

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>WGXA Macon</u>	Date: <u>9/15/14</u>
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I, Michelle Irvin

being/on behalf of: Nathan Deal for Governor

a legally qualified candidate of the Republican

political party for the office of: Governor (GA)

in the General

election to be held on: November 6, 2014

do hereby request station time as follows:

Broadcast Length	Time of Day Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Attach proposed schedule with charges (if available) **SEE ORDER**

I represent that the payment for the above described broadcast time has been furnished by:

Nathan Deal for Governor

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Wes Smith

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/3/14

Date

Michelle Clark

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Rebecca L. Swan

Signature

Rebecca L. Swan

Printed Name

VP/GM

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Michelle Irvin
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Michelle Irvin

signature of candidate or authorized committee

Michelle Irvin

printed name

9/3/14

date

Strategic Media Services, Inc.

1911 North Ft. Myer Drive
Suite 400
Arlington, VA 22209
(202)337-5700

BB&T
BRANCH BANKING AND TRUST COMPANY
68-531/560

89991
FRAUDARMOR

Check Number: 89991

DATE
Sep 15, 2014
AMOUNT

Memo: Deal

\$3,306.50

Three Thousand Three Hundred Six and 50/100 Dollars

PAY
TO THE
ORDER
OF:

WGXA-TV
599 Martin Luther King Blvd.
Macon, GA 31201

Void After 90 Days



[Handwritten Signature]

AUTHORIZED SIGNATURE

⑈08999⑈ ⑆0560053⑈ ⑆0000⑈ ⑆5976087⑈

Strategic Media Services, Inc.

89991

REFERENCE NO.	DESCRIPTION	INVOICE DATE	INVOICE AMOUNT	DISCOUNT TAKEN	AMOUNT PAID
	Fit dates - 9/17-9/23/14 5707				3,306.50
CHECK DATE	CHECK NO.	PAYEE		DISCOUNTS TAKEN	CHECK AMOUNT
9/15/14	89991	WGXA-TV			\$3,306.50

LAP98 COMPATIBLE ENVELOPE - CE15 / CE15S

Rev 2-14

10255/10255 (6.14) 661524



WGXA-TV FOX24
599 Martin Luther King, Jr. Blvd.
Macon, GA 31201

Strategic Media Services
1911 North Ft Myer Dr
Suite 400
Arlington, VA 20002

Contract # 5707

Schedule Dates 09/17/14-09/23/14
Advertiser DEAL, NATHAN - GOVERNOR (1773)
Agency Strategic Media Services (1263)
Product Political Candidate (1004)
Brand DEAL/GOV/R (4465)
Salesperson Katz - Washington DC, (1022)
Sales Office Katz - Washington DC
Buyer Name IRVIN, MICHELLE
Phone/Fax /
CPE DEAL/GOV/R/
Account Types National/Political Candidate
Billing Type Standard
Comments 9402987

Date Entered 09/15/14
Last Modified 09/15/14
Entered By Cassie Crowley
CO-OP No
Headline # 9402987
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$583.50
Net Total \$3,306.50
Sales Tax

