



**WRIC**  
**301 Arboretum Place**  
**Richmond, VA 23236**  
**(804) 330-8888**

# CONTRACT

<u>Contract / Revision</u> 1211051 /		<u>Alt Order #</u> 25723656
<u>Product</u> Political		
<u>Contract Dates</u> 09/19/17 - 09/25/17		<u>Estimate #</u> 5600
<u>Advertiser</u> POL/Ralph Northam for Governor		<u>Original Date / Revision</u> 09/19/17 / 09/19/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WRIC	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35-54		
<u>Agy Code</u> 9915780	<u>Advertiser Code</u> 903	<u>Product 1/2</u> 913
<u>Agency Ref</u> IN5252/SP2893/TO824		<u>Advertiser Ref</u>

And:

**Buying Time**  
**650 Massachusetts Avenue NW**  
**Suite 210**  
**Washington, DC 20001-3796**  
**USA**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WRIC	09/19/17	09/19/17	Good Morning Richmond 430430-5a			:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/18/17	09/24/17	-T-----				1	\$50.00				
2	WRIC	09/20/17	09/20/17	Good Morning Richmond 430430-5a			:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/18/17	09/24/17	--W----				1	\$50.00				
3	WRIC	09/21/17	09/21/17	Good Morning Richmond 430430-5a			:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/18/17	09/24/17	---T---				1	\$50.00				
4	WRIC	09/22/17	09/22/17	Good Morning Richmond 430430-5a			:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/18/17	09/24/17	----F--				1	\$50.00				
5	WRIC	09/25/17	09/25/17	Good Morning Richmond 5 5-530a			:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	M-----				1	\$125.00				
6	WRIC	09/19/17	09/19/17	Good Morning Richmond 5 5-530a			:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/18/17	09/24/17	-T-----				1	\$200.00				
7	WRIC	09/20/17	09/20/17	Good Morning Richmond 5 5-530a			:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/18/17	09/24/17	--W----				1	\$200.00				
8	WRIC	09/21/17	09/21/17	Good Morning Richmond 5 5-530a			:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/18/17	09/24/17	---T---				1	\$200.00				
9	WRIC	09/22/17	09/22/17	Good Morning Richmond 5 5-530a			:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/18/17	09/24/17	----F--				1	\$200.00				
10	WRIC	09/19/17	09/19/17	Good Morning Richmond 530530-6a			:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/18/17	09/24/17	-T-----				1	\$150.00				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u> 1211051 /		<u>Alt Order #</u> 25723656
<u>Contract Dates</u> 09/19/17 - 09/25/17	<u>Product</u> Political	<u>Estimate #</u> 5600
<u>Advertiser</u> POL/Ralph Northam for G		<u>Original Date / Revision</u> 09/19/17 / 09/19/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
D 11	WRIC	09/20/17	09/20/17	Good Morning Richmond	530530-6a		:30				NM	0	\$0.00
D 12	WRIC	09/21/17	09/21/17	Good Morning Richmond	530530-6a		:30				NM	0	\$0.00
D 13	WRIC	09/22/17	09/22/17	Good Morning Richmond	530530-6a		:30				NM	0	\$0.00
D 14	WRIC	09/25/17	09/25/17	Good Morning Richmond	530530-6a		:30				NM	0	\$0.00
15	WRIC	09/20/17	09/20/17	Good Morning Richmond 6	6-7a		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/18/17	09/24/17	--W----				1	\$400.00				
16	WRIC	09/22/17	09/22/17	Good Morning Richmond 6	6-7a		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/18/17	09/24/17	----F--				1	\$400.00				
17	WRIC	09/19/17	09/19/17	TV8 News @9	9-10a		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/18/17	09/24/17	-T-----				1	\$125.00				
18	WRIC	09/20/17	09/20/17	TV8 News @9	9-10a		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/18/17	09/24/17	--W----				1	\$125.00				
19	WRIC	09/21/17	09/21/17	TV8 News @9	9-10a		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/18/17	09/24/17	---T---				1	\$125.00				
20	WRIC	09/22/17	09/22/17	TV8 News @9	9-10a		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/18/17	09/24/17	----F--				1	\$125.00				
21	WRIC	09/25/17	09/25/17	TV8 News @9	9-10a		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	M-----				1	\$125.00				
22	WRIC	09/19/17	09/19/17	The View	11a-12p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/18/17	09/24/17	-T-----				1	\$300.00				
23	WRIC	09/21/17	09/21/17	The View	11a-12p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/18/17	09/24/17	---T---				1	\$300.00				
24	WRIC	09/22/17	09/22/17	The View	11a-12p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/18/17	09/24/17	----F--				1	\$300.00				
25	WRIC	09/25/17	09/25/17	The View	11a-12p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	M-----				1	\$300.00				
26	WRIC	09/19/17	09/19/17	TV8 News @ Noon	12-1230p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/18/17	09/24/17	-T-----				1	\$200.00				
27	WRIC	09/20/17	09/20/17	TV8 News @ Noon	12-1230p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/18/17	09/24/17	--W----				1	\$200.00				
28	WRIC	09/21/17	09/21/17	TV8 News @ Noon	12-1230p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/18/17	09/24/17	---T---				1	\$200.00				
29	WRIC	09/22/17	09/22/17	TV8 News @ Noon	12-1230p		:30				NM	1	\$200.00

