

**QUARTERLY ISSUE/PROGRAM TOPIC REPORT  
OCTOBER TO DECEMBER 2022  
FOR TELEVISION STATIONS LICENSED TO THE STATE OF WISCONSIN –  
EDUCATIONAL COMMUNICATIONS BOARD (ECB)  
WHWC-TV, WHRM-TV, WHLA-TV, WPNE-TV, AND WLEF-TV**

During the period, WHWC-TV, WHRM-TV, WHLA-TV, WPNE-TV, AND WLEF-TV, as part of the network that makes up PBS Wisconsin, has served the public interest by producing and broadcasting diverse content which addresses national, statewide and regional issues. The following is a list of some of the produced or acquired programming aired in response to areas of concern to viewers served by WHWC-TV, WHRM-TV, WHLA-TV, WPNE-TV, AND WLEF-TV which were ascertained through station leadership meetings, internal editorial meetings, viewer suggestions and ongoing communication with members and leaders in the community.

**ISSUES OF COMMUNITY CONCERN:**

- AGRICULTURE
- CULTURE
- ECONOMY
- EDUCATION
- ENVIRONMENT
- HEALTH
- POLITICS
- SOCIAL ISSUES

<b>TELEVISION STATIONS LICENSED TO THE  STATE OF WISCONSIN – EDUCATIONAL  COMMUNICATIONS BOARD (ECB)  WHWC-TV, WHRM-TV, WHLA-TV, WPNE-TV, AND WLEF-TV  Quarterly Issues and Programs List  October to December 2022</b>		
<b>AGRICULTURE</b>	<b>PROGRAM</b>	<b>DATE</b>
Hurricane Ian leaves a path of destruction across Florida, a third pass at a law protecting animal producers is sacked in court, a harvest progress check and more. (Duration: 30 min)	Market to Market	10/2/22 @ 10:30 am
A pair of guilty pleas involving a Missouri farmer, a dry three-year stretch makes history for California, taking cattle to market for drought and economic reasons and more. (Duration: 30 min)	Market to Market	10/9/22 @ 10:30 am
Harvest hits full stride in the Grain Belt, USDA updates its guess on the size of the crop and more. (Duration: 30 min)	Market to Market	10/16/22 @ 10:30 am

The damage done to agriculture by Hurricane Ian comes into focus, the need for more grain to feed the world, an overview of the many efforts of feeding a fragile world and more. (Duration: 30 min)	Market to Market	10/23/22 @ 10:30 am
Low river levels on the Mississippi slow the flow of goods, new data indicates record high greenhouse gas emissions around the world, one dairy producer's search for additional revenue streams and more. (Duration: 30 min)	Market to Market	10/30/22 @ 10:30 am
Dredging helps but traffic is still slow on the Mighty Mississippi, small and medium packers get an injection of cash from the USDA, the future of the Farm Bill hinges on Tuesday's election and more. (Duration: 30 min)	Market to Market	11/6/22 @ 10:30 am
A too-close-to-call election keeps the balance of power in doubt, GMO exports may need a new port of call, totaling up the damage from the new wave of HPAI and more. (Duration: 30 min)	Market to Market	11/13/22 @ 10:30 am
Two economic partners meet on the global stage, working to understand the relationship between the U.S. and China, delivering an unusual package via the air and more. (Duration: 30 min)	Market to Market	11/20/22 @ 10:30 am
<b>CULTURE</b>	<b>PROGRAM</b>	<b>DATE</b>
Building Black America: An exploration of how free Black people in the North and South built towns, established schools and more. (Duration: 1 hr)	Making Black America: Through the Grapevine	10/4/22 @ 8 pm
Great Strides: Angela Fitzgerald visits LifeStriders in Waukesha, a non-profit offering equine therapy for individuals with special needs. We also meet members of the Lodi Area Radio Control Club, a Madison professor using insects to create art, a handcyclist in Wauwatosa and a modern day cobbler restoring sneakers. (Duration: 30 min)	Wisconsin Life	10/6/22 @ 7 pm
Story Hill: Chances are you've been in the Milwaukee neighborhood of Story Hill, even if you didn't realize it. (Duration: 30 min)	Around the Corner with John McGivern	10/6/22 @ 7:30 pm
Sammy Davis Jr.: Explore the entertainer's vast talent and journey for identity through the shifting tides of civil rights and racial progress during 20th century America. (Duration: 2 hrs)	American Masters	10/9/22 @ 3 pm

