

Billing Address:

Strategic Media Placement/ POL Attention: Accounts Payable 7669 Stagers Loop Drive Delaware, OH 43015

Send Payment To:

KVUE KVUE P.O. Box 637386 Cincinnati, OH 45263-7386

Property	KVUE					
Invoice #	2867048-2	Order #	2867048			
Invoice Date	03/10/24	Alt Order #	WOC14509522			
Invoice Month	March 2024	Deal #				
Invoice Period	02/26/24 - 03/05/24	Flight Dates	02/21/24 - 03/05/24			
Advertiser	POL/ Ellen Troxclair	/ R / ST House	/TX			
Product	Broadcast					
Estimate #	7037					
	Account Executive	Nile Noyes				
	Sales Office	TEGNA Sales	s Washington DC			
	Sales Region	National				
	Agency Code	9917037				
	Advertiser Code	1553				
	Billing Calendar	Broadcast				
	Billing Type	Cash				
	Special Handling					
	Agency Ref	7970AG				
	Advertiser Ref	200110				
	Product 1	2474				
	Product 2					

								Spots/				
Line	Start Dat	e End Dat	e Descrip	otion	Start/End Time	MTWTFSS	Length	Week	Rate	Type		
1	02/24/24	03/05/24	4 KVUE I 0A	DAYBREAK @43	3 430-5a	МГWГF	:30	2	\$60.00	NM		
\	Neeks:	Start Dat 02/21/24	e End Date 02/27/24		Spots/Week 2	<u>Rate</u> \$60.00						
Spot	s: <u>#</u> <u>C</u>	h <u>Day</u>	Air Date /	Air Time Descrip	<u>tion</u>	Start/End Time	Lengt	h <u>Ad-ID</u>			Rate	Type
	1 K	VUE M	02/26/24	4:52 AM KVUE [DAYBREAK @430A	430-5a	:3	O 24TXTROX	10V30H		\$60.00	NM
		-			DAYBREAK @430A	430-5a	:3	0 24TXTROX	10V30H		\$60.00	NM
\	Neeks:	Start Dat 02/28/24	e End Date 03/05/24		Spots/Week 4	<u>Rate</u> \$60.00						
Spot	s: <u>#</u> <u>C</u>	Ch Day	Air Date /	Air Time Descrip	<u>tion</u>	Start/End Time	Lengt	h Ad-ID			Rate	Type
ļ	3 K	VUE W	02/28/24	4:42 AM KVUE [DAYBREAK @430A	430-5a	:3	O 24TXTROX	10V30H		\$60.00	NM
ļ	4 K	VUE Th	02/29/24	4:43 AM KVUE [DAYBREAK @430A	430-5a	:3	O 24TXTROX	10V30H		\$60.00	NM
	5 K	VUE F	03/01/24	4:41 AM KVUE [DAYBREAK @430A	430-5a	:3	O 24TXTROX	10V30H		\$60.00	NM
	6 K	VUE M	03/04/24	4:54 AM KVUE [DAYBREAK @430A	430-5a	:3	O 24TXTROX	10V30H		\$60.00	NM
2	02/24/24	03/05/24	4 KVUE	DAYBREAK @5A	A 5-6a	МГЖГБ	:30	2	\$130.00	NM		
\	Neeks:	Start Dat 02/21/24			Spots/Week 2	<u>Rate</u> \$130.00						
Spot	s: <u>#</u> <u>C</u>	h <u>Day</u>	Air Date /	Air Time Descrip	<u>tion</u>	Start/End Time	Lengt	h <u>Ad-ID</u>			Rate	Type
	1 K	VUE M	02/26/24	5:12 AM KVUE [DAYBREAK @5A	5-6a	:3	O 24TXTROX	10V30H		\$130.00	NM
		-			DAYBREAK @5A	5-6a	:3	O 24TXTROX	10V30H		\$130.00	NM
\	Neeks:	Start Dat 02/28/24	End Date 03/05/24		Spots/Week 4	<u>Rate</u> \$130.00						
Spot	s: <u>#</u> <u>C</u>			Air Time Descrip		Start/End Time		h Ad-ID			Rate	:
	4 K	VUE W	02/28/24	5:54 AM KVUE [DAYBREAK @5A	5-6a	:3	O 24TXTROX	10V30H		\$130.00	NM
	5 K	VUE Th	02/29/24	4:59 AM KVUE [DAYBREAK @5A	5-6a	:3	O 24TXTROX	10V30H		\$130.00	NM
	3 K	VUE F	03/01/24	5:27 AM KVUE [DAYBREAK @5A	5-6a	:3	O 24TXTROX	10V30H		\$130.00	NM

