



Political Broadcast Agreement Form for Non-Candidate/Issue Advertisements (PB-19)



Political Broadcast Agreement Form for Non-Candidate/Issue Advertisements (PB-19)

This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

Please note:

You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit [education.nab.org](https://www.nab.org/education).

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit [nab.org/MemberTools](https://www.nab.org/MemberTools).

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Rigel Strategies, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Council for Citizens Against Government Waste

Agency name: Rigel Strategies

Address: 3948 Legacy Drive, Plano, TX 75063

Contact: Dennis Sternitzky

Phone number: (214)-244-9310

Email: dlstern1@gmail.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Council for Citizens Against Government Waste

Address: 1100 Connecticut Avenue NW, Suite 650 Washington, DC 20036

Contact:

Phone number: (800) 872-3328

Email: info@cagw.org

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Thomas Schatz, President
Deborah Collier, VP Policy and Government Affairs

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

Drug Pricing Legislation, Pharmacy Benefit Managers

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <i>Dennis Sternitzky</i>	Signature: <i>Mike Reed</i>
Name: Dennis Sternitzky	Name: Mike Reed 2023-Nov-14 18:45
Date of Request to Purchase Ad Time: November 14, 2023	Date of Station Agreement to Sell Time: November 14, 2023

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: _____

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)*
- Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

n/a

Contract #: 44997006	Station Call Letters: Salem Radio Network	Date Received/Requested: 11.14.2023
Est. #: n/a	Station Location: Salem Radio Network Dallas	Run Start and End Dates: 11.20.2023-12.31.2023

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

- The Mike Gallagher Show- 60 sec embed w/o 11/20 (3x p/w), weeks of 11/27 -12/18 (5x p/w)
- The Mike Gallagher Show- Two five minute interviews to air between 12/01-12/22
- America First Sebastian Gorka- 60 sec embed w/o 11/20 (2x p/w), weeks of 11/27 -12/18 (5x p/w)
- America First Sebastian Gorka- - Two five minute interviews to air between 12/01-12/22

RADIO ORDER

RADIO ORDER

The Charlie Kirk Show

Frank Lagar
flagar@salemreps.com

Station: The Charlie Kirk Show	Market: National U.S.	OrderNo: 80	Date: 11/10/2023
Client: Council for Citizens against Govt Waste	Flight Dates: 11/20/2023 - 12/24/2023 (5 weeks)	Page: 1 of 2	
	Description: The Charlie Kirk Show - Council for Citi	Buyer: Dennis Sternitzky	
		Email: dennis@rigelstrategies.com	

Days	Program Time	DP	Len	2023					Total Spots	Cost/ Spot	Rating CPP	Total Gross
				Nov 20	Nov 27	Dec 04	Dec 11	Dec 18				
M-F	12p-3p	M	90	3	3	3	3	3	15	1,175.00	0.00	17,625.00
				1+ Minute LIVE Embed RADIO								
M-F	12p-3p	M	90			1			1	8,000.00	0.00	8,000.00
				6+ Minute LIVE Interview PODCAST (Also clears on the Radio Show)								
M-F	12p-1p	M	90	2	2	2	3	2	11	2,800.00	0.00	30,800.00
				1+ Minute LIVE Embed PODCAST (PreRoll, MidRoll)								
-		M	0		1		1		2	3,400.00	0.00	6,800.00
				FB Post								
				Subtotal:	5	6	6	7	5	29	0.00	63,225.00

The Charlie Kirk Show

Frank Lagar
flagar@salemreps.com

Station: The Charlie Kirk Show
Client: Council for Citizens against Govt Waste

Market: National U.S.
Flight Dates: 11/20/2023 - 12/24/2023 (5 weeks)
Description: The Charlie Kirk Show - Council for Citi

OrderNo: 80
Page: 2 of 2
Buyer: Dennis Sternitzky
Email: dennis@rigelstrategies.com
Date: 11/10/2023

Total Gross: 63,225.00
Agency Commission: -9,483.75
Total Net: 53,741.25

	NOV '23	DEC '23	Total
Spots	5	24	29
Total Gross	9,125.00	54,100.00	63,225.00

Agency Authorization: _____ **Date:** 11/10/2023

Vendor Acceptance:  _____ **Date:** _____

2023-Nov-14 18:45

STANDARD TERMS AND CONDITIONS
VENDOR RELATIONSHIPS
Representations

Rigel Strategies (the "Agency") may authorize the Vendor to proceed with work either by issuance of a purchase order or other communication. Any contract made between the Agency and the Vendor shall be subject to these terms and conditions and, except as expressly set forth herein, no representative or agent of the Agency has authority to agree upon any terms or make any representations which are in addition to or inconsistent with these terms and conditions or to enter into any contract except on the basis of them; any such term, condition, representation or statement will bind the Agency only if in writing and signed by a duly authorized representative of the Agency.

AUDIENCE ESTIMATES FOR NON-STANDARD DEMOS ARE DERIVED BY ADVANTAGE SOFTWARE BASED ON NIELSEN COPYRIGHTED AND PROPRIETARY RADIO AUDIENCE ESTIMATES AND ARE NOT ESTIMATES PRODUCED BY NIELSEN.

