

INVOICE



KVUE
3201 Steck Ave.
Austin, TX 78757-8098
Main: (512)459-6521
Billing:

Property	KVUE		
Invoice #	2864188-2	Order #	2864188
Invoice Date	03/03/24	Alt Order #	WOC14503362
Invoice Month	March 2024	Deal #	
Invoice Period	02/26/24 - 03/01/24	Flight Dates	02/17/24 - 03/01/24
Advertiser	POL/ Ellen Troxclair / R / ST House / TX		
Product	Broadcast 2.17-2.26		
Estimate #	7027		
Account Executive	Nile Noyes		
Sales Office	TEGNA Sales Washington DC		
Sales Region	National		
Agency Code	9917037		
Advertiser Code	1553		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	7970AG		
Advertiser Ref	200110		
Product 1	2471		
Product 2			

Billing Address:

Strategic Media Placement/ POL
Attention: Accounts Payable
7669 Stagers Loop Drive
Delaware, OH 43015

Send Payment To:

KVUE
KVUE
P.O. Box 637386
Cincinnati, OH 45263-7386

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																						
1	02/17/24	03/01/24	KVUE DAYBREAK @6A	6-7a	MTWTF--	:30	5	\$260.00	NM																																																																																						
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Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

INVOICE

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KVUE
KVUE
P.O. Box 637386
Cincinnati, OH 45263-7386

Invoice #	2864188-2	Invoice Month	March 2024
Invoice Date	03/03/24	Invoice Period	02/26/24 - 03/01/24
Advertiser	POL/ Ellen Troxclair / R / ST House / TX		
Product	Broadcast 2.17-2.26		
Estimate #	7027		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
3	02/17/24	03/01/24	LIVE WITH KELLY & MA RK	9-10a	MTWTF--	:30	5	\$140.00	NM	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
8	KVUE	W	02/28/24	9:16 AM	LIVE WITH KELLY & MARK	9-10a	:30	24TXTR0X10V30H	\$140.00	NM
9	KVUE	Th	02/29/24	9:18 AM	LIVE WITH KELLY & MARK	9-10a	:30	24TXTR0X10V30H	\$140.00	NM
10	KVUE	F	03/01/24	9:54 AM	LIVE WITH KELLY & MARK	9-10a	:30	24TXTR0X10V30H	\$140.00	NM
4	02/17/24	03/01/24	THE VIEW	10-11a	MTWTF--	:30	5	\$200.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	02/24/24	03/01/24	MTWTF--	5	\$200.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
8	KVUE	M	02/26/24	10:34 AM	THE VIEW	10-11a	:30	24TXTR0X10V30H	\$200.00	NM
7	KVUE	Tu	02/27/24	10:36 AM	THE VIEW	10-11a	:30	24TXTR0X10V30H	\$200.00	NM
6	KVUE	W	02/28/24	10:59 AM	THE VIEW	10-11a	:30	24TXTR0X10V30H	\$200.00	NM
10	KVUE	Th	02/29/24	10:34 AM	THE VIEW	10-11a	:30	24TXTR0X10V30H	\$200.00	NM
9	KVUE	F	03/01/24	10:59 AM	THE VIEW	10-11a	:30	24TXTR0X10V30H	\$200.00	NM
5	02/17/24	03/01/24	KVUE NEWS AT 5P	5-530p	MTWTF--	:30	5	\$500.00	NM	
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
10	KVUE	M	02/26/24	5:12 PM	KVUE NEWS AT 5P	5-530p	:30	24TXTR0X10V30H	\$500.00	NM
8	KVUE	Tu	02/27/24	5:28 PM	KVUE NEWS AT 5P	5-530p	:30	24TXTR0X10V30H	\$500.00	NM
7	KVUE	W	02/28/24	4:59 PM	KVUE NEWS AT 5P	5-530p	:30	24TXTR0X10V30H	\$500.00	NM
9	KVUE	Th	02/29/24	5:26 PM	KVUE NEWS AT 5P	5-530p	:30	24TXTR0X10V30H	\$500.00	NM
6	KVUE	F	03/01/24	4:59 PM	KVUE NEWS AT 5P	5-530p	:30	24TXTR0X10V30H	\$500.00	NM
6	02/17/24	03/01/24	KVUE NEWS AT 6P	6-630p	MTWTF--	:30	5	\$700.00	NM	
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6	KVUE	M	02/26/24	6:08 PM	KVUE NEWS AT 6P	6-630p	:30	24TXTR0X10V30H	\$700.00	NM
7	KVUE	Tu	02/27/24	6:10 PM	KVUE NEWS AT 6P	6-630p	:30	24TXTR0X10V30H	\$700.00	NM
8	KVUE	W	02/28/24	6:26 PM	KVUE NEWS AT 6P	6-630p	:30	24TXTR0X10V30H	\$700.00	NM
10	KVUE	Th	02/29/24	6:09 PM	KVUE NEWS AT 6P	6-630p	:30	24TXTR0X10V30H	\$700.00	NM
9	KVUE	F	03/01/24	6:10 PM	KVUE NEWS AT 6P	6-630p	:30	24TXTR0X10V30H	\$700.00	NM
7	02/17/24	03/01/24	KVUE NEWS AT 10P M- F	10-1035p	MTWTF--	:30	5	\$500.00	NM	
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7	KVUE	M	02/26/24	10:30 PM	KVUE NEWS AT 10P M-F	10-1035p	:30	24TXTR0X10V30H	\$500.00	NM
6	KVUE	Tu	02/27/24	10:28 PM	KVUE NEWS AT 10P M-F	10-1035p	:30	24TXTR0X10V30H	\$500.00	NM

