

**QUARTERLY ISSUE/PROGRAM TOPIC REPORT  
 JULY TO SEPTEMBER 2022  
 FOR TELEVISION STATIONS LICENSED TO THE STATE OF WISCONSIN –  
 EDUCATIONAL COMMUNICATIONS BOARD (ECB)  
 WHWC-TV, WHRM-TV, WHLA-TV, WPNE-TV, AND WLEF-TV**

During the period, WHWC-TV, WHRM-TV, WHLA-TV, WPNE-TV, AND WLEF-TV, as part of the network that makes up PBS Wisconsin, has served the public interest by producing and broadcasting diverse content which addresses national, statewide and regional issues. The following is a list of some of the produced or acquired programming aired in response to areas of concern to viewers served by WHWC-TV, WHRM-TV, WHLA-TV, WPNE-TV, AND WLEF-TV which were ascertained through station leadership meetings, internal editorial meetings, viewer suggestions and ongoing communication with members and leaders in the community.

**ISSUES OF COMMUNITY CONCERN:**

- AGRICULTURE
- CULTURE
- ECONOMY
- EDUCATION
- ENVIRONMENT
- HEALTH
- POLITICS
- SOCIAL ISSUES

<p><b>TELEVISION STATIONS LICENSED TO THE EDUCATIONAL COMMUNICATIONS BOARD (ECB)          WHWC-TV, WHRM-TV, WHLA-TV, WPNE-TV, AND WLEF-TV</b></p> <p>Quarterly Issues and Programs List          July to September 2022</p>		
<b>AGRICULTURE</b>	<b>PROGRAM</b>	<b>DATE</b>
<p>New initiatives from the USDA Secretary on a Midwest road trip, a lawsuit against the beef checkoff is turned around at the courthouse door, bringing the message from Kansas cattle feedlots to the halls of Congress and more. (Duration: 30 min)</p>	<p>Market to Market</p>	<p>7/3/22 @ 10:30 am</p>
<p>Summer storms pummel the Midwest, moving the mark on line of sight for drone flight, crop progress - more than just knee-high by the fourth of July - and more. (Duration: 30 min)</p>	<p>Market to Market</p>	<p>7/10/22 @ 10:30 am</p>

Processing policy and legal changes in the meat industry, opening Ukraine's grain pipeline, water quality remains a challenge for Iowa utilities and farmers and more. (Duration: 30 min)	Market to Market	7/17/22 @ 10:30 am
Russia and Ukraine signed agreements that cleared the way for exporting millions of tons of desperately needed Ukrainian grain, as well as securing Russian exports of grain and fertilizers. Ukraine's one of the world's largest exporters of wheat, corn and sunflower oil and halting its supply hurts global food security. (Duration: 7 min, 6 sec)	PBS NewsHour	7/22/22 @ 6 pm
Drought is forcing cattle liquidation in Texas, Congress discusses crop insurance changes and more. (Duration: 30 min)	Market to Market	7/24/22 @ 10:30 am
Getting some outside the beltway perspective for the next Farm Bill, a jump start for climate-smart practices in agriculture, a battle over capturing greenhouse gas in the Midwest and more. (Duration: 30 min)	Market to Market	7/31/22 @ 10:30 am
The war in Ukraine has exacerbated a global food crisis with hundreds of millions of people going to bed hungry every night. A recent UN-brokered deal with Russia and Ukraine to allow Ukrainian grain to leave the Black Sea is offering some relief, but the problem goes well beyond that. (Duration: 10 min, 1 sec)	PBS NewsHour	8/4/22 @ 6 pm
Kentucky starts the recovery process after devastating floods, the federal government allocates billions to fight climate change, container ships get a new port of call in the Great Lakes and more. (Duration: 30 min)	Market to Market	8/7/22 @ 10:30 am
Devastating drought gives way to destructive downpours, native Americans take more control over how their food dollars are spent and more. (Duration: 30 min)	Market to Market	8/28/22 @ 10:30 am
Floodwaters overwhelm the Cotton Belt, farm income remains strong despite a slight dip, making a profit by taking data into the digital era and more. (Duration: 30 min)	Market to Market	9/4/22 @ 10:30 am
A heatwave continues to roll over the West, a new study calls ethanol's carbon footprint into question, new approaches to managing mental health emergencies in Rural America and more. (Duration: 30 min)	Market to Market	9/11/22 @ 10:30 am