FOX (WGXA)		
By Broadcast Month	Spots	Rate
Sep. 2014	37	\$3,890.00
Grand Total:	37	\$3,890.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT(B/E)	09/17/14-09/19/14	4	:15/:15	6A- 7A (EST)	2			X	X	X			2	\$10.00	\$20.00	FOX (WGXA)		9/15/14
2.0	Normal Line / SPOT(B/E)	09/17/14-09/19/14	4	:15/:15	7A- WGXA Morning News	3			X	X	X			3	\$20.00	\$60.00	FOX (WGXA)		9/15/14
3.0	Normal Line / SPOT(B/E)	09/22/14-09/23/14	4	:15/:15	7A- WGXA Morning News		1	1						2	\$20.00	\$40.00	FOX (WGXA)		9/15/14
4.0	Normal Line / SPOT(B/E)	09/17/14-09/19/14	4	:15/:15	9A- 10A (EST)	2			X	X	X			2	\$60.00	\$120.00	FOX (WGXA)		9/15/14
5.0	Normal Line / SPOT(B/E)	09/22/14-09/23/14	4	:15/:15	9A- 10A (EST)	1	X	X						1	\$60.00	\$60.00	FOX (WGXA)		9/15/14
6.0	Normal Line / SPOT(B/E)	09/17/14-09/19/14	5	:15/:15	10A- 11A (EST)	1			X	X	X			1	\$24.00	\$24.00	FOX (WGXA)		9/15/14
7.0	Normal Line / SPOT(B/E)	09/22/14-09/23/14	5	:15/:15	10A- 11A (EST)	1	X	X						1	\$24.00	\$24.00	FOX (WGXA)		9/15/14
8.0	Normal Line / SPOT(B/E)	09/17/14-09/19/14	4	:15/:15	1P- The People's Court	1			X	X	X			1	\$20.00	\$20.00	FOX (WGXA)		9/15/14
9.0	Normal Line / SPOT(B/E)	09/22/14-09/23/14	4	:15/:15	2P- Judge Mathis	1	X	X						1	\$26.00	\$26.00	FOX (WGXA)		9/15/14
10.0	Normal Line / SPOT(B/E)	09/17/14-09/19/14	3	:15/:15	4P- 5P (EST)	2			X	X	X			2	\$180.00	\$360.00	FOX (WGXA)		9/15/14
11.0	Normal Line / SPOT(B/E)	09/22/14-09/23/14	3	:15/:15	4P- 5P (EST)		1	1						2	\$180.00	\$360.00	FOX (WGXA)		9/15/14
12.0	Normal Line / SPOT(B/E)	09/17/14-09/19/14	3	:15/:15	5P- WGXA News @ 5p	2			X	X	X			2	\$130.00	\$260.00	FOX (WGXA)		9/15/14
13.0	Normal Line / SPOT(B/E)	09/22/14-09/23/14	3	:15/:15	5P- WGXA News @ 5p		1	1						2	\$130.00	\$260.00	FOX (WGXA)		9/15/14
14.0	Normal Line / SPOT(B/E)	09/17/14-09/19/14	4	:15/:15	7P- 8P (EST)	1			X	X	X			1	\$150.00	\$150.00	FOX (WGXA)		9/15/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WGXA-TV FOX24
599 Martin Luther King, Jr. Blvd.
Macon, GA 31201

Strategic Media Services
1911 North Ft Myer Dr
Suite 400
Arlington, VA 20002

Contract # 5707

Schedule Dates 09/17/14-09/23/14
Advertiser DEAL, NATHAN - GOVERNOR (1773)
Agency Strategic Media Services (1263)
Product Political Candidate (1004)
Brand DEAL/GOV/R (4465)
Salesperson Katz - Washington DC, (1022)
Sales Office Katz - Washington DC
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Phone/Fax /
CPE DEAL/GOV/R/
Account Types National/Political Candidate
Billing Type Standard
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15.0	Normal Line / SPOT(B/E)	09/22/14-09/23/14	4	:15/:15	7P- 8P (EST)		1	1						2	\$150.00	\$300.00	FOX (WGXA)		9/15/14
16.0	Normal Line / SPOT(B/E)	09/17/14-09/19/14	4	:15/:15	10:01P- WGXA News @ 10p	5			X	X	X			5	\$150.00	\$750.00	FOX (WGXA)		9/15/14
17.0	Normal Line / SPOT(B/E)	09/22/14-09/23/14	4	:15/:15	10:01P- WGXA News @ 10p	3	X	X						3	\$150.00	\$450.00	FOX (WGXA)		9/15/14
18.0	Normal Line / SPOT(B/E)	09/20/14-09/20/14	4	:15/:15	12:30P- Fox MLB Baseball							1		1	\$350.00	\$350.00	FOX (WGXA)		9/15/14
19.0	Normal Line / SPOT(B/E)	09/20/14-09/20/14	4	:15/:15	11P- WGXA Late News Saturday							1		1	\$84.00	\$84.00	FOX (WGXA)		9/15/14
20.0	Normal Line / SPOT(B/E)	09/21/14-09/21/14	4	:15/:15	9A- Fox News Sunday w/Chris Wallace								1	1	\$86.00	\$86.00	FOX (WGXA)		9/15/14
21.0	Normal Line / SPOT(B/E)	09/21/14-09/21/14	4	:15/:15	10:01P- WGXA Weekend News Sunday								1	1	\$86.00	\$86.00	FOX (WGXA)		9/15/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