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/18/17	09/24/17	----F--				1	\$200.00				
30	WRIC	09/25/17	09/25/17	TV8 News @ Noon	12-1230p		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	M-----				1	\$125.00				
31	WRIC	09/19/17	09/19/17	M-F 1230-1p	1230-1p		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/18/17	09/24/17	-T-----				1	\$150.00				
32	WRIC	09/20/17	09/20/17	M-F 1230-1p	1230-1p		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/18/17	09/24/17	--W----				1	\$150.00				
33	WRIC	09/21/17	09/21/17	M-F 1230-1p	1230-1p		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/18/17	09/24/17	---T---				1	\$150.00				
34	WRIC	09/22/17	09/22/17	M-F 1230-1p	1230-1p		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/18/17	09/24/17	----F--				1	\$150.00				
35	WRIC	09/25/17	09/25/17	M-F 1230-1p	1230-1p		:30				NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	M-----				1	\$60.00				
36	WRIC	09/19/17	09/19/17	The Chew	1-2p		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/18/17	09/24/17	-T-----				1	\$175.00				
37	WRIC	09/20/17	09/20/17	The Chew	1-2p		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/18/17	09/24/17	--W----				1	\$175.00				
38	WRIC	09/21/17	09/21/17	The Chew	1-2p		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/18/17	09/24/17	---T---				1	\$175.00				
39	WRIC	09/22/17	09/22/17	The Chew	1-2p		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/18/17	09/24/17	----F--				1	\$175.00				
40	WRIC	09/25/17	09/25/17	The Chew	1-2p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	M-----				1	\$100.00				
41	WRIC	09/25/17	09/25/17	General Hospital	2-3p		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	M-----				1	\$150.00				
42	WRIC	09/19/17	09/19/17	General Hospital	2-3p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/18/17	09/24/17	-T-----				1	\$200.00				
43	WRIC	09/20/17	09/20/17	General Hospital	2-3p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/18/17	09/24/17	--W----				1	\$200.00				
44	WRIC	09/21/17	09/21/17	General Hospital	2-3p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/18/17	09/24/17	---T---				1	\$200.00				
45	WRIC	09/22/17	09/22/17	General Hospital	2-3p		:30				NM	1	\$200.00

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<u>Contract / Revision</u>	<u>Alt Order #</u>
1211051 /	25723656

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/19/17 - 09/25/17	Political	5600

