



**WJRD 1150AM-102.1FM**  
P.O. Box 70937  
Tuscaloosa, AL 35407  
Office: (205) 345-9573  
Fax: (205) 366-9480

**MEDIA FINANCIAL SERVICES**  
1655 PALM BEACH LAKES BLVD  
SUITE 903  
WEST PALM BEACH, FL 33401

## Order Confirmation

**OrderID: 0662-007**

Sponsor: DOUG JONES FOR SENATE  
Product: DOUG JONES FOR SENATE  
Estimate/PO: 8428  
AccountRep: LOCAL FOCUS MEDIA  
BillingCycle: Broadcast Month  
InvoiceType: Detail Notarized Affidavit  
Run Dates: 10/1/2020 - 10/7/2020  
Items Ordered: 34  
Ordered Amount: \$469.50  
-Agency Commission: -\$70.43  
Net Amount: \$399.07

**Scheduled Station(s): WJRD 1150AM-102.1FM**  
**THIS ORDER IS NON- PREEMPTIBLE**

Printed 9/30/2020 9:06:43 AM

Page 1

Run Dates	Run Weeks	Run Times	Mo	Tue	We	Thu	Fri	Sat	Sun	Week Total	Lengt	Descripti	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 10/1/2020 - 10/7/2020	All Weeks	06:00 AM - 10:00 A	2	2	2	2	2			10	:60	Spot		2414	10	14.25	142.50
02 10/1/2020 - 10/7/2020	All Weeks	10:00 AM - 03:00 P	2	2	2	2	2			10	:60	Spot		2414	10	12.25	122.50
03 10/1/2020 - 10/7/2020	All Weeks	03:00 PM - 07:00 P	2	2	2	2	2			10	:60	Spot		2414	10	15.50	155.00
04 10/3/2020 - 10/3/2020	All Weeks	06:00 AM - 07:00 P						2		2	:60	Spot		2414	2	12.75	25.50
05 10/4/2020 - 10/4/2020	All Weeks	06:00 AM - 07:00 P							2	2	:60	Spot		2414	2	12.00	24.00

**Broadcast Month Projected Billing:**

Oct-20	469.50	Nov-20	0.00	Dec-20	0.00	Q4-2020	469.50
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Confirmed Correct; Payment Guaranteed

Accepted for WJRD 1150AM-102.1FM

JRD, Inc. does not discriminate in advertising sales based on race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, will be rejected.

<b>MARKET:</b>	Tuscaloosa, AL	<b>AMOUNT:</b>	\$469.50	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	Local Focus LLC	<b>SPOTS:</b>	34		Invoices@MediaFinancial.com
<b>MOD:</b>	Stn Ver: 1 Last:				
<b>SALES OFFICE:</b>	PHILADELPHIA	<b>SLS PH:</b>	216-256-5304		
<b>SALESPERSON:</b>	Heather Karban	<b>SLS FAX:</b>	N/A		
<b>SLS EMAIL:</b>	Heather.Karban@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING</b>	4389467
<b>ADVERTISER:</b>	Doug Jones for Senate	<b>AGY PRD:</b>		<b>INVOICE:</b>	MEDIA FINANCIAL SERVICES
<b>PRODUCT:</b>	Est 8428 10/1-10/7 Candidate	<b>AGY EST:</b>	8428		Invoices@MediaFinancial.com
<b>FLIGHT:</b>	10-01-2020 TO 10/7/2020	<b>[X]Unwired [ ]Spot [ ]Mod</b>			
<b>TOT # OF DAYS:</b>	7				
<b>PRIM. DEMO:</b>	Adults 35+	<b>[X]Cash [ ]Trade</b>			
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b>	09/30/2020 07:51

## COMMENTS

09/30/2020: This is a new order. Please confirm receipt of order in Radio Exchange (if you are set up) or by email at joyce.vordenbaum@genmediapartners.com (WITH CALL LETTERS IN SUBJECT LINE) within 24 hours. Thank you.  
**\*\*PLEASE NOTE THAT MFS SHOULD RECEIVE PAYMENT FROM THE AGENCY ON THIS BUY VIA OVERNIGHT MAIL PRIOR TO START DATE. MFS WILL THEN EMAIL YOU PROOF OF PAYMENT INFORMATION AS SOON AS POSSIBLE.\*\***

Send invoices electronically.

**THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.**

**ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.**

DAY#1		10/1/2020 To 10/1/2020						TOT \$84.00	TOTAL SPOTS 6		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		...T...	6:00AM	10:00AM	60	10/1/2020	10/1/2020	2	\$14.25	\$28.50
	2		...T...	10:00AM	3:00PM	60	10/1/2020	10/1/2020	2	\$12.25	\$24.50
	3		...T...	3:00PM	7:00PM	60	10/1/2020	10/1/2020	2	\$15.50	\$31

DAY#2		10/2/2020 To 10/2/2020						TOT \$84.00	TOTAL SPOTS 6		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		....F..	6:00AM	10:00AM	60	10/2/2020	10/2/2020	2	\$14.25	\$28.50
	2		....F..	10:00AM	3:00PM	60	10/2/2020	10/2/2020	2	\$12.25	\$24.50
	3		....F..	3:00PM	7:00PM	60	10/2/2020	10/2/2020	2	\$15.50	\$31

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<b>PRODUCT:</b>	Est 8428 10/1-10/7 Candidate	<b>AGY EST:</b>	8428		Invoices@MediaFinancial.com
<b>FLIGHT:</b>	10-01-2020 TO 10/7/2020		[X]Unwired [ ]Spot [ ]Mod		
<b>TOT # OF DAYS:</b>	7				
<b>PRIM. DEMO:</b>	Adults 35+		[X]Cash [ ]Trade		
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b>	09/30/2020 07:51

DAY#3		10/3/2020 To 10/3/2020				TOT \$25.50		TOTAL SPOTS 2			
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	4		.....S.	6:00AM	7:00PM	60	10/3/2020	10/3/2020	2	\$12.75	\$25.50

DAY#4		10/4/2020 To 10/4/2020				TOT \$24.00		TOTAL SPOTS 2			
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	5		.....S	6:00AM	7:00PM	60	10/4/2020	10/4/2020	2	\$12	\$24

DAY#5		10/5/2020 To 10/5/2020				TOT \$84.00		TOTAL SPOTS 6			
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		M.....	6:00AM	10:00AM	60	10/5/2020	10/5/2020	2	\$14.25	\$28.50
	2		M.....	10:00AM	3:00PM	60	10/5/2020	10/5/2020	2	\$12.25	\$24.50
	3		M.....	3:00PM	7:00PM	60	10/5/2020	10/5/2020	2	\$15.50	\$31

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TOT # OF DAYS:	7				
PRIM. DEMO:	Adults 35+	[X]Cash [ ]Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT:	09/30/2020 07:51

DAY#6	10/6/2020 To 10/6/2020	TOT \$84.00	TOTAL SPOTS 6
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MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		.T.....	6:00AM	10:00AM	60	10/6/2020	10/6/2020	2	\$14.25	\$28.50
	2		.T.....	10:00AM	3:00PM	60	10/6/2020	10/6/2020	2	\$12.25	\$24.50
	3		.T.....	3:00PM	7:00PM	60	10/6/2020	10/6/2020	2	\$15.50	\$31

DAY#7	10/7/2020 To 10/7/2020	TOT \$84.00	TOTAL SPOTS 6
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MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		..W....	6:00AM	10:00AM	60	10/7/2020	10/7/2020	2	\$14.25	\$28.50
	2		..W....	10:00AM	3:00PM	60	10/7/2020	10/7/2020	2	\$12.25	\$24.50
	3		..W....	3:00PM	7:00PM	60	10/7/2020	10/7/2020	2	\$15.50	\$31

[illegible]

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Jeff Scattergood, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Doug Jones

Authorized committee:

Doug Jones for Senate Committee

Agency requesting time (and contact information):

☐ N/A Canal Partners Media

Candidate's political party:

Democratic

Office sought (no acronyms or abbreviations):

U.S. Senate

Date of election:

11/03/2020



General



Primary

Treasurer of candidate's authorized committee:

JAMES DOUGLAS TURNER JR

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):



the candidate listed above who is a legally qualified candidate, or



the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

#### Candidate/Committee/Agency

Signature:



Name: Jeff Scattergood

Date of Request to Purchase Ad Time: 06/19/2020

#### Station Representative

Signature:



Name: Jimmy Shaw

Date of Station Agreement to Sell Time: 6-30-2020



**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:



Name: Jeff Scattergood

Date: 06/19/2020

**TO BE COMPLETED BY STATION ONLY**Ad submitted to Station? ☒ Yes ☐ No Date ad received: 09-30-2020**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**Federal candidate certification signed (above): ☒ Yes ☐ No ☐ N/A

Disposition:

☒ Accepted☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*☐ Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:  
0662-007Station Call Letters:  
WJRDDate Received/Requested:  
09-30-2020Est. #:  
8428Station Location:  
TUSCALOOSA, ALRun Start and End Dates:  
10-1 THRU 10-7-2020

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

8428