

ORDER



Orders
Order / Rev: 1293061
Alt Order #: WOC14665019
Product Desc: 2024
Estimate: 16574
Flight Dates: 06/04/24 - 06/10/24
Original Date / Rev: 05/31/24 / 05/31/24
Order Type: GENERAL

KGUN
Primary AE: John Saladino
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Red Eagle Media Group
Buying Contact:
Billing Contact:
 815 Slaters Lane
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Moms for Safe Neighborhoods
Demographic: A35+
Product Codes: Non-Ballot Issue
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: ISS
Priority: P-2

New Business End:
Advertiser External ID: 281448
Agency External ID: 118660
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/27/24	06/10/24	57	\$64,560.00	\$54,876.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2024	57	\$64,560.00	\$54,876.00	131.44
Totals	57	\$64,560.00	\$54,876.00	131.44

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
John Saladino			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount												
N 1	KGUN	06/04/24	06/10/24	M-F 5-6am News M-F 5-6am News	CM	5-6am	1-11---	:30	3	\$400.00	P-2	0.61	NM	3	\$1,200.00												
(Program: GM TUCSON 5A) 2Q24 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of Good Morning Tucson at 5am on KGUN airing 65 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 06/04/24</td> <td>06/10/24</td> <td>1-11---</td> <td>3</td> <td>\$400.00</td> <td>0.61</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 06/04/24	06/10/24	1-11---	3	\$400.00	0.61
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
Week: 06/04/24	06/10/24	1-11---	3	\$400.00	0.61																						
N 2	KGUN	06/04/24	06/10/24	M-F 6-7am News M-F 6-7am News	CM	6-7am	11-1---	:30	3	\$760.00	P-2	1.45	NM	3	\$2,280.00												
(Program: GM TUCSON 6A) 2Q24 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of Good Morning Tucson at 6am on KGUN airing 65 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 06/04/24</td> <td>06/10/24</td> <td>11-1---</td> <td>3</td> <td>\$760.00</td> <td>1.45</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 06/04/24	06/10/24	11-1---	3	\$760.00	1.45
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
Week: 06/04/24	06/10/24	11-1---	3	\$760.00	1.45																						
N 3	KGUN	06/04/24	06/10/24	M-F Good Morning Ame M-F Good Morning America	CM	7-9am	11111--	:30	5	\$880.00	P-2	2.00	NM	5	\$4,400.00												
(Program: GMA) 2Q24 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of Good Morning America on KGUN airing 65 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12/ <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 06/04/24</td> <td>06/10/24</td> <td>11111--</td> <td>5</td> <td>\$880.00</td> <td>2.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 06/04/24	06/10/24	11111--	5	\$880.00	2.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
Week: 06/04/24	06/10/24	11111--	5	\$880.00	2.00																						

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 Product Desc: 2024
 Estimate: 16574
KGUN

