ORDER

Orders Order / Rev: 1293065 WOC14665034 Alt Order #: Product Desc: 2024 KGUN 16640 Estimate: Flight Dates: 06/18/24 - 06/24/24 Primary AE: John Saladino Original Date / Rev: 05/31/24 / 05/31/24 Sales Office: **EWSDC** Order Type: **GENERAL** Sales Region: NAT **Red Eagle Media Group** Name: Agency **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 815 Slaters Lane Billing Cycle: EOM/EOC Alexandria, VA 22314 Agency Commission: 15% Advertiser Moms for Safe Neighborhoods Name: A35+ Demographic: New Business End: Non-Ballot Issue **Product Codes:** Advertiser External ID: 281448 Revenue Code 1: DISC Agency External ID: 118660 Unit Code: Revenue Code 2: POL General Revenue Code 3: ISS Order Separation: 00:15:00 P-2 Priority:

Totals

Month

Totals

June 2024

Spots

52

52

Gross Amount

\$61,000.00

\$61,000.00

Net Amount

\$51,850.00

\$51,850.00

Rating

112.43

112.43

Week: 06/17/24

06/23/24

- - 111--

End Date

06/24/24

Bill Plan

Start Date

05/27/24

Account Executives										
Account Executive Sales Office Sales Region			Start Date / End Date	Order %						
John Saladino			Start Of Order - End Of Order	100%						

Net Amount

\$51,850.00

Gross Amount

\$61,000.00

Spots

52

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time D	ays	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
N 1	KGUN	06/18/24	06/24/24	Monday Prime A	CM	7-9pm	1		:30	1	\$2,400.00 P-2	1.65 NM	1	\$2,400.00
	(Program	n: BACHE	OPETTE	Monday Prime A MON 2024)										
				JCSON (SIERRA V	ISTA) - ESTI	MATE IS BA	SED ON P	AV of T	he Bache	elorett	e on KGUN airii	ng 9		
				3, 7/10/2023, 7/17/2								Ĭ		
			End Date		Spots/Week	Rate	Rating							
W	eek: 06/2	18/24	06/24/24	1	1	\$2,400.00	1.65							
N 2	KGUN	06/18/24	06/23/24	,	CM	8-9pm		1	:30	1	\$1,600.00 P-2	1.54 NM	1	\$1,600.00
	-	0=:==		Sunday Prime C										
				ILY FEUD 2024) JCSON (SIERRA V	UCTA) ECTI	MATE IS DA	SED ON B	۸\/ of C	`alabritu I	Fomily	Foud on KCLIN	Lairina		
				2023, 5/29/2023, 6/								v anny		
		23, 8/20/20		,,		,	.,	-,	,		, ,			
	Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating							
W	'eek: 06/1	17/24	06/23/24	1	1	\$1,600.00	1.54							
N 3	KGUN	06/18/24	06/21/24	M-F 5-6am News	CM	5-6am		111	:30	3	\$400.00 P-2	0.61 NM	3	\$1,200.00
				M-F 5-6am News										
	`		CSON 5A)		UCTA) FOTU	MATE IC DA	CED ON E	^\/ of C	and Mar	nina T	usses at Fam a	I/CLINI		
			` '	JCSON (SIERRA V 3/28/2023, 3/29/20	,					_				
	_	23, 4/11/20		5 5 5 6 6 6.	, 0,00,202	-, <i>3,0.,</i> _3 _0	,,	02	, ., -, -	0, 1/		,		
	Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating							