A national rail strike is averted with 24-hours to spare, hot and dry weather continues to press the West, scientists uncover clues to possible COVID-19 treatment from pig cells and more.(Duration: 30 min)	Market to Market	9/18/22 @ 10:30 am
<b>CULTURE</b>	<b>PROGRAM</b>	<b>DATE</b>
Soil Sisters: Inga visits with a grassroots network of women farmers in southwestern Wisconsin. (Duration: 30 min)	Around the Farm Table	7/7/22 @ 7 pm
Reflections on Liberty: The Wisconsin Chamber Orchestra performs on the State Capitol grounds. (Duration: 1 hr)	Concerts on the Square	7/16/22 @ 6 pm
Take a trip through Wisconsin's bar and brewing history. (Duration: 1 hr)	Bottoms Up: Wisconsin's Historic Bars and Breweries	7/19/22 @ 10 pm
Ojibwe artist Rabbett Before Horses Strickland is a talented Wisconsin, artist, musician and theoretical mathematician whose work reflects his culture. (Duration: 1 hr)	Rabbett Before Horses	7/26/22 @ 10 pm
Ailey: Discover the choreographer Alvin Ailey, whose dances center on the Black experience with grace, strength and beauty. (Duration: 1 hr, 30 min)	American Masters	8/12/22 @ 8 pm
Enjoy landscapes of the state from the Mississippi River to the Great Lakes. (Duration: 1 hr)	Wisconsin From the Air	8/15/22 @ 11:30 pm
The Music of the Civil Rights Movement: Aretha Franklin, Curtis Mayfield and other musicians composed a soundtrack for a turbulent time. (Duration: 1 hr, 30 min)	Freedom Songs	8/16/22 @ 10 pm
Jerry Apps shares vivid stories from his time as a student at Chain O'Lake School. (Duration: 1 hr)	Jerry Apps: One Room School	8/25/22 @ 7 pm
We're off to Gov. Dodge State Park in the heart of the Driftless Area, meet a woman who became Miss Black USA, visit a farm that planted millions of sunflowers to brighten the COVID-19 world, ride in a carriage race and uncover the "Cold War" bridge of two German professors at UW-Oshkosh. (Duration: 30 min)	Wisconsin Life	9/1/22 @ 7 pm
The annual UW Band Spring Concert returns after a two-year hiatus. (Duration: 1 hr)	UW Varsity Band Concert 2022	9/26/22 @ 8 pm
<b>ECONOMY</b>	<b>PROGRAM</b>	<b>DATE</b>

Amid high inflation and rising housing costs, some seniors are turning to home-sharing. Hear the story about a growing number of baby boomers who are becoming "boommates." (Duration: 8 min, 24 sec)	PBS NewsHour	7/11/22 @ 6 pm
Despite a robust job market in recent years, the career path for some, notably young people of color, is often dampened by a lack of skills needed for good jobs in today's economy. In Pittsburgh, one group is trying to clear that path. (Duration: 8 min, 4 sec)	PBS NewsHour	7/14/22 @ 6 pm
A look at how consumer prices have jumped considerably over the past year, with the inflation rate hitting a 40-year high in the U.S. and how these higher costs are particularly hitting lower-income people around Wisconsin. (Duration: 5 min, 26 sec)	Here & Now	7/22/22 @ 7:30 pm
New data shows the U.S. economy shrank for the second straight quarter, raising concerns that the nation might be nearing, if not already in, a recession. The White House pushed back against that idea, pointing to strong job growth in recent months. (Duration: 9 min, 2 sec)	PBS NewsHour	7/28/22 @ 6 pm
The U.S. has now regained all the jobs it lost during the COVID pandemic, in spite of concerns about rising inflation and a possible recession. Employers added 528,000 jobs last month, more than double what economists predicted. Meanwhile, unemployment fell to 3.5 percent. (Duration: 5 min, 47 sec)	PBS NewsHour	8/5/22 @ 6 pm
While inflation eased slightly last month, it continues to remain high and new data shows it's having an outsized, negative impact on Native American, Black and Latino families in particular, according to a poll out this week from NPR, the Robert Wood Johnson Foundation and Harvard University. (Duration: 6 min, 41 sec)	PBS NewsHour	8/10/22 @ 6 pm
The Federal Reserve chair delivered a stark message on inflation, warning that more interest rate hikes are coming and they're going to take a toll. Those statements came during the Fed's annual economic symposium in Jackson Hole, WY. (Duration: 6 min, 46 sec)	PBS NewsHour	8/26/22 @ 6 pm