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Ralph Northam for G	09/19/17 / 09/19/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/18/17	09/24/17	----F--				1	\$200.00				
46	WRIC	09/19/17	09/19/17	M-F 3p-4p	M-F 3p-4p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/18/17	09/24/17	-T-----				1	\$200.00				
47	WRIC	09/20/17	09/20/17	M-F 3p-4p	M-F 3p-4p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/18/17	09/24/17	--W----				1	\$200.00				
48	WRIC	09/21/17	09/21/17	M-F 3p-4p	M-F 3p-4p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/18/17	09/24/17	---T---				1	\$200.00				
49	WRIC	09/22/17	09/22/17	M-F 3p-4p	M-F 3p-4p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/18/17	09/24/17	----F--				1	\$200.00				
50	WRIC	09/25/17	09/25/17	M-F 3p-4p	M-F 3p-4p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	M-----				1	\$100.00				
51	WRIC	09/19/17	09/19/17	M-F 4-5p	4-5p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/18/17	09/24/17	-T-----				1	\$300.00				
D 52	WRIC	09/20/17	09/20/17	M-F 4-5p	4-5p		:30				NM	0	\$0.00
D 53	WRIC	09/21/17	09/21/17	M-F 4-5p	4-5p		:30				NM	0	\$0.00
D 54	WRIC	09/22/17	09/22/17	M-F 4-5p	4-5p		:30				NM	0	\$0.00
D 55	WRIC	09/25/17	09/25/17	M-F 4-5p	4-5p		:30				NM	0	\$0.00
56	WRIC	09/19/17	09/19/17	TV8 News @ 5	5-530p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/18/17	09/24/17	-T-----				1	\$250.00				
57	WRIC	09/20/17	09/20/17	TV8 News @ 5	5-530p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/18/17	09/24/17	--W----				1	\$250.00				
58	WRIC	09/21/17	09/21/17	TV8 News @ 5	5-530p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/18/17	09/24/17	---T---				1	\$250.00				
59	WRIC	09/22/17	09/22/17	TV8 News @ 5	5-530p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/18/17	09/24/17	----F--				1	\$250.00				
60	WRIC	09/25/17	09/25/17	TV8 News @ 5	5-530p		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	M-----				1	\$175.00				
61	WRIC	09/25/17	09/25/17	TV8 News @ 530p	530-6p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	M-----				1	\$200.00				
62	WRIC	09/19/17	09/19/17	TV8 News @ 530p	530-6p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/18/17	09/24/17	-T-----				1	\$300.00				
63	WRIC	09/20/17	09/20/17	TV8 News @ 530p	530-6p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

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**WRIC**  
**301 Arboretum Place**  
**Richmond, VA 23236**  
**(804) 330-8888**

<u>Contract / Revision</u> 1211051 /		<u>Alt Order #</u> 25723656
<u>Contract Dates</u> 09/19/17 - 09/25/17	<u>Product</u> Political	<u>Estimate #</u> 5600
<u>Advertiser</u> POL/Ralph Northam for G		<u>Original Date / Revision</u> 09/19/17 / 09/19/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/18/17	09/24/17	--W----				1	\$300.00				
64	WRIC	09/21/17	09/21/17	TV8 News @530p	530-6p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/18/17	09/24/17	---T---				1	\$300.00				
65	WRIC	09/22/17	09/22/17	TV8 News @530p	530-6p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/18/17	09/24/17	----F--				1	\$300.00				
66	WRIC	09/19/17	09/19/17	TV8 News @ 6p	6-630p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/18/17	09/24/17	-T-----				1	\$500.00				
D 67	WRIC	09/20/17	09/20/17	TV8 News @ 6p	6-630p		:30				NM	0	\$0.00
D 68	WRIC	09/21/17	09/21/17	TV8 News @ 6p	6-630p		:30				NM	0	\$0.00
D 69	WRIC	09/22/17	09/22/17	TV8 News @ 6p	6-630p		:30				NM	0	\$0.00
D 70	WRIC	09/25/17	09/25/17	M-Su 4a-4x	M-Su 4a-4x		:30				NM	0	\$0.00
71	WRIC	09/19/17	09/19/17	ABC Nightly News	ABC Nightly News		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/18/17	09/24/17	-T-----				1	\$750.00				
72	WRIC	09/20/17	09/20/17	ABC Nightly News	ABC Nightly News		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/18/17	09/24/17	--W----				1	\$750.00				
73	WRIC	09/21/17	09/21/17	ABC Nightly News	ABC Nightly News		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/18/17	09/24/17	---T---				1	\$750.00				
74	WRIC	09/22/17	09/22/17	ABC Nightly News	ABC Nightly News		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/18/17	09/24/17	----F--				1	\$750.00				
75	WRIC	09/24/17	09/24/17	TV8 News @ 6 Su	6-630p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/18/17	09/24/17	-----S				1	\$400.00				
76	WRIC	09/24/17	09/24/17	ABC World News WKND	ABC World News V		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/18/17	09/24/17	-----S				1	\$400.00				
77	WRIC	09/19/17	09/19/17	M-F Wheel 7-730p	7-730p		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/18/17	09/24/17	-T-----				1	\$900.00				
78	WRIC	09/21/17	09/21/17	M-F Wheel 7-730p	7-730p		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/18/17	09/24/17	---T---				1	\$900.00				
79	WRIC	09/25/17	09/25/17	M-F Wheel 7-730p	7-730p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	M-----				1	\$350.00				
80	WRIC	09/20/17	09/20/17	M-F Jeopardy 730-8p	730-8p		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/18/17	09/24/17	--W----				1	\$1,000.00				
81	WRIC	09/21/17	09/21/17	M-F Jeopardy 730-8p	730-8p		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

