



WRIC
301 Arboretum Place
Richmond, VA 23236
(804) 330-8888

<u>Contract / Revision</u>	<u>Alt Order #</u>
1105592 /	25565913

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
06/05/17 - 06/13/17	Political	5547

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Ralph Northam for C	06/06/17 / 06/06/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/05/17	06/11/17	---T---				1	\$600.00				
E 75	WRIC	06/12/17	06/12/17	M-F Jeopardy	730-8p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/12/17	06/18/17	M-----				1	\$600.00				
E 76	WRIC	06/08/17	06/08/17	Thu 8-9p	8-9p		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/05/17	06/11/17	---T---				1	\$2,000.00				
N 77	WRIC	06/11/17	06/11/17	Su 10-11p	10-11p		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/05/17	06/11/17	-----S				1	\$1,000.00				
E 78	WRIC	06/06/17	06/06/17	Jimmy Kimmel	1135-1237		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/05/17	06/11/17	-T-----				1	\$75.00				
E 79	WRIC	06/07/17	06/07/17	Jimmy Kimmel	1135-1237		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/05/17	06/11/17	--W----				1	\$75.00				
E 80	WRIC	06/08/17	06/08/17	Jimmy Kimmel	1135-1237		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/05/17	06/11/17	---T---				1	\$75.00				
E 81	WRIC	06/12/17	06/12/17	Jimmy Kimmel	1135-1237		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/12/17	06/18/17	M-----				1	\$75.00				
E 82	WRIC	06/06/17	06/06/17	ABC News Nightline	1237-10630a		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/05/17	06/11/17	-T-----				1	\$50.00				
E 83	WRIC	06/07/17	06/07/17	ABC News Nightline	1237-10630a		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/05/17	06/11/17	--W----				1	\$50.00				
E 84	WRIC	06/08/17	06/08/17	ABC News Nightline	1237-10630a		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/05/17	06/11/17	---T---				1	\$50.00				
E 85	WRIC	06/12/17	06/12/17	ABC News Nightline	1237-10630a		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/12/17	06/18/17	M-----				1	\$50.00				
E 86	WRIC	06/10/17	06/10/17	GMA Saturday	7-8a		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/05/17	06/11/17	-----S-				1	\$150.00				
E 87	WRIC	06/10/17	06/10/17	Good Morning Richmond	8a 8-9a		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/05/17	06/11/17	-----S-				1	\$125.00				
E 88	WRIC	06/11/17	06/11/17	Good Morning Richmond	WK6-7a		:30				NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/05/17	06/11/17	-----S				1	\$60.00				
E 89	WRIC	06/11/17	06/11/17	Good Morning America	Su 7-8a		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/05/17	06/11/17	-----S				1	\$150.00				
E 90	WRIC	06/11/17	06/11/17	Good Morning Richmond	8 8-9a		:30				NM	1	\$175.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions printed on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



125 West 55th St
New York, NY 10019

Contract # 25565913	Changes as of: 6/6/2017 at 10:15 AM	Version: Highlighting Re
CPE: 903/913/5547	Flight: 6/5/17 - 6/13/17	Station: WRIC
Agency: BUYING TIME,LLC	Advertiser: NORTHAM, RALPH	Market: Richmond
650 Massachusetts AVE NW	Product: political	Office: WASHINGTON
Suite 210	Agency Order #: 6222780	Primary Demo: Adults 35+
Washington, DC 20001	Buyer: Dome, Liz	Con Type: POLITICAL/VO
	Salesperson: ALEXANDRA BRADLEY	Assistant: ALEXANDRA B
	202-955-5342	202-955-5342

