

**QUARTERLY ISSUE/PROGRAM TOPIC REPORT  
 JANUARY TO MARCH 2022  
 FOR TELEVISION STATIONS LICENSED TO THE STATE OF WISCONSIN –  
 EDUCATIONAL COMMUNICATIONS BOARD (ECB)  
 WHWC-TV, WHRM-TV, WHLA-TV, WPNE-TV, AND WLEF-TV**

During the period, WHWC-TV, WHRM-TV, WHLA-TV, WPNE-TV, AND WLEF-TV, as part of the network that makes up PBS Wisconsin, has served the public interest by producing and broadcasting diverse content which addresses national, statewide and regional issues. The following is a list of some of the produced or acquired programming aired in response to areas of concern to viewers served by WHWC-TV, WHRM-TV, WHLA-TV, WPNE-TV, AND WLEF-TV which were ascertained through station leadership meetings, internal editorial meetings, viewer suggestions and ongoing communication with members and leaders in the community.

**ISSUES OF COMMUNITY CONCERN:**

- AGRICULTURE
- CULTURE
- ECONOMY
- EDUCATION
- ENVIRONMENT
- HEALTH
- POLITICS
- SOCIAL ISSUES

<b>TELEVISION STATIONS LICENSED TO THE STATE OF WISCONSIN – EDUCATIONAL COMMUNICATIONS BOARD (ECB)          WHWC-TV, WHRM-TV, WHLA-TV, WPNE-TV, AND WLEF-TV</b> Quarterly Issues and Programs List January to March 2022		
<b>AGRICULTURE</b>	<b>PROGRAM</b>	<b>DATE</b>
Pres. Biden held a virtual meeting with farmers to discuss strategies to increase competition and combat rising prices for meat. With bigger farms taking over a larger share of the market overall, many smaller dairy farms are also at a crossroads where they have to adapt or call it quits. (Duration: 4 min, 26 sec)	PBS NewsHour	1/3/22 @ 6 pm

<p>Acreege battles happen every year as producers look to plant acres giving them the best chance at making money. However, the holders of millions of acres that have been set aside for environmental and financial gain are approaching a big decision. (Duration: 6 min, 55 sec)</p>	<p>Market to Market</p>	<p>1/9/22 @ 10:30 am</p>
<p>The Secretary of Agriculture talks biofuels, meatpacking and trade with House Ag Committee. (Duration: 3 min, 33 sec)</p>	<p>Market to Market</p>	<p>1/23/22 @ 10:30 am</p>
<p>Moving grain downriver gets a boost from Congress. (Duration: 1 min, 40 sec)</p>	<p>Market to Market</p>	<p>1/23/22 @ 10:30 am</p>
<p>Winter weather strikes most of the nation but drought remains an issue. (Duration: 2 min)</p>	<p>Market to Market</p>	<p>2/6/22 @ 10:30 am</p>
<p>House Ag Committee has questions about climate change projects. (Duration: 2 min, 49 sec)</p>	<p>Market to Market</p>	<p>2/13/22 @ 10:30 am</p>
<p>A Colorado Department of Agriculture officials states, "At the Colorado Department of Agriculture we are eyes wide open that we are dealing with a real climate crisis. And agriculture is among the first impacted." (Duration: 6 min, 32 sec)</p>	<p>Market to Market</p>	<p>2/13/22 @ 10:30 am</p>
<p>Farm life in the 1930s and 1940s is illustrated through the personal stories of a boy growing up in Wild Rose, Wis. (Duration: 1 hr)</p>	<p>A Farm Story with Jerry Apps</p>	<p>2/26/22 @ 2 pm</p>
<p>This week, the number of cases of Highly Pathogenic Avian Influenza accelerated in commercial flocks, impacting several Midwestern states. (Duration: 1 min, 46 sec)</p>	<p>Market to Market</p>	<p>3/20/22 @ 10:30 am</p>
<p>The Black Sea region straddling Russia and Ukraine is known as the "breadbasket of Europe" because of the bounty from its fertile soil. But since the Russian invasion farmers have left those fields for safety or to take up arms, and the impacts are ricocheting around the world. (Duration: 6 min, 43 sec)</p>	<p>PBS NewsHour</p>	<p>3/22/22 @ 6 pm</p>
<p><b>CULTURE</b></p>	<p><b>PROGRAM</b></p>	<p><b>DATE</b></p>
<p>Frank Sinatra performs some of his signature songs, including "My Way" and "I've Got You Under My Skin," at a 1970 concert in London. (Duration: 1 hr)</p>	<p>Sinatra in Concert at Royal Festival Hall</p>	<p>1/1/22 @ 8 pm</p>
<p>Turning Back the Clock: We're turning back the clock as we tour the Paine Art Center and Gardens, a historic mansion in Oshkosh. The</p>	<p>Wisconsin Life</p>	<p>1/6/22 @ 7 pm</p>