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<u>Contract / Revision</u> 1211051 /		<u>Alt Order #</u> 25723656
<u>Contract Dates</u> 09/19/17 - 09/25/17	<u>Product</u> Political	<u>Estimate #</u> 5600
<u>Advertiser</u> POL/Ralph Northam for G		<u>Original Date / Revision</u> 09/19/17 / 09/19/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/18/17	09/24/17	---T---				1	\$1,000.00				
82	WRIC	09/25/17	09/25/17	M-F Jeopardy 730-8p	730-8p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	M-----				1	\$450.00				
83	WRIC	09/25/17	09/25/17	Mon 8-10p	8-10p		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	M-----				1	\$1,500.00				
84	WRIC	09/20/17	09/20/17	Wed Prime 8p-830p	Wed Prime 8p-830		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/18/17	09/24/17	--W----				1	\$1,500.00				
85	WRIC	09/19/17	09/19/17	M-Su Late News	11-1135p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/18/17	09/24/17	-T-----				1	\$400.00				
86	WRIC	09/21/17	09/21/17	TV8 News @ 11	11-1135p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/18/17	09/24/17	---T---				1	\$400.00				
87	WRIC	09/24/17	09/24/17	TV8 News @ 11 Su	11-1135p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/18/17	09/24/17	-----S				1	\$400.00				
88	WRIC	09/19/17	09/19/17	Jimmy Kimmel	1135-1237		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/18/17	09/24/17	-T-----				1	\$150.00				
89	WRIC	09/20/17	09/20/17	Jimmy Kimmel	1135-1237		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/18/17	09/24/17	--W----				1	\$150.00				
90	WRIC	09/21/17	09/21/17	Jimmy Kimmel	1135-1237		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/18/17	09/24/17	---T---				1	\$150.00				
91	WRIC	09/25/17	09/25/17	Jimmy Kimmel	1135-1237		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	M-----				1	\$75.00				
92	WRIC	09/19/17	09/19/17	ABC News Nightline	1237-10630a		:30				NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/18/17	09/24/17	-T-----				1	\$45.00				
93	WRIC	09/20/17	09/20/17	ABC News Nightline	1237-10630a		:30				NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/18/17	09/24/17	--W----				1	\$45.00				
94	WRIC	09/21/17	09/21/17	ABC News Nightline	1237-10630a		:30				NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/18/17	09/24/17	---T---				1	\$45.00				
95	WRIC	09/23/17	09/23/17	M-Su 4a-4x	M-Su 4a-4x		:30				NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/18/17	09/24/17	-----S-				1	\$45.00				
96	WRIC	09/24/17	09/24/17	Su 1135p-1235x	Su 1135p-1235x		:30				NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/18/17	09/24/17	-----S				1	\$60.00				
97	WRIC	09/23/17	09/23/17	Good Morning Richmond WK6-7a			:30				NM	1	\$100.00

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<u>Contract Dates</u> 09/19/17 - 09/25/17	<u>Product</u> Political	<u>Estimate #</u> 5600
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/18/17	09/24/17	-----S-				1	\$100.00				
D 98	WRIC	09/23/17	09/23/17	GMA Saturday	7-8a		:30				NM	0	\$0.00
99	WRIC	09/23/17	09/23/17	Good Morning Richmond 8a	8-9a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/18/17	09/24/17	-----S-				1	\$300.00				
100	WRIC	09/24/17	09/24/17	Good Morning Richmond WK6-7a			:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/18/17	09/24/17	-----S				1	\$100.00				
101	WRIC	09/24/17	09/24/17	Good Morning America Su	7-8a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/18/17	09/24/17	-----S				1	\$300.00				
102	WRIC	09/24/17	09/24/17	Good Morning Richmond 8	8-9a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/18/17	09/24/17	-----S				1	\$300.00				
D 103	WRIC	09/24/17	09/24/17	ABC's This Week	ABC's This Week		:30				NM	0	\$0.00
								<b>Totals</b>	<b>0.00</b>			<b>89</b>	<b>\$25,975.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/28/17 - 09/24/17	75	\$22,140.00	(\$3,321.00)	\$18,819.00
09/25/17 - 09/25/17	14	\$3,835.00	(\$575.25)	\$3,259.75
<b>Totals</b>	<b>89</b>	<b>\$25,975.00</b>	<b>(\$3,896.25)</b>	<b>\$22,078.75</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25723656	<b>Changes as of:</b> 9/19/2017 at 1:03 PM	<b>Version:</b> Highlighting Re
<b>CPE:</b> 903/913/5600	<b>Flight:</b> 9/19/17 - 9/25/17	<b>Station:</b> WRIC
<b>Agency:</b> BUYING TIME,LLC	<b>Advertiser:</b> NORTHAM, RALPH	<b>Market:</b> Richmond
650 Massachusetts AVE NW	<b>Product:</b> political	<b>Office:</b> WASHINGTON
Suite 210	<b>Agency Order #:</b> 6536106	<b>Primary Demo:</b>
Washington, DC 20001	<b>Buyer:</b> Dome, Liz	<b>Con Type:</b> POLITICAL/VO
	<b>Salesperson:</b> ALEXANDRA BRADLEY	<b>Assistant:</b> ALEXANDRA E
	202-955-5342	202-955-5342