Pert Near Standstone: The Telluride Bluegrass Festival and Prairie Home Companion veteran and the best old time/mountain music act in the Twin Cities. The five-piece group includes fiddle, banjo/guitar, stand-up bass and a clogger! (Duration: 30 min)	30-Minute Music Hour	11/5/22 @ 11:30 pm
Highlights of the talented Ojibwe artist, musician and theoretical mathematician Rabbett Before Horses Strickland, whose paintings reflect the culture of his community. (Duration: 1 hr)	Rabbett Before Horses	11/9/22 @ 10 pm
How did a poor Black girl from Missouri become the Queen of Paris, before joining the French Resistance and finally creating her dream family "The Rainbow Tribe," adopting 12 children from four corners of the world? (Duration: 1 hr)	Josephine Baker: The Story of an Awakening	11/23/22 @ 10 pm
Jerry Apps and daughter Susan Apps-Bodilly share memories and stories surrounding the cookbook they wrote based on Eleanor Apps' recipe box. (Duration: 1 hr)	Jerry Apps: Food & Memories	11/28/22 @ 7 pm
Door County: Historians, local citizens and experts tell the many stories of the beloved peninsula. (Duration: 1 hr)	Wisconsin Hometown Stories	12/5/22 @ 9 pm
Dive into this Wisconsin tradition, still charming patrons well after its heyday. (Duration: 1 hr)	Old Fashioned: The Story of the Wisconsin Supper Club	12/5/22 @ 10:30 pm
<b>ECONOMY</b>	<b>PROGRAM</b>	<b>DATE</b>
Another report on the pace of inflation in the U.S. is due later this week and there's some hope that it's slowing. But most people have noticed higher prices at the grocery store on everything from dairy to meat to wheat products. The cost of groceries rose 13.5 percent in the past year, the largest increase in 43 years. (Duration: 7 min, 6 sec)	PBS NewsHour	10/11/22 @ 6 pm
For older Americans and retirees, there was some helpful news to accompany the latest inflation report. Americans taking Social Security will see an 8.7 percent bump in their benefits. But how much will it help? (Duration: 5 min, 36 sec)	PBS NewsHour	10/13/22 @ 6 pm
The latest inflation numbers are still above 8 percent, a 40-year high with prices rising for housing, medical care, new cars, air travel and more. It will almost surely mean another significant interest rate hike in a few weeks. (Duration: 3 min, 58 sec)	PBS NewsHour	10/13/22 @ 6 pm

Gas prices in much of the country have dropped substantially this fall. But in California, it's been just the opposite. Prices there are pushing some residents to the edge and the record costs are raising concerns about whether price gouging is to blame. (Duration: 9 min, 9 sec)	PBS NewsHour	10/14/22 @ 6 pm
With the sixth interest hike this year, it's been decades since the Federal Reserve has acted this aggressively to slow inflation. Markets reacted strongly to the Fed chair saying rates will be higher than previously expected. Swings tied to interest rates can be hard to understand and it affects people's net worth. (Duration: 7 min, 17 min)	PBS NewsHour	11/2/22 @ 6 pm
The fallout keeps growing for the cryptocurrency industry after an unexpected bankruptcy involving one of the largest and most well-known exchanges, FTX. Its downfall has renewed concerns about the safety and credibility of many cryptocurrencies and their values have plunged as well. (Duration: 6 min, 42 sec)	PBS NewsHour	11/15/22 @ 6 pm
A UW-Stevens Point finance professor and chief analyst at its Center for Business and Economic Insight considers economic forecasts amid ongoing inflation, a hot job market and recession fears. (Duration: 5 min)	Here & Now	11/18/22 @ 7:30 pm
Many Americans are preparing for Thanksgiving dinner, but food prices are high on everything from turkey to staples like butter and flour. (Duration: 5 min, 40 sec)	PBS NewsHour	11/22/22 @ 6 pm
The latest jobs report is further confirmation of a labor market that may be slowing down but has proven more resilient than many have expected. Many sectors are continuing to add jobs, but that's not true in the tech sector, where several companies have announced layoffs. (Duration: 6 min, 12 sec)	PBS NewsHour	12/2/22 @ 6 pm
The cost of housing has risen dramatically over the last several years, helping drive levels of inflation not seen in decades. One key factor is that in many places, building has not kept up with demand. (Duration: 8 min, 14 sec)	PBS NewsHour	12/8/22 @ 6 pm
<b>EDUCATION</b>	<b>PROGRAM</b>	<b>DATE</b>

