

WMCR 1600am/ 101.1fm
Oneida, NY

ISSUES/PROGRAMS LIST
3rd Quarter Ending
September 30th, 2019

It has been determined that the following issues of concern were addressed through programming directed to the Oneida/Madison area and Central New York:

1. Community event information
2. Culture
3. Education
4. Public Safety and Health

Program Title: Community Matters (locally produced)
Schedule: Sunday 8:00 am – 8:30 am
Dates: 07/07/2019 – 09/29/2019

Program Description: Community Matters strives to keep the community informed about topics and issues that impact our listeners at the local level. The program explores issues and public programs that relate directly to the listeners in our market, as well as provides a voice for community leaders and local non-profits to discuss their objectives.

Topics

07/7/19: **Community Spotlight**– Guest: Carrie Earl, representative of Out and About Oneida. Carrie talks with us about all of the exciting things happening at the City Center Market this July and gives us a run down of what music to expect. We discuss the great weekly themes that are sure to draw interest from everyone in the family. Carrie also let us know the details for the upcoming Jessica's Heroes 5k to help support cancer patients and their families in the surrounding area. We also get a glimpse of the hilariously fun "Cow Pie Derby" event in August, a benefit to help support the race.

07/14/19: **Salvation Army**– Guest: Sam Reeder, Regional Services Coordinator for the Salvation Army. Mr. Reeder talks us about the local volunteer work force that makes the Salvation Army one of the most successful and prolific charitable organizations worldwide. Sam also talks about the history of the Salvation Army, explains how all of the money collected from their red kettle campaigns and thrift stores stays local, and gives us a glimpse of what it's like to be a bell ringer around the holidays.

07/21/19: **Arise At The Farm**- Guests: Betty DeFazio, Chief Development Officer at ARISE and Geoff Pepple, Manager for Inclusive Recreation at ARISE at the Farm. Betty and Geoff talk with

us about some of the wonderful programs that ARISE offers for people of all ages with disabilities in our community. We get a sneak peek at an upcoming art show at the Everson Museum featuring works from people with disabilities, as well as an invitation to celebrate the anniversary of the Americans with Disabilities Act in August. Betty and Geoff also dive into the amazing work going on at ARISE at the Farm, which provides week long summer camps to children and adults with disabilities, including a horsemanship camp and a sensory trail. about the difficult topics of racism and religious tolerance. Beth also highlights the wonderful work InterFaith Works does to help refugee families settle into new homes, and to provide senior care in the Madison County area.

07/28/19: Madison County Department of Health- Guests: Jenifer McGoen and Katie Mungari. We interview two wonderful women from the Madison County Department of Health. We talk about serious issues about health and safety in the Oneida/Madison area including the prevention of tick bites, how to minimize the risks associated with rabies, how to control the mosquito population on your own backyard, and how you can get involved to talk about health issues on your own community.

08/04/19: Community Spotlight/Jessica's Heroes- Guests: Carrie Earl, representative of Out and About Oneida, as well as Susan Jones and Amy Ross, both committee members of the Jessica's Heroes 5k race. Carrie walks us through some of the wonderful events going on in Oneida this month, and gives us a sneak peek at the surprises in store at the City Center Market for the month of August. Carrie, Susan and Amy also offer an in-depth look into the Jessica's Heroes 5k, named in honor of Jessica Froelick who lost her battle with breast cancer at the age of 34. They tell us exactly how the money raised from this wonderful event is used to bless and support the members of our community who are dealing with their own cancer battle.

08/11/19: St. Joseph's Health Home Care- Guest: Michelle Eymer, Director of Patient Services for St. Joseph's Health Home Care. Michelle talks with us about St. Joseph's Health Home Care's expansion into Oneida and Madison Counties, bringing much-needed quality home care services to residents in the area. Michelle walks us through what it's like to be a home health care nurse, what kind of training and skills are required, and what employment opportunities exist for those who want to join the St. Joseph's team.

08/18/19: Community Action Partnership- Guests: Maribel Arce - Community Services Director, Diane Ryan - Special Project Consultant and former Deputy Director, Jessica Ginney - Housing program Manager, Bethany Huffstutler - Assistant Manager for the Healthy Families program, Danielle Duffy - Executive Assitant, Antara Mitra - Executive Director, and Kodi Silvester - Program Assitant Receptionist. The team at CAP talk with us about their wide range of programs aimed at helping to strengthen the community, build familial ties, and provide assistance for individuals and families in crisis. We discuss many of their offerings including their highly successful WIC program, support services, solutions to end homelessness, early Head Start, and many others.

08/25/19: **DEC Employment-** Guest: Captain James Boylan, Environmental Conservation Police Officer with the NYS DEC. Captain Boylan talks about some of the history of the DEC, and what the job is like on a daily basis. Captain Boylan also discusses with us some of the employment opportunities available at the DEC as well as what the process and training is like for those who might be interested in joining this special policing force.

09/01/19: **Community Spotlight-** Guest: Carrie Earl, Representative of Out and About Oneida. Carrie talks with us about the details for the upcoming Jessica's Heroes 5k to help support cancer patients and their families in the surrounding area. She dives into what you can do in order to help and what exciting things will be going on during race day. Carrie also gives us an exclusive glimpse of what to expect in the months ahead in Oneida and the surrounding area.

09/08/19: **Nitpickers-** Guests: Patty Dattolo and Kerrie Files, representatives of Nitpickers Lice clinic. Patty and Kerrie talk with us about some of the misconceptions surrounding head lice, what the common risk factors for your son or daughter at school, and what you can do to minimize your family's exposure. Patty and Kerrie also give great details about Nitpicker's educational efforts, and what you should do (or not do) if someone in your household has head lice.

09/15/19: **AFib/Pain Management** - Guest: Danielle Gage, RN, MSN, and Coordinator in the Cardiovascular Access Unit at St. Josephs Health. Danielle talks with us as we recognize "Atrial Fibrillation" week and "Pain Management week. She walks us through what AFib is, how you can recognize it, and what you can do to take care of it before it becomes a bigger problem. Danielle also speaks about pain management and why hospitals are using few prescription opioids to aid patients in recovery.

09/22/19: **Madison County History-** Guest: Madison County Historian, Matthew Urtz who talks with us about the Madison County Courthouse Renovation Project and the Pat Earle Award the team recently won for their outstanding work in preserving this amazing piece of history. Matthew also invites our listeners to take a walk through history on October 5th in Canastota, and to join him at the "History Where You Eat" tour of The Horned Dorset in Leonardsville. He also gives some pointers on how you can help to preserve your own personal history for future generations.

09/29/19: **Madison County Dept. of Health-** Guest: Katie Mungari from the Madison County Health Department. Ms. Mungari talks with us about the upcoming CNY Healthy Workforce Business Conference, an opportunity for businesses and organizations, throughout Central New York, to gain knowledge and insight into an innovative way of approaching overall worker health. Katie also teaches us about the flu vaccine, and why it's important to get that shot, even when you think it's too late, or unimportant. She also touches on the dangers of vaping, and how you can protect yourself and loved ones.