QUARTERLY ISSUE/PROGRAM TOPIC REPORT APRIL TO JUNE 2022

FOR TELEVISION STATIONS LICENSED TO THE STATE OF WISCONSIN – EDUCATIONAL COMMUNICATIONS BOARD (ECB) WHWC-TV, WHRM-TV, WHLA-TV, WPNE-TV, AND WLEF-TV

During the period, WHWC-TV, WHRM-TV, WHLA-TV, WPNE-TV, AND WLEF-TV, as part of the network that makes up PBS Wisconsin, has served the public interest by producing and broadcasting diverse content which addresses national, statewide and regional issues. The following is a list of some of the produced or acquired programming aired in response to areas of concern to viewers served by WHWC-TV, WHRM-TV, WHLA-TV, WPNE-TV, AND WLEF-TV which were ascertained through station leadership meetings, internal editorial meetings, viewer suggestions and ongoing communication with members and leaders in the community.

ISSUES OF COMMUNITY CONCERN:

- AGRICULTURE
- CULTURE
- ECONOMY
- EDUCATION
- ENVIRONMENT
- HEALTH
- POLITICS
- SOCIAL ISSUES

TELEVISION STATIONS LICENSED TO THE STATE OF WISCONSIN – EDUCATIONAL COMMUNICATIONS BOARD (ECB) WHWC-TV, WHRM-TV, WHLA-TV, WPNE-TV, AND WLEF-TV Quarterly Issues and Programs List April to June 2022		
AGRICULTURE	PROGRAM	DATE
Soybean, wheat and cotton acres grow as corn acres fall, market reaction amidst global issues calls for expanded analysis and more. (Duration: 30 min)	Market to Market	4/3/22 @ 10:30 am
Bird flock reductions extend to new states because of HPAI, lower snowpack increases drought anxiety, scientists uncover clues to possible COVID-19 treatments from pig cells and more. (Duration: 30 min)	Market to Market	4/10/22 @ 10:30 am

Pres. Biden opens the door to E15, Spring	Market to Market	4/17/22 @
weather intensifies from wind gusts to		10:30 am
snowdrifts, acreage debates are more		
than just price at the market and more.		
(Duration: 30 min)		
Cold and wet conditions stall planting	Market to Market	4/24/22 @
progress, the global economic ripple		10:30 am
effect of the war in Ukraine, pushing		
through the pitfalls of urban farming and		
more. (Duration: 30 min)		
The weather extremes of wildfires and	Market to Market	5/8/22 @
drought, cold and wet planting		10:30 am
conditions remain the story of spring, the		
ongoing battle to fend off famine and		
more. (Duration: 30 min)		
New evidence shines light on meatpacker	Market to Market	5/15/22 @
activity at the start of COVID-19, the		10:30 am
meat processing workflow at the local		
level, hot and dry replaces cold and wet		
in the Grain Belt and more. (Duration: 30		
min)		
Iowa looks to throttle up ethanol sales,	Market to Market	5/22/22 @
the tally for 2022 climate disasters keeps		10:30 am
climbing, working to repel rabies and		
more. (Duration: 30 min)		
Secretary Vilsack answers questions on	Market to Market	5/29/22 @
chemicals and CRP, sorting out ports and		10:30 am
global demand issues in Ukraine, the cost		
to repair after the flooding is gone and		
more. (Duration: 30 min)		-1:-1
Preparing for one more legal fight on	Market to Market	6/12/22 @
Prop 12, sorting out the details on the		10:30 am
2023 Farm Bill, making tough choices in		
another year of drought and more.		
(Duration: 30 min)		-11
Using trade talks to ease world hunger,	Market to Market	6/19/22 @
sweeping changes to the landscape at		10:30 am
Yellowstone, climate takes center stage		
on Capitol Hill and more. (Duration: 30		
min)		
CULTURE	PROGRAM	DATE
Americana 20th Annual Awards: Enjoy	Austin City Limits Presents	4/3/22 @ 11
	,	–
Americana Awards in Nashville.		
(Duration: 1 hr)		
		pm