**Comments:** \$4000 cancelled off this schedule, will respond on a new estimate. pls cnf

#	Day/Time	DP	Program	Rate	Len	9/19 - 9/25							
						9/19	9/20	9/21	9/22	9/23	9/24	9/25	
1	Tu-F,M 4:30a-5a		Good Morning Richmond at 4:30AM	\$50.00	30	1	1	1	1	0	0	0	
or Changes: Rate from 30 to 50													
REV 2	Tu-F,M 5a-5:30a		Good Morning Richmond at 5AM	\$200.00	30	0	1	0	1	0	0	1	0
or Changes: Rate from 50 to 200													
REV 3	Tu-F,M 5a-5:30a		Good Morning Richmond at 5AM	\$125.00	30	1	0	1	0	1	0	0	1
REV- 4	Tu-F,M 5:30a-6a		Good Morning Richmond at 5:30AM	\$150.00	30	1	1	0	1	0	0	0	
or													
REV- 5	Tu-F,M 5:30a-6a		Good Morning Richmond at 5:30AM	\$150.00	30	0	0	0	0	0	0	1	0
6	Tu-F,M 6a-7a		Good Morning Richmond	\$400.00	30	0	1	0	1	0	0	0	
or													
7	Tu-F,M 9a-10a		8 News at 9AM	\$125.00	30	1	1	1	1	0	0	0	
or													
8	Tu-F,M 9a-10a		8 News at 9AM	\$125.00	30	0	0	0	0	0	0	1	
Changes: Rate from 200 to 125													
9	Tu-F,M 11a-12n		The View	\$300.00	30	1	0	1	1	0	0	0	
or													
10	Tu-F,M 11a-12n		The View	\$300.00	30	0	0	0	0	0	0	1	
11	Tu-F,M 12n-12:30p		8 News at Noon	\$200.00	30	1	1	1	1	0	0	0	
or													
12	Tu-F,M 12n-12:30p		8 News at Noon	\$125.00	30	0	0	0	0	0	0	1	
Changes: Rate from 200 to 125													
13	Tu-F,M 12:30p-1p		Who Wants to be a Millionaire	\$150.00	30	1	1	1	1	0	0	0	
or													
14	Tu-F,M 12:30p-1p		Who Wants to be a Millionaire	\$60.00	30	0	0	0	0	0	0	1	
Changes: Rate from 150 to 60													





125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25723656	<b>Changes as of:</b> 9/19/2017 at 1:03 PM	<b>Version:</b> Highlighting Re
<b>CPE:</b> 903/913/5600	<b>Flight:</b> 9/19/17 - 9/25/17	<b>Station:</b> WRIC
<b>Agency:</b> BUYING TIME,LLC	<b>Advertiser:</b> NORTHAM, RALPH	<b>Market:</b> Richmond
650 Massachusetts AVE NW	<b>Product:</b> political	<b>Office:</b> WASHINGTON
Suite 210	<b>Agency Order #:</b> 6536106	<b>Primary Demo:</b>
Washington, DC 20001	<b>Buyer:</b> Dome, Liz	<b>Con Type:</b> POLITICAL/VO
	<b>Salesperson:</b> ALEXANDRA BRADLEY	<b>Assistant:</b> ALEXANDRA B
	202-955-5342	202-955-5342