adventure continues as we connect with stories from across the state. (Duration: 30 min)		
Reopening - The Broadway Revival: Go behind the scenes of Broadway as shows reunite, rehearse and re-stage for their long-awaited reopening nights while the theater industry learns how to turn the lights back on after its longest hiatus in history due to the COVID-19 pandemic. (Duration: 1 hr)	Great Performances	1/18/22 @ 8 pm
Siren Shrub, Whitefeather Organics: Head to Stevens Point to visit Siren Shrub Company, home of the Door County Cherry Shrub. Siren gets ingredients for their shrubs — nonalcoholic drinks that incorporate apple cider vinegar, sugar and a fruit, root or herb — from local farms. Also, enjoy a pizza night on the farm. (Duration: 30 min)	Wisconsin Foodie	1/20/22 @ 7 pm
Black Memorabilia: Meet the people who reproduce, consume and reclaim racially charged Black memorabilia. (Duration: 1 hr, 30 min)	Independent Lens	2/3/22 @ 10 pm
Marian Anderson - The Whole World in Her Hands: Explore the singer's life and career from the Metropolitan Opera to the State Department. (Duration: 2 hrs)	American Masters	2/8/22 @ 8 pm
Paul McCartney, Ringo Starr, Tom Petty and many more artists perform the songs of George Harrison. (Duration: 2 hrs)	Concert for George	2/26/22 @ 10 pm
On the bottom of Wisconsin's Great Lakes lie the wrecks of over 700 ships. Each one tells a story about the state's maritime history; the mariners that worked on them; the industries and communities they served and the dangers of the lakes. (Duration: 1 hr, 30 min)	Shipwrecks!	2/28/22 @ 8:30 pm
Enjoy landscapes of the state from the Mississippi River to the Great Lakes. (Duration: 1 hr)	Wisconsin From the Air	3/9/22 @ 7 pm
The Conductor: Follow Marin Alsop's journey to become the first female music director of a major American symphony despite repeated rejection by the classical music industry. (Duration: 1 hr, 30 min)	Great Performances	3/27/22 @ 3 pm
<b>ECONOMY</b>	<b>PROGRAM</b>	<b>DATE</b>

<p>The U.S. Supreme Court heard lengthy arguments challenging the Biden administration's vaccine and testing requirements in the workplace. The rules at stake are at the heart of the government's pandemic response and could have significant implications for roughly 100 million workers. (Duration: 11 min, 27 sec)</p>	<p>PBS NewsHour</p>	<p>1/7/22 @ 6 pm</p>
<p>The last time inflation rose 7 percent annually was back in 1982 and the latest consumer price report shows costs are continuing to spike. That is presenting real questions for the Federal Reserve, which is tasked with promoting stable prices. (Duration: 8 min, 46 sec)</p>	<p>PBS NewsHour</p>	<p>1/12/22 @ 6 pm</p>
<p>At one point Monday, the Dow Jones was down more than a thousand points and the S&amp;P 500, which is a wider gauge of the stock market, fell into correction territory — a drop of 10 percent from its previous high. All of the major indexes finished on a positive note, but are down since the start of the year. (Duration: 7 min, 2 sec)</p>	<p>PBS NewsHour</p>	<p>1/24/22 @ 6 pm</p>
<p>The Federal Reserve is shifting its approach to the economy and monetary policy. It's a major change after holding interest rates at near zero levels. Given the pandemic, it's not without its own risks. But the Fed chairman said the state of the economy required changing course. (Duration: 8 min, 43 sec)</p>	<p>PBS NewsHour</p>	<p>1/26/22 @ 6 pm</p>
<p>Many economists believe the spike in prices is going to be quite high compared to a year ago, while inflation's bite has been particularly pronounced on some groups of Americans. That includes seniors living on fixed incomes and millennials who had already lost ground during the financial crisis and Great Recession. (Duration: 9 min, 13 sec)</p>	<p>PBS NewsHour</p>	<p>2/9/22 @ 9 pm</p>
<p>This week, The Peterson Institute for International Economics lambasted the former administration's 2019 Phase One agreement with China, which brought a halt to Trump's Trade War, but failed to deliver by a December 31, 2021 deadline. (Duration: 2 min, 24 sec)</p>	<p>Market to Market</p>	<p>2/13/22 @ 10:30 am</p>
<p>A public affairs and economics professor at UW-Madison discusses what a low unemployment rate and hiring difficulties reported by businesses means about Wisconsin's labor market. (Duration: 6 min, 42 sec)</p>	<p>Here &amp; Now</p>	<p>2/18/22 @ 7:30 pm</p>

