



**Remit Address:**

**WNYW**  
**5561 Collection Center Drive**  
**Chicago, IL 60693**  
**Main: (212) 452-5555**  
**Billing: (212) 452-5570**

DUPLICATE

Advertiser	Deblasio / NY / Mayor - D	Invoice #	4184892-1
Product	DEBLASIO/NYC MAYOR	Invoice Date	10/27/13
Estimate Number		Invoice Month	October 2013
		Invoice Period	09/30/13 - 10/27/13

Station	WNYW	Order #	4184892
Account Executive	Anthony Castaneda	Alt Order #	Deblasio
Sales Office	FSS Philadelphia	Deal #	
Sales Region	National	Order Flight	10/21/13 - 11/01/13

Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	DBLA
Special Handling		Product Code	

Agency Ref	
Advertiser Ref	

**Billing Address:**

**AKPD Message & Media**  
**Attention: Accounts Payable**  
**730.N Franklin St**  
**Suite 404**  
**Chicago, IL 60610**

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WNYW	Good Day 6a	6a-7a								
		IMMEDIATELY PREEMPTIBLE									
					10/21/13 to 10/27/13	2x	MTWTF--				
	WNYW			M	10/21/13	:30	6:28 AM	BDB1307H	\$1,200.00		2
	WNYW			W	10/23/13	:30	6:54 AM	BDB1307H	\$1,200.00		1
2	WNYW	Good Day 7a	7a-8a								
		IMMEDIATELY PREEMPTIBLE									
					10/21/13 to 10/27/13	1x	MTWTF--				
	WNYW			Tu	10/22/13	:30	7:53 AM	BDB1307H	\$1,300.00		1
3	WNYW	Dr Oz	4p-5p								
		IMMEDIATELY PREEMPTIBLE									
					10/21/13 to 10/27/13	3x	MTWTF--				
	WNYW			Tu	10/22/13	:30	4:45 PM	BDB1307H	\$700.00		1
	WNYW			W	10/23/13	:30	4:45 PM	BDB1307H	\$700.00		2
	WNYW			F	10/25/13	:30	4:16 PM	BDB1307H	\$700.00		3
4	WNYW	Good Day 8a	8a-9a								
		IMMEDIATELY PREEMPTIBLE									
					10/21/13 to 10/27/13	5x	MTWTF--				
	WNYW			M	10/21/13	:30	8:29 AM	BDB1307H	\$1,300.00		4
	WNYW			Tu	10/22/13	:30	8:45 AM	BDB1307H	\$1,300.00		1
	WNYW			W	10/23/13	:30	8:28 AM	BDB1307H	\$1,300.00		5
	WNYW			Th	10/24/13	:30	8:48 AM	BDB1307H	\$1,300.00		3
	WNYW			F	10/25/13	:30	8:28 AM	BDB1307H	\$1,300.00		2
5	WNYW	Good Day 9a	9-10a								
		IMMEDIATELY PREEMPTIBLE									
					10/21/13 to 10/27/13	2x	MTWTF--				
	WNYW			W	10/23/13	:30	9:39 AM	BDB1307H	\$600.00		2
	WNYW			Th	10/24/13	:30	9:56 AM	BDB1307H	\$600.00		1
6	WNYW	Fox News 5p	5p-6p								
		IMMEDIATELY PREEMPTIBLE									

