

Quarterly Issues, Programs, and Public Service Announcements

KLBM-AM

Fourth Quarter: October - December (2019)

Total time focusing on issues:

Community Events	255 minutes
Local Education	1005 minutes
Health Concerns	1380 minutes
Community Development	1065 minutes
Public Safety	1080 minutes

KLBM-AM & KBKR-AM LOCAL ISSUES & PROGRAMS FOURTH QUARTER REPORT

October - December 2019

<i>ISSUE</i>	<i>GUEST / ORGANIZATION</i>	<i>DATE</i>	<i>LENGTH</i>	<i>DESCRIPTION</i>
Morning Buzz - Regional Weather	Marilyn Lohmann, Hydrologist NWS	10/01/2019	15 minutes 8:15 AM	Updated listeners about monthly regional weather summary for La Grande & Baker City
Morning Buzz - GRH Technology Security	Parhez Sattar, GRH Chief Info. Officer	10/01/2019	15 minutes 8:30 AM	Explored technology upgrades at Grande Ronde Hospital used to provide remote care
Morning Buzz - GR Symphony Event	Alice Trindle, GR Symphony	10/02/2019	15 minutes 8:15 AM	Recapped recent fundraising event for GR Symphony Assoc. to support scholarships
Morning Buzz - LG Farmer's Market	Greg Bogard, Farmer's Market Organizer	10/08/2019	15 minutes 8:15 AM	Looked at various financial matching offers at La Grande Farmer's Market end of season
Morning Buzz - La Grande Schools	George Mendoza, LGSD Superintendent	10/10/2019	15 minutes 8:15 AM	Examined topics discussed at the monthly School Board meeting from the previous night
Morning Buzz - Lions Club Coats For Kids	Russ West & John Howard, Volunteers	10/11/2019	15 minutes 8:15 AM	Encouraged donations for coat/boot/socks drive organized by La Grande Lions Club
Morning Buzz - GRH Dermatology	Casey & Heather, Local Dermatologists	10/14/2019	15 minutes 8:15 AM	Informed listeners about identifying and treating various skin conditions
Morning Buzz - Eye Emergencies	Dr. Luke Spencer - Local Optometrist	10/15/2019	15 minutes 8:15 AM	Warned about various eye-related injuries, and how to avoid common eye emergencies
Morning Buzz - Preparing For Cold	Alice Trindle, T&T Horsemanship	10/16/2019	15 minutes 8:15 AM	Discussed tips for preparing your horse for the cold season, and to keep them healthy
Morning Buzz - Ducks Unlimited Banquet	Paul & Galen, Event Organizers	10/17/2019	15 minutes 8:15 AM	Welcomed listeners to attend upcoming event supporting Ducks Unlimited conservation goals
Morning Buzz - Homebuyers Workshop	Debbie MacBaker, Community Connections	10/22/2019	15 minutes 8:15 AM	Invited participation in upcoming workshop to assist future homebuyers through the process
Morning Buzz - Identifying Fake Gold	David Gately, La Grande Gold & Silver	10/23/2019	15 minutes 8:15 AM	Cautioned listeners about local scams involving fake gold, and how to recognize it

