



Remit Address:

WNYW
5561 Collection Center Drive
Chicago, IL 60693
Main: (212) 452-5555
Billing: (212) 452-5570

DUPLICATE

Advertiser	Cory Booker for NJ US Senate	Invoice #	258997-1
Product	Cory Booker for NJ US Senate	Invoice Date	10/27/13
Estimate Number		Invoice Month	October 2013
		Invoice Period	09/30/13 - 10/15/13

Station	WNYW	Order #	258997
Account Executive	Kaye Fox-Kuiphoff	Alt Order #	Cory Booker
Sales Office	New York-Local	Deal #	
Sales Region	Local	Order Flight	10/14/13 - 10/15/13

Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	

Agency Ref	
Advertiser Ref	

Billing Address:

Message and Media
Attention: Accounts Payable
100 Albany Street
SUITE 200 B
New Brunswick, NJ 08901

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WNYW	Good Day 7a	7a-8a								
		IMMEDIATELY PREEMPTIBLE									
					10/14/13 to 10/20/13	2x	MT-----				
	WNYW			M	10/14/13	:30	7:44 AM	BGT111H	\$1,300.00		2
	WNYW			Tu	10/15/13	:30	7:59 AM	BGT111H	\$1,300.00		1
2	WNYW	Good Day 8a	8a-9a								
		IMMEDIATELY PREEMPTIBLE									
					10/14/13 to 10/20/13	1x	MT-----				
	WNYW			Tu	10/15/13	:30	8:40 AM	BGT111H	\$1,300.00		1
3	WNYW	Fox News 5p	5p-6p								
		IMMEDIATELY PREEMPTIBLE									
					10/14/13 to 10/20/13	1x	MT-----				
	WNYW			M	10/14/13	:30	5:44 PM	BGT111H	\$900.00		1
4	WNYW	Fox 5 News 10p Rotator	M-F 10p-11p								
		IMMEDIATELY PREEMPTIBLE									
					10/14/13 to 10/20/13	1x	MT-----				
	WNYW			M	10/14/13	:30	10:27 PM	BGT111H	\$3,000.00		1
5	WNYW	Good Day 430a	430a-5a								
		CANDIDATE DISCOUNT									
					10/14/13 to 10/20/13	2x	MT-----				
	WNYW			M	10/14/13	:30	4:47 AM	BGT111H	\$150.00		1
	WNYW			Tu	10/15/13	:30	4:55 AM	BGT111H	\$150.00		2

Aired Spots **7**

<u>Gross Total</u>	\$8,100.00	
<u>Agency Commission</u>	\$1,215.00	
<u>Net Amount Due</u>	\$6,885.00	<u>Payment Terms 30 Days</u>

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.