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Invoice Date	03/10/24	Invoice Period	02/26/24 - 03/05/24				
Advertiser	POL/ Ellen Troxclair / R / ST House / TX						
Product	Broadcast						
Estimate #	7037						

Spots/

Line Start Date End	Date Descrip	tion	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
2 02/24/24 03/05	5/24 KVUE [DAYBREAK @5A	5-6a	MTWTF	:30	2	\$130.00	NM	
Spots: # Ch Da	y Air Date A	Air Time Descripti	on	Start/End Time	Lengtl	n Ad-ID			Rate Type
6 KVUE N	03/04/24	5:55 AM KVUE D	AYBREAK @5A	5-6a	:30	24TXTROX1	10V30H		\$130.00 NM
3 02/24/24 03/05	724 KV/UE E	DAVEDEAK @GA	6.70	MTWTF	:30	2	ФЭСО ОО	NM	
3 02/24/24 03/08	0/24 KVUEL	DAYBREAK @6A	0-7a	WII WI F	.30	2	\$260.00	INIVI	
Weeks: Start I			Spots/Week 2	Rate \$260.00					
;		Air Time Descripti		Start/End Time		n <u>Ad-ID</u>			Rate Type
_						\$260.00 NM			
		6:28 AM KVUE D		6-7a	:30	24TXTROX1	10V30H		\$260.00 NM
Weeks: <u>Start I</u> 02/28/			Spots/Week 4	<u>Rate</u> \$260.00					
Spots: # Ch Da	y Air Date A	Air Time Descripti	on	Start/End Time	Lengtl	n Ad-ID			Rate Type
3 KVUE V	02/28/24	6:51 AM KVUE D	AYBREAK @6A	6-7a	:30	24TXTROX1	10V30H		\$260.00 NM
4 KVUE T	h 02/29/24 6	6:28 AM KVUE D	AYBREAK @6A	6-7a	:30	24TXTROX1	10V30H		\$260.00 NM
5 KVUE F	03/01/24	6:44 AM KVUE D	AYBREAK @6A	6-7a	:30	24TXTROX1	10V30H		\$260.00 NM
6 KVUE M	l 03/04/24 6	6:29 AM KVUE D	AYBREAK @6A	6-7a	:30	24TXTROX1	10V30H		\$260.00 NM
4 02/24/24 03/05	5/24 GOOD ICA	MORNING AMER	R 7-9a	МГWГF	:30	2	\$260.00	NM	
Weeks: Start [02/21/			Spots/Week 2	Rate \$260.00					
Spots: # Ch Da	y Air Date A	Air Time Descripti	<u>on</u>	Start/End Time	Lengtl	n Ad-ID			Rate Type
1 KVUE M	02/26/24	8:54 AM GOOD M	ORNING AMERICA	7-9a	:30	24TXTROX1	10V30H		\$260.00 NM
2 KVUE T	u 02/27/24 8	8:38 AM GOOD M	ORNING AMERICA	7-9a	:30	24TXTROX1	10V30H		\$260.00 NM
Weeks: Start I			Spots/Week 4	Rate \$260.00					
Spots: # Ch Da	y <u>Air Date</u> A	Air Time Descripti	<u>on</u>	Start/End Time	Lengtl	n Ad-ID			Rate Type
4 KVUE V	/ 02/28/24	7:48 AM GOOD M	ORNING AMERICA	7-9a	:30	24TXTROX1	10V30H		\$260.00 NM
5 KVUE T	h 02/29/24 8	8:37 AM GOOD M	ORNING AMERICA	7-9a	:30	24TXTROX1	10V30H		\$260.00 NM
3 KVUE F	03/01/24	7:42 AM GOOD M	ORNING AMERICA	7-9a	:30	24TXTROX1	10V30H		\$260.00 NM
6 KVUE M	l 03/04/24 7	7:59 AM GOOD M	ORNING AMERICA	7-9a	:30	24TXTROX1	10V30H		\$260.00 NM
5 02/24/24 03/05	5/24 THE VII	EW	10-11a	MTWTF	:30	1	\$200.00	NM	
Weeks: Start [02/21/			Spots/Week 1	Rate \$200.00					
Spots: # Ch Da	y Air Date A	Air Time Descripti	<u>on</u>	Start/End Time	Lengtl	n Ad-ID			Rate Type
1 KVUE M	02/26/24	9:59 AM THE VIE	W	10-11a	:30	24TXTROX1	10V30H		\$200.00 NM
Weeks: Start I			Spots/Week 1	Rate \$200.00					
Spots: # Ch Da	y Air Date A	Air Time Descripti	<u>on</u>	Start/End Time	Lengtl	n Ad-ID			Rate Type
2 KVUE V	/ 02/28/24	9:58 AM THE VIE	W	10-11a	:30	24TXTROX1	10V30H		\$200.00 NM
6 02/24/24 03/05	5/24 KVUE I	MIDDAY NEWS	11a-12p	МГЖГЕ	:30	1	\$150.00	NM	
Weeks: Start I	Date End Date	<u>MTWTFSS</u>	Spots/Week	Rate					