Learn about the 2022 Wisconsin Film Festival. (Duration: 1 hr)	Director's Cut Wisconsin Film Festival Edition	4/4/22 @ 9 pm
Four Wisconsin high school musicians perform in the Bolz Young Artist Competition. (Duration: 1 hr, 30 min)	Wisconsin Young Artists Compete: The Final Forte	4/13/22 @ 7 pm
Talented young artists and world- renowned musicians perform at Madeline Island Chamber Music. (Duration: 1 hr)	Music from Madeline Island	4/24/22 @ 4 pm
Kernza in Wisconsin: Inga travels across Wisconsin to learn all about Kernza, a new perennial grain being used in brewing, baking and as a forage crop for livestock. Along the way she visits a brewery using Kernza to make beer, tries a loaf of bread made from Kernza grain and learns about the grain's environmental benefits from a university professor. (Duration: 30 min)	Around the Farm Table	5/5/22 @ 7 pm
Singer-songwriter Lionel Richie receives the Gershwin Prize for Popular Song. (Duration: 1 hr)	Lionel Richie: The Library of Congress Gershwin Prize for Popular Song	5/17/22 @ 8 pm
American men and women in uniform are honored with performances by the National Symphony Orchestra. (Duration: 1 hr, 30 min)	National Memorial Day Concert	5/29/22 @ 7 pm
Explore the innovative work of students in the University of Wis-Madison First Wave – Office of Multicultural Arts Initiatives program. (Duration: 1 hr)	Нір-Нор U	5/30/22 @ 10:30 pm
Door County: Historians, local citizens and experts tell stories of tourism, cherries, art and geology that capture the history of Door County. Explore ethnic heritages that still thrive across the land, its art history and efforts to preserve both the land and the natural beauty that define one of Wisconsin's most charming places. (Duration: 1 hr)	Wisconsin Hometown Stories	6/9/22 @ 7 pm
Brian Wilson - Long Promised Road: Explore the life and career of the legendary singer, songwriter and co- founder of The Beach Boys. (Duration: 1 hr, 30 min)	American Masters	6/14/22 @ 8 pm
ECONOMY	PROGRAM	DATE

As the White House tries to manage	PBS NewsHour	4/1/22 @ 6
rising inflation, the U.S. labor market is		pm
bouncing back, adding another 431,000 jobs in March and bringing the		
unemployment rate to a new pandemic-		
era low of 3.6 percent, according to the		
latest jobs report from the Labor		
Department. (Duration: 7 min, 25 sec)		
A professor of urban planning at UW-	Here & Now	4/15/22 @
Madison explains how numerous factors	Tiere & Now	7:30 pm
have combined to make the housing		7.50 pm
market increasingly unaffordable in		
Wisconsin. (Duration: 6 min, 49 sec)		
The U.S. economy slowed down over the	PBS NewsHour	4/28/22 @ 6
first three months of the year, the first		pm
time it has contracted since the		r
pandemic brought it to a screeching halt.		
There have been other troubling signs,		
most notably inflation and concerns over		
the rise in borrowing costs. (Duration: 6		
min, 15 sec)		
A consumer science professor at UW-	Here & Now	4/29/22 @
Madison explains how payday loans		7:30 pm
create cycles of debt for borrowers who		
accrue high short-term interest rates,		
which are not capped in Wisconsin.		
(Duration: 6 min, 7 sec)		
The stock market had its worst day since	PBS NewsHour	5/5/22 @ 6
2020, just one day after the Dow Jones		pm
Industrial Index average posted its best		
day in years. (Duration: 4 min, 6 sec)		
Director of the Wis. Small Business	Here & Now	5/13/22 @
Development Center at UW-La Crosse		7:30 pm
shares how more entrepreneurs have		
launched new businesses in western		
Wisconsin since the pandemic started.		
(Duration: 5 min, 46 sec)		- / /
Pres. Biden's trip to Asia aims to improve	Here & Now	5/20/22 @
economic and security relations with		7:30 pm
allies in the region, with plans to		
introduce a new regional economic		
framework designed to counter China's		
influence. (Duration: 11 min, 16 sec)	DDC Novelleur	C/2/22 @ C
What the May jobs report says about the	PBS NewsHour	6/3/22 @ 6
nation's economy. (Duration: 5 min, 58		pm
sec)		

