

ORDER



Orders
Order / Rev: 1293064
Alt Order #: WOC14665029
Product Desc: 2024
Estimate: 16575
Flight Dates: 06/11/24 - 06/17/24
Original Date / Rev: 05/31/24 / 05/31/24
Order Type: GENERAL

KGUN
Primary AE: John Saladino
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Red Eagle Media Group
Buying Contact:
Billing Contact:
 815 Slaters Lane
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Moms for Safe Neighborhoods
Demographic: A35+
Product Codes: Non-Ballot Issue
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: ISS
Priority: P-2

New Business End:
Advertiser External ID: 281448
Agency External ID: 118660
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/27/24	06/17/24	49	\$54,640.00	\$46,444.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2024	49	\$54,640.00	\$46,444.00	105.93
Totals	49	\$54,640.00	\$46,444.00	105.93

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
John Saladino	EWSDC	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount												
N 1	KGUN	06/11/24	06/17/24	M-F 5-6am News M-F 5-6am News	CM	5-6am	11111--	:30	5	\$400.00	P-2	0.61	NM	5	\$2,000.00												
(Program: GM TUCSON 5A) 2Q24 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of Good Morning Tucson at 5am on KGUN airing 65 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 06/11/24</td> <td>06/17/24</td> <td>11111--</td> <td>5</td> <td>\$400.00</td> <td>0.61</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 06/11/24	06/17/24	11111--	5	\$400.00	0.61
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
Week: 06/11/24	06/17/24	11111--	5	\$400.00	0.61																						
N 2	KGUN	06/11/24	06/17/24	M-F 6-7am News M-F 6-7am News	CM	6-7am	1-111--	:30	4	\$760.00	P-2	1.45	NM	4	\$3,040.00												
(Program: GM TUCSON 6A) 2Q24 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of Good Morning Tucson at 6am on KGUN airing 65 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 06/11/24</td> <td>06/17/24</td> <td>1-111--</td> <td>4</td> <td>\$760.00</td> <td>1.45</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 06/11/24	06/17/24	1-111--	4	\$760.00	1.45
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
Week: 06/11/24	06/17/24	1-111--	4	\$760.00	1.45																						
N 3	KGUN	06/11/24	06/17/24	M-F Good Morning Ame M-F Good Morning America	CM	7-9am	1111---	:30	4	\$880.00	P-2	2.00	NM	4	\$3,520.00												
(Program: GMA) 2Q24 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of Good Morning America on KGUN airing 65 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12/ <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 06/11/24</td> <td>06/17/24</td> <td>1111---</td> <td>4</td> <td>\$880.00</td> <td>2.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 06/11/24	06/17/24	1111---	4	\$880.00	2.00
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Week: 06/11/24	06/17/24	1111---	4	\$880.00	2.00																						

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 Flight Dates: 06/11/24 - 06/17/24

Advertiser: Moms for Safe Neighborhoods
 Product Desc: 2024
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KGUN