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Invoice Date	03/10/24	Invoice Period	02/26/24 - 03/05/24					
Advertiser	POL/ Ellen Troxclair / R / ST House / TX							
Product	Broadcast	Broadcast						
Estimate #	7037							

Spots/

Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
6 02/24/24	03/05/24	KVUE MIDDAY NEWS	11a-12p	MTWTF	:30	1	\$150.00	NM	
)2/21/24	02/27/24 MT	1	\$150.00					
Spots: # Ch	Day Air	*	· ·	Start/End Time	Length	n Ad-ID			Rate Type
1 KVUE				11a-12p		24TXTROX	710V30H		\$150.00 NM
_	Start Date	End Date MTWTFSS	Spots/Week	Rate	.00	, z iininon	110 10011		ψ130.00 IVIVI
)2/28/24	03/05/24 MTWTF	1	\$15 0.00					
Spots: # Ch	Day Air	Date Air Time Descrip	tion	Start/End Time	Length	Ad-ID			Rate Type
2 KVUE	Th 02/	29/24 11:52 AM KVUE I	MIDDAY NEWS	11a-12p	:30	24TXTROX	110V30H		\$150.00 NM
7 02/24/24	03/05/24	KVUE NEWS AT 5P	5-530p	MTWTF	:30	2	\$500.00	NM	
101		- LD / MEWECC	0 / 00/ 1						
_	Start Date 02/21/24	End Date MTWTFSS MT	Spots/Week 2	Rate \$500.00					
Spots: # Ch	<u>Day</u> Air	Date Air Time Descrip	tion	Start/End Time		<u>Ad-ID</u>			Rate Type
1 KVUE	M 02/	26/24 5:13 PM KVUE N	IEWS AT 5P	5-530p	:30	24TXTROX	10V30H		\$500.00 NM
2 KVUE	Tu 02/		IEWS AT 5P	5-530p	:30	24TXTROX	10V30H		\$500.00 NM
	Start Date	End Date MTWTFSS	Spots/Week	Rate					
)2/28/24	03/05/24 MTWTF	4	\$500.00	المسميد ا	. A - L ID			Data Tura
Spots: # Ch	Day Air			Start/End Time		<u>Ad-ID</u>	10V20U		Rate Type
3 KVUE		28/24 5:29 PM KVUE N		5-530p		24TXTROX			\$500.00 NM
4 KVUE				5-530p		24TXTROX			\$500.00 NM
5 KVUE		01/24 5:28 PM KVUE N		5-530p) 24TXTROX			\$500.00 NM
6 KVUE	M 03/	04/24 5:18 PM KVUE N	NEWS AT 5P	5-530p	:30	24TXTROX	.10v30н		\$500.00 NM
8 02/24/24	03/05/24	KVUE NEWS AT 6P	6-630p	MTWTF	:30	2	\$700.00	NM	
	Start Date 02/21/24	End Date MTWTFSS MT	Spots/Week 2	Rate \$700.00					
Spots: # Ch	Day Air	Date Air Time Descrip	tion	Start/End Time	Length	n Ad-ID			Rate Type
1 KVUE	M 02/	26/24 6:28 PM KVUE N	IEWS AT 6P	6-630p	:30	24TXTROX	110V30H		\$700.00 NM
2 KVUE	Tu 02/	27/24 6:28 PM KVUE N	IEWS AT 6P	6-630p	:30	24TXTROX	110V30H		\$700.00 NM
	Start Date 02/28/24	End Date MTWTFSS MTWTF	Spots/Week 4	<u>Rate</u> \$700.00					
Spots: # Ch	Day Air	Date Air Time Descrip	tion	Start/End Time	Length	n Ad-ID			Rate Type
3 KVUE	W 02/	28/24 6:20 PM KVUE N	IEWS AT 6P	6-630p	:30	24TXTROX	10V30H		\$700.00 NM
5 KVUE	Th 02/	29/24 6:25 PM KVUE N	IEWS AT 6P	6-630p	:30	24TXTROX	110V30H		\$700.00 NM
4 KVUE	F 03/	01/24 6:23 PM KVUE N	IEWS AT 6P	6-630p	:30	24TXTROX	110V30H		\$700.00 NM
6 KVUE	M 03/	04/24 6:10 PM KVUE N	IEWS AT 6P	6-630p	:30	24TXTROX	110V30H		\$700.00 NM
9 02/24/24	03/05/24	ENTERTAINMENT TON	II 630-7p	MTWTF	:30	1	\$500.00	NM	
Weeks: S	Stort Data	GHT End Date MTWTFSS	Cnoto/Mosk	Pote					
	Start Date 02/21/24	02/27/24 MT	Spots/Week 1	<u>Rate</u> \$500.00					
Spots: # Ch	Day Air		tion .	Start/End Time	Lenath	n Ad-ID			Rate Type
1 KVUE			<u></u> TAINMENT TONIGHT	630-7p		24TXTROX	10V30H		\$500.00 NM
Weeks: S	Start Date	End Date MTWTFSS	Spots/Week	Rate					,

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Product	Broadcast	Broadcast						
Estimate #	7037							

