

CONTRACT



KENS
5400 Fredericksburg Rd.
San Antonio, TX 78229
(210)366-5000

<u>Contract / Revision</u> 2914224 /		<u>Alt Order #</u> manual order
<u>Advertiser</u> POL/ Colin Allred / D / US Senate / TX		<u>Original Date / Revision</u> 05/16/24 / 05/16/24
<u>Contract Dates</u> 05/21/24 - 05/27/24	<u>Estimate #</u>	
<u>Product</u> ALLRED FOR SEN TUE 5/21-MON 5/27		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KENS	<u>Account Executive</u> Jim Rapp	<u>Sales Office</u> TEGNA Sales C
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Ref</u> 23190AG	<u>Advertiser Ref</u> M228672	

And:

Thematic Campaigns / POL
405 W Superior St
Chicago, IL 60654

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
N 1	KENS	05/21/24	05/24/24	Local News @ 6a M-F 6-7a			:30			P03	NM	4	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/20/24	05/26/24	-TWTF--	4			\$475.00					
N 2	KENS	05/27/24	05/27/24	Local News @ 6a M-F 6-7a			:30			P03	NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/27/24	06/02/24	M-----	1			\$475.00					
N 3	KENS	05/21/24	05/24/24	CBS Mornings 7-9a			:30			P03	NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/20/24	05/26/24	-TWTF--	3			\$450.00					
N 4	KENS	05/27/24	05/27/24	CBS Mornings 7-9a			:30			P03	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/27/24	06/02/24	M-----	1			\$450.00					
N 5	KENS	05/25/24	05/25/24	Local News @ 8a Sa 8-10a			:30			P03	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/20/24	05/26/24	-----S-	1			\$300.00					
N 6	KENS	05/26/24	05/26/24	Local News @ 7a Su 7-8a			:30			P03	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/20/24	05/26/24	-----S	1			\$225.00					
N 7	KENS	05/26/24	05/26/24	CBS Sunday Morning 8-930a			:30			P03	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/20/24	05/26/24	-----S	1			\$900.00					
N 8	KENS	05/26/24	05/26/24	Face the Nation 930-1030a			:30			P03	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/20/24	05/26/24	-----S	1			\$500.00					
N 9	KENS	05/21/24	05/24/24	Price Is Right 10-11a			:30			P03	NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/20/24	05/26/24	-TWTF--	3			\$700.00					
N 10	KENS	05/27/24	05/27/24	Price Is Right 10-11a			:30			P03	NM	1	\$700.00

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<u>Contract Dates</u> 05/21/24 - 05/27/24	<u>Product</u> ALLRED FOR SEN TUE	<u>Estimate #</u>
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/27/24	06/02/24	M-----				1	\$700.00				
N 11	KENS	05/21/24	05/24/24	Local News @ 12p	M-12-1230p		:30			P03	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/20/24	05/26/24	-TWTF--				2	\$500.00				
N 12	KENS	05/27/24	05/27/24	Local News @ 12p	M-12-1230p		:30			P03	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/27/24	06/02/24	M-----				1	\$500.00				
N 13	KENS	05/21/24	05/24/24	Jeopardy 330-4p	330-4p		:30			P03	NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/20/24	05/26/24	-TWTF--				3	\$350.00				
N 14	KENS	05/27/24	05/27/24	Jeopardy 330-4p	330-4p		:30			P03	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/27/24	06/02/24	M-----				1	\$350.00				
N 15	KENS	05/21/24	05/24/24	Jeopardy 430-5p	430-5p		:30			P03	NM	3	\$2,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/20/24	05/26/24	-TWTF--				3	\$850.00				
N 16	KENS	05/27/24	05/27/24	Jeopardy 430-5p	430-5p		:30			P03	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/27/24	06/02/24	M-----				1	\$850.00				
N 17	KENS	05/21/24	05/24/24	Local News @ 5p	M-F 5-530p		:30			P03	NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/20/24	05/26/24	-TWTF--				3	\$1,000.00				
N 18	KENS	05/27/24	05/27/24	Local News @ 5p	M-F 5-530p		:30			P03	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/27/24	06/02/24	M-----				1	\$1,000.00				
N 19	KENS	05/21/24	05/24/24	Local News @ 6p	M-F 6-630p		:30			P03	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/20/24	05/26/24	-TWTF--				1	\$1,200.00				
N 20	KENS	05/25/24	05/25/24	Local News @ 5p	Sa 5-530p		:30			P03	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/20/24	05/26/24	-----S-				1	\$325.00				
N 21	KENS	05/26/24	05/26/24	Local News @ 530p	S 530-6p		:30			P03	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/20/24	05/26/24	-----S				1	\$500.00				
N 22	KENS	05/21/24	05/24/24	Wheel of Frtune 630-7	630-7p		:30			P03	NM	4	\$6,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/20/24	05/26/24	-TWTF--				4	\$1,600.00				
N 23	KENS	05/27/24	05/27/24	Wheel of Frtune 630-7	630-7p		:30			P03	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/27/24	06/02/24	M-----				1	\$1,600.00				
N 24	KENS	05/25/24	05/25/24	Wheel of Frtune 630-7	630-7p		:30			P03	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/20/24	05/26/24	-----S-				1	\$500.00				
N 25	KENS	05/27/24	05/27/24	NEIGHBRHD-BOB	AB7-8p		:30			P03	NM	1	\$1,800.00