The U.S. job market showed steady growth again in August, but hiring slowed from a torrid pace. Unemployment ticked up to 3.7 percent even though employers added 315,000 new jobs. That's because more people tried to get back into the workforce. Even so, many employers say they still need more workers. (Duration: 5 min, 25 sec)	PBS NewsHour	9/2/22 @ 6 pm
The August inflation report is out and the U.S. Labor Department says overall consumer prices rose 8.3 percent from a year ago. That's slightly lower than July's increase, but amid fears of more interest rate hikes, it led to Wall Street's worst day since June 2020. (Duration: 6 min, 22 sec)	PBS NewsHour	9/13/22 @ 6 pm
Railroads and labor unions reached a tentative agreement preventing a strike that would have made supply chain issues even worse. The five-year deal includes raises for workers and addresses union concerns about working conditions, time off and schedules. (Duration: 7 min, 23 sec)	PBS NewsHour	9/15/22 @ 6 pm
<b>EDUCATION</b>	<b>PROGRAM</b>	<b>DATE</b>
One of the major consequences of the coronavirus is that children around the world have been unable to attend schools to learn and are too poor to have computers and thus can't learn remotely. This is especially a problem in poor, less developed countries. A look at the issue with reports from three countries around the world in Venezuela, Uganda and India. (Duration: 9 min, 56 sec)	PBS NewsHour	7/4/22 @ 6 pm
A new law in Florida has instituted restrictions on how schools and businesses can teach race-related concepts. The law, called the Stop Woke Act, limits instruction on critical race theory. It's the latest part of that state's Republican governor's extensive efforts to reshape public education and curriculum in the state. (Duration: 5 min, 16 sec)	PBS NewsHour	7/8/22 @ 6 pm
Dr. Jennifer Mnookin, the incoming chancellor of UW-Madison, discusses her intentions to address challenges facing the institution, including the cost of attendance, student diversity and relationship with state government. (Duration: 6 min, 10 sec)	Here & Now	8/5/22 @ 7:30 pm

<p>The superintendent of the School District of Arcadia describes the shortages of teachers and staff in rural schools and what is being done to recruit and retain more people in these positions. (Duration: 5 min, 36 sec)</p>	<p>Here &amp; Now</p>	<p>8/19/22 @ 7:30 pm</p>
<p>School board elections are increasingly becoming proxies for the larger political culture wars on issues of race, gender and parental rights. Several states have recently implemented laws that critics say effectively ban books in schools and libraries. (Duration: 6 min, 37 sec)</p>	<p>PBS NewsHour</p>	<p>8/23/22 @ 6 pm</p>
<p>A UW-Madison School of Education professor explains the purpose and potential impacts of an executive order by Pres. Biden offering student loan debt relief to eligible borrowers. (Duration: 6 min, 52 sec)</p>	<p>Here &amp; Now</p>	<p>8/26/22 @ 7:30 pm</p>
<p>The long-term impact of school shutdowns and remote learning during the pandemic is becoming apparent as students return to the classroom. New test results show a significant drop in scores and learning for elementary school-aged children. (Duration: 7 min, 57 sec)</p>	<p>PBS NewsHour</p>	<p>9/1/22 @ 6 pm</p>
<p>A Verona Area High School teacher and a member of the Asian American Pacific Islander Coalition of Wisconsin considers how teaching history has become fraught as culture wars enter classrooms. (Duration: 6 min, 27 sec)</p>	<p>Here &amp; Now</p>	<p>9/2/22 @ 7:30 pm</p>
<p>Education has a high profile in the 2022 election for governor of Wisconsin, as Democratic incumbent Tony Evers and Republican challenger Tim Michels consider why schools don't have enough teachers. (Duration: 2 min, 25 sec)</p>	<p>Here &amp; Now</p>	<p>9/2/22 @ 7:30 pm</p>
<p>The number of undergraduate students has dropped by almost 10 percent during the pandemic. But it's been a different story for some time at many historically Black colleges and universities. Applications are up nearly 30 percent at many of these schools and top-tier HBCUs are increasingly becoming the first choice for some of the most sought-after students. (Duration: 9 min, 13 sec)</p>	<p>PBS NewsHour</p>	<p>9/13/22 @ 6 pm</p>
<p><b>ENVIRONMENT</b></p>	<p><b>PROGRAM</b></p>	<p><b>DATE</b></p>