09/24
ORDER WORKSHEET

Rep Order# 9402987 Ver# 5
EC'd No

Status Revised Traffic Order# 5707

Last Received: 09/24/14 2:16 PM
Showing Buylines: All Lines

1 of 3

Station WGXA-TV MACON
Advertiser (NATD) NATHAN DEAL FOR GOVR
Product DEAL/G/R
Estimate#
Buyer MICHELLE IRVIN

Agency (5201) STRATEGIC MEDIA SERVICES
1911 NORTH FT MYER DRIVE, SUITE 400
ARLINGTON, VA 2000222097
Agency C/P1/P2/E
Flight Dates 09/17/14-09/23/14

Rep Firm KATZ CONTINENTAL
Sales Office (DC) WASHINGTON
Salesperson (LR4) LAURA REPP
Sales Assistant DEVON
Salesperson Phone#
Salesperson Fax# 917-206-0428

--- CONTRACT COMMENT ---

BOOKEND 15S
*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

APPROVED LR

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	W-F	6A-7A	INSIDER/ET Buy Comment: BOOKENDS	15	-	-	\$5.00	09/17-09/19	4	4	\$20.00
2	W-F	7A-9A	MORN NEWS Buy Comment: BOOKENDS	15	-	-	\$10.00	09/17-09/19	6	6	\$60.00
3	M-Tu	7A-9A	MORN NEWS Buy Comment: BOOKENDS	15	-	-	\$10.00	09/22-09/23	4	4	\$40.00
4	W-F	9A-10A	FAMILY FEUD Buy Comment: BOOKENDS	15	-	-	\$30.00	09/17-09/19	4	4	\$120.00
5	M-Tu	9A-10A	FAMILY FEUD Buy Comment: BOOKENDS	15	-	-	\$30.00	09/22-09/23	2	2	\$60.00
✓6	W-F	10A-11A	MILLIONAIRE Buy Comment: BOOKENDS	15	-	-	\$12.00	09/17-09/19	2	2	\$24.00
✓7	M-Tu	10A-11A	MILLIONAIRE Buy Comment: BOOKENDS	15	-	-	\$12.00	09/22-09/23	2	2	\$24.00

ORDER WORKSHEET

Rep Order# 9402987 Ver# 5
 EC'd No

Status Revised

Traffic Order# 5707

Last Received:
 Showing Buylines:

Printed: 09/24/14 2:30 PM
 09/24/14 2:16 PM
 All Lines

2 of 3

Station WGXA-TV MACON
 Advertiser (NATD) NATHAN DEAL FOR GOVR
 Product DEAL/G/R
 Estimate#
 Buyer MICHELLE IRVIN

Agency (5201) STRATEGIC MEDIA SERVICES
 1911 NORTH FT MYER DRIVE, SUITE 400
 ARLINGTON, VA 2000222097
 Agency C/P1/P2/E
 Flight Dates 09/17/14-09/23/14

Rep Firm KATZ CONTINENTAL
 Sales Office (DC) WASHINGTON
 Salesperson (LR4) LAURA REPP
 Sales Assistant DEVON
 Salesperson Phone#
 Salesperson Fax# 917-206-0428

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
8	W-F	1P-2P	PEOPLES COURT Buy Comment: BOOKENDS	15	-	-	\$10.00	09/17-09/19	2	2	\$20.00
9	M-Tu	2P-3P	JUDGE MATHIS Buy Comment: BOOKENDS	15	-	-	\$13.00	09/22-09/23	2	2	\$26.00
10	W-F	4P-5P	FAMILY FEUD Buy Comment: BOOKENDS	15	-	-	\$90.00	09/17-09/19	4	4	\$360.00
11	M-Tu	4P-5P	FAMILY FEUD Buy Comment: BOOKENDS	15	-	-	\$90.00	09/22-09/23	4	4	\$360.00
12	W-F	5P-6P	NEWS 5P Buy Comment: BOOKENDS 15S	15	-	-	\$65.00	09/17-09/19	4	4	\$260.00
13	M-Tu	5P-6P	NEWS 5P Buy Comment: BOOKENDS 15S	15	-	-	\$65.00	09/22-09/23	4	4	\$260.00
14	W-F	7P-8P	BIG BANG Buy Comment: BOOKENDS 15S	15	-	-	\$75.00	09/17-09/19	2	2	\$150.00
15	M-Tu	7P-8P	BIG BANG Buy Comment: BOOKENDS 15S	15	-	-	\$75.00	09/22-09/23	4	4	\$300.00
16	W-F	10P-11P	NEWS 10P Buy Comment: BOOKENDS 15S	15	-	-	\$75.00	09/17-09/19	10	10	\$750.00
17	M-Tu	10P-11P	NEWS 10P Buy Comment: BOOKENDS 15S	15	-	-	\$75.00	09/22-09/23	6	6	\$450.00
18	Sa	1230P-4P	MLB Buy Comment: BOOKENDS 15S	15	-	-	\$175.00	09/20-09/20	2	2	\$350.00