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount																																
N 4	KGUN	06/04/24	06/08/24	Sa Good Morning America Sa Good Morning America	CM	6-8am	-----1-	:30	1	\$520.00	P-2	1.15	NM	1	\$520.00																																
(Program: GMA SAT) 2Q24 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of Good Morning America Saturday on KGUN airing 25 times on 4/1/2023, 4/8/2023, 4/15/2023, 4/22/2023, 4/29/2023, 5/6/2023, 5/13/2023, 5/20/2023, 5/27/2023, 6/3/2023, 6/10/2023, 6/17/2																																															
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																										
Week: 06/03/24	06/09/24	-----1-	1	\$520.00	1.15																																										
N 5	KGUN	06/04/24	06/09/24	Su Good Morning America Su Good Morning America	CM	6-7am	-----1	:30	1	\$600.00	P-2	1.26	NM	1	\$600.00																																
(Program: GMA SUN) 2Q24 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of Good Morning America Sunday on KGUN airing 12 times on 4/2/2023, 4/9/2023, 4/16/2023, 4/23/2023, 4/30/2023, 5/7/2023, 5/14/2023, 5/21/2023, 6/4/2023, 6/11/2023, 6/18/2023 and 6/25/																																															
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																										
Week: 06/03/24	06/09/24	-----1	1	\$600.00	1.26																																										
N 6	KGUN	06/04/24	06/09/24	This Week This Week	CM	7-8am	-----1	:30	1	\$1,000.00	P-2	1.27	NM	1	\$1,000.00																																
(Program: THIS WEEK) 2Q24 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of This Week with George Stephanopoulos on KGUN airing 12 times on 4/2/2023, 4/9/2023, 4/16/2023, 4/23/2023, 4/30/2023, 5/7/2023, 5/14/2023, 5/21/2023, 6/4/2023, 6/11/2023, 6/18/2023																																															
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																										
Week: 06/03/24	06/09/24	-----1	1	\$1,000.00	1.27																																										
N 7	KGUN	06/04/24	06/07/24	M-F 330-4pm M-F 330-4pm	CM	330-4pm	-1111--	:30	4	\$400.00	P-2	1.70	NM	4	\$1,600.00																																
(Program: JEOPARDY 330P) 2Q24 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of Jeopardy! on KGUN airing 27 times on 6/26/2023, 6/27/2023, 6/28/2023, 6/29/2023, 6/30/2023, 7/3/2023, 7/4/2023, 7/5/2023, 7/6/2023, 7/7/2023, 7/10/2023, 7/11/2023, 7/12/2023, 7/13/																																															
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																										
Week: 06/03/24	06/09/24	-1111--	4	\$400.00	1.70																																										
N 8	KGUN	06/04/24	06/10/24	M-F 430-5pm M-F 430-5pm	CM	430-5pm	11111--	:30	5	\$1,120.00	P-2	5.00	NM	5	\$5,600.00																																
(Program: JEOPARDY 430P) 2Q24 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of Jeopardy! on KGUN airing 55 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12/2023, 4/13/																																															
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																										
Week: 06/04/24	06/10/24	11111--	5	\$1,120.00	5.00																																										
N 9	KGUN	06/04/24	06/10/24	M-F 5-530pm News M-F 5-530pm News	CM	5-530pm	11111--	:30	5	\$1,600.00	P-2	3.63	NM	5	\$8,000.00																																
(Program: KGUN9 NEWS 5P) 2Q24 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of KGUN 9 News @ 5:00pm on KGUN airing 56 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12/																																															
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																										
Week: 06/04/24	06/10/24	11111--	5	\$1,600.00	3.63																																										
N 10	KGUN	06/04/24	06/04/24	ABC World News M-F ABC World News M-F	CM	530-6pm	-1-----	:30	1	\$2,000.00	P-2	5.00	NM	1	\$2,000.00																																
(Program: ABC WORLD NEWS) 2Q24 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of ABC World News Tonight with David Muir on KGUN airing 56 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023																																															
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																										
Week: 06/03/24	06/09/24	-1-----	1	\$2,000.00	5.00																																										
N 11	KGUN	06/04/24	06/10/24	M-F 6-630pm News M-F 6-630pm News	CM	6-630pm	11-11--	:30	4	\$1,800.00	P-2	3.32	NM	4	\$7,200.00																																
(Program: KGUN9 NEWS 6P) 2Q24 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of KGUN 9 News at 6 on KGUN airing 56 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12/2023																																															
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																										
Week: 06/04/24	06/10/24	11-11--	4	\$1,800.00	3.32																																										
N 12	KGUN	06/04/24	06/09/24		CM	5-530pm	-----1	:30	1	\$1,000.00	P-2	2.73	NM	1	\$1,000.00																																

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 Product Desc: 2024
 Estimate: 16574
KGUN