Past Supreme Court rulings have allowed colleges to consider race in their admissions processes and about 40 percent do. But the justices will soon revisit the issue and could overturn years of precedent. (Duration: 7 min, 38 sec)	PBS NewsHour	10/4/22 @ 6 pm
As Americans begin to cast ballots in the midterms, voters who struggle to read will confront an election system that relies on literacy. Experts estimate that roughly one in five Americans, including those with disabilities and those who have not learned English, struggle to read. (Duration: 5 min, 34 sec)	PBS NewsHour	10/10/22 @ 6 pm
Accepted: A prep school in Louisiana that sends 100 percent of its graduates to college is rocked by scandal. (Duration: 1 hr, 30 min)	POV	10/10/22 @ 9 pm
An appeals court temporarily blocked Pres. Biden's plan to erase the student loan debt of millions of Americans while it considers a challenge. Several groups have gone to court to try to stop the forgiveness program. (Duration: 7 min, 6 sec)	PBS NewsHour	10/21/22 @ 6 pm
The new "Nation's Report Card" is out and the results are grim. Test scores are at their lowest level in decades, with steep declines in both reading and math proficiency in nearly every state. (Duration: 7 min, 30 sec)	PBS NewsHour	10/24/22 @ 6 pm
One of the key issues in Wisconsin's 2022 race for governor is funding for schools and how students are taught about difficult issues, with the race echoing national debates over what kids learn. (Duration: 8 min, 4 sec)	Here & Now	11/4/22 @ 7:30 pm
A former Rice Lake Board of Education member discusses resigning from office in the wake of growing anti-LGBTQ rhetoric and community tumult over inclusive school policies and curricula. (Duration: 7 min, 26 sec)	Here & Now	11/18/22 @ 7:30 pm
Student reporters in Los Angeles recently found themselves in a difficult position. They were at odds with the administration at their magnet school, which specializes in journalism, over a report in the student-run newspaper. (Duration: 4 min, 41 sec)	PBS NewsHour	12/1/22 @ 6 pm
The largest strike of the year in the U.S. and the largest strike in higher education ever is in its fourth week. The battle is playing out at the University of California over fair compensation for graduate students, teaching assistants and	PBS NewsHour	12/6/22 @ 6 pm