Even before summer began, there were extreme heat waves and new heat records throughout the Northern Hemisphere, and the forecast calls for a hotter-than-normal summer in much of the U.S. Scientists say climate change is accelerating and intensifying these kinds of heat waves. It's taken a while for some TV weather men and women to make these connections, but that's changing. (Duration: 7 min, 54 sec)	PBS NewsHour	7/1/22 @ 6 pm
The Supreme Court's recent decision to limit the authority of the Environmental Protection Agency has many worried about whether the Biden administration can reach its climate goals. (Duration: 8 min, 11 sec)	PBS NewsHour	7/5/22 @ 6 pm
Los Angeles - It's a Vibe: Baratunde explores his adopted hometown and meets kayakers saving a river. (Duration: 1 hr)	America's Great Outdoors with Baratunde Thurston	7/19/22 @ 8 pm
A deal formed among U.S. Senate Democrats would bring substantial new money to boost the expansion of renewable energy and provide more incentives for people to buy electric vehicles. But it also expands more fossil fuel development projects. (Duration: 5 min, 37 sec)	PBS NewsHour	7/28/22 @ 6 pm
Social media can certainly motivate people for good and otherwise. Calls to action to clean up the oceans, rivers and beaches have galvanized volunteers and gone viral. But given the magnitude of the problem, how should we assess the impact? (Duration: 8 min)	PBS NewsHour	8/4/22 2 6 pm
Across Europe, rivers have sunk to historic lows because of brutal heat waves fueled by climate change. In Britain, conservationists are urging the government and water companies to take action to counter devastating droughts. Meanwhile, the source of the legendary River Thames has dried up and moved several miles downstream, further than it's ever gone before. (Duration: 6 min, 47 sec)	PBS NewsHour	8/22/22 @ 6 pm
Faya Dayi: An immersion in the world of Harar, Ethiopia, where khat, a euphoria-inducing plant, holds sway over the rituals and rhythms of everyday life. (Duration: 2 hrs)	POV	8/29/22 @ 8 pm
Surviving the Dust Bowl: Dust storms ravaged the parched southern plains in the 1930s, turning bountiful fields into desert. (Duration: 1 hr)	American Experience	8/31/22 @ 9 pm

In a historic vote, California regulators agreed to ban the sale of new gasoline-fueled cars by 2035. Because the state is the largest auto market in the U.S., the move could lead to a nationwide shift. But there are still many barriers to American drivers going fully electric. (Duration: 7 min, 56 sec)	PBS NewsHour	9/5/22 @ 6 pm
For years, scientists have warned about the dangerous consequences of climate change and many dire outcomes are more urgent than most people realize. A new report shows sea-level rise will threaten homes and properties in hundreds of counties along the coast of the U.S. It could make many places unlivable and take an enormous economic toll. (Duration: 6 min, 28 sec)	PBS NewsHour	9/14/22 @ 6 pm
<b>HEALTH</b>	<b>PROGRAM</b>	<b>DATE</b>
With vaccinations, boosters and drugs, COVID has become a far less deadly risk for most Americans than earlier in the pandemic. But COVID still presents numerous problems, particularly for some of the most vulnerable people, with an average of more than 300 people dying every day from it. (Duration: 8 min, 19 sec)	Here & Now	7/7/22 @ 7:30 pm
The owner of a Madison-area pharmacy discusses increasing purchases of "morning after" pills and concerns about prescription medications with abortion illegal in Wisconsin. (Duration: 5 min, 27 sec)	Here & Now	7/15/22 @ 7:30 pm
Wuhan Wuhan: Through the stories of frontline medical workers, patients and ordinary citizens, Wuhan Wuhan provides a human face to the early months of the COVID-19 pandemic in the city where the mysterious virus was first discovered. How will they unite in grappling with an invisible, deadly killer? (Duration: 1 hr, 30 min)	POV	7/15/22 @ 10 pm
A Milwaukee-based emergency physician describes efforts to prepare for treating more pregnant patients with critical health issues given less access to medically safe abortions. (Duration: 13 min, 58 sec)	Here & Now	7/29/22 @ 7:30 pm