Comments: REVISED PROGRAM AND RATE LINE 22. PLS CNF

#	Day/Time	DP	Program	Rate	A35P Rating	Len	6/5 - 6/13								
							6/5	6/6	6/7	6/8	6/9	6/10	6/11	6/12	6/13
1	M-F 4a-4:30a		America This Morning	\$25.00	0	30	0	1	1	1	1	0	0	1	1
2	M-F 4:30a-5a		Good Morning Richmond at 4:30AM	\$25.00	0	30	0	1	1	1	1	0	0	1	1
3	M-F 5a-5:30a		Good Morning Richmond at 5AM	\$100.00	0	30	0	1	1	1	1	0	0	1	0
4	M-F 5:30a-6a		Good Morning Richmond at 5:30AM	\$150.00	0	30	0	0	1	1	1	0	0	0	1
5	M-F 6a-7a		Good Morning Richmond	\$250.00	0	30	0	1	1	0	1	0	0	1	0
6	M-F 7a-9a		Good Morning America	\$250.00	0	30	0	2	2	2	2	0	0	2	2
7	M-F 9a-10a		8 News at 9AM	\$125.00	0	30	0	1	1	1	1	0	0	1	0
8	M-F 11a-12n		The View	\$150.00	0	30	0	1	1	1	1	0	0	1	0
9	M-F 12n-12:30p		8 News at Noon	\$125.00	0	30	0	1	1	1	1	0	0	1	0
10	M-F 12:30p-1p		Who Wants to be a Millionaire	\$100.00	0	30	0	1	1	1	1	0	0	1	0
11	M-F 1p-2p		The Chew	\$100.00	0	30	0	1	0	1	1	0	0	1	0
12	M-F 2p-3p		General Hospital	\$150.00	0	30	0	1	1	0	1	0	0	0	0
13	M-F 3p-4p		Dr. Oz	\$110.00	0	30	0	1	1	0	1	0	0	1	0
14	M-F 5p-5:30p		8 News at 5pm	\$200.00	0	30	0	1	1	1	1	0	0	1	0
15	M-F 5:30p-6p		8 News at 5:30pm	\$200.00	0	30	0	1	1	1	1	0	0	1	0
16	M-F 6p-7p		8 News at 6pm	\$400.00	0	30	0	0	1	1	1	0	0	1	0
17	Sa 6p-7p		ABC World News Tonight Saturday	\$150.00	0	30	0	0	0	0	0	1	0	0	0
18	Su 6p-7p		8 News at 6pm	\$250.00	0	30	0	0	0	0	0	0	1	0	0
19	M-F 7p-7:30p		Wheel of Fortune	\$500.00	0	30	0	0	0	1	1	0	0	1	0
20	M-F 7:30p-8p		Jeopardy	\$600.00	0	30	0	1	0	1	0	0	0	1	0



125 West 55th St
New York, NY 10019

Contract # 25565913	Changes as of: 6/6/2017 at 10:15 AM	Version: Highlighting Re
CPE: 903/913/5547	Flight: 6/5/17 - 6/13/17	Station: WRIC
Agency: BUYING TIME,LLC 650 Massachusetts AVE NW Suite 210 Washington, DC 20001	Advertiser: NORTHAM, RALPH Product: political	Market: Richmond Office: WASHINGTON
Agency Order #: 6222780	Buyer: Dome, Liz	Primary Demo: Adults 35+
Salesperson: ALEXANDRA BRADLEY 202-955-5342		Con Type: POLITICAL/V Assistant: ALEXANDRA 202-955-5342

#	Day/Time	DP	Program	Rate	A35P Rating	Len	6/5 - 6/13									
							6/5	6/6	6/7	6/8	6/9	6/10	6/11	6/12	6/13	
21	Th 8p-9p		Celeb Family Feud	\$2,000. 00	0	30	0	0	0	1	0	0	0	0	0	
22	Su 10p-11p	2	Pyramid	\$1,000. 00	0	30	0	0	0	0	0	0	1	0	0	
<i>Changes: Program from Conviction-ABC to Pyramid, Rate from 400 to 1000</i>																
23	M-F 11:35p-12:35a		Jimmy Kimmel	\$75.00	0	30	0	1	1	1	0	0	0	1	0	
24	M-F 12:35a-1:05a		Nightline	\$50.00	0	30	0	1	1	1	0	0	0	1	0	
25	Sa 7a-8a		Good Morning America Saturday	\$150.00	0	30	0	0	0	0	0	1	0	0	0	
26	Sa 8a-9a		Good Morning Richmond Weekends	\$125.00	0	30	0	0	0	0	0	1	0	0	0	
27	Su 6a-7a		Good Morning Richmond Weekend Early Edition	\$60.00	0	30	0	0	0	0	0	0	1	0	0	
28	Su 7a-8a		Good Morning America Sunday	\$150.00	0	30	0	0	0	0	0	0	1	0	0	
29	Su 8a-9a		Good Morning Richmond Weekends	\$175.00	0	30	0	0	0	0	0	0	1	0	0	
TOTALS:							0	18	18	19	18	3	5	19	5	