Spots/

Spots/									
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
9 02/24/24	03/05/24	ENTERTAINMEN GHT	T TONI 630-7p	МГWГF	:30	1	\$500.00	NM	
Spots: <u>#</u> <u>Ch</u> 2 KV	02/28/24 <u>Day Ai</u> 'UE M 03			\$500.00 <u>Start/End Time</u> T 630-7p		h <u>Ad-ID</u>) 24TXTR0	Х10V30Н		Rate Type \$500.00 NM
10 02/24/24	03/05/24	KVUE NEWS AT	10P M- 10-1035p	MTWTF	:30	2	\$500.00	NM	
2 KV	'UE M 02 'UE Tu 02	2/26/24 10:29 PM K 2/27/24 10:12 PM K	escription VUE NEWS AT 10P M-F VUE NEWS AT 10P M-F	Rate \$500.00 Start/End Time 10-1035p 10-1035p	:30	h <u>Ad-ID</u>) 24TXTR0) 24TXTR0			<u>Rate</u> <u>Type</u> \$500.00 NM \$500.00 NM
Spots: <u>#</u> <u>Cr</u> 4 KV 3 KV 5 KV	Weeks: Start Date 02/28/24 End Date 03/05/24 MTWTFSS MTWTF Spots/Week 4 Rate \$500.00 Spots: # Ch Day Air Date 4 Air Time Description Description Start/End Time Description Start/End Time Description Description Length Ad-ID Description Start/End Time Description Descripti						Rate Type \$500.00 NM \$500.00 NM \$500.00 NM \$500.00 NM		
11 02/21/24	02/26/24	THE BACHELOR	7:00 PM-9:00 PM	M	:30	1	\$1,200.00	NM	
Weeks: Spots: # Ch	Start Date 02/21/24 <u>Day Ai</u> UE M 02		 1	Rate \$1,200.00 Start/End Time 7:00 PM-9:00 PM		h <u>Ad-ID</u>) 24TXTR0	Х10V30Н		Rate Type \$1,200.00 NM
12 02/28/24	03/04/24	BAD ROMANCE	9-10p	M	:30	1	\$700.00	NM	
Weeks: Spots: # Ch	Start Date 02/28/24 n Day Ai 'UE M 03		1	Rate \$700.00 Start/End Time 9-10p		<u>h Ad-ID</u>) 24TXTR0	Х10V30Н		<u>Rate</u> <u>Type</u> \$700.00 NM
13 02/28/24	03/01/24	20/20	8:00 PM-10:00 PM	F	:30	1	\$600.00	NM	
Weeks: Spots: # Ch	Start Date 02/26/24 n Day Ai UE F 03		escription 1	Rate \$600.00 Start/End Time 8:00 PM-10:00 F		h <u>Ad-ID</u>) 24TXTR0	Х10V30Н		<u>Rate</u> <u>Type</u> \$600.00 NM
15 02/28/24	03/02/24	KVUE NEWS AT	6P SAT 6-630p	S-	:30	1	\$180.00	NM	
Weeks: Spots: # Ch	Start Date 02/26/24 n Day Ai 'UE Sa 03		S- 1	Rate \$180.00 <u>Start/End Time</u> 6-630p		h <u>Ad-ID</u>) 24TXTR0	Х10V30Н		Rate Type \$180.00 NM

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27 02/28/24

03/03/24

EXTRA WEEKEND

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Advertiser	POL/ Ellen Troxclair / R / ST House / TX							
Product	Broadcast	Broadcast						
Estimate #	7037							