There is another proposal that could make it into the Wis. Senate budget deal that would cap the cost of insulin. More than 7 million Americans with diabetes use insulin and about 1 million put an enormous amount of their paycheck toward that medication. (Duration: 6 min, 19 sec)	Here & Now	8/5/22 @ 7:30 pm
Wis.'s Dept. of Health Services state epidemiologist describes efforts to distribute a short supply of vaccine doses for monkeypox as the number of infections climbs. (Duration: 4 min, 57 sec)	Here & Now	8/12/22 @ 7:30 pm
Take a look at how the Mayo Clinic has met the changing demands of healthcare for 50 years. (Duration: 2 hrs)	Mayo Clinic: Faith, Hope, Science	8/22/22 @ 9 pm
The Family Services of Northeast Wisconsin program manager describes the response to the 9-8-8 Suicide & Crisis Lifeline, which provides counselors to people seeking help with mental health. (Duration: 6 min)	Here & Now	8/26/22 @ 7:30 pm
Americans could start getting doses of new COVID shots as early as next week. The government says the boosters to fight omicron are key to protecting against severe illness this winter. But questions remain over how effective these shots will be. (Duration: 6 min, 22 sec)	PBS NewsHour	9/1/22 @ 6 pm
Explore the powerful stories of those impacted by suicide and journey to the front lines of research with scientists whose work is leading to better prevention and treatment. (Duration: 1 hr, 30 min)	Facing Suicide	9/13/22 @ 8 pm
<b>POLITICS</b>	<b>PROGRAM</b>	<b>DATE</b>
La Crosse County District Attorney Tim Gruenke, a Democrat who opposes the reversal of Roe v. Wade, explains why he would enforce Wisconsin's abortion laws and remains open to pursuing prosecutions. (Duration: 5 min, 16 sec)	Here & Now	7/1/22 @ 7:30 pm
Pres. Biden's first trip to the Middle East as president is delicate diplomacy for an administration that's pledged to put human rights first, but is also balancing Middle East realities, especially in Saudi Arabia. (Duration: 6 min, 20 sec)	PBS NewsHour	7/12/22 @ 6 pm
The chair of the Wisconsin Elections Commission discusses providing voters and clerks guidance as the primary nears and while members of his	Here & Now	7/15/22 @ 7:30 pm

party seek to dissolve the agency. (Duration: 7 min, 35 sec)		
A Wisconsin Elections Commission member discusses Republican efforts to overturn the state's 2020 presidential vote and the future of the agency. (Duration: 5 min, 32 sec)	Here & Now	7/29/22 @ 7:30 pm
The Wis. Supreme Court banned ballot drop boxes but left open questions related to voters with disabilities. (Duration: 4 min, 40 sec)	Here & Now	8/5/22 @ 7:30 pm
Seven of the Republican House members who voted to impeach former Pres. Trump have already retired or lost their primary races. There has not been a more vocal GOP critic of Trump than Wyoming Rep. Liz Cheney, and she is now facing an uphill battle to retain her seat in Congress. (Duration: 8 min, 11 sec)	PBS NewsHour	8/15/22 @ 6 pm
There's just 76 days to go until the midterm elections that will determine which party controls Congress next year. Voters in Florida and New York on Tuesday chose their nominees in House and Senate races, setting up major November showdowns. (Duration: 9 min. 58 sec)	PBS NewsHour	8/24/22 @ 6 pm
Supreme Revenge - Battle for the Court: The inside story of Mitch McConnell's hard-fought effort to transform the nation's highest court. (Duration: 1 hr)	Frontline	8/24/22 @ 11 pm
The ruling Conservative Party in the United Kingdom made Liz Truss its new leader, setting her up to replace Boris Johnson as prime minister. Truss is currently foreign secretary and strongly backs lower taxes and a smaller government. The shift in leadership comes as the country braces for an acute economic and cost of living crisis. (Duration: 2 min, 55 sec)	PBS NewsHour	9/5/22 @ 6 pm
In advance of the 2022 midterm elections, a Milwaukee-based community outreach group is expanding its efforts to Racine and Kenosha to engage voters long overlooked by campaigns and politicians. (Duration: 5 min, 17 sec)	Here & Now	9/16/22 @ 7:30 pm
<b>SOCIAL ISSUES</b>	<b>PROGRAM</b>	<b>DATE</b>