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The Federal Reserve ramped up its	PBS NewsHour	6/15/22 @ 6
efforts to fight inflation with a notable interest rate hike. Officials voted to raise		pm
rates by three-quarters of a point, a jump		
higher than expected just a week ago.		
The Fed chair acknowledged the ongoing		
rate hikes might slow growth later this		
year, as the Fed projected		
unemployment would rise to 4 percent		
by 2024. (Duration: 5 min, 36 sec)		
Pres. Biden is calling on Congress to	PBS NewsHour	6/22/22 @ 6
temporarily suspend the federal gas tax.		pm
He told reporters that he knows the		
proposal isn't a permanent solution to		
rising prices at the pump. (Duration: 5		
min, 52)		
EDUCATION	PROGRAM	DATE
	Here & Now	
A professor of public administration at UW-Oshkosh reflects on the growing	Here & Now	4/8/22 @ 7:30
influence of partisan politics on school		pm
board elections in Wisconsin and what it		
means for education efforts. (Duration: 4		
min, 52 sec)		
In the wake of the interim chancellor at	Here & Now	4/8/22 @ 7:30
UW-Whitewater resigning over its		pm
release, a controversial UW System		r
survey asking students about the First		
Amendment and free speech issues was		
delayed until at least the fall of 2022.		
(Duration: 1 min, 3 sec)		
The associate director of summer school	Here & Now	4/15/22 @
at the Green Bay Area Public School		7:30 pm
District describes how it's funding and		
staffing these programs and how they're		
impacting student outcomes. (Duration:		
5 min, 51 sec)		
The SAT or ACT standardized test score	PBS NewsHour	4/26/22 @ 6
used to make or break college		pm
applications for high school seniors. But		
the pandemic turned that all on its head		
as nearly 80 percent of four-year colleges		
and universities went test-optional.		
Many schools are now evaluating		
whether that policy should become permanent. (Duration: 8 min, 36 sec)		

Try Harder!: Students at San Francisco's Lowell High face pressure as they try to get accepted to universities. (Duration: 1 hr, 30 min)	Independent Lens	5/2/22 @ 9 pm
Pres. Biden proposed providing two years of tuition-free community college after he took office, but the idea was dropped after congressional opposition. Yet efforts persist at the local and state level to boost college attendance. More than 400 such programs now exist in the U.S., including in San Antonio, Texas. (Duration: 7 min, 47 sec)	PBS NewsHour	5/4/22 @ 6 pm
Over the course of more than 100 years beginning in the 1800s, hundreds of thousands of Native American children in the U.S. were removed from their families, placed in federal boarding schools and forced to abandon their Native languages and culture. (Duration: 7 min, 51 sec)	PBS NewsHour	5/10/22 @ 6 pm
Outgoing UW-Madison Chancellor Rebecca Blank shares her final remarks as she leaves the position. (Duration: 54 sec)	Here & Now	5/13/22 @ 7:30 pm
The incoming president of the University of Wisconsin System outlines his vision for promoting higher education and managing the state's 13 universities, 26 campuses and statewide extension. (Duration: 16 min, 59 sec)	Here & Now	6/3/22 @ 7:30 pm
The communications director for the Wis. Dept. of Public Instruction who is also a former teacher explains why schools in the state hold violence drills and what they mean for students. (Duration: 7 min, 7 sec)	Here & Now	6/3/22 @ 7:30 pm
ENVIRONMENT	PROGRAM	DATE
The Power of Big Oil: Explore the fossil fuel industry's history of casting doubt and delaying action on climate change. (Part 1 Duration: 1 hr, 30 min) (Part 2 Duration: 1 hr)	Frontline	Part 1: 4/19/22 @ 9 pm Part 2: 4/26/22 @ 9 pm

Can We Cool the Planet?: As global temperatures rise, scientists are	NOVA	4/27/22 @ 8 pm
exploring various geoengineering solutions. (Duration: 1 hr)		
As leaders around the world search for cleaner energy solutions to fight climate change, a question has emerged: Could hydrogen be the clean fuel of the future? Planes, trains, cars and buses need lighter and longer-lasting power than batteries can provide, some scientists say. (Duration: 7 min, 56 sec)	PBS NewsHour	4/20/22 @ 6 pm
Join a global environmental health check of seven of Earth's bellwether biomes. From the Artic to the Amazon, these vulnerable habitats are changing, revealing surprising animal behaviors as species adapt. (Duration: 2 hrs)	Our Changing Planet	4/20/22 @ 7 pm
A biology professor at Lawrence University who is also a city of Appleton alderperson discusses "No Mow May" and its goals of protecting bees and other pollinators with declining populations. (Duration: 4 min, 33 sec)	Here & Now	5/6/22 @ 7:30 pm
There's been an unusually early start to the fire season this year, with blazes already burning for weeks in the southwest, mainly in Arizona and New Mexico. The nation's largest wildfire continues to rage in New Mexico near Santa Fe and has burned nearly 260,000 acres. (Duration: 6 min, 40 sec)	PBS NewsHour	5/12/22 @ 6 pm
Mr. Tornado: Pioneering meteorologist Ted Fujita, who transformed our understanding of tornadoes, is profiled. (Duration: 1 hr)	American Experience	5/12/22 @ 10 pm
Wausau's mayor describes how the city is addressing contamination by PFAS chemicals in its municipal water wells and why some residents are using bottled water or filtration systems. (Duration: 6 min, 8 sec)	Here & Now	5/27/22 @ 7:30 pm
Coral reefs around the world are in growing danger due to rising temperatures connected with climate change. But in Florida and the Caribbean, marine biologists are racing to fight a	PBS NewsHour	6/1/22 @ 6 pm