						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
17 02/28/24	03/02/24	LAST MAN STANDING	1130p-12a	S-	:30	1	\$40.00	NM	
Weeks:	Start Date 02/26/24	End Date MTWTFSSS-	Spots/Week 1	Rate \$40.00					
Spots: # Ch			tion_	Start/End Time	Lengtl	n Ad-ID			Rate Type
1 KVl	JE Sa 03/	02/24 11:57 PM LAST M	IAN STANDING	1130p-12a	:30	24TXTRO	\$40.00 NM		
18 02/21/24	03/03/24	THIS WEEK	9-10a	S	:30	1	\$400.00	NM	
Weeks:	Start Date 02/28/24	End Date MTWTFSSS	Spots/Week 1	Rate \$400.00					
Spots: # Ch	<u>Day</u> Air			Start/End Time		n Ad-ID			Rate Type
2 KVl	JE Su 03/	03/24 8:59 AM THIS W	EEK	9-10a	:30	24TXTROX	X10V30H		\$400.00 NM
19 02/21/24	03/03/24	TEXAS COUNTRY REP ORTER	1030-11a	S	:30	1	\$100.00	NM	
Weeks:	Start Date 02/28/24	End Date MTWTFSSS	Spots/Week 1	Rate \$100.00					
Spots: # Ch				Start/End Time		n Ad-ID			Rate Type
2 KVl	JE Su 03/	03/24 10:47 AM TEXAS	COUNTRY REPORTE	ER 1030-11a	:30	24TXTROX	X10V30H		\$100.00 NM
20 02/21/24	03/03/24	KVUE NEWS AT 530P S UN	·	S	:30	1	\$300.00	NM	
Weeks:	Start Date 02/28/24	End Date MTWTFSSS	Spots/Week 1	Rate \$300.00					
Spots: # Ch				Start/End Time		n Ad-ID			Rate Type
2 KVl	JE Su 03/	03/24 5:40 PM KVUE N	IEWS AT 530P SUN	530-6p	:30) 24TXTR02	X10V30H		\$300.00 NM
21 02/28/24	03/03/24	AMERICA'S FUNNIEST HOME VIDEOS	•	S	:30	1	\$650.00	NM	
Weeks:	Start Date 02/26/24	End Date <u>MTWTFSS</u> S	Spots/Week 1	Rate \$650.00					
Spots: # Ch				Start/End Time		n Ad-ID			Rate Type
1 KVl	JE Su 03/	03/24 6:21 PM AMERIO	CA'S FUNNIEST HOM	IE V6-7p	:30) 24TXTR02	X10V30H		\$650.00 NM
23 02/28/24	03/03/24	WHAT WOULD YOU DO	O 9-10p	S	:30	1	\$900.00	NM	
Weeks:	Start Date 02/26/24	End Date <u>MTWFSS</u> S	Spots/Week 1	Rate \$900.00					
Spots: # Ch				Start/End Time		n Ad-ID			Rate Type
