/2018	1W	4	\$527.00	4
ADD	1.2	National Agency-Political	TuWThF,M	10A - 3P	60	10/30/2018 - 11/5/2018	1W	4	\$410.00	4
ADD	1.3	National Agency-Political	TuWThF,M	3P - 7P	60	10/30/2018 - 11/5/2018	1W	4	\$425.00	4
ADD	1.4	National Agency-Political	TuWThF,M	7P - 12A	60	10/30/2018 - 11/5/2018	1W	4	\$78.00	4
		;M-F 7P-12A								
ADD	1.5	National Agency-Political	.....S.	3P - 7P	60	11/3/2018 - 11/3/2018	1W	4	\$83.00	4
ADD	1.6	National Agency-Political	.....S	10A - 3P	60	11/4/2018 - 11/4/2018	1W	4	\$76.00	4
ADD	1.7	National Agency-Political	.....S	3P - 7P	60	11/4/2018 - 11/4/2018	1W	4	\$66.00	4
						<b>** WEEKLY FLIGHT TOTALS **</b>		28	\$6,660.00	

	Nov 18					
SPOTS	28					
CASH	6660.00					
TRADE	0.00					
NSL	0.00					
TOTAL	6660.00					

Oct 29, 18

CONT# 32297896 Mod# Ver# 1 (Last = )  
REP iHeartMedia

DDS CONT# 0  
C/P/E: 117719

						TOTAL
SPOTS						28
CASH						6,660.00
TRADE						0.00
NSL						0.00
TOTAL						6,660.00

**\*\* Competitive Comments \*\***

SVC: FA99 MSA CustRadio  
Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.