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 4	KGUN	06/11/24	06/15/24	Sa Good Morning America Sa Good Morning America	CM	6-8am	-----1-	:30	1	\$520.00	P-2	1.15	NM	1	\$520.00
(Program: GMA SAT) 2Q24 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of Good Morning America Saturday on KGUN airing 25 times on 4/1/2023, 4/8/2023, 4/15/2023, 4/22/2023, 4/29/2023, 5/6/2023, 5/13/2023, 5/20/2023, 5/27/2023, 6/3/2023, 6/10/2023, 6/17/2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		06/10/24	06/16/24	-----1-			1		\$520.00			1.15			
N 5	KGUN	06/11/24	06/16/24	Su Good Morning America Su Good Morning America	CM	6-7am	-----1	:30	1	\$600.00	P-2	1.26	NM	1	\$600.00
(Program: GMA SUN) 2Q24 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of Good Morning America Sunday on KGUN airing 12 times on 4/2/2023, 4/9/2023, 4/16/2023, 4/23/2023, 4/30/2023, 5/7/2023, 5/14/2023, 5/21/2023, 6/4/2023, 6/11/2023, 6/18/2023 and 6/25/															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		06/10/24	06/16/24	-----1			1		\$600.00			1.26			
N 6	KGUN	06/11/24	06/16/24	This Week This Week	CM	7-8am	-----1	:30	1	\$1,000.00	P-2	1.27	NM	1	\$1,000.00
(Program: THIS WEEK) 2Q24 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of This Week with George Stephanopoulos on KGUN airing 12 times on 4/2/2023, 4/9/2023, 4/16/2023, 4/23/2023, 4/30/2023, 5/7/2023, 5/14/2023, 5/21/2023, 6/4/2023, 6/11/2023, 6/18/2023															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		06/10/24	06/16/24	-----1			1		\$1,000.00			1.27			
N 7	KGUN	06/11/24	06/14/24	M-F 330-4pm M-F 330-4pm	CM	330-4pm	-1-11--	:30	3	\$400.00	P-2	1.70	NM	3	\$1,200.00
(Program: JEOPARDY 330P) 2Q24 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of Jeopardy! on KGUN airing 27 times on 6/26/2023, 6/27/2023, 6/28/2023, 6/29/2023, 6/30/2023, 7/3/2023, 7/4/2023, 7/5/2023, 7/6/2023, 7/7/2023, 7/10/2023, 7/11/2023, 7/12/2023, 7/13/															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		06/10/24	06/16/24	-1-11--			3		\$400.00			1.70			
N 8	KGUN	06/11/24	06/14/24	M-F 430-5pm M-F 430-5pm	CM	430-5pm	-11-1--	:30	3	\$1,120.00	P-2	5.00	NM	3	\$3,360.00
(Program: JEOPARDY 430P) 2Q24 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of Jeopardy! on KGUN airing 55 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12/2023, 4/13/															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		06/10/24	06/16/24	-11-1--			3		\$1,120.00			5.00			
N 9	KGUN	06/11/24	06/17/24	M-F 5-530pm News M-F 5-530pm News	CM	5-530pm	1--11--	:30	3	\$1,600.00	P-2	3.63	NM	3	\$4,800.00
(Program: KGUN9 NEWS 5P) 2Q24 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of KGUN 9 News @ 5:00pm on KGUN airing 56 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12/															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		06/11/24	06/17/24	1--11--			3		\$1,600.00			3.63			
N 10	KGUN	06/11/24	06/11/24	ABC World News M-F ABC World News M-F	CM	530-6pm	-1-----	:30	1	\$2,000.00	P-2	5.00	NM	1	\$2,000.00
(Program: ABC WORLD NEWS) 2Q24 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of ABC World News Tonight with David Muir on KGUN airing 56 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		06/10/24	06/16/24	-1-----			1		\$2,000.00			5.00			
N 11	KGUN	06/11/24	06/17/24	M-F 6-630pm News M-F 6-630pm News	CM	6-630pm	11-1---	:30	3	\$1,800.00	P-2	3.32	NM	3	\$5,400.00
(Program: KGUN9 NEWS 6P) 2Q24 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of KGUN 9 News at 6 on KGUN airing 56 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12/2023															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		06/11/24	06/17/24	11-1---			3		\$1,800.00			3.32			
N 12	KGUN	06/11/24	06/16/24		CM	5-530pm	-----1	:30	1	\$1,000.00	P-2	2.73	NM	1	\$1,000.00