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Estimate #	7027		

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7	02/17/24	03/01/24	KVUE NEWS AT 10P M-F	10-1035p	MTWTF--	:30	5	\$500.00	NM																																																																													
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Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

INVOICE

Send Payment To:



KVUE
KVUE
P.O. Box 637386
Cincinnati, OH 45263-7386

Invoice #	2864188-2	Invoice Month	March 2024
Invoice Date	03/03/24	Invoice Period	02/26/24 - 03/01/24
Advertiser	POL/ Ellen Troxclair / R / ST House / TX		
Product	Broadcast 2.17-2.26		
Estimate #	7027		

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Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

INVOICE

Send Payment To:



KVUE
KVUE
P.O. Box 637386
Cincinnati, OH 45263-7386

Invoice #	2864188-2	Invoice Month	March 2024
Invoice Date	03/03/24	Invoice Period	02/26/24 - 03/01/24
Advertiser	POL/ Ellen Troxclair / R / ST House / TX		
Product	Broadcast 2.17-2.26		
Estimate #	7027		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																														
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Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

INVOICE

Send Payment To:



KVUE
KVUE
P.O. Box 637386
Cincinnati, OH 45263-7386

Invoice #	2864188-2	Invoice Month	March 2024
Invoice Date	03/03/24	Invoice Period	02/26/24 - 03/01/24
Advertiser	POL/ Ellen Troxclair / R / ST House / TX		
Product	Broadcast 2.17-2.26		
Estimate #	7027		

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Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

INVOICE

Send Payment To:



KVUE
KVUE
P.O. Box 637386
Cincinnati, OH 45263-7386

Invoice #	2864188-2	Invoice Month	March 2024
Invoice Date	03/03/24	Invoice Period	02/26/24 - 03/01/24
Advertiser	POL/ Ellen Troxclair / R / ST House / TX		
Product	Broadcast 2.17-2.26		
Estimate #	7027		

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Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

INVOICE

Send Payment To:



KVUE
KVUE
P.O. Box 637386
Cincinnati, OH 45263-7386

Invoice #	2864188-2	Invoice Month	March 2024
Invoice Date	03/03/24	Invoice Period	02/26/24 - 03/01/24
Advertiser	POL/ Ellen Troxclair / R / ST House / TX		
Product	Broadcast 2.17-2.26		
Estimate #	7027		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																														
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11	KVUE	F	03/01/24	11:32 PM	Jimmy Kimmel	1035-1137p	:30	24TXTR0X10V30H	\$180.00	NM																																																																													
39	02/21/24	03/01/24	Nightline	1137p-1206a	MTWTF--	:30	5	\$80.00	NM																																																																														
<table border="1"> <thead> <tr> <th>Weeks:</th> <th>Start Date</th> <th>End Date</th> <th>MTWTFSS</th> <th>Spots/Week</th> <th>Rate</th> </tr> </thead> <tbody> <tr> <td></td> <td>02/26/24</td> <td>03/03/24</td> <td>MTWTF--</td> <td>5</td> <td>\$80.00</td> </tr> </tbody> </table> <table border="1"> <thead> <tr> <th>Spots: #</th> <th>Ch</th> <th>Day</th> <th>Air Date</th> <th>Air Time</th> <th>Description</th> <th>Start/End Time</th> <th>Length</th> <th>Ad-ID</th> <th>Rate</th> <th>Type</th> </tr> </thead> <tbody> <tr> <td>7</td> <td>KVUE</td> <td>M</td> <td>02/26/24</td> <td>12:03 AM</td> <td>Nightline</td> <td>1137p-1206a</td> <td>:30</td> <td>24TXTR0X10V30H</td> <td>\$80.00</td> <td>NM</td> </tr> <tr> <td>6</td> <td>KVUE</td> <td>Tu</td> <td>02/27/24</td> <td>12:03 AM</td> <td>Nightline</td> <td>1137p-1206a</td> <td>:30</td> <td>24TXTR0X10V30H</td> <td>\$80.00</td> <td>NM</td> </tr> <tr> <td>9</td> <td>KVUE</td> <td>W</td> <td>02/28/24</td> <td>12:04 AM</td> <td>Nightline</td> <td>1137p-1206a</td> <td>:30</td> <td>24TXTR0X10V30H</td> <td>\$80.00</td> <td>NM</td> </tr> <tr> <td>8</td> <td>KVUE</td> <td>Th</td> <td>02/29/24</td> <td>12:00 AM</td> <td>Nightline</td> <td>1137p-1206a</td> <td>:30</td> <td>24TXTR0X10V30H</td> <td>\$80.00</td> <td>NM</td> </tr> <tr> <td>10</td> <td>KVUE</td> <td>F</td> <td>03/01/24</td> <td>11:55 PM</td> <td>Nightline</td> <td>1137p-1206a</td> <td>:30</td> <td>24TXTR0X10V30H</td> <td>\$80.00</td> <td>NM</td> </tr> </tbody> </table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		02/26/24	03/03/24	MTWTF--	5	\$80.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	7	KVUE	M	02/26/24	12:03 AM	Nightline	1137p-1206a	:30	24TXTR0X10V30H	\$80.00	NM	6	KVUE	Tu	02/27/24	12:03 AM	Nightline	1137p-1206a	:30	24TXTR0X10V30H	\$80.00	NM	9	KVUE	W	02/28/24	12:04 AM	Nightline	1137p-1206a	:30	24TXTR0X10V30H	\$80.00	NM	8	KVUE	Th	02/29/24	12:00 AM	Nightline	1137p-1206a	:30	24TXTR0X10V30H	\$80.00	NM	10	KVUE	F	03/01/24	11:55 PM	Nightline	1137p-1206a	:30	24TXTR0X10V30H	\$80.00	NM
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40	02/26/24	02/26/24	Bachelor	7:00 PM-9:00 PM	M-----	:30	1	\$1,200.00	NM																																																																														
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1	KVUE	Tu	02/27/24	6:59 PM	Will Trent	7-8p	:30	24TXTR0X10V30H	\$650.00	NM																																																																													
42	02/27/24	02/27/24	Rookie, The	8-9p	-T-----	:30	1	\$650.00	NM																																																																														
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43	02/21/24	02/28/24	Conners/Not Dead Yet	7-8p	--W----	:30	2	\$700.00	NM																																																																														
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44	02/21/24	02/28/24		8-9p	--W----	:30	1	\$650.00	NM																																																																														