<p>A criminal defense lawyer who is a former Waukesha County prosecutor and self-described "zealous" Second Amendment advocate, describes Wisconsin laws on semi-automatic firearms and machine guns. (Duration: 5 min, 10 sec)</p>	<p>Here &amp; Now</p>	<p>7/8/22 @ 7:30 pm</p>
<p>Pope Francis continues his week-long tour of Canada where he's apologizing for the Catholic Church's role in running residential schools — very similar to ones across the U.S. — that tried to eradicate Native cultures. While the pope's apology was welcomed, Indigenous leaders and former students say it's only the first step toward healing a painful past. (Duration: 6 min, 29 sec)</p>	<p>PBS NewsHour</p>	<p>7/27/22 @ 6 pm</p>
<p>The founder and executive director of Essie Justice Group, a nonprofit that supports women with imprisoned loved ones, shares her take on helping to end the harm mass incarceration causes for families. (Duration: 3 min, 15 sec)</p>	<p>PBS NewsHour</p>	<p>7/28/22 @ 6 pm</p>
<p>Wisconsin U.S. Sen. Tammy Baldwin, a Democrat, explains why she is sponsoring a bill to establish rights to same-sex and interracial marriage in federal law and seeking 10 Republicans to allow a vote. (Duration: 7 min, 51 sec)</p>	<p>Here &amp; Now</p>	<p>7/29/22 @ 7:30 pm</p>
<p>The debate over gun control in America often centers around firearms production and distribution. But in recent years gun company marketing techniques have come under scrutiny, as major manufacturers seek out a new and arguably vulnerable audience. (Duration: 9 min, 39 sec)</p>	<p>PBS NewsHour</p>	<p>8/11/22 @ 6 pm</p>
<p>David Bornstein is co-founder of the Solutions Journalism Network, a group that works with news organizations to produce rigorous reporting on responses to social problems. The goal is to "rebalance the news" to provide people a sense of investment and communities with the information they need to participate in a healthy democracy. (Duration: 3 min, 59 sec)</p>	<p>PBS NewsHour</p>	<p>8/16/22 @ 6 pm</p>
<p>A 16-year-old's request to have an abortion in the state of Florida has been denied by the courts. A state appeals court this week said she was not "sufficiently mature to decide whether to terminate her pregnancy." (Duration: 6 min, 50 sec)</p>	<p>PBS NewsHour</p>	<p>8/19/22 @ 6 pm</p>

<p>Noname is a rapper and founder of the Noname Book Club which encourages readers to support local bookstores and books by authors of color. The club now has 14 chapters across the U.S. (Duration: 3 min, 2 sec)</p>	<p>PBS NewsHour</p>	<p>8/22/22 @ 6 pm</p>
<p>Hazing: Embark on a deeply personal journey to understand the underground rituals of hazing. (Duration: 1 hr, 30 min)</p>	<p>Independent Lens</p>	<p>9/12/22 @ 9 pm</p>
<p>The national conversation on immigration is once again at the forefront with Republicans and Democrats at odds over how to handle thousands of migrants at the southern border. Republican leaders have implemented a new strategy sending immigrants to Democratic-led cities, further escalating tensions. (Duration: 7 min, 48 sec)</p>	<p>PBS NewsHour</p>	<p>9/15/22 @ 6 pm</p>