new deadly threat. (Duration: 7 min, 52		
sec)		
Megadraught causes perilously low	PBS NewsHour	6/7/22 @ 6
water levels at Lake Mead. (Duration: 7		pm
min, 59 sec)		
HEALTH	PROGRAM	DATE
Determined - Fighting Alzheimer's:	NOVA	4/6/22 @ 8
Follow three women at risk of developing		pm
Alzheimer's as they join a		
groundbreaking study. (Duration: 1 hr)		
Jim Allison - Breakthrough: Nobel Prize	Independent Lens	4/11/22 @ 9
winner Dr. Him Allison researched a way		pm
the immune system can stop cancer in its		
tracks. (Duration: 1 hr, 30 min)		
Alopecia, an auto-immune disease that	PBS NewsHour	4/13/22 @ 6
causes hair loss, was brought center		pm
stage at the Oscars, when actor Will		
Smith slapped comedian Chris Rock over		
a joke about his wife who suffers from		
the condition. Hear from people across		
the U.S. who are living with the disease.		
(Duration: 10 min, 2 sec)		
The commissioner of health for the city	Here & Now	4/29/22 @
of Milwaukee discusses growing COVID-		7:30 pm
19 case rates more than two years after		
the pandemic started and what can still		
be done to protect people. (Duration: 5		
min, 14 sec)	DDC Naviallania	5/10/22 @ 6
The baby formula shortage in the U.S.	PBS NewsHour	5/19/22 @ 6
has been severe for some time, with		pm
stores now missing 40 percent of their		
usual supplies. There have been stories of parents driving hours to find what		
they need, or in some cases, watering		
down formula. (Duration: 5 min, 19 sec)		
The health officer for Barron County	Here & Now	5/20/22 @
discusses another rise in COVID-19 cases	TICLE & NOW	7:30 pm
and what high community transmission		7.50 pm
means given vaccination rates and		
hospital capacity in northwest Wisconsin.		
(Duration: 5 min, 8 sec)		

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Cases of COVID-19 are moving back up	PBS NewsHour	5/24/22 @ 6
again at a rapid pace, driven by a highly		pm
contagious offshoot of the original		
omicron strain. Meanwhile, parents of		
young kids are eagerly awaiting approval		
of Pfizer's and likely Moderna's vaccines		
for kids under 5 years old. (Duration: 7		
min, 13 sec)		
Plague at the Golden Gate: Discover how	American Experience	5/24/22 @ 8
an outbreak of bubonic plague in 1900		pm
set off fear and anti-Asian sentiment in		
San Francisco. (Duration: 2 hrs)		
Gun violence ripped through multiple	PBS NewsHour	6/6/22 @ 6
communities last weekend, with dozens		pm
killed or injured in shootings nationwide.		
A growing number of health care		
providers say gun violence is a public		
health issue. (Duration: 6 min, 56 sec)		
A pediatrician who is the co-president of	Here & Now	6/17/22 @
the Wis. Environmental Health Network		7:30 pm
discusses the health risks posed by PFAS		
as new federal health advisories warn		
that some of the chemicals are		
hazardous even at extremely low levels.		
(Duration: 5 min, 56 sec)		
POLITICS	PROGRAM	DATE
A University of Wisconsin Law School	Here & Now	4/1/22 @ 7:30
professor discusses how the U.S.		pm
Supreme Court interpreted the Voting		
Rights Act in its order rejecting the		
state's legislative redistricting maps.		
(Duration: 6 min, 32 sec)		
In a historic first, the Senate narrowly	PBS NewsHour	4/7/22 @ 6
confirmed Ketanji Brown Jackson to		pm
become the first Black woman on the		
Supreme Court. Three Republican		
senators joined all 50 Democrats in		
voting for Jackson. (Duration: 9 min, 22		
sec)		
A UW-Milwaukee professor emeritus and	Here & Now	4/8/22 @ 7:30
former state senator discusses what the		pm
turnout and votes in the spring election		
may mean for Wisconsin's 2022 races for		
the U.S. senate and governor. (Duration:		
5 min, 35 sec)		