#	Day/Time	DP	Program	Rate	Len	9/19 - 9/25							
						9/19	9/20	9/21	9/22	9/23	9/24	9/25	
15	Tu-F,M 1p-2p		The Chew	\$175.00	30	1	1	1	1	0	0	0	
or Changes: Rate from 75 to 175													
16	Tu-F,M 1p-2p		The Chew	\$100.00	30	0	0	0	0	0	0	1	
Changes: Rate from 75 to 100													
17	Tu-F,M 2p-3p		General Hospital	\$150.00	30	0	0	0	0	0	0	1	
Changes: Rate from 100 to 150													
18	Tu-F,M 2p-3p		General Hospital	\$200.00	30	1	1	1	1	0	0	0	
or Changes: Rate from 100 to 200													
19	Tu-F,M 3p-4p		Dr. Oz	\$200.00	30	1	1	1	1	0	0	0	
or Changes: Rate from 100 to 200													
20	Tu-F,M 3p-4p		Dr. Oz	\$100.00	30	0	0	0	0	0	0	1	
MUL 21	Tu-F,M 4p-5p		Dr. Phil	\$125.00	30	1	1	1	1	0	0	1	
MUL 22	Tu-F,M 4p-5p		Dr. Phil	\$300.00	30	0	1	1	1	0	0	1	
or													
23	Tu-F,M 5p-5:30p		8 News at 5pm	\$250.00	30	1	1	1	1	0	0	0	
or Changes: Rate from 125 to 250													
24	Tu-F,M 5p-5:30p		8 News at 5pm	\$175.00	30	0	0	0	0	0	0	1	
Changes: Rate from 125 to 175													
25	Tu-F,M 5:30p-6p		8 News at 5:30pm	\$200.00	30	0	0	0	0	0	0	1	
Changes: Rate from 150 to 200													
26	Tu-F,M 5:30p-6p		8 News at 5:30pm	\$300.00	30	1	1	1	1	0	0	0	
or Changes: Rate from 150 to 300													
REV- 27	Tu-F,M 6p-6:30p		8 News at 6pm	\$500.00	30	1	1	1	1	0	0	0	
or Changes: Rate from 275 to 500													



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650 Massachusetts AVE NW	<b>Product:</b> political	<b>Office:</b> WASHINGTON
Suite 210	<b>Agency Order #:</b> 6536106	<b>Primary Demo:</b>
Washington, DC 20001	<b>Buyer:</b> Dome, Liz	<b>Con Type:</b> POLITICAL/VO
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#	Day/Time	DP	Program	Rate	Len	9/19 - 9/25							
						9/19	9/20	9/21	9/22	9/23	9/24	9/25	
REV- 28	Tu-F,M 6p-7p		8 News at 6pm	\$275.00	30	0	0	0	0	0	0	1	0
Changes: Rate from 500 to 275													
29	Tu-F,M 6:30p-7p		ABC World News with David Muir	\$750.00	30	1	1	1	1	0	0	0	
or Changes: Rate from 275 to 750													
30	Su 6p-6:30p		8 News at 6pm	\$400.00	30	0	0	0	0	0	1	0	
or													
31	Su 6:30p-7p		ABC World News Sunday	\$400.00	30	0	0	0	0	0	1	0	
or													
32	Tu-F,M 7p-7:30p		Wheel of Fortune	\$900.00	30	1	0	1	0	0	0	0	
or													
33	Tu-F,M 7p-7:30p		Wheel of Fortune	\$350.00	30	0	0	0	0	0	0	1	
Changes: Rate from 900 to 350													
34	Tu-F,M 7:30p-8p		Jeopardy	\$1,000.00	30	0	1	1	0	0	0	0	
or													
35	Tu-F,M 7:30p-8p		Jeopardy	\$450.00	30	0	0	0	0	0	0	1	
Changes: Rate from 1000 to 450													
36	M 8p-10p		Dancing With the Stars-ABC	\$1,500.00	30	0	0	0	0	0	0	1	
Changes: Rate from 500 to 1500													
37	W 8p-8:30p		Goldbergs-ABC	\$1,500.00	30	0	1	0	0	0	0	0	
LUR Changes: Rate from 500 to 1500													
38	Tu-F,M 11p-11:35p		8 News Late Edition	\$400.00	30	1	0	1	0	0	0	0	
or													
39	Su 11p-11:35p		8 News Late Edition	\$400.00	30	0	0	0	0	0	1	0	
40	Tu-F,M 11:35p-12:35a		Jimmy Kimmel	\$150.00	30	1	1	1	0	0	0	0	
or Changes: Rate from 75 to 150													
41	Tu-F,M 11:35p-12:35a		Jimmy Kimmel	\$75.00	30	0	0	0	0	0	0	1	