The latest jobs reports shows U.S. job growth surged in February as the omicron wave of COVID-19 began fading. The Labor Department reports employers added a net of 678,000 jobs, the most since July. (Duration: 5 min, 48 sec)	PBS NewsHour	3/4/22 @ 6 pm
A UW-Madison political science and public affairs professor, explains how U.S. sanctions on Russia for its attack on Ukraine are affecting oil and gas prices amid growing inflation. (Duration: 7 min, 7 sec)	Here & Now	3/11/22 @ 7:30 pm
Learn about the untold story of African American entrepreneurship, where skill, industriousness, ingenuity and sheer courage in the face of overwhelming odds provide the backbone of this nation's economic and social growth. (Duration: 1 hr, 30 min)	Boss: The Black Experience in Business	3/25/22 @ 10 pm
<b>EDUCATION</b>	<b>PROGRAM</b>	<b>DATE</b>
Out of nearly 100,000 public schools in the United States, more than 90 percent are back to in-person classes. But concerns over the spread of COVID has led some districts to close for the first two weeks of this new year, and move to virtual learning. A look at what's behind those decisions. (Duration: 6 min, 49 sec)	PBS NewsHour	1/4/22 @ 6 pm
The executive director of University Health Services at UW-Madison describes campus preparations for students starting the spring 2022 semester as COVID-19's omicron surge continues. (Duration: 4 min, 45 sec)	Here & Now	1/21/22 @ 7:30 pm
The new president of the UW System is announced. (Duration: 38 sec)	Here & Now	1/21/22 @ 7:30 pm
Bullet Proof: In an era of mass shootings, take a provocative look at what Americans will do to feel safe in schools. (Duration: 1 hr, 30 min)	Independent Lens	2/14/22 @ 9 pm
A school board election in San Francisco is highlighting the political fallout from COVID school closures, even in a city long-considered politically progressive. (Duration: 6 min, 3 sec)	PBS NewsHour	2/16/22 @ 6 pm
Black History Month has been celebrated in some form for nearly a century. But this year it comes as students are getting caught up in political scrutiny and alongside a coordinated effort to limit the teaching of race and racism. (Duration: 9 min, 20 sec)	PBS NewsHour	2/16/22 @ 6 pm

The University of Wisconsin System announced campus mask mandates will start expiring as soon as March 1 as COVID-19 cases continue declining. (Duration: 30 sec)	Here & Now	2/18/22 @ 7:30 pm
A senator representing Milwaukee discusses a slate of bills before the state Legislature that seek to address the state's teacher shortage through improving pay and benefits. (Duration: 6 min, 27 sec)	Here & Now	2/25/22 @ 7:30 pm
For two years, the pandemic has hammered schools and accentuated the staffing shortages they are facing. It's led to enormous problems with teacher morale, burnout, school closures and learning losses. But some states are using the National Guard to fill in the gaps. (Duration: 9 min, 42 sec)	PBS NewsHour	3/24/22 @ 6 pm
A look at a land lease program in Colorado that's benefiting schools. (Duration: 6 min, 59 sec)	Market to Market	3/27/22 @ 10:30 am
<b>ENVIRONMENT</b>	<b>PROGRAM</b>	<b>DATE</b>
The Solomon Islands and Australia: Learn about the terror of a bushfire. (Duration: 1 hr)	Climate Change: Ade on the Frontline	1/12/22 @ 9 pm
The worst drought in decades is gripping eastern Africa -- parching landscapes, killing livestock and creating a humanitarian crisis. Driven by climate change, it's also leading to civil strife, as shepherding communities battle each other for scarce resources. (Duration: 7 min, 23 sec)	PBS NewsHour	1/14/22 @ 6 pm
As the impact of climate change grows, so does the risk of ever larger and more frequent wildfires. No state knows that better than California. But the Golden State is also grappling with the role of one of the country's largest utilities in the matter and whether the company will do what's needed to prevent or stop fires. (Duration: 8 min, 50 sec)	PBS NewsHour	1/25/22 @ 6 pm
Pres. Biden has made tackling climate change a central piece of his agenda. He's secured more money for renewable energy and proposed tougher regulations on carbon and methane emissions. But it's been a more complicated story when it comes to drilling for oil and gas. (Duration: 4 min, 58 sec)	PBS NewsHour	1/28/22 @ 6 pm