Two federal Wisconsin lawmakers share their position on lifting the pandemic immigration policy. (Duration: 14 min, 4 sec)	Here & Now	4/22/22 @ 7:30 pm
Even before it was published, the book "This Will Not Pass" has been making waves in Washington with its revelations about the fallout from the Jan. 6 insurrection, lingering tensions within the Republican Party and the first year of the Biden administration. (Duration: 9 min, 3 sec)	PBS NewsHour	5/3/22 @ 6 pm
"Here & Now" senior political reporter Zac Schultz considers political implications of a leaked U.S. Supreme Court draft opinion on abortion and the potential effects on Wisconsin's upcoming elections. (Duration: 6 min, 11 sec)	Here & Now	5/6/22 @ 7:30 pm
On the busiest primary day so far of the 2022 midterm elections, there were mixed results for Republican candidates endorsed by former Pres. Trump. And for Democrats, several races provided the first true test of what the party's message will be. (Duration: 11 min, 14 sec)	PBS NewsHour	5/18/22 @ 6 pm
A day after a massacre at a Texas elementary school took the lives of 19 children and two teachers, the shooting in Texas has renewed calls for more gun regulations as Congress remains gridlocked on the issue. (Duration: 6 min, 40 sec)	PBS NewsHour	5/25/22 @ 6 pm
The lie that former Pres. Trump won the 2020 election has played out again and again in Republican primaries for statewide office. Now, reporting by POLITICO details GOP efforts on the local level to challenge and potentially overturn elections. (Duration: 6 min, 47 sec)	PBS NewsHour	6/1/22 @ 6 pm
Today saw a tectonic shift on abortion rights. The U.S. Supreme Court remade the legal landscape, throwing out the precedent laid down 50 years ago in Roe v. Wade. A look at the decision, the	PBS NewsHour	6/24/22 @ 6 pm

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praise, the protest and how the day		
unfolded in Washington and around the		
nation. (Duration: 4 min, 27 sec)		
SOCIAL ISSUES	PROGRAM	DATE
A Kimberly resident who emigrated from	Here & Now	4/1/22 @ 7:30
Ukraine in 1992 and founder of		pm
Wisconsin Ukrainians Inc., shares how		
the group is fundraising and collecting		
donations for humanitarian aid.		
(Duration: 5 min, 14 sec)		
The Oklahoma Legislature has passed a	PBS NewsHour	4/6/22 @ 6
sweeping ban on abortions in the state,		pm
marking the latest in a national trend of		
red states implementing restrictive		
abortion laws. (Duration: 7 min, 11 sec)		
Shots Fired: The use of deadly force in	Frontline	4/6/22 @ 11
Utah is investigated amid record police		pm
shootings in the state. (Duration: 1 hr)		
Life After Lockup: Learn about the	Searching for Justice	4/13/22 @ 9
challenges people who have spent years		pm
behind bars encounter after release.		
(Duration: 1 hr)		
A survey from The Trevor Project found	PBS NewsHour	5/5/22 @ 6
that 45 percent of LGBTQ youth across		pm
the U.S. seriously considered suicide last		
year. Fourteen percent attempted		
suicide and the rate was even higher		
among transgender and non-binary		
individuals. (Duration: 6 min, 18 sec)		
When Claude Got Shot: After being shot	Independent Lens	5/9/22 @ 9
by a 15-year-old, Claude Motley's path to		pm
recovery leads to forgiveness. (Duration:		
1 hr, 30 min)		
The U.S. Soccer Federation announced a	PBS NewsHour	5/18/22 @ 6
historic deal to ensure equal pay		pm
between the men's and women's players.		
U.S. soccer became the first national		
team to equalize pay and bonuses in the		
sport, including for World Cup play.		
(Duration: 5 min, 28 sec)		

A new independent report documents in devastating detail how the past leadership of the Southern Baptist Convention ignored sexual abuse allegations for the better part of two decades and sometimes silenced or tried to discredit accusers. (Duration: 6 min, 39 sec)	PBS NewsHour	5/23/22 @ 6 pm
The defamation trial for Johnny Depp and Amber Heard raises concerns about domestic violence. (Duration: 7 min, 5 sec)	PBS NewsHour	6/2/22 @ 6 pm
A professor of population health and obstetrics who is also a gynecology at UW-Madison discusses economic and racial disparities linked to abortion and expected impacts of reversing Roe v. Wade. (Duration: 6 min, 14 sec)	Here & Now	6/10/22 @ 7:30 pm