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
(Program: KGUN 9 NEWS SUN 5P) 2Q24 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of KGUN 9 News Sunday at 5pm on KGUN airing 8 times on 4/2/2023, 4/9/2023, 4/16/2023, 4/23/2023, 5/28/2023, 6/11/2023, 6/18/2023 and 6/25/2023 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 06/03/24 06/09/24 -----1 1 \$1,000.00 2.73															
N13	KGUN	06/04/24	06/10/24	M-F 630-7pm M-F 630-7pm	CM	630-7pm	11111--	:30	5	\$2,600.00	P-2	3.49	NM	5	\$13,000.00
(Program: WHEEL OF FORTUNE) 2Q24 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of Wheel of Fortune on KGUN airing 56 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12/2023 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 06/04/24 06/10/24 11111-- 5 \$2,600.00 3.49															
N14	KGUN	06/04/24	06/08/24	Sa 630-7pm Sa 630-7pm	CM	630-7pm	-----1-	:30	1	\$880.00	P-2	1.50	NM	1	\$880.00
(Program: WHEEL OF FORTUNE SAT) 2Q24 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of Wheel of Fortune on KGUN airing 4 times on 6/3/2023, 6/10/2023, 6/17/2023 and 6/24/2023 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 06/03/24 06/09/24 -----1- 1 \$880.00 1.50															
N15	KGUN	06/04/24	06/07/24	Friday Prime A Friday Prime A	CM	7-8pm	----1--	:30	1	\$2,000.00	P-2	1.96	NM	2	\$4,000.00
(Program: SHARK TANK FRI) 2Q24 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of Shark Tank on KGUN airing 6 times on 3/31/2023, 4/7/2023, 4/14/2023, 5/5/2023, 5/19/2023 and 6/2/2023 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 06/03/24 06/09/24 ----2-- 2 \$2,000.00 1.96															
N16	KGUN	06/04/24	06/07/24	Friday Prime B Friday Prime B	CM	8-9pm	----1--	:30	1	\$1,600.00	P-2	1.92	NM	1	\$1,600.00
(Program: 20/20 FRI) 2Q24 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of 20/20 on KGUN airing 10 times on 3/31/2023, 4/7/2023, 4/14/2023, 5/5/2023, 5/12/2023, 5/19/2023, 5/26/2023, 6/2/2023, 6/16/2023 and 6/23/2023 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 06/03/24 06/09/24 ----1-- 1 \$1,600.00 1.92															
N18	KGUN	06/04/24	06/10/24	M-F 10-1035pm News M-F 10-1035pm News	CM	10-1035pm	11111--	:30	5	\$1,120.00	P-2	1.65	NM	5	\$5,600.00
(Program: KGUN9 NEWS 10P) 2Q24 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of KGUN 9 News at 10 on KGUN airing 65 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12/2023 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 06/04/24 06/10/24 11111-- 5 \$1,120.00 1.65															
N19	KGUN	06/04/24	06/09/24	Su 10-1035pm News Su 10-1035pm News	CM	10-1035pm	-----1	:30	1	\$760.00	P-2	1.60	NM	1	\$760.00
(Program: KGUN 9 NEWS SUN 10P) 2Q24 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of KGUN 9 News Sunday at 10pm on KGUN airing 13 times on 4/2/2023, 4/9/2023, 4/16/2023, 4/23/2023, 4/30/2023, 5/7/2023, 5/14/2023, 5/21/2023, 5/28/2023, 6/4/2023, 6/11/2023, 6/18/2023 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 06/03/24 06/09/24 -----1 1 \$760.00 1.60															
N20	KGUN	06/04/24	06/10/24	M-F 1035pm Kimmel M-F 1035pm Kimmel	CM	1035pm	11111--	:30	5	\$520.00	P-2	0.92	NM	5	\$2,600.00
(Program: JIMMY KIMMEL LIVE) 2Q24 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of Jimmy Kimmel Live! on KGUN airing 65 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12/2023 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 06/04/24 06/10/24 11111-- 5 \$520.00 0.92															
N21	KGUN	06/04/24	06/10/24	M-F Nightline M-F Nightline	CM	Nightline	11-1--	:30	3	\$240.00	P-2	0.46	NM	3	\$720.00
(Program: NIGHTLINE) 2Q24 COMSCORE (sell) - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON PAV of ABC News Nightline on KGUN airing 65 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023,															

Order / Rev: 1293061
 Alt Order #: WOC14665019
 Flight Dates: 06/04/24 - 06/10/24

Advertiser: Moms for Safe Neighborhoods
 Product Desc: 2024
 Estimate: 16574

KGUN

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
4/11/2023, 4/12/20															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/04/24	06/10/24	11-1---					3	\$240.00		0.46			
													Totals	57	\$64,560.00