Arctic Sinkholes: Colossal explosions shake a remote corner of the Siberian tundra, leaving behind massive craters. In Alaska, a huge lake erupts with bubbles of inflammable gas. Scientists are discovering that these mystifying phenomena add up to a ticking time bomb, as long-frozen permafrost melts and releases vast amounts of methane, a potent greenhouse gas. (Duration: 1 hr)	NOVA	2/2/22 @ 8 pm
Last year was the deadliest on record for manatees, many of whom starved to death because of a lack of seagrass. (Duration: 8 min, 26 sec)	PBS NewsHour	2/10/22 @ 6 pm
The so-called megadrought that is afflicting the American West is the worst in 1,200 years, according to a study published this week. It has dried up water supplies, threatened ranchers and fueled wildfires. (Duration: 6 min, 4 sec)	PBS NewsHour	2/15/22 @ 6 pm
A new United Nations science report warned that the effects of climate change are growing faster and more severe than expected. It cited hunger, disease, poverty and other ills made worse by a warming planet and indicated the repercussions may soon outstrip humanity's ability to adapt. (Duration: 4 min, 29 sec)	PBS NewsHour	2/28/22 @ 6 pm
A retired hydrogeologist who consulted on chemical cleanup, discusses the Wisconsin Department of Justice lawsuit against Tyco and Johnson Controls over PFAS contamination in Marinette. (Duration: 7 min, 33 sec)	Here & Now	3/18/22 @ 7:30 pm
Pres. Biden and the European Union announced new plans to enable Europe to become less dependent on Russian oil and gas. But for now, the Russian invasion has opened up much larger questions over our dependence on fossil fuels and the need to develop cleaner renewable energy. (Duration: 8 min, 30 sec)	PBS NewsHour	3/25/22 @ 6 pm
<b>HEALTH</b>	<b>PROGRAM</b>	<b>DATE</b>
Millions of Americans have new federal protections from unexpected medical costs if they see a doctor they did not choose and who doesn't accept their insurance. For years, the price tag from surprise medical bills could range from hundreds of dollars to tens of thousands.	PBS NewsHour	1/3/22 @ 6 pm

But a new law that took effect at the start of the new year changes that. (Duration: 5 min, 43 sec)		
UW Madison's chief quality and safety officer discusses the current state of the COVID-19 pandemic in Wisconsin as cases and hospitalizations rise dramatically in the first week of 2022. (Duration: 5 min, 49 sec)	Here & Now	1/7/22 @ 7:30 pm
A medical ethicist and assistant professor at UW-Madison explains how hospitals make tough decisions to triage patients both vaccinated and unvaccinated for COVID-19 in the pandemic. (Duration: 5 min, 58 sec)	Here & Now	1/21/22 @ 7:30 pm
China's COVID Secrets: The untold story of the beginning of the coronavirus pandemic and how China responded. (Duration: 1 hr, 30 min)	Frontline	1/25/22 @ 9 pm
A genomics and data scientist with the Wisconsin State Laboratory of Hygiene discusses sequencing variants of SARS-CoV-2 — the virus that causes COVID-19 — and how this analysis informs public health efforts. (Duration: 8 min, 8 sec)	Here & Now	2/4/22 @ 7:30 pm
Executive director of UniteWI and a community health advocate in Milwaukee describes how Medicaid fraud hurts prenatal care programs that focus on Black infant and maternal mortality. (Duration: 6 min, 14 sec)	Here & Now	2/11/22 @ 7:30 pm
Augmented: Follow the dramatic personal journey of a biophysicist working to create brain-controlled robotic limbs. (Duration: 1 hr, 30 min)	NOVA	2/23/22 @ 8 pm
An epidemiologist and public health professor at UW-Madison considers what's next for COVID-19 as hospitalizations plummet in Wisconsin and remaining local mask mandates wind down. (Duration: 5 min, 5 sec)	Here & Now	2/25/22 @ 7:30 pm
Two years into the pandemic, concerns about COVID-19's impact on mental health continue to grow. (Duration: 10 min, 2 sec)	PBS NewsHour	3/15/22 @ 6 pm
Almost 30 million Americans will have an eating disorder in their lifetime. During the pandemic, the number of people seeking treatment has jumped. But eating disorders are often	PBS NewsHour	3/28/22 @ 6 pm