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Morning Buzz - Shelter From The Storm Event	Jamie, Event Organizer	10/23/2019	15 minutes 8:30 AM	Invited support for local event to raise funds for the Shelter to combat domestic violence
Morning Buzz - BMCC Veterans Presentation	Vincent Vargas, Public Speaker	10/25/2019	15 minutes 8:15 AM	Spoke about the difficult transition veterans make after service, back into civilian life
Morning Buzz - Dangers Of Obesity	Dr. James Kopp, Weight Loss Doctor	10/28/2019	15 minutes 8:15 AM	Shared the harmful effects of obesity, and how to implement weight-loss behavior
Morning Buzz - Walla Walla V.A. Clinic	Dr. Lieu & Chris Bjornberg, WW V.A.	10/31/2019	15 minutes 8:15 AM	Announced the opening of the Same Day Clinic for veterans at the Walla Walla V.A.
Morning Buzz - Regional Weather	Marilyn Lohmann, Hydrologist NWS	11/04/2019	15 minutes 8:15 AM	Updated listeners about monthly regional weather summary for La Grande & Baker City
Morning Buzz - Blood Donations Impact	Lindsey Sutton, GRH Lab Supervisor	11/04/2019	15 minutes 8:30 AM	Discussed the many benefits of local blood donations through community blood drives
Morning Buzz - Building A Budget Class	Debbie MacBaker, Community Connections	11/07/2019	15 minutes 8:15 AM	Previewed upcoming classes to help people establish a budget, and follow through with it
Morning Buzz - Baker VFW BBQ Event	Tyler Gassin, Event Organizer	11/07/2019	15 minutes 8:30 AM	Welcomed all local veterans to upcoming BBQ event in conjunction with Veterans Day
Morning Buzz - US Marine Corp. Birthday	Lonnie Myers, Event Organizer	11/08/2019	15 minutes 8:15 AM	Encouraged the community to attend a local celebration event for the US Marine Corp.
Morning Buzz - EOU Theatre	Jeremiah & Destiny, EOU Students	11/12/2019	15 minutes 8:15 AM	Detailed the upcoming EOU Theatre performance "We Will Rock You"
Morning Buzz - GR Symphony Association	Alice Trindle, GR Symphony	11/13/2019	15 minutes 8:15 AM	Highlighted the upcoming local performance by the Grande Ronde Symphony Orchestra
Morning Buzz - Diabetes & Eyesight	Dr. Dan Beckner, Local Optometrist	11/19/2019	15 minutes 8:15 AM	Explored ways to prevent diabetes from negatively affecting eyesight

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Morning Buzz - La Grande Schools	George Mendoza, LGSD Superintendent	11/21/2019	15 minutes 8:15 AM	Outlined topics discussed at the monthly School Board meeting from the previous night
Morning Buzz - Regional Weather	Marilyn Lohmann, Hydrologist NWS	12/02/2019	15 minutes 8:15 AM	Updated listeners about monthly regional weather summary for La Grande & Baker City
Morning Buzz - Outdoor Recreation	Alice Trindle, Anthony Lakes	12/04/2019	15 minutes 8:15 AM	Reviewed winter safety advice in preparation of operations opening at Anthony Lakes
Morning Buzz - Sensory Santa Event	Santa & Mrs. Clause, Event Organizers	12/05/2019	15 minutes 8:30 AM	Welcomed families to take part in a sensory- friendly event with Santa & the Autism Society
Morning Buzz - La Grande Schools	George Mendoza, LGSD Superintendent	12/12/2019	15 minutes 8:15 AM	Examined topics discussed at the monthly School Board meeting from the previous night
Morning Buzz - LG Living Nativity	Dr. Dan Beckner, Event Organizer	12/13/2018	15 minutes 8:15 AM	Showcased upcoming free Living Nativity event, held annually in La Grande
Morning Buzz - Eye Allergies	Dr. Dan Beckner, Local Optometrist	12/17/2019	15 minutes 8:15 AM	Warned against the long-term damage eye allergies can cause to eyesight
Morning Buzz - Outdoor Recreation	Alice Trindle, Anthony Lakes	12/18/2019	15 minutes 8:15 AM	Looked ahead at outdoor activities happening at Anthony Lakes during the holidays

Submitted by Cliff Tarpy, Program Director



01/09/20

KLBM-AM & KBKR-AM PUBLIC SERVICE ANNOUNCEMENTS FOURTH QUARTER REPORT

October - December 2019

<i>ORGANIZATION / ISSUE</i>	<i>AIRIED</i>	<i>DESCRIPTION</i>
American Red Cross Volunteering	30 seconds 180 times total	PSA encouraging individuals to volunteer for local chapter of the American Red Cross
American Red Cross Donate Blood	30 seconds 180 times total	PSA encouraging individuals to donate blood during local blood drive for American Red Cross
OSAA Seeking Sports Officials	30 seconds 180 times total	PSA seeking community involvement for local High School Sports officiating
LG Farmer's Market Funding Match	30 seconds 120 times total	PSA providing details about matched funding program to encourage local produce purchases
Alcoholics Anonymous Support Groups	30 seconds 180 times total	PSA explaining how to find local AA support groups throughout Eastern Oregon
Al-Anon Family Groups	30 seconds 360 times total	PSA for services to help problem drinkers
Choose To Save	30 seconds 360 times total	PSA to encourage saving money for later in life
Visit The Forest	30 seconds 360 times total	PSA to invite kids and families to have a safe and enjoyable time outdoors
Stroke Awareness	30 seconds 360 times total	PSA to raise awareness on the dangers of stroke, and how to recognize the signs
National Crime Prevention Council	30 seconds 360 times total	PSA to protect individuals and property from criminals
Healthy Mouths Healthy Lives	30 seconds 360 times total	PSA for encouraging kids to practice good dental hygiene
OSU Extension Service	30 seconds 360 times total	PSA for awareness of various services and programs offered by Oregon State University