1 KVL	JE Su 03/	03/24 9:46 PM WHAT	WOULD YOU DO?	9-10p	:30) 24TXTR02	X10V30H		\$900.00 NM
25 02/28/24	03/03/24	KVUE NEWS AT 1035P SUN	1036-1101p	S	:30	1	\$320.00	NM	
Weeks:	Start Date 02/26/24	End Date MTWTFSSS	Spots/Week 1	Rate \$320.00					
Spots: # Ch	<u>Day</u> Air			Start/End Time		n Ad-ID			Rate Type
1 KVl	JE Su 03/	03/24 10:59 PM KVUE N	IEWS AT 1035P SUN	1036-1101p	:30) 24TXTR02	X10V30H		\$320.00 NM
	00/00/01	E)/ED 4 14/EE1/E11D	10.00.1/11.1.00.1/11	-			000.00		

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at http://bit.ly/2eyrbCA, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at https://premion.com/advertising-terms-and-conditions/.

:30

\$20.00

NM

12:30 XM-1:30 XM ----- S

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Send Payment To: **KVUE**



Invoice #	2867048-2	Invoice Month	March 2024				
Invoice Date	03/10/24	Invoice Period	02/26/24 - 03/05/24				
Advertiser	POL/ Ellen Troxclair / R / ST House / TX						
Product	Broadcast						
Estimate #	7037						

Spots/

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS L	ength	Week	Rate	Type	
27	02/28/24	03/03/24	EXTRA WEEKEND	12:30 XM-1:30 XM	S	:30	1	\$20.00	NM	
	Weeks:	Start Date 02/26/24	End Date MTWTFSSS	Spots/Week 1	Rate \$20.00					
Spot	ts: <u>#</u> <u>Ch</u> 1 KVL		Date Air Time Description 12:51 AM EXTRA		Start/End Time 12:30 XM-1:30 XM		th Ad-ID 24TXTR0X1	OV30H		Rate Type \$20.00 NM
	1 1000	<u> </u>	00/24 12.01 / WI EXTIN	WEEKEND	12.00 XW 1.00 XW		,0 = 1111110111	0,0011		Ψ20.00 14101

Total Spots 60

Include Invoice # on Check - Payment Terms 30 Days

Gross Total \$21,570.00

Agency Commission \$3,235.50

Net Amount Due \$18,334.50

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