<p>postdoctoral workers, who do much of the research and teaching on campus. (Duration: 6 min, 5 sec)</p>		
<p>Let the Little Light Shine: The National Teachers Academy is considered a beacon for Black children: a top-ranked, high-performing elementary school in the fastest growing neighborhood on Chicago's South Side. As the neighborhood gentrifies, a wealthy parents' group seeks to close the school and replace it with a high school campus. How will the school's community fight to save their beloved institution? (Duration: 1 hr, 30 min)</p>	POV	12/12/22 @ 9 pm
<p>Richland County Board Supervisor Linda Gentes, an administrator and lecturer at UW-Platteville Richland, considers causes and community effects of the UW System ending in-person classes on the campus. (Duration: 6 min, 23 sec)</p>	Here & Now	12/16/22 @ 7:30 pm
<b>ENVIRONMENT</b>	<b>PROGRAM</b>	<b>DATE</b>
<p>The Great Salt Lake in Utah is the largest body of water in the western hemisphere without an outlet to the sea. Its levels fluctuate naturally, but scientists say the record-low water levels the lake has seen in recent years are worrying. A megadrought means less precipitation and a growing population is taking more water before the lake can refill. (Duration: 8 min, 50 sec)</p>	PBS NewsHour	10/18/22 @ 6 pm
<p>The climate crisis is now a reality worldwide, but it's nowhere more apparent than the parched landscapes of northern Africa. Thousands are on the move looking for water to grow crops and graze livestock. (Duration: 8 min, 50 sec)</p>	PBS NewsHour	10/12/22 @ 6 pm
<p>When Hurricane Ian hit the U.S., it was nearly a Category 5 storm and one of the strongest to ever make landfall in this country. In its aftermath, housing is an urgent problem, and hundreds of thousands of households have applied for federal assistance. But there are big challenges around rebuilding and questions about the wisdom of doing so along parts of the coast. (Duration: 11 min, 26 sec)</p>	PBS NewsHour	10/27/22 @ 6 pm

<p>Up and down the Mississippi River basin, below-average rainfall has constricted one of the country's major economic thoroughfares. Some areas along the river are reporting their lowest water levels in decades and it could affect consumers across the country. (Duration: 7 min, 40 sec)</p>	<p>PBS NewsHour</p>	<p>11/17/22 @ 6 pm</p>
<p>Inventing Tomorrow: Teenage innovators from around the globe create cutting-edge solutions to confront the world's environmental threats—found right in their own backyards—while navigating the doubts and insecurities that mark adolescence. These inspiring teens prepare their projects for the largest convening of high school scientists in the world: the Intel International Science and Engineering Fair. (Duration: 1 hr, 30 min)</p>	<p>POV</p>	<p>11/21/22 @ 9 pm</p>
<p>The COP27 climate negotiations in Egypt put a spotlight on the problem of methane emissions, which are responsible for more than a quarter of the warming on the planet today. More countries are pledging to reduce those emissions, but methane leaks remain a serious problem. (Duration: 9 min, 14 sec)</p>	<p>PBS NewsHour</p>	<p>11/23/22 @ 6 pm</p>
<p>An adventurous documentary film about an exceptionally rare, scenic, and fascinating landscape in the middle of North America. (Duration: 1 hr, 30 min)</p>	<p>Decoding the Driftless</p>	<p>11/28/22 @ 8:30 pm</p>
<p>Explore more than 2,000 miles of the journey Wisconsin's migratory birds make every year, look at the perils faced by our migratory birds and how people in Wisconsin and Latin America are working to save them. (Duration: 1 hr)</p>	<p>Our Birds</p>	<p>11/30/22 @ 7 pm</p>
<p>Residents of a central Wisconsin village are finding dangerous levels of a common agricultural pollutant in their drinking water and are left trying to filter their water or find new sources. (Duration: 5 min, 17 sec)</p>	<p>Here &amp; Now</p>	<p>12/2/22 @ 7:30 pm</p>
<p>For the first time, scientists have produced a fusion reaction that created more energy than was expended, a breakthrough to tap into the same kind of energy that powers the sun and stars. It could have huge implications for potentially creating clean and limitless energy. (Duration: 6 min, 45 sec)</p>	<p>PBS NewsHour</p>	<p>12/13/22 @ 6 pm</p>