overlooked in people of color. (Duration: 9 min, 19 sec)		
<b>POLITICS</b>	<b>PROGRAM</b>	<b>DATE</b>
U.S. senators returned to work in Washington, D.C. as Democrats launched their most concerted push yet on voting legislation. (Duration: 5 min, 5 sec)	PBS NewsHour	1/10/22 @ 6 pm
Marquette Law School's poll director discusses the announcement by incumbent Republican U.S. Sen. Ron Johnson that he is running for a third term and what it means for the race. (Duration: 5 min, 49 sec)	Here & Now	1/14/2 @ 7:30 pm
United States of Conspiracy: Learn how conspiracy theories went from the fringes of U.S. politics into the White House. (Duration: 1 hr)	Frontline	1/18/22 @ 9 pm
Not Going Quietly: An inspiring and sobering story about disability, activism and family featuring a rising star in progressive politics. (Duration: 1 hr, 30 min)	POV	1/24/22 @ 8 pm
Trump's American Carnage: From his first days as president to his last, how Trump stoked division, violence and insurrection. An investigation into Trump's siege on his enemies, the media and even the leaders of his own party, who for years ignored the warning signs of what was to come. (Duration: 1 hr)	Frontline	2/1/22 @ 8 pm
A look at the building political battle over the 2020 election in Wisconsin, including efforts by Republicans to promote audits, subpoenas and investigations, as well as growing concern among Democrats about efforts to overturn the outcome of the vote. (Duration: 4 min, 4 sec)	Here & Now	2/4/22 @ 7:30 pm
Advocates from the disability community in Wisconsin voice concerns about how bills put forth by Republican lawmakers to establish new rules for election administration in the state would limit voter access. (Duration: 1 min, 33 sec)	Here & Now	2/11/22 @ 7:30 pm
The State Public Defender of Wisconsin explains why public defender attorneys oppose a proposal that would allow courts to set bail levels based on additional considerations. (Duration: 5 min, 33 sec)	Here & Now	2/25/22 @ 7:30 pm

More than a year in office, as Pres. Biden delivers his first official State of the Union address, he is facing an array of challenges, including pandemic recovery, record inflation, Russia's invasion of Ukraine and his domestic agenda stalled in Congress. (Duration: 9 min, 53 sec)	PBS NewsHour	3/1/22 @ 6 pm
A meeting in Rome between top American and Chinese officials was preceded by reporting that Moscow had asked Beijing for military assistance in its war against Ukraine. (Duration: 9 min, 31 sec)	PBS NewsHour	3/14/22 @ 6 pm
<b>SOCIAL ISSUES</b>	<b>PROGRAM</b>	<b>DATE</b>
Meet transgender Wisconsinites and activists who are building community while fighting for greater awareness and safety. (Duration: 11 min, 47 sec)	Here & Now	1/7/22 @ 7:30 pm
People's Republic of Desire: In an age where the power of technology helps us connect, are we isolated as ever? Learn about the baffling reality of how virtual relationships are replacing real-life human connections through China's hugely popular video-based social network YY. (Duration: 1 hr, 30 min)	Independent Lens	1/3/22 @ 9 pm
American Insurrection: An investigation into the rising threat of far-right violence in America. (Duration: 1 hr, 30 min)	Frontline	1/4/22 @ 9 pm
Recent shootings in New York City have spotlighted a troubling rise in gun violence and homicide across the country. Learn why violent crime has increased and how cities can prevent it. (Duration: 8 min, 27 sec)	PBS NewsHour	1/27/22 @ 6 pm
A manager in the Milwaukee Office of Violence Prevention discusses the city's challenges following two consecutive years of record homicides and describes efforts to stop the killing. (Duration: 6 min, 12 sec)	Here & Now	2/4/22 @ 7:30 pm
A look at how two Black athletes stand up against racism during the 1968 Olympics. (Duration: 1 hr)	The Stand: How One Gesture Shook the World	2/16/22 @ 9 pm
Apart: In a country leading the world in incarcerating women, meet three mothers fighting to rebuild their lives. (Duration: 1 hr, 30 min)	Independent Lens	2/21/22 @ 9 pm

<p>Sex Trafficking in America: Hear the unimaginable stories of young women coerced into prostitution and follow one police unit that's committed to rooting out sexual exploitation. (Duration: 1 hr)</p>	<p>Frontline</p>	<p>3/15/22 @ 9 pm</p>
<p>9 to 5 - The Story of a Movement: See the real-life fight that inspired a hit and changed the American workplace. (Duration: 1 hr. 30 min)</p>	<p>Independent Lens</p>	<p>3/18/22 @ 10 pm</p>
<p>Secrets in our DNA: Pitfalls and unintended consequences of sharing genetic data with private companies are discussed. (Duration: 1 hr)</p>	<p>NOVA</p>	<p>3/30/22 @ 8 pm</p>