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Week:		05/27/24	06/02/24	M-----	1			\$1,800.00					
N 26	KENS	05/27/24	05/27/24	NCIS	8-9p		:30			P03	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/27/24	06/02/24	M-----	1			\$2,000.00					
N 27	KENS	05/21/24	05/21/24	FBI	7-8p		:30			P03	NM	1	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/20/24	05/26/24	-T-----	1			\$1,900.00					
N 28	KENS	05/21/24	05/22/24	Survivor	6:58 PM-8:30 PM		:30			P03	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/20/24	05/26/24	--W----	1			\$1,800.00					
N 29	KENS	05/22/24	05/22/24	Amazing Race	8:30 PM-10:01 PM		:30			P03	NM	1	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/20/24	05/26/24	--W----	1			\$1,700.00					
N 30	KENS	05/24/24	05/24/24	Blue Bloods	9-10p		:30			P03	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/20/24	05/26/24	----F--	1			\$1,800.00					
N 31	KENS	05/26/24	05/26/24	60 Minutes	6-7p		:30			P03	NM	1	\$2,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/20/24	05/26/24	-----S	1			\$2,300.00					
N 32	KENS	05/26/24	05/26/24	Equalizer, The	7-8p		:30			P03	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/20/24	05/26/24	-----S	1			\$1,800.00					
N 33	KENS	05/21/24	05/24/24	Local News @ 10p	M-10-1035p		:30			P03	NM	4	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/20/24	05/26/24	-TWTF--	4			\$1,100.00					
N 34	KENS	05/27/24	05/27/24	Local News @ 10p	M-10-1035p		:30			P03	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/27/24	06/02/24	M-----	1			\$1,100.00					
N 35	KENS	05/25/24	05/25/24	Local News @ 10p	Sa 10-1030p		:30			P03	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/20/24	05/26/24	-----S-	1			\$900.00					
N 36	KENS	05/26/24	05/26/24	Local News @ 10p	Su 10-1035p		:30			P03	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/20/24	05/26/24	-----S	1			\$900.00					
N 37	KENS	05/21/24	05/24/24	Late Show	1035-1137p		:30			P03	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/20/24	05/26/24	-TWTF--	4			\$300.00					
N 38	KENS	05/27/24	05/27/24	Late Show	1035-1137p		:30			P03	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/27/24	06/02/24	M-----	1			\$300.00					
N 39	KENS	05/21/24	05/24/24	After Midnight	1137p-1237a		:30			P03	NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/20/24	05/26/24	-TWTF--	4			\$100.00					
N 40	KENS	05/27/24	05/27/24	After Midnight	1137p-1237a		:30			P03	NM	1	\$100.00

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Week:		05/27/24	06/02/24	M-----				1	\$100.00				
N 41	KENS	05/26/24	05/26/24	Seal Team 11p-12a	11p-12a		:30			P03	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/20/24	05/26/24	-----S				1	\$150.00				
Totals												67	\$54,275.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/29/24 - 05/26/24	54	\$43,050.00	(\$6,457.50)	\$36,592.50
05/27/24 - 05/27/24	13	\$11,225.00	(\$1,683.75)	\$9,541.25
Totals	67	\$54,275.00	(\$8,141.25)	\$46,133.75

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