HEALTH	PROGRAM	DATE
Hurricane Ian has impacted health care facilities across Florida, making it very difficult for medically vulnerable people to get the care they need. Tom Carter is the president and executive director of Health Care Ready, a nonprofit that coordinates public, private and government responses to disasters. (Duration: 3 min, 53 sec)	PBS NewsHour	10/3/22 @ 6 pm
Three years ago, the Trump administration laid out a plan to drastically reduce new HIV infections. While cases are on the decline, the effort has faced significant setbacks due to the COVID-19 pandemic. (Duration: 7 min, 57 sec)	PBS NewsHour	10/10/22 @ 6 pm
The number of confirmed and reported COVID cases in the U.S. is at its lowest point since last spring. But the average number of deaths associated with COVID remains at more than 350 a day. Public health experts are increasingly concerned that too many Americans are missing out on a chance to get new boosters and avoid a worse winter. (Duration: 8 min, 1 sec)	PBS NewsHour	10/10/22 @ 6 pm
With COVID still a concern and the flu season now underway and showing signs it could be severe, there's a third virus that's surging and has physicians worried about a potential "tri-demic" this winter. Pediatric hospitals are struggling to deal with cases of respiratory syncytial virus, or RSV. (Duration: 6 min, 19 sec)	PBS NewsHour	10/25/22 @ 6 pm
An infectious disease specialist explains how RSV, a common respiratory virus, is leading Wisconsin hospitals to expand their capacity for vulnerable pediatric patients. (Duration: 5 min, 47 sec)	Here & Now	11/18/22 @ 7:30 pm
Several women diagnosed with uterine cancer are now suing L'Oreal and other cosmetic companies after a recent study tied the illness to chemical hair straightening products. (Duration: 8 min, 8 sec)	Here & Now	11/21/22 @ 7:30 pm
Midwives: Follow two women who run a makeshift medical clinic in western Myanmar, a region torn apart by violent ethnic divisions. The owner is Buddhist and risks her safety daily to treat Muslim patients. The apprentice is part of the Muslim minority group denied their basic rights — but is still determined to become a steady health care provider for her people. (Duration: 1 hr, 30 min)	POV	11/21/22 @ 9 pm



Millions of Americans live in rural or underserved areas where there are fewer medical care facilities and doctors with specialized expertise. One doctor in New Mexico is trying to help change that with his vision dubbed "Project ECHO." (Duration: 7 min, 4 sec)	PBS NewsHour	11/23/22 @ 6 pm
More than 100,000 Americans died from drug overdoses last year and the same toll is expected this year. Two-thirds of those deaths are tied to fentanyl, but the federal government has been slow to recognize the rise of the highly-potent drug. (Duration: 6 min, 39 sec)	PBS NewsHour	12/12/22 @ 6 pm
A mother tracks down the first person ever diagnosed with autism, now an elderly man living in rural Mississippi, to learn if his life story holds promise for her own autistic son. Her journey exposes a startling record of cruelty and kindness alike, framed by forces like race, money and privilege – but leads to hope that more communities are learning to have the backs of people on the spectrum. (Duration: 2 hrs)	In a Different Key	12/13/22 @ 8 pm
<b>POLITICS</b>	<b>PROGRAM</b>	<b>DATE</b>
Donald Trump's influence over Republicans still looms large, but the numerous ongoing investigations surrounding the former president are also raising serious questions for the GOP. (Duration: 7 min, 42 sec)	PBS NewsHour	10/4/22 @ 6 pm
For nearly two years, many Republican officeholders, candidates and voters around the state have cast doubt on the previous presidential vote and promote conspiracy theories on how it was conducted. (Duration: 7 min, 41 sec)	Here & Now	10/7/22 @ 7:30 pm
A UW-Madison sociology professor discusses how the issue of rising crime and attitudes on race intersect in the U.S. Senate contest between Sen. Ron Johnson and Lt. Gov. Mandela Barnes. (Duration: 6 min, 10 sec)	Here & Now	10/21/22 @ 7:30 pm
Changes to prevailing election patterns in Wisconsin's largest metro area stand out in 2022 as Democratic and Republican candidates seek to boost turnout among Black, Hispanic and suburban women voters. (Duration: 3 min, 21 sec)	Here & Now	10/28/22 @ 7:30 pm

