

WMCR 1600am/ 101.1fm
Oneida, NY

ISSUES/PROGRAMS LIST
4th Quarter Ending
December 31st, 2019

It has been determined that the following issues of concern were addressed through programming directed to the Oneida/Madison area and Central New York:

1. Community event information
2. Culture
3. Education
4. Public Safety and Health

Program Title: Community Matters (locally produced)
Schedule: Sunday 8:00 am – 8:30 am
Dates: 07/07/2019 – 09/29/2019

Program Description: Community Matters strives to keep the community informed about topics and issues that impact our listeners at the local level. The program explores issues and public programs that relate directly to the listeners in our market, as well as provides a voice for community leaders and local non-profits to discuss their objectives.

Topics

10/6/19: **Community Spotlight**– Guest: Carrie Earl, representative of Out and About Oneida. Carrie spotlights some of the great stuff going on in our community and gives us an exclusive glimpse of what to expect in the months ahead in Oneida and the surrounding area.

10/13/19: **Oneida Common Council**– *Guest: Jim Coulthart, Ward 3 representative currently serving on the Oneida Common Council.* Mr. Coulthart walks us through what the Common Council is, and how the council governs in the city of Oneida. He talks to us about the issues that the city is currently working through and invites to get involved and join the Common Council during their meetings. Mr. Coulthart also shares with us some of his experiences as a long-time resident of Oneida, how the city has changes, and what people can do to appreciate home a little more.

10/20/19: **Board of Elections**- *Guests: Kelley Hood and Laura Costello, the Republican and Democratic Commissioners respectively at the Madison County Board of Elections.* Kelley and Laura explain to us the amazing changes that you can expect as you prepare to vote in the upcoming local elections this November. They give us a rundown of the new voting machines, the benefits from the new electronic poll pad, and talk with us about the new laws in NY State

that affect the voting experience. Kelley and Laura also break down the benefits to early voting, explain some poll place etiquette, and educate us on the process for becoming an election inspector.

10/27/19: **Child Safety-** *Guests: Chrystal Johnson, Public Health Educator and Samantha Field, Public Information Officer for Madison County.* Chrystal offers some really important information regarding child safety seats, how to tell if your child is ready to move out of a booster seat, and what New York State laws are changing regarding car safety. Chrystal and Samantha also talk about the wonderful breastfeeding connections program which offers a baby weigh station, and gives parents a great place to go to interact with healthcare professionals and connect with other parents in the community for support.

11/03/19: **Community Spotlight-** *Guest: Carrie Earl, Representative of Out and About Oneida.* Carrie spotlights some of the great stuff going on in our community and gives us an exclusive glimpse of what to expect in the months ahead in Oneida and the surrounding area.

11/10/19: **Senior Companions-** *Guest: Lori Klivak, Director of Senior Services, and Ellen Schwartz, Senior Companion Program Coordinator with Interfaith Works.* Lori and Ellen talk with us about the Senior Companions program in Madison County, aimed at helping to combat loneliness break the cycle of isolation in our aging community. Lori and Ellen break down what it requires to be a volunteer for the program, as well and share touching stories of how this “matchmaking” program has helped to uplift the lives of local seniors. We also touch on volunteerism itself, and why offering your time and talents helps more than just the person on the receiving end.

11/17/19: **Winter Weather Predictions/ Environmental Awareness-** *Guest: Meteorologist Rob Guarino.* Rob talks about what kind of winter we can expect to have in Madison county as well as the rest of the country, and how long distance weather predictions are made. He also talks about climate change, plastic pollution, and what each of us can do to make a difference.

11/24/19: **Marie and the Nutcracker Prince-** *Guest: Maya June Dwyer, Associate Artistic Producer for Breadcrumbs Productions, and Director of Marie and the Nutcracker Prince.* Maya talks with us about “immersive theater” and how Marie and the Nutcracker Prince will be performed in a unique way that many theater goers may not have ever experienced before. Maya also explains how with this particular performance turns the Oneida Mansion House into a character into itself and invites attendees to experience the building like never before.

12/01/19: **Community Spotlight-** *Guest: Carrie Earl, Councilwoman and Representative of Out and About Oneida.* Carrie spotlights some of the great stuff going on in our community and gives us an exclusive glimpse of what to expect in Oneida and the surrounding area this holiday season.

12/08/19: **Oneida Mansion House Performance-** *Guest: Melissa Gardiner, Jazz Trombonist* Melissa talks about what it was like growing up in central New York and being guided toward a

path in music that has led to working with Aretha Franklin, the Temptations and many more. She also discusses her experiences teaching in the area, why she is able to express herself so well through jazz, and offers advice to others who are finding their way in the arts. Melissa also gives us a glimpse of what to expect at her upcoming show, and plays a little Christmas music to bring in the holiday spirit.

12/15/19: **Red Kettle Campaign**- *Guest: Sam Reeder, Regional Services Coordinator and Alicia Carrier, Kettle Bell Coordinator for the Salvation Army in CNY.* Sam and Alicia talk with us about the wonderful things the Salvation Army does with the money collected in their giant red kettles during the holiday season, and how all those donations stay here locally. They give us a glimpse of how generous the people in the Oneida/Madison county area are. Alicia and Sam also invite us to give during this time of year, both of our financial resources, but also of our time and positivity.

12/22/19: **Holiday Safety Tips** - *Guest: Brian Burkle, Firefighter Oneida City Fire Department.* Brian talks with us about proper fire safety precautions, and how people can have a safe holiday season. He walks us through how to inspect your holiday decorations and how to ensure that your home is not at risk for an electrical fire. Brian also lets us know how to be safe in the kitchen, how to maintain trees and wreaths, and gives us an invitation to be safe during the holiday festivities.

12/29/19: **Diabetes Awareness** - *Guest: Danielle Gage, RN MSN and CVAU Coordinator at St. Joseph's Health.* Danielle breaks down what diabetes is, how to identify signs that you may be at risk, and how to manage your life after being diagnosed. She also shares some tips about heart-health, and how to best start those New Year's healthy living resolutions that are right around the corner.