\$400.00

0.61

3

Print Date: 05/31/24 16:49:56 Page 2 of 4

Order / Rev: 1293065 Advertiser: Moms for Safe Neighborhoods Alt Order #: WOC14665034 Product Desc: 2024 **KGUN** 06/18/24 - 06/24/24 16640 Flight Dates: Estimate: Start Inventory Code Break Start/End Time Davs Len Spots Rtg Type Spots Ch Fnd Rate Pri Amount 06/18/24 06/24/24 KGUN M-F 6-7am News 6-7am 11111 \$760.00 P-2 1.45 NM \$3,800.00 M-F 6-7am News (Program: GM TUCSON 6A) 2Q24 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of Good Morning Tucson at 6am on KGUN airing 65 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, Weekdays Start Date **End Date** Spots/Week Rating Rate 11111--Week: 06/18/24 06/24/24 \$760.00 1.45 M-F Good Morning Ame@M \$880.00 P-2 N 5 KGUN 06/18/24 06/24/24 7-9am :30 1111---2.00 NM \$3.520.00 M-F Good Morning America (Program: GMA) 2Q24 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of Good Morning America on KGUN airing 65 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12/ Start Date Spots/Week **End Date** Weekdays Rate Rating 1111--Week: 06/18/24 06/24/24 \$880.00 2.00 4 N 6 KGUN 06/18/24 06/22/24 Sa Good Morning Ameri@M 6-8am - - - - - 1 -:30 \$520.00 P-2 1.15 NM \$520.00 Sa Good Morning America (Program: GMA SAT) 2Q24 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of Good Morning America Saturday on KGUN airing 25 times on 4/1/2023, 4/8/2023, 4/15/2023, 4/22/2023, 4/29/2023, 5/6/2023, 5/13/2023, 5/20/2023, 5/27/2023, 6/3/2023, 6/10/2023, 6/17/2 Spots/Week Start Date **End Date** Weekdays Rate Rating Week: 06/17/24 06/23/24 \$520.00 1.15 N 7 KGUN 06/18/24 06/23/24 Su Good Morning Ameri@M 6-7am :30 \$600.00 P-2 1.26 NM \$600.00 Su Good Morning America (Program: GMA SUN) 2Q24 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of Good Morning America Sunday on KGUN airing 12 times on 4/2/2023, 4/9/2023, 4/16/2023, 4/23/2023, 4/30/2023, 5/7/2023, 5/14/2023, 5/21/2023, 6/4/2023, 6/11/2023, 6/18/2023 and 6/25/ **End Date** Weekdays Start Date Spots/Week Rate Rating Week: 06/17/24 06/23/24 \$600.00 1.26 N 8 KGUN 06/18/24 06/23/24 This Week 7-8am \$1,000.00 P-2 1.27 NM CM :30 \$1,000.00 This Week (Program: THIS WEEK) 2Q24 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of This Week with George Stephanopoulos on KGUN airing 12 times on 4/2/2023, 4/9/2023, 4/16/2023, 4/23/2023, 4/30/2023, 5/7/2023, 5/14/2023, 5/21/2023, 6/4/2023, 6/11/2023, 6/18/2023 Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 06/17/24 06/23/24 \$1,000.00 1.27 N 9 KGUN 06/18/24 06/21/24 M-F 330-4pm CM 330-4pm - 1- 11- -:30 \$400.00 P-2 1.70 NM \$1,200.00 M-F 330-4pm (Program: JEOPARDY 330P) 2Q24 COMSCORE (sell) - TÚCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of Jeopardy! on KGUN airing 27 times on 6/26/2023, 6/27/2023, 6/28/2023, 6/29/2023, 6/30/2023, 7/3/2023, 7/4/2023, 7/5/2023, 7/6/2023, 7/7/2023, 7/10/2023, 7/11/2022, 7/11/2022, 7/11/2022, 7/11/2022, 7/11/2022, 7/11/2022, 7/11/2022, 7/11/2 7/12/2023, 7/13/ Spots/Week Rating **End Date** Weekdays Start Date Rate Week: 06/17/24 06/23/24 - 1- 11-\$400.00 1.70 N10 KGUN 06/18/24 06/21/24 M-F 430-5pm CM 430-5pm - 11-1--:30 3 \$1,120.00 P-2 5.00 NM 3 \$3,360.00 M-F 430-5pm (Program: JEOPARDY 430P) 2Q24 COMSCORE (sell) - TÚCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of Jeopardy! on KGUN airing 55 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12/2023, 4/13/ Start Date Weekdays Spots/Week **End Date** Rate Rating Week: 06/17/24 06/23/24 - 11-1--\$1,120.00 N11 KGUN 06/18/24 06/24/24 M-F 5-530pm News CM :30 3 \$1,600.00 P-2 3.63 NM 3 \$4,800.00 5-530pm 1--11--M-F 5-530pm News (Program: KGUN9 NEWS 5P) 2Q24 COMSCORE (sell) - TÚCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of KGUN 9 News @ 5:00pm on KGUN airing 56 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12/ Start Date **End Date** Weekdays Spots/Week Rate Rating 06/24/24 1--11--Week: 06/18/24 3 \$1,600.00 3.63 N12 KGUN 06/18/24 06/18/24 CM 530-6pm - 1----:30 1 \$2,000.00 P-2 5.00 NM \$2,000.00