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KGUN

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
(Program: KGUN 9 NEWS SUN 5P) 2Q24 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of KGUN 9 News Sunday at 5pm on KGUN airing 8 times on 4/2/2023, 4/9/2023, 4/16/2023, 4/23/2023, 5/28/2023, 6/11/2023, 6/18/2023 and 6/25/2023 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 06/10/24 06/16/24 -----1 1 \$1,000.00 2.73															
N13	KGUN	06/11/24	06/17/24	M-F 630-7pm M-F 630-7pm	CM	630-7pm	11111--	:30	5	\$2,600.00	P-2	3.49	NM	5	\$13,000.00
(Program: WHEEL OF FORTUNE) 2Q24 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of Wheel of Fortune on KGUN airing 56 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12/2023 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 06/11/24 06/17/24 11111-- 5 \$2,600.00 3.49															
N14	KGUN	06/11/24	06/11/24	Tuesday Prime A Tuesday Prime A	CM	7-8pm	-1-----	:30	1	\$1,600.00	P-2	2.40	NM	1	\$1,600.00
(Program: CELEB WHEEL OF FORTUNE 2024) 2Q24 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of Celebrity Wheel of Fortune on KGUN airing 16 times on 5/10/2023, 5/17/2023, 5/30/2023, 6/6/2023, 6/13/2023, 6/19/2023, 6/20/2023, 6/27/2023, 7/4/2023, 7/11/2023, 7/18/2023, 7/25/20															
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 06/10/24 06/16/24 -1----- 1 \$1,600.00 2.40															
N15	KGUN	06/11/24	06/11/24	Tuesday Prime B Tuesday Prime B	CM	8-9pm	-1-----	:30	1	\$1,600.00	P-2	1.78	NM	1	\$1,600.00
(Program: CELEBRITY JEOPARDY 2024) 2Q24 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of Celebrity Jeopardy! on KGUN airing 7 times on 5/30/2023, 6/6/2023, 6/13/2023, 6/20/2023, 6/27/2023, 7/4/2023 and 7/11/2023															
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 06/10/24 06/16/24 -1----- 1 \$1,600.00 1.78															
N16	KGUN	06/11/24	06/13/24	Thursday Prime A Thursday Prime A	CM	7-8pm	---1---	:30	1	\$1,600.00	P-2	1.93	NM	1	\$1,600.00
(Program: GENERATION GAP 2024) 2Q24 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of Generation Gap on KGUN airing 13 times on 6/29/2023, 7/6/2023, 7/13/2023, 7/20/2023, 7/27/2023, 8/3/2023, 8/10/2023, 8/17/2023, 8/24/2023, 8/31/2023, 9/7/2023, 9/14/2023 and 9/21/2															
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 06/10/24 06/16/24 ---1--- 1 \$1,600.00 1.93															
N17	KGUN	06/11/24	06/16/24	Sunday Prime A Sunday Prime A	CM	6-7pm	-----1	:30	1	\$2,000.00	P-2	2.47	NM	1	\$2,000.00
(Program: AMERICAS FUNNIEST HOME VIDS) 2Q24 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of America's Funniest Home Videos on KGUN airing 8 times on 4/2/2023, 4/9/2023, 4/16/2023, 4/23/2023, 5/28/2023, 6/11/2023, 6/18/2023 and 6/25/2023															
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 06/10/24 06/16/24 -----1 1 \$2,000.00 2.47															
N18	KGUN	06/11/24	06/17/24	M-F 10-1035pm News M-F 10-1035pm News	CM	10-1035pm	11-1---	:30	3	\$1,120.00	P-2	1.65	NM	3	\$3,360.00
(Program: KGUN9 NEWS 10P) 2Q24 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of KGUN 9 News at 10 on KGUN airing 65 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12/202															
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 06/11/24 06/17/24 11-1--- 3 \$1,120.00 1.65															
N19	KGUN	06/11/24	06/16/24	Su 10-1035pm News Su 10-1035pm News	CM	10-1035pm	-----1	:30	1	\$760.00	P-2	1.60	NM	1	\$760.00
(Program: KGUN 9 NEWS SUN 10P) 2Q24 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of KGUN 9 News Sunday at 10pm on KGUN airing 13 times on 4/2/2023, 4/9/2023, 4/16/2023, 4/23/2023, 4/30/2023, 5/7/2023, 5/14/2023, 5/21/2023, 5/28/2023, 6/4/2023, 6/11/2023, 6/18/2023															
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 06/10/24 06/16/24 -----1 1 \$760.00 1.60															
N20	KGUN	06/11/24	06/17/24	M-F 1035pm Kimmel M-F 1035pm Kimmel	CM	1035pm	1-1-1--	:30	3	\$520.00	P-2	0.92	NM	3	\$1,560.00
(Program: JIMMY KIMMEL LIVE) 2Q24 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of Jimmy Kimmel Live! on KGUN airing 65															

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times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12/20															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/11/24	06/17/24	1-1-1--			3		\$520.00		0.92				
N21	KGUN	06/11/24	06/17/24	M-F Nightline M-F Nightline	CM	Nightline	11-1---	:30	3	\$240.00	P-2	0.46	NM	3	\$720.00
(Program: NIGHTLINE)															
2Q24 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of ABC News Nightline on KGUN airing 65 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12/20															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/11/24	06/17/24	11-1---			3		\$240.00		0.46				
													Totals	49	\$54,640.00