

WWCW’S QUARTERLY ISSUES AND PROGRAMS REPORT
3rd Quarter 2015 – JULY, AUGUST, SEPTEMBER

WWCW’s programs, news reports and public services announcements provided significant treatment of the following issues that were important to the community in the 3rd quarter of 2015:

Legal Matters
Community
Crime/Safety
Economy
Education

Programs: Programs providing the most significant treatment of the above-identified community issues:

Local:

Program	Day	Time
Fox 21/27 Ten O’clock News	Monday-Friday	2:00-3:00 am
Fox 21/27 Ten O’clock News	Saturday & Sunday	2:00-2:30 am

All of the above programming is locally produced news programming presenting a mix of news, weather, sports, lifestyle programming focusing on current issues and events.

Syndicated:

Program	Day	Time
The Doctors	Monday-Friday	8:00-9:00 am

The Doctors, is co-hosted by ER physician Dr. Travis Stork, plastic surgeon and reconstructive surgery expert Dr. Andrew Ordon and pediatrician Dr. James Sears; along with recurring co-hosts, OB-GYN Dr. Jennifer Ashton, urologist Dr. Jennifer Berman, and family doctor and sexologist Dr. Rachael Ross. Each day the team of doctors provides the most up-to-date information regarding health and wellness, as well as news-making medical stories that may affect you or your family.

Today’s Homeowner	Sunday	10:00-10:30 am
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Today’s Homeowner with Danny Lipford® is a nationally-syndicated television show that delivers inspiration and practical home improvement advice to viewers. The weekly half-hour show is hosted by Danny Lipford, a seasoned remodeling contractor and media personality. With the help of his co-hosts, Danny expertly covers start-to-finish remodeling projects, home tips, and trends in an easy-to-understand style.

Conversations with Andre Whitehead	Sunday	9:00-10:00 am
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“Conversations with Andre’ Whitehead” presents business features, news segments, health topics, political discussions, inspirational moments, sports and entertainment.

Legal Matters – topics covered under this issue include: campus sexual assault bill

Program Title: Campus Sexual Assault Bill

Date: 7/16/15

Time: 2am

Duration of Segment: 2:25

Detailed Description: Lawmakers hope to educate students about sexual assaults before they head to college. The Senate passed an education bill, “Every Child Achieves Act.” It would require all schools, such as high schools that apply for Title 4 funding, to educate students about safe relationship behavior.

Program Title: Danville Flag Vote

Date: 8/6/15

Time: 2am

Duration of Segment: 2:05

Detailed Description: The City of Danville adopts an ordinance tonight limiting what flags can fly on city-owned flagpoles. The ordinance states the only flags that can be flown are the United States, Commonwealth of Virginia, City of Danville and POW-MIA flags.

Community – topics covered under this issue include: inner city program

Program Title: Inner City-to-Woods Program

Date: 7/15/15

Time: 2am

Duration of Segment: 1:50

Detailed Description: From Atlanta to the New River Valley, a group of kids from the inner city get the chance to experience nature in southwest Virginia. They will explore the outdoors for a week, today we caught up with the group as they hiked the Cascades. “Bright Futures Atlanta Program” has a goal of keeping kids off the streets, and busy doing something proactive with their lives, said one participant.

Program Title: Melrose Habitat Improvements

Date: 8/3/15

Time: 2am

Duration of Segment: 1:45

Detailed Description: A Roanoke City Community teams up with local agencies to increase employment and reduce crime. Statistics show that unemployment rates in the Melrose Area of Roanoke City are nearly 10 percent higher than surrounding areas. Now, city leaders and local agencies, such as the Goodwill of the Roanoke Valley and Habitat for Humanity are investing money and other resources into the community to curb the trend.

Program Title: Peace with Police Event

Date: 8/13/15

Time: 2am

Duration of Segment: 2:00

Detailed Description: Community and Law Enforcement gather in the Hill City to help build trust. Tonight was the first ever Peace with the Police event in Lynchburg. Organizers hope it will build better relationships between police officers and the public. The event was held at the James Crossing Apartment Complex, an area that typically sees a high crime rate, where officers and community members discussed way to bring the gap.

Program Title: Fallon Park Changes

Date: 9/8/15

Time: 2am

Duration of Segment: 1:45

Detailed Description: Developers try to work out a plan with Roanoke City to buy and develop part of Fallon Park. Tonight people heard more information about a proposed plan to turn three and a half acres of the 70 plus acre park into commercial use.

Crime/Safety – topics covered under this issue include: teens and online safety

Program Title: Teens and Online Safety

Date: 7/9/15

Time: 2am

Duration of Segment: 2:00

Detailed Description: Police issue new warnings for teens using social media on the internet, following the 16 day search for a Tennessee girl found in southwest Virginia. Investigators say the 14 year old met a 41 year old convicted sex offender online, but wasn't full aware of her predator's past. She has since been found safe, and the sex offender arrested.

Program Title: Stop Red Week

Date: 8/5/15

Time: 2am

Duration of Segment: 1:55

Detailed Description: Local law enforcement stress intersection safety as part of a national movement called Stop on Red Week. This, after the National Coalition for Safer Roads releases a new report detailing the most deadly intersections across the country.

Program Title: Greenway Attack

Date: 8/10/15

Time: 2am

Duration of Segment: 2:30

Detailed Description: Police schedule extra patrols on the Roanoke River Greenway after a runner is assaulted over the weekend. According to police, the woman was attacked in the 1600 block of Bennington Street on the south end of the city Sunday morning. The woman was able to get away from the suspect, but investigators are still looking for the man who attacked her.

Program Title: WDBJ7 Shooting

Date: 8/27/15

Time: 2am

Duration of Segment: 1:55

Detailed Description: Countless people mourn the lives of Alison Parker and Adam Ward and honor the lives they led. Organizers from the Stop the Violence Star City held a vigil tonight for the two journalists who lost their lives in yesterday's tragic shooting.

Economy – topics covered under this issue include: Danville credit rating

Program Title: Danville Credit Rating

Date: 7/8/15

Time: 2am

Duration of Segment: 1:50

Detailed Description: Good news out of Danville tonight. Standard and Poors has raised the city's bond rating and Moody's upgraded the city's outlook from stable to positive. City leaders believe this is a green light to continue reinventing downtown.

Education – topics covered under this issue include: SOL testing scores

Program Title: SOL Test Results

Date: 8/11/15

Time: 2am

Duration of Segment: 2:00

Detailed Description: The Virginia Department of Education says standards of learning test results improved statewide. Test results show improvement in reading, math, writing, science and history. Those numbers paint a broad picture of the results. We broke it down to see how schools in our area fared.

Program Title: Franklin County Special Needs Students Date: 9/14/15

Time: 2am

Duration of Segment: 1:20

Detailed Description: Parents of special needs students voiced their concerns to Franklin County school leaders. It happened during the school board's regularly scheduled meeting tonight. This is the second meeting of its sort just this year.

Public Service Announcements: In addition to the above programming WWCW broadcast public service announcements related to the following issues:

Empowerment – Believing in your dream and training young people, opportunities for college

Community – Hunger prevention, shelter pet adoption, encouraging kids to help in their communities

Veterans – Helping veterans making a transition, standing by our veterans

Financial – Being smart about money

Health – Encouraging people to make healthy choices, urology care, flu shot

Environment – Reconnecting with nature, replanting our national forests, cigarette cleanup campaign

Public Safety – Disaster relief, domestic violence prevention, being prepared for emergencies

These public service announcements were broadcast at various times throughout the day.