

**Remit Address:**

**WNYW**  
**5561 Collection Center Drive**  
**Chicago, IL 60693**  
**Main: (212) 452-5555**  
**Billing: (212) 452-5570**

**Billing Address:**

**Target Enterprises Ltd**  
**Attention: Accounts Payable**  
**15260 Ventura Blvd**  
**Suite 1240**  
**Sherman Oaks, CA 91403**

# INVOICE

DUPLICATE

Advertiser	Joe Lhota-R For Mayor	Invoice #	262779-1
Product	Joe Lhota For Mayor	Invoice Date	10/27/13
Estimate Number		Invoice Month	October 2013
		Invoice Period	09/30/13 - 10/27/13
Station	WNYW	Order #	262779
Account Executive	Kaye Fox-Kuiphoff	Alt Order #	Joe Lhota
Sales Office	New York-Local	Deal #	
Sales Region	Local	Order Flight	10/25/13 - 10/29/13
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WNYW	Good Day 6a	6a-7a								
		IMMEDIATELY PREEMPTIBLE									
				10/21/13 to 10/27/13	1x	----	F--				
	WNYW			F	10/25/13	:15	6:58 AM	L08061315H	\$600.00		6
2	WNYW	Good Day Rotator	8a-9a								
		IMMEDIATELY PREEMPTIBLE									
				10/21/13 to 10/27/13	1x	----	F--				
	WNYW			F	10/25/13	:15	8:48 AM	L08061315H	\$650.00		1
3	WNYW	Good Day 9a	9-10a								
		IMMEDIATELY PREEMPTIBLE									
				10/21/13 to 10/27/13	1x	----	F--				
	WNYW			F	10/25/13	:15	10:00 AM	L08061315H	\$300.00		1
4	WNYW	Peoples Court	3p-4p								
		IMMEDIATELY PREEMPTIBLE									
				10/21/13 to 10/27/13	1x	----	F--				
	WNYW			F	10/25/13	:15	3:35 PM	L08061315H	\$350.00		1
5	WNYW	Dr Oz	4p-5p								
		IMMEDIATELY PREEMPTIBLE									
				10/21/13 to 10/27/13	1x	----	F--				
	WNYW			F	10/25/13	:15	4:24 PM	L08061315H	\$350.00		1
6	WNYW	Fox News 5p	5p-6p								
		IMMEDIATELY PREEMPTIBLE									
				10/21/13 to 10/27/13	1x	----	F--				
	WNYW			F	10/25/13	:15	5:12 PM	L08061315H	\$450.00		1
7	WNYW	Fox 5 News 6p	6p-630p								
		IMMEDIATELY PREEMPTIBLE									
				10/21/13 to 10/27/13	1x	----	F--				
	WNYW			F	10/25/13	:15	6:09 PM	L08061315H	\$500.00		1
8	WNYW	Late News	M-Sun 10p-11p								

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
9	IMMEDIATELY PREEMPTIBLE										
					10/21/13 to 10/27/13	2x	---- FSS				
	WNYW			F	10/25/13	:15	10:29 PM	L08061315H	\$1,500.00		1
	WNYW			Su	10/27/13	:15	12:48 AM	L08061315H	\$1,500.00		2
	WNYW	Big Bang Theory	11p-1130p								
	IMMEDIATELY PREEMPTIBLE										
					10/21/13 to 10/27/13	1x	---- F--				
	WNYW			F	10/25/13	:15	11:29 PM	L08061315H	\$850.00		1
				Aired Spots	10						

<u>Gross Total</u>	<b>\$7,050.00</b>	
<u>Agency Commission</u>	<b>\$1,057.50</b>	
<u>Net Amount Due</u>	<b>\$5,992.50</b>	<b><u>Payment Terms 30 Days</u></b>

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