

**Remit Address:**

**WNYW**  
**5561 Collection Center Drive**  
**Chicago, IL 60693**  
**Main: (212) 452-5555**  
**Billing: (212) 452-5570**

**Billing Address:**

**Target Enterprises Ltd**  
**Attention: Accounts Payable**  
**15260 Ventura Blvd**  
**Suite 1240**  
**Sherman Oaks, CA 91403**

# INVOICE

DUPLICATE

Advertiser	Joe Lhota-R For Mayor	Invoice #	237549-1
Product	Joe Lhota For Mayor	Invoice Date	08/25/13
Estimate Number		Invoice Month	August 2013
		Invoice Period	07/29/13 - 08/16/13

Station	WNYW	Order #	237549
Account Executive	Kaye Fox-Kuiphoff	Alt Order #	JOE LHOTA
Sales Office	New York-Local	Deal #	
Sales Region	Local	Order Flight	08/12/13 - 08/18/13

Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WNYW	Good Day 6a	6a-7a								
		IMMEDIATELY PREEMPTIBLE									
					08/12/13 to 08/18/13	5x	MTWTF--				
	WNYW			Tu	08/13/13	:15	6:24 AM	L08031315H	\$450.00		1
	WNYW			Tu	08/13/13	:15	6:59 AM	L08031315H	\$450.00		3
	WNYW			W	08/14/13	:15	6:23 AM	L08031315H	\$450.00		5
	WNYW			Th	08/15/13	:15	6:54 AM	L08031315H	\$450.00		4
	WNYW			F	08/16/13	:15	6:29 AM	L08031315H	\$450.00		2
2	WNYW	Good Day 7a	7a-8a								
		IMMEDIATELY PREEMPTIBLE									
					08/12/13 to 08/18/13	5x	MTWTF--				
	WNYW			Tu	08/13/13	:15	7:28 AM	L08031315H	\$450.00		2
	WNYW			W	08/14/13	:15	7:28 AM	L08031315H	\$450.00		1
	WNYW			W	08/14/13	:15	7:52 AM	L08031315H	\$450.00		3
	WNYW			Th	08/15/13	:15	7:54 AM	L08031315H	\$450.00		4
	WNYW			F	08/16/13	:15	7:29 AM	L08031315H	\$450.00		5
3	WNYW	Fox News 5p	5p-6p								
		IMMEDIATELY PREEMPTIBLE									
					08/12/13 to 08/18/13	5x	MTWTF--				
	WNYW			M	08/12/13	:15	5:23 PM	L08031315H	\$350.00		2
	WNYW			Tu	08/13/13	:15	5:38 PM	L08031315H	\$350.00		3
	WNYW			W	08/14/13	:15	5:23 PM	L08031315H	\$350.00		1
	WNYW			Th	08/15/13	:15	5:55 PM	L08031315H	\$350.00		4
	WNYW			F	08/16/13	:15	5:21 PM	L08031315H	\$350.00		5
4	WNYW	Fox 5 News 6p	6p-630p								
		IMMEDIATELY PREEMPTIBLE									
					08/12/13 to 08/18/13	5x	MTWTF--				
	WNYW			M	08/12/13	:15	6:15 PM	L08031315H	\$350.00		2
	WNYW			Tu	08/13/13	:15	6:22 PM	L08031315H	\$350.00		3
	WNYW			W	08/14/13	:15	6:30 PM	L08031315H	\$350.00		1
	WNYW			Th	08/15/13	:15	6:14 PM	L08031315H	\$350.00		4

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.

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4	WNYW	Fox 5 News 6p	6p-630p								
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	WNYW			F	08/16/13	:15	6:30 PM	L08031315H	\$350.00		5
5	WNYW	Good Day 8a	8a-9a								
		IMMEDIATELY PREEMPTIBLE									
					08/12/13 to 08/18/13	4x	MTWTF--				
	WNYW			Tu	08/13/13	:15	8:21 AM	L08031315H	\$450.00		1
	WNYW			W	08/14/13	:15	8:41 AM	L08031315H	\$450.00		2
	WNYW			Th	08/15/13	:15	8:56 AM	L08031315H	\$450.00		3
	WNYW			F	08/16/13	:15	8:21 AM	L08031315H	\$450.00		4
		<u>Aired Spots</u>		<b>24</b>							

Gross Total **\$9,800.00**  
Agency Commission **\$1,470.00**  
Net Amount Due **\$8,330.00** **Payment Terms 30 Days**

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