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US Army Graduation	30 seconds 360 times total	PSA to encourage students to graduate
Federal Student Aid	30 seconds 360 times total	PSA announcing details for available financial aid
ODOT Driving Safety	30 seconds 360 times total	PSA from the Oregon Department of Transportation encouraging safe driving habits
Stop Texts Stop Wrecks	30 seconds 360 times total	PSA to discourage texting while driving
AARP For Caregivers	30 seconds 360 times total	PSA from AARP to provide support and services for caregivers
Child Adoption	30 seconds 360 times total	PSA to explain the benefits of child adoption
Live United For Education	30 seconds 360 times total	PSA encouraging high school students to consider going to college to further their learning
Prepare For College	30 seconds 360 times total	PSA that explains how to prepare high school students for college
Volunteer Action Team	30 seconds 360 times total	PSA showing the benefits of volunteering
Big Brother Big Sisters Mentor	30 seconds 360 times total	PSA about how volunteering as a Big Brother or Big Sister can positively influence a young child
United Way Pledge To Volunteer	30 seconds 360 times total	PSA to encourage making a pledge to volunteer in the community
US Dept. Of Treasury	30 seconds 360 times total	PSA that reveals the dangers of credit and over spending
HUD Approved Housing Councilors	30 seconds 360 times total	PSA that explains how to avoid foreclosure

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Feed The Pig	30 seconds 360 times total	PSA showing the benefits of controlling spending
NFCC Credit Counseling	30 seconds 360 times total	PSA to provide details about financial help services available from the NFCC
American Red Cross	30 seconds 360 times total	PSA to encourage volunteering, giving blood, and signing up for training with the Red Cross
Library Of Congress	30 seconds 360 times total	PSA promoting literacy among children
Military Mental Health	30 seconds 360 times total	PSA explaining the various services available for veterans suffering with mental health issues
Vietnam Wall Memorial	30 seconds 360 times total	PSA asking for support to continue operations of the Vietnam Wall Memorial Center
Ready.gov	30 seconds 360 times total	PSA on how to prepare for disasters with family and community support
Medicare Benefits	30 seconds 360 times total	PSA for choosing the right plan, preventative screening, and proper treatment of diseases
Booster Seat Safety	30 seconds 360 times total	PSA explaining the dangers of children not riding in a booster seat
EF Foundation Host Family	30 seconds 360 times total	PSA to share the benefits of hosting a foreign exchange student
Prevent Teenage Drinking	30 seconds 360 times total	PSA with advice for how to prevent teens from drinking
Girls and Boys Town Hotline	30 seconds 360 times total	PSA for the national hotline for parents who are struggling to control their children's behavior
Home Safety Fire Tools	30 seconds 360 times total	PSA spreading awareness about fire safety in the home

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Drug & Alcohol Treatment	30 seconds 360 times total	PSA explaining available treatment for those suffering with drug & alcohol abuse
Narconon Family Groups	30 seconds 360 times total	PSA providing help and services to those struggling with drug addiction
Eye Health and Safety	30 seconds 360 times total	PSA warning about various eye related diseases and how to treat them
Forest Fire Prevention	30 seconds 360 times total	PSA teaching how to prevent wildfires
Help Stop Hunger	30 seconds 360 times total	PSA to inspire involvement and donations, to assist those in need of food locally
Teaching Gun Safety	30 seconds 360 times total	PSA encouraging education to kids and adults about proper gun use & storage at home
Employment Assistance	30 seconds 360 times total	PSA sharing helpful tips to grow potential job opportunities among local youth

Submitted by Cliff Tarpy, Program Director



01/09/20