A UW-Madison journalism professor discusses the impacts of misinformation, disinformation and conspiracy theories on voting and their relationship to political intimidation and violence. (Duration: 7 min, 26 sec)	Here & Now	11/4/22 @ 7:30 pm
A Marquette University political science professor explains how youth voter turnout was a key factor in a midterm election that reflected Wisconsin's increasingly divided electorate. (Duration: 6 min, 8 sec)	Here & Now	11/11/22 @ 7:30 pm
The chair of the Wis. Elections Commission discusses county canvassing of the 2022 vote and what's in store for the agency given the politics of the state's election law. (Duration: 6 min, 13 sec)	Here & Now	11/18/22 @ 7:30 pm
Back from the Thanksgiving holiday, the Democratic-controlled Congress is up against a ticking clock. There are now just five weeks until Republicans take over the majority in the House of Representatives. There's a long list of priorities lawmakers are trying to pass before the end of the year. (Duration: 5 min, 38 sec)	PBS NewsHour	11/29/22 @ 6 pm
The Wis. Policy Forum research director discusses the political dynamics of a projected \$6.5 billion state government surplus as the Legislature and governor pursue their budget plans. (Duration: 5 min, 39 sec)	Here & Now	12/8/22 @ 7:30 pm
The nation is three weeks away from the start of a split congress with Republicans controlling the House and Democrats controlling the Senate. The latest PBS NewsHour/NPR/Marist poll asked a divided electorate for their takes on the future of democracy, what they want to see from this new congress and how they view the two parties. (Duration: 5 min, 41 sec)	PBS NewsHour	12/15/22 @ 6 pm
<b>SOCIAL ISSUES</b>	<b>PROGRAM</b>	<b>DATE</b>
PBS NewsHour examines the U.S. gun violence crisis and the people it impacts most. (Duration: 1 hr)	Ricochet: An American Trauma	10/5/22 @ 9 pm
Pres. Biden pardoned thousands of Americans convicted on federal charges of simple possession of marijuana and encouraged governors to do the same. The president also directed his administration to review how marijuana is classified as a drug under federal law. (Duration: 7 min, 4 sec)	PBS NewsHour	10/6/22 @ 6 pm

Computers v. Crime: In police departments and courts across the country, artificial intelligence is being used to help decide who is policed, who gets bail, how offenders should be sentenced and who gets parole. But is it actually making our law enforcement and court systems fairer and more just? This timely investigation digs into the hidden biases, privacy risks, and design flaws of this controversial technology. (Duration: 1 hr)	NOVA	10/12/22 @ 8 pm
TickTok Boom: Explore the power and complexity of technology through the lens of the TikTok and Gen 2 influencers. (Duration: 1 hr, 30 min)	Independent Lens	10/24/22 @ 9 pm
The brief reign of billionaire Elon Musk at Twitter has unleashed a wave of turmoil throughout the company. Firings, resignations and policy reversals leave the social media giant facing an uncertain future and many are worried about growing risks of misinformation. (Duration: 7 min, 11 sec)	PBS NewsHour	11/11/22 @ 6 pm
More than four million people who fled Russia's war in Ukraine have sought refuge in the European Union. Most Ukrainians receive a warm welcome and are offered access to temporary residence permits so they can work and receive social benefits. But the trying circumstances also created opportunities for sexual and labor exploitation. (Duration: 6 min, 55 sec)	PBS NewsHour	11/16/22 @ 6 pm
Many formerly incarcerated people lose their rights as parents and some argue that the situation was made worse by the Adoption and Safe Families Act, signed into law 25 years ago. (Duration: 9 min, 15 sec)	PBS NewsHour	11/18/22 @ 6 pm
In some states, juveniles are automatically charged in adult court for certain serious crimes. It's a practice known as direct file. In Pennsylvania, there is a push to change that rule to prevent children from ending up with adult records. (Duration: 9 min, 43 sec)	PBS NewsHour	11/22/22 @ 6 pm
The rights of same-sex couples are once again before the U.S. Supreme Court. Justices heard arguments in a case that wrestles with the blurred lines separating free speech, religious beliefs and discrimination. (Duration: 7 min, 32 sec)	PBS NewsHour	12/5/22 @ 6 pm

<p>An extraordinary number of migrants crossed the U.S.-Mexico border into El Paso over the weekend. It's stretching an already-taxed system to new limits. Over a yearlong period, federal agents have reported a record 2.4 million encounters. (Duration: 7 min, 50 sec)</p>	<p>PBS NewsHour</p>	<p>12/13/22 @ 6 pm</p>
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