Print Date: 05/31/24 16:49:56 Page 3 of 4

Order / Rev: 1293065 Advertiser: Moms for Safe Neighborhoods Alt Order #: WOC14665034 Product Desc: 2024 **KGUN** 06/18/24 - 06/24/24 16640 Flight Dates: Estimate: Ln Ch Start End Inventory Code Break Start/End Time Davs Len Spots Rate Pri Rtg Type Spots Amount ABC World News M-ABC World News M-F (Program: ABC WORLD NEWS) 2Q24 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of ABC World News Tonight with David Muir on KGUN airing 56 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023 Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 06/17/24 06/23/24 - 1----\$2.000.00 5.00 1 N13 KGUN 06/18/24 06/24/24 3.32 NM M-F 6-630pm News CM 6-630pm 11-1---:30 3 \$1,800.00 P-2 3 \$5,400.00 M-F 6-630pm News (Program: KGUN9 NEWS 6P) 2Q24 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of KGUN 9 News at 6 on KGUN airing 56 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 3/20/2023, 4/3/2023, 4/3/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/3/2023, 4/3/2023, 4/5/2023, 4/6/2023, 4/6/2023, 4/7/2022, 4/7/2022, 4/7/2022, 4/7/2022, 4/7/2022, 4/7/2022, 4/7/2022, 4/7/2022, 4/7/2022, 4/7/2022, 4/11/2023, 4/12/2023 Start Date **End Date** Weekdays Spots/Week Rate Rating 11-1--3.32 Week: 06/18/24 06/24/24 \$1,800.00 N14 KGUN 06/18/24 06/23/24 Su 5-530pm News CM 5-530pm - - - - - 1 :30 \$1,000,00 P-2 2.73 NM \$1,000.00 Su 5-530pm News (Program: KGUN 9 NEWS SUN 5P) 2Q24 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of KGUN 9 News Sunday at 5pm on KGUN airing 8 times on 4/2/2023, 4/9/2023, 4/16/2023, 4/23/2023, 5/28/2023, 6/11/2023, 6/18/2023 and 6/25/2023 Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 06/17/24 06/23/24 ----1 \$1,000.00 2 73 N15 KGUN 06/18/24 06/24/24 M-F 630-7pm CM 630-7pm 11111--:30 \$2,600.00 P-2 3 49 NM \$13,000.00 M-F 630-7pm (Program: WHEEL OF FORTUNE) 2Q24 COMSCORE (sell) - TUCSÓN (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of Wheel of Fortune on KGUN airing 56 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/10/2023, 4/2023, 4/2023, 4/5/2023, 4/2022, 4/2022, 4/2022, 4/2022, 4/2022, 4/2022, 4/2022, 4/2022, 4/2022, 4/2022, 4/2022, 4/2022, 4/20 4/11/2023, 4/12/2023 Start Date **End Date** Weekdays Spots/Week Rate Rating 11111-06/24/24 Week: 06/18/24 \$2,600.00 3.49 N16 KGUN 06/18/24 06/22/24 Sa 6-630pm CM - - - - - 1 -:30 \$800.00 P-2 1.28 NM \$800.00 6-630pm Sa 6-630pm (Program: JEOPARDY SAT) 2Q24 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of Jeopardy! on KGUN airing 4 times on 6/3/2023, 6/10/2023, 6/17/2023 and 6/24/2023 Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 06/17/24 06/23/24 \$800.00 - - - - - 1 -1.28 N17 KGUN 06/18/24 06/18/24 Tuesday Prime A 7-8pm CM \$1,600.00 P-2 2.40 NM - 1----:30 \$1,600.00 Tuesday Prime A (Program: CELEB WHEEL OF FORTUNE 2024) 2Q24 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of Celebrity Wheel of Fortune on KGUN airing 16 times on 5/10/2023, 5/17/2023, 5/30/2023, 6/6/2023, 6/13/2023, 6/19/2023, 6/20/2023, 6/27/2023, 7/4/2023, 7/11/2023, 7/18/2023, 7/25/20 Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 06/17/24 - 1----2.40 06/23/24 \$1,600.00 N18 KGUN 06/18/24 06/18/24 Tuesday Prime B CM - 1----:30 \$1,600.00 P-2 1.78 NM \$1,600.00 8-9pm Tuesday Prime B (Program: CELEBRITY JEOPARDY 2024) 2Q24 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of Celebrity Jeopardy! on KGUN airing 7 times on 5/30/2023, 6/6/2023, 6/13/2023, 6/20/2023, 6/27/2023, 7/4/2023 and 7/11/2023 Spots/Week Weekdays Start Date **End Date** Rate Rating Week: 06/17/24 06/23/24 - 1 - - - -\$1,600.00 1.78 N19 KGUN 06/18/24 06/20/24 CM Thursday Prime A 7-8pm :30 \$1,600.00 P-2 1.93 NM ---1---\$1,600,00 Thursday Prime A (Program: GENERATION GAP 2024) 2Q24 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of Generation Gap on KGUN airing 13 times on 6/29/2023, 7/6/2023, 7/13/2023, 7/20/2023, 7/27/2023, 8/3/2023, 8/10/2023, 8/17/2023, 8/24/2023, 8/31/2023, 9/7/2023, 9/14/2023 and 9/21/2 Start Date End Date Weekdays Spots/Week Rate Rating - - - 1 - -Week: 06/17/24 06/23/24 \$1,600.00 1.93 N20 KGUN 06/18/24 06/21/24 Friday Prime B CM 8-9pm ---1--:30 \$1,600.00 P-2 1.80 NM \$1,600.00 Friday Prime B (Program: 20/20 FRI)