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				Invoice Period	09/30/13 - 10/27/13
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6	WNYW	Fox News 5p	5p-6p								
		IMMEDIATELY PREEMPTIBLE									
					10/21/13 to 10/27/13	2x	MTWTF--				
	WNYW			Tu	10/22/13	:30	5:37 PM	BDB1307H	\$900.00		2
	WNYW			W	10/23/13	:30	5:43 PM	BDB1307H	\$900.00		1
7	WNYW	Wendy Williams	10a-11a								
		IMMEDIATELY PREEMPTIBLE									
					10/21/13 to 10/27/13	2x	MTWTF--				
	WNYW			Tu	10/22/13	:30	10:37 AM	BDB1307H	\$750.00		2
	WNYW			W	10/23/13	:30	10:59 AM	BDB1307H	\$750.00		1
8	WNYW	TMZ/INSIDE EDITION	2p-3p								
		IMMEDIATELY PREEMPTIBLE									
					10/21/13 to 10/27/13	1x	MTWTF--				
	WNYW			W	10/23/13	:30	2:59 PM	BDB1307H	\$400.00		1
9	WNYW	Peoples Court	3p-4p								
		IMMEDIATELY PREEMPTIBLE									
					10/21/13 to 10/27/13	3x	MTWTF--				
	WNYW			M	10/21/13	:30	3:23 PM	BDB1307H	\$700.00		1
	WNYW			Tu	10/22/13	:30	3:35 PM	BDB1307H	\$700.00		2
	WNYW			Th	10/24/13	:30	3:59 PM	BDB1307H	\$700.00		3
10	WNYW	Modern Family	730p-8p								
		IMMEDIATELY PREEMPTIBLE									
					10/21/13 to 10/27/13	4x	MT--F--				
	WNYW			M	10/21/13	:30	7:55 PM	BDB1307H	\$3,500.00		1
	WNYW			Tu	10/22/13	:30	7:29 PM	BDB1307H	\$3,500.00		2
	WNYW			Tu	10/22/13	:30	7:54 PM	BDB1307H	\$3,500.00		3
	WNYW			F	10/25/13	:30	7:55 PM	BDB1307H	\$3,500.00		4
11	WNYW	Late News	M-Sun 10p-11p								
		IMMEDIATELY PREEMPTIBLE									
					10/21/13 to 10/27/13	8x	MTWTFSS				

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11	WNYW	Late News	M-Sun 10p-11p								
		IMMEDIATELY PREEMPTIBLE									
	WNYW			M	10/21/13	:30	10:21 PM	BDB1307H	\$3,000.00		1
	WNYW			Tu	10/22/13	:30	10:28 PM	BDB1307H	\$3,000.00		2
	WNYW			Tu	10/22/13	:30	10:58 PM	BDB1307H	\$3,000.00		8
	WNYW			W	10/23/13	:30	12:16 AM	BDB1307H	\$3,000.00		3
	WNYW			Th	10/24/13	:30	12:05 AM	BDB1307H	\$3,000.00		4
	WNYW			F	10/25/13	:30	10:23 PM	BDB1307H	\$3,000.00		5
	WNYW			Sa	10/26/13	:30	12:47 AM	BDB1307H	\$3,000.00		6
	WNYW			Su	10/27/13	:30	12:43 AM	BDB1307H	\$3,000.00		7
14	WNYW	Fox 5 News 6p	6p-630p								
		IMMEDIATELY PREEMPTIBLE									
					10/21/13 to 10/27/13	3x	MTWTF--				
	WNYW			M	10/21/13	:30	6:14 PM	BDB1307H	\$1,000.00		2
	WNYW			Tu	10/22/13	:30	6:21 PM	BDB1307H	\$1,000.00		3
	WNYW			F	10/25/13	:30	6:14 PM	BDB1307H	\$1,000.00		1
15	WNYW	Modern Family	7p-730p								
		IMMEDIATELY PREEMPTIBLE									
					10/21/13 to 10/27/13	1x	MTWTF--				
	WNYW			Tu	10/22/13	:30	6:58 PM	BDB1307H	\$3,500.00		1
16	WNYW	Bones	8p-9p								
		IMMEDIATELY PREEMPTIBLE									
					10/21/13 to 10/27/13	1x	M-----				
	WNYW			M	10/21/13	:30	7:59 PM	BDB1307H	\$8,000.00		1
17	WNYW	Sleepy Hollow	9p-10p								
		IMMEDIATELY PREEMPTIBLE									
					10/21/13 to 10/27/13	1x	M-----				
	WNYW			M	10/21/13	:30	9:29 PM	BDB1307H	\$10,000.00		1
18	WNYW	The Office	1a-130a								
		IMMEDIATELY PREEMPTIBLE									

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18	WNYW	The Office	1a-130a								
		IMMEDIATELY PREEMPTIBLE									
					10/21/13 to 10/27/13	1x	----F--				
	WNYW			F	10/25/13	:30	1:25 AM	BDB1307H	\$150.00		1

Aired Spots                      **40**

<u>Gross Total</u>	<b>\$81,950.00</b>	
<u>Agency Commission</u>	<b>\$12,292.50</b>	
<u>Net Amount Due</u>	<b>\$69,657.50</b>	<b><u>Payment Terms 30 Days</u></b>

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