



Remit Address:

WNYW
5561 Collection Center Drive
Chicago, IL 60693
Main: (212) 452-5555
Billing: (212) 452-5570

DUPLICATE INVOICE

| | | | |
|-----------------|-----------------------|----------------|---------------------|
| Advertiser | Joe Lhota-R For Mayor | Invoice # | 262779-1 |
| Product | Joe Lhota For Mayor | Invoice Date | 10/27/13 |
| Estimate Number | | Invoice Month | October 2013 |
| | | Invoice Period | 09/30/13 - 10/27/13 |

| | | | |
|-------------------|-------------------|--------------|---------------------|
| Station | WNYW | Order # | 262779 |
| Account Executive | Kaye Fox-Kuiphoff | Alt Order # | Joe Lhota |
| Sales Office | New York-Local | Deal # | |
| Sales Region | Local | Order Flight | 10/25/13 - 10/29/13 |

| | | | |
|------------------|-----------|-----------------|--|
| Billing Calendar | Broadcast | IDB # | |
| Billing Type | Cash | Advertiser Code | |
| Special Handling | | Product Code | |

| | |
|----------------|--|
| Agency Ref | |
| Advertiser Ref | |

Billing Address:

Target Enterprises Ltd
Attention: Accounts Payable
15260 Ventura Blvd
Suite 1240
Sherman Oaks, CA 91403

| Line | Channel | Description | Time | Day | Date | Length | Air Time | Ad-ID | Rate | Reconciliation | Ref # |
|------|---------|-------------------------|---------------|-----|----------------------|--------|----------|------------|----------|----------------|-------|
| 1 | WNYW | Good Day 6a | 6a-7a | | | | | | | | |
| | | IMMEDIATELY PREEMPTIBLE | | | | | | | | | |
| | | | | | 10/21/13 to 10/27/13 | 1x | ----F-- | | | | |
| | WNYW | | | F | 10/25/13 | :15 | 6:58 AM | L08061315H | \$600.00 | | 6 |
| 2 | WNYW | Good Day Rotator | 8a-9a | | | | | | | | |
| | | IMMEDIATELY PREEMPTIBLE | | | | | | | | | |
| | | | | | 10/21/13 to 10/27/13 | 1x | ----F-- | | | | |
| | WNYW | | | F | 10/25/13 | :15 | 8:48 AM | L08061315H | \$650.00 | | 1 |
| 3 | WNYW | Good Day 9a | 9-10a | | | | | | | | |
| | | IMMEDIATELY PREEMPTIBLE | | | | | | | | | |
| | | | | | 10/21/13 to 10/27/13 | 1x | ----F-- | | | | |
| | WNYW | | | F | 10/25/13 | :15 | 10:00 AM | L08061315H | \$300.00 | | 1 |
| 4 | WNYW | Peoples Court | 3p-4p | | | | | | | | |
| | | IMMEDIATELY PREEMPTIBLE | | | | | | | | | |
| | | | | | 10/21/13 to 10/27/13 | 1x | ----F-- | | | | |
| | WNYW | | | F | 10/25/13 | :15 | 3:35 PM | L08061315H | \$350.00 | | 1 |
| 5 | WNYW | Dr Oz | 4p-5p | | | | | | | | |
| | | IMMEDIATELY PREEMPTIBLE | | | | | | | | | |
| | | | | | 10/21/13 to 10/27/13 | 1x | ----F-- | | | | |
| | WNYW | | | F | 10/25/13 | :15 | 4:24 PM | L08061315H | \$350.00 | | 1 |
| 6 | WNYW | Fox News 5p | 5p-6p | | | | | | | | |
| | | IMMEDIATELY PREEMPTIBLE | | | | | | | | | |
| | | | | | 10/21/13 to 10/27/13 | 1x | ----F-- | | | | |
| | WNYW | | | F | 10/25/13 | :15 | 5:12 PM | L08061315H | \$450.00 | | 1 |
| 7 | WNYW | Fox 5 News 6p | 6p-630p | | | | | | | | |
| | | IMMEDIATELY PREEMPTIBLE | | | | | | | | | |
| | | | | | 10/21/13 to 10/27/13 | 1x | ----F-- | | | | |
| | WNYW | | | F | 10/25/13 | :15 | 6:09 PM | L08061315H | \$500.00 | | 1 |
| 8 | WNYW | Late News | M-Sun 10p-11p | | | | | | | | |

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.



Remit Address:
WNYW
5561 Collection Center Drive
Chicago, IL 60693
Main: (212) 452-5555
Billing: (212) 452-5570

DUPLICATE INVOICE

| | | | |
|-------------------|-----------------------|-----------------|---------------------|
| Advertiser | Joe Lhota-R For Mayor | Invoice # | 262779-1 |
| Product | Joe Lhota For Mayor | Invoice Date | 10/27/13 |
| Estimate Number | | Invoice Month | October 2013 |
| | | Invoice Period | 09/30/13 - 10/27/13 |
| Station | WNYW | Order # | 262779 |
| Account Executive | Kaye Fox-Kuiphoff | Alt Order # | Joe Lhota |
| Sales Office | New York-Local | Deal # | |
| Sales Region | Local | Order Flight | 10/25/13 - 10/29/13 |
| Billing Calendar | Broadcast | IDB # | |
| Billing Type | Cash | Advertiser Code | |
| Special Handling | | Product Code | |
| | | Agency Ref | |
| | | Advertiser Ref | |

Billing Address:

Target Enterprises Ltd
Attention: Accounts Payable
15260 Ventura Blvd
Suite 1240
Sherman Oaks, CA 91403

| Line | Channel | Description | Time | Day | Date | Length | Air Time | Ad-ID | Rate | Reconciliation | Ref # |
|-------------------------|-------------|------------------------|------------------|----------------------|-----------|--------|----------|------------|------------|----------------|-------|
| IMMEDIATELY PREEMPTIBLE | | | | | | | | | | | |
| | | | | 10/21/13 to 10/27/13 | | 2x | ---- FSS | | | | |
| | WNYW | | | F | 10/25/13 | :15 | 10:29 PM | L08061315H | \$1,500.00 | | 1 |
| | WNYW | | | Su | 10/27/13 | :15 | 12:48 AM | L08061315H | \$1,500.00 | | 2 |
| 9 | WNYW | Big Bang Theory | 11p-1130p | | | | | | | | |
| IMMEDIATELY PREEMPTIBLE | | | | | | | | | | | |
| | | | | 10/21/13 to 10/27/13 | | 1x | ---- F-- | | | | |
| | WNYW | | | F | 10/25/13 | :15 | 11:29 PM | L08061315H | \$850.00 | | 1 |
| | | | | <u>Aired Spots</u> | 10 | | | | | | |

| | | |
|------------------------------|-------------------|-------------------------------------|
| <u>Gross Total</u> | \$7,050.00 | |
| <u>Agency Commission</u> | \$1,057.50 | |
| <u>Net Amount Due</u> | \$5,992.50 | <u>Payment Terms 30 Days</u> |

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.