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650 Massachusetts AVE NW	<b>Product:</b> political	<b>Office:</b> WASHINGTON
Suite 210	<b>Agency Order #:</b> 6536106	<b>Primary Demo:</b>
Washington, DC 20001	<b>Buyer:</b> Dome, Liz	<b>Con Type:</b> POLITICAL/VO
	<b>Salesperson:</b> ALEXANDRA BRADLEY	<b>Assistant:</b> ALEXANDRA B
	202-955-5342	202-955-5342

#	Day/Time	DP	Program	Rate	Len	9/19 - 9/25							
						9/19	9/20	9/21	9/22	9/23	9/24	9/25	
42	Tu-F,M 12:35a-1:05a		Nightline	\$45.00	30	1	1	1	0	0	0	0	
43	Sa 11:35p-12:35a		The Good Wife	\$45.00	30	0	0	0	0	1	0	0	
cr													
44	Su 11:35p-12:35a		Scandal	\$60.00	30	0	0	0	0	0	1	0	
cr													
45	Sa 6a-7a		Good Morning Richmond Weekend Early Edition	\$100.00	30	0	0	0	0	1	0	0	
cr													
REV- 46	Sa 7a-8a		Good Morning America Saturday	\$300.00	30	0	0	0	0	1	0	0	
cr													
47	Sa 8a-9a		Good Morning Richmond Weekends	\$300.00	30	0	0	0	0	1	0	0	
cr													
48	Su 6a-7a		Good Morning Richmond Weekend Early Edition	\$100.00	30	0	0	0	0	0	1	0	
cr													
49	Su 7a-8a		Good Morning America Sunday	\$300.00	30	0	0	0	0	0	1	0	
cr													
50	Su 8a-9a		Good Morning Richmond Weekends	\$300.00	30	0	0	0	0	0	1	0	
cr													
REV- 51	Su 9a-10a		This Week	\$300.00	30	0	0	0	0	0	1	0	
cr													
<b>TOTALS:</b>						19	16	17	13	3	7	14	



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	<b>Salesperson:</b> ALEXANDRA BRADLEY	<b>Assistant:</b> ALEXANDRA E
	202-955-5342	202-955-5342

**Special Instructions**

**Order Level Comments**

Date/Time	Added by	Comment
09/19/17 1:03 PM	GOTOSTRATA\Bradley	\$4000 cancelled off this schedule, will respend on a new estimate. pls cnf
09/19/17 1:03 PM	GOTOSTRATA\Bradley	Canceled by new revision
09/15/17 5:04 PM	GOTOSTRATA\Bradley	Separation: 30
09/15/17 3:21 PM	System	Notice Received.
09/15/17 1:04 PM	ALEXANDRA BRADLEY	Separation: 30

**Competitive Information**

<b>Market Budget:</b>	\$23,060
<b>WRIC Share:</b>	100%
<b>Comment:</b>	gathering comp
	Competitive Unknown

**Daypart Summary**

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	89	\$25,975.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>89</b>	<b>\$25,975.00</b>	<b>N/A</b>	<b>0.0</b>

**Transaction History**

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	9/19/17 1:03 PM	GOTOSTRATA\Bradley	Revised		14	\$-4,000.00	\$25,975.00	Changes: Comments from Separation: 30 respend on a new estimate. pls cnf, Total Spots from 103 to 89. 8 buylines added or
Queued for Electronic Contracting	9/18/17 7:21 AM					\$0	\$0	
Revision	9/15/17 5:04 PM	GOTOSTRATA\Bradley	Updated	10	10	\$6,915.00	\$29,975.00	Changes: Total \$ from \$23,060.00 to \$29,9
Queued for Electronic Contracting	9/15/17 1:34 PM					\$0	\$0	
Queued for Electronic Contracting	9/15/17 1:33 PM					\$0	\$0	
New	9/15/17 1:04 PM	ALEXANDRA BRADLEY	Confirmed	103		\$23,060.00	\$23,060.00	

**Non-Discrimination Policy**

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACTS, ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.