2Q24 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of 20/20 on KGUN airing 10 times on

Print Date: 05/31/24 16:49:56 Page 4 of 4

 Order / Rev:
 1293065
 Advertiser:
 Moms for Safe Neighborhoods

 Alt Order #:
 WOC14665034
 Product Desc:
 2024
 KGUN

 Flight Dates:
 06/18/24 - 06/24/24
 Estimate:
 16640

Ln Ch Start		Inventory Cod		Start/End	Time Days 3, 6/2/2023, 6/16/2	Len Sp		Rate Pri	Rtg Type	Spots	Amount
Start Date	End Date	Weekdays	Spots/Week	23, 3/20/202 <u>Rate</u>	Rating	2023 and (3/23/2	.023		l	
Week: 06/17/24	06/23/24	1	1	\$1,600.00	1.80						
N21 KGUN 06/18/2	24 06/23/24	,		6-7pm	1	:30	1	\$2,000.00 P-2	2.47 NM	1	\$2,000.00
(Program: AMF	RICAS FUNN	. Sunday Prime IIEST HOME VII									
2Q24 COMSCC	DRE (sell) - Tl	JCSON (SIERRA	A VISTA) - ESTI		SED ON PAV of A				os on		
ŭ			•	•)23, 6/11/2023, 6/	18/2023 ar	nd 6/2	5/2023			
Start Date Week: 06/17/24	End Date 06/23/24	<u>Weekdays</u> 1	Spots/Week	Rate \$2,000.00	Rating 2.47					ł	
N22 KGUN 06/18/2				10-1035pm		:30	3	\$1,120.00 P-2	1.65 NM	3	\$3,360.00
		M-F 10-1035pr					_	* 1,1-2122 1			4 2,020.00
(Program: KGU				== .0 5.	0== 011=111 (11						
					SED ON PAV of K 8, 4/4/2023, 4/5/20						
4/11/2023, 4/12		.0, 0/20/2020, 0/	30/2020, 0/01/20	720, 470/2020	, 4,4,2020, 4,0,20	20, 4/0/20	20, 4/	772020, 4710/2	<i>520</i> ,		
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 06/18/24	06/24/24	11-1		\$1,120.00	1.65						
N23 KGUN 06/18/2	24 06/23/24	•		10-1035pm	1	:30	1	\$760.00 P-2	1.60 NM	1	\$760.00
(Program: KGU	N 9 NEWS S	Su 10-1035pm UN 10P)	news								
2Q24 COMSCC	DRE (sell) - Tl	JCSON (SIERRA			SED ON PAV of K						
KGUN airing 13 6/4/2023, 6/11/2	times on 4/2,	/2023, 4/9/2023, 23	4/16/2023, 4/23	/2023, 4/30/2	2023, 5/7/2023, 5/	14/2023, 5	/21/20	023, 5/28/2023	,		
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					i	
Week: 06/17/24	06/23/24	1	1	\$760.00	1.60						
N24 KGUN 06/18/2	24 06/24/24			1035pm	1-1-1	:30	3	\$520.00 P-2	0.92 NM	3	\$1,560.00
(Drogram, IIMA)	457 1ZINANAEL L	M-F 1035pm K	immel								
(Program: JIMM 2Q24 COMSCO			A VISTA) - ESTI	MATE IS BA	SED ON PAV of J	immy Kimı	mel Li	ive! on KGUN a	airing 65		
times on 3/27/20	023, 3/28/202				3, 4/4/2023, 4/5/20						
4/11/2023, 4/12		M/s skeleves	C= =+= ///= = -	Data	Datina					ł	
Start Date Week: 06/18/24	End Date 06/24/24	<u>Weekdays</u> 1- 1- 1	Spots/Week 3	Rate \$520.00	Rating 0.92					l	
N25 KGUN 06/18/2		M-F Nightline	CM	Nightline	11-1	:30	3	\$240.00 P-2	0.46 NM	3	\$720.00
		M-F Nightline		Ü							
(Program: NIGH		ICCON (CIEDD	A \/!CTA\	MATE IC DA	CED ON DAV -4 A	DC Name	NI: aula 4	line on KOLINI	-:-: CF		
					SED ON PAV of A 3, 4/4/2023, 4/5/20						
4/11/2023, 4/12		,, 0/	, -, -, -, -, -, -, -, -, -, -, -, -,	-,, -	, , , , , , , , , , , , , , , , , , , ,	-, , -, -, -	- / -/	,	-,		
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 06/18/24	06/24/24	11-1	3	\$240.00	0.46					<u> </u>	