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INVOICE

Send Payment To:



KVUE
KVUE
P.O. Box 637386
Cincinnati, OH 45263-7386

Invoice #	2864188-2	Invoice Month	March 2024
Invoice Date	03/03/24	Invoice Period	02/26/24 - 03/01/24
Advertiser	POL/ Ellen Troxclair / R / ST House / TX		
Product	Broadcast 2.17-2.26		
Estimate #	7027		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Abbott Ele/Celem Fam Feud									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	02/26/24	03/03/24	--W----	1	\$650.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KVUE	W	02/28/24	8:46 PM	Abbott Ele/Celem Fam Feud	8-9p	:30	24TXTR0X10V30H	\$650.00 NM
45	02/21/24	02/28/24	Judge Steve Harvey	9-10p	--W----	:30	1	\$600.00	NM
Weeks:	02/26/24	03/03/24	--W----	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KVUE	W	02/28/24	9:42 PM	Judge Steve Harvey	9-10p	:30	24TXTR0X10V30H	\$600.00 NM
46	02/22/24	02/29/24	American Idol	7:00 PM-9:00 PM	---T---	:30	1	\$850.00	NM
Weeks:	02/26/24	03/03/24	---T---	1	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KVUE	Th	02/29/24	8:33 PM	American Idol	7:00 PM-9:00 PM	:30	24TXTR0X10V30H	\$850.00 NM
47	02/22/24	02/29/24	Will Trent	9-10p	---T---	:30	1	\$850.00	NM
Weeks:	02/26/24	03/03/24	---T---	1	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KVUE	Th	02/29/24	9:32 PM	Will Trent	9-10p	:30	24TXTR0X10V30H	\$850.00 NM
48	02/23/24	03/01/24	Shark Tank	7-8p	----F--	:30	1	\$750.00	NM
Weeks:	02/26/24	03/03/24	----F--	1	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KVUE	F	03/01/24	6:59 PM	Shark Tank	7-8p	:30	24TXTR0X10V30H	\$750.00 NM
49	02/23/24	03/01/24	20/20	8:00 PM-10:00 PM	----F--	:30	1	\$600.00	NM
Weeks:	02/26/24	03/03/24	----F--	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KVUE	F	03/01/24	9:30 PM	20/20	8:00 PM-10:00 PM	:30	24TXTR0X10V30H	\$600.00 NM

Total Spots 144

Include Invoice # on Check - Payment Terms 30 Days

Gross Total \$40,590.00

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P.O. Box 637386
Cincinnati, OH 45263-7386

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Invoice Date	03/03/24	Invoice Period	02/26/24 - 03/01/24
Advertiser	POL/ Ellen Troxclair / R / ST House / TX		
Product	Broadcast 2.17-2.26		
Estimate #	7027		

<u>Agency Commission</u>	\$6,088.50
<u>Net Amount Due</u>	\$34,501.50

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