

WMCR 1600am/ 101.1fm
Oneida, NY

ISSUES/PROGRAMS LIST
3rd Quarter Ending
Sep 27, 2020

It has been determined that the following issues of concern were addressed through programming directed to the Oneida/Madison area and Central New York:

1. Community event information
2. Culture
3. Education
4. Public Safety and Health

Program Title: Community Matters (locally produced)
Schedule: Sunday 8:00 am – 8:30 am
Dates: 07/05/2020 – 08/23/2020

Program Description: Community Matters strives to keep the community informed about topics and issues that impact our listeners at the local level. The program explores issues and public programs that relate directly to the listeners in our market, as well as provides a voice for community leaders and local non-profits to discuss their objectives.

Topics

07/5/20: **Salvation Army Milk Giveaway/Rabies Clinic**– *Guests: Sam Reader, Regional Services Coordinator; Tricia Brennen & Jeremy Miller, members of the Emergency Services Taskforce; Jennifer McGowen & Katy Mungary from the Madison County Health Department.* We join representatives of the Salvation Army Emergency Task Force live as they hand out milk and other perishable goods to families in Madison County who are finding it difficult to find food during national shortages. We also speak with the MCHD regarding ticks and rabies as summer approaches.

07/12/20: **State of the County (Covid-19 Update)**- *Guest: Madison County Chairman John M. Becker.* Chairman Becker talks about the Coronavirus and what measures the county is taking to ensure community safety. He updates us on what is and isn't open, and offers some words of encouragement moving into the summer.

07/19/20: **Karing Kitchen**– *Guest: Melissa King, coordinator and head chef for Karing Kitchen in Oneida.* Every day of the last full working week of each month, Melissa and the volunteers at Karing Kitchen serve a hot meal to members of the community at no cost. In addition to the

delicious food, they provide a safe environment and a loving network of neighbors for more vulnerable members of the community. Mellisa talks with us about Covid has stalled that operation and how they have pivoted to making bagged meals and are distributing them to need people throughout the Oneida area.

07/26/20: **Dr. David Larsen**— Guest: *Dr. David Larsen, Associate Professor of Public Health at Syracuse University.* Dr. Larsen updates us on Coronavirus measures, and what to expect as cases continue to grow in the US. He also updates us on his project to test wastewater in small municipalities in order to get ahead of the virus spread and track its spread, and speaks on the efficacy of mask wearing.

08/02/20: **BRiDGES & Stop DWI** - Guest: Jennifer Cotett, Stop DWI Prevention Education Specialist. Jen talks about the substance abuse and addiction recovery resources available at BRiDGES and the serious issue of DWI prevention and how it pertains to Madison County. We discuss some of the statistics concerning driving while impaired in our area as well as how BRiDGES continues to be a presence in the community and assist people during the state lockdown.

08/09/20: **State of the County (Covid-19 Update)**- Guest: *Madison County Chairman John M. Becker.* Chairman Becker talks about the precautions Madison County is taking to help people maintain social distancing and prepare ourselves should the worst occur. He discusses which services are temporarily suspended, and which services are still on-going to serve the public. Chairman Becker also shares a message of how we can stay positive, consider our neighbors, and maintain healthy communication with others while we practice social distancing.

08/16/20: **Oneida City Schools**- Guest: *Mary Margaret Zehr, Superintendent for Oneida City School District; Jim Rowley, Ast. Superintendent for Finance; Jessica Poyer, Administrator for Curriculum, Instruction, and Assessment.* The Oneida City School administration talks with us about the district plan for instruction in fall for both students returning to buildings and those opting to remain virtual. They offer insight into the planning and implementation of building sanitation, busing students, and fine arts and physical education programs. Superintendent Zehr also shares her concerns for students and parents, as well as offering some silver lining on an otherwise difficult situation.

08/23/20: **Dr. David Larsen**— Guest: *Dr. David Larsen, Associate Professor of Public Health at Syracuse University.* Dr. Larsen updates us on Coronavirus measures, and what to expect as cases continue to grow in the US. He also updates us on his project to test wastewater in small municipalities in order to get ahead of the virus spread and track its spread, and speaks on the efficacy of mask wearing.