RADIO ORDER

The Sebastian Gorka Show

Frank Lagar
flagar@salemreps.com

Station: The Sebastian Gorka Show	Market: National U.S.	OrderNo: 84	Date: 11/10/2023
Client: Council for Citizens against Govt Waste	Flight Dates: 11/20/2023 - 12/24/2023 (5 weeks)	Page: 1 of 2	
	Description: The Sebastian Gorka Show - Council for C	Buyer: Dennis Sternitzky	
		Email: dennis@rigelstrategies.com	

Days	Program Time	DP	Len	2023					Total Spots	Cost/ Spot	Rating CPP	Total Gross
				Nov 20	Nov 27	Dec 04	Dec 11	Dec 18				
M-F	3p-6p	PMD	90	2	5	5	5	5	22	1,100.00	0.00	24,200.00
			1+ Minute LIVE Embed									
M-F	3p-6p	PMD	360		1			1	2	6,000.00	0.00	12,000.00
			6+ Minute LIVE Interview									
-		PMD	0		1		1		2	1,175.00	0.00	2,350.00
			FB Post									
		Subtotal:		2	7	5	6	6	26		0.00	38,550.00

Total Gross:	38,550.00
Agency Commission:	-5,782.50
Total Net:	32,767.50

The Sebastian Gorka Show

Frank Lagar
flagar@salemreps.com

Station: The Sebastian Gorka Show	Market: National U.S.	OrderNo: 84	Date: 11/10/2023
Client: Council for Citizens against Govt Waste	Flight Dates: 11/20/2023 - 12/24/2023 (5 weeks)	Page: 2 of 2	
	Description: The Sebastian Gorka Show - Council for C	Buyer: Dennis Sternitzky	
		Email: dennis@rigelstrategies.com	

	NOV '23	DEC '23	Total
Spots	2	24	26
Total Gross	2,200.00	36,350.00	38,550.00

Agency
Authorization: _____ **Date:** 11/10/2023

Mike Reed
Vendor
Acceptance: _____ **Date:** _____

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2023-Nov-14 18:45

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RADIO ORDER

The Hugh Hewitt Show

Frank Lagar
flagar@salemreps.com

Station: The Hugh Hewitt Show	Market: National U.S.	OrderNo: 81	Date: 11/10/2023
Client: Council for Citizens against Govt Waste	Flight Dates: 11/20/2023 - 12/24/2023 (5 weeks)	Page: 1 of 2	
	Description: The Hugh Hewitt Show - Council for Citiz	Buyer: Dennis Sternitzky	
		Email: dennis@rigelstrategies.com	

Days	Program Time	DP	Len	2023					Total Spots	Cost/ Spot	Rating CPP	Total Gross
				Nov 20	Nov 27	Dec 04	Dec 11	Dec 18				
M-F	6a-9a	AMD	90	3	5	5	5	5	23	1,200.00	0.00	27,600.00
				1+ Minute LIVE Embed								
M-F	6a-9a	AMD	360		1			1	2	6,000.00	0.00	12,000.00
				6+ Minute LIVE Interview								
-			0		1		1		2	1,175.00	0.00	2,350.00
				FB Post								
		Subtotal:		3	7	5	6	6	27		0.00	41,950.00

Total Gross:	41,950.00
Agency Commission:	-6,292.50
Total Net:	35,657.50

The Hugh Hewitt Show

Frank Lagar
flagar@salemreps.com

Station: The Hugh Hewitt Show
Client: Council for Citizens against Govt Waste

Market: National U.S.
Flight Dates: 11/20/2023 - 12/24/2023 (5 weeks)
Description: The Hugh Hewitt Show - Council for Citiz

OrderNo: 81
Page: 2 of 2
Buyer: Dennis Sternitzky
Email: dennis@rigelstrategies.com
Date: 11/10/2023

	NOV '23	DEC '23	Total
Spots	3	24	27
Total Gross	3,600.00	38,350.00	41,950.00

Agency
Authorization: _____

Date: 11/10/2023

Vendor
Acceptance: _____

Mike Reed

Date: _____

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RADIO ORDER

The Mike Gallagher Show

Frank Lagar
flagar@salemreps.com

Station: The Mike Gallagher Show	Market: National U.S.	OrderNo: 82	Date: 11/10/2023
Client: Council for Citizens against Govt Waste	Flight Dates: 11/20/2023 - 12/24/2023 (5 weeks)	Page: 1 of 2	
	Description: The Mike Gallagher Show - Council for Ci	Buyer: Dennis Sternitzky	
		Email: dennis@rigelstrategies.com	

Days	Program Time	DP	Len	2023					Total Spots	Cost/ Spot	Rating CPP	Total Gross
				Nov 20	Nov 27	Dec 04	Dec 11	Dec 18				
M-F	9a-12p	M	90	3	5	5	5	5	23	1,295.00	0.00	29,785.00
				1+ Minute LIVE Embed								
M-F	9a-12p	M	360		1			1	2	6,000.00	0.00	12,000.00
				6+ Minute LIVE Interview								
		Subtotal:		3	6	5	5	6	25		0.00	41,785.00

Total Gross:	41,785.00
Agency Commission:	-6,267.75
Total Net:	35,517.25

The Mike Gallagher Show

Frank Lagar
flagar@salemreps.com

Station: The Mike Gallagher Show
Client: Council for Citizens against Govt Waste

Market: National U.S.
Flight Dates: 11/20/2023 - 12/24/2023 (5 weeks)
Description: The Mike Gallagher Show - Council for Ci

OrderNo: 82
Page: 2 of 2
Buyer: Dennis Sternitzky
Email: dennis@rigelstrategies.com
Date: 11/10/2023

	NOV '23	DEC '23	Total
Spots	3	22	25
Total Gross	3,885.00	37,900.00	41,785.00

Agency
Authorization: _____ **Date:** 11/10/2023

Mike Reed
Vendor
Acceptance: _____ **Date:** _____

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