ORDER WORKSHEET

Rep Order# 9402987 Ver# 5
 EC'd No

Status Revised

Traffic Order# 5707

Last Received:
 Showing Buylines:

Printed: 09/24/14 2:30 PM
 09/24/14 2:16 PM
 All Lines

3 of 3

Station WGXA-TV MACON
 Advertiser (NATD) NATHAN DEAL FOR GOVR
 Product DEAL/G/R
 Estimate#
 Buyer MICHELLE IRVIN

Agency (5201) STRATEGIC MEDIA SERVICES
 1911 NORTH FT MYER DRIVE, SUITE 400
 ARLINGTON, VA 2000222097
 Agency C/P1/P2/E
 Flight Dates 09/17/14-09/23/14

Rep Firm KATZ CONTINENTAL
 Sales Office (DC) WASHINGTON
 Salesperson (LR4) LAURA REPP
 Sales Assistant DEVON
 Salesperson Phone#
 Salesperson Fax# 917-206-0428

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
✓ 19*	Sa	1142P	NEWS 10	15	-	-	\$42.00	09/20-09/20	2	2	\$84.00
		Buy Comment: BOOKENDS 15S									
		Sales remark: V5 APPROVED LR									
		V5 Time Changed, Comment Changed									
20	Su	9A-10A	NEWS SUN	15	-	-	\$43.00	09/21-09/21	2	2	\$86.00
		Buy Comment: BOOKENDS 15S									
21	Su	10P-1030P	NEWS 10P SUN	15	-	-	\$43.00	09/21-09/21	2	2	\$86.00
		Buy Comment: BOOKENDS 15S									

---REPORT TOTALS---

Report Totals: 74 / \$3,890.00

---SALES MONTHLY TOTALS---

Sep2014: 74 / \$3,890.00

Order Totals: 74 / \$3,890.00 Total GRPS: 0.0

---COMPETITIVE---

Market Totals	\$25,933.33	CABL	.00%	UKNO	.00%	WBMN	.00%	WGXA	15.00%	WMAZ	63.00%
		WMGT	22.00%	WPGA	.00%						

Books [null]

Demos RA35+

---CREDIT RISK---

STANDARD CREDIT TERMS

C9117

ORDER WORKSHEET

Rep Order# 9402987 Ver# 3 Status Revised Traffic Order# 5707
Printed: 09/17/14 9:48 AM
09/17/14 9:37 AM
All Lines

Last Received:
Showing Buylines:

Station WGXA-TV MACON
Advertiser (NATD) NATHAN DEAL FOR GOVR
Product DEAL/GOV/R
Estimate#
Buyer MICHELLE IRVIN

Agency (5201) STRATEGIC MEDIA SERVICES
1911 NORTH FT MYER DRIVE, SUITE 400
ARLINGTON, VA 2000222097
Agency C/P1/P2/E
Flight Dates 09/17/14-09/23/14

Rep Firm KATZ CONTINENTAL
Sales Office (DC) WASHINGTON
Salesperson (LR4) LAURA REPP
Sales Assistant DEVON
Salesperson Phone#
Salesperson Fax# 917-206-0428

--- CONTRACT COMMENT ---

BOOKEND 155
*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-
217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES.
CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING
CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

SEE CHGS

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	W-F	6A-7A	INSIDER/ET Buy Comment: BOOKENDS	15	-	-	\$5.00	09/17-09/19	4	4	\$20.00
2	W-F	7A-9A	MORN NEWS Buy Comment: BOOKENDS	15	-	-	\$10.00	09/17-09/19	6	6	\$60.00
3	M-Tu	7A-9A	MORN NEWS Buy Comment: BOOKENDS	15	-	-	\$10.00	09/22-09/23	4	4	\$40.00
4	W-F	9A-10A	FAMILY FEUD Buy Comment: BOOKENDS	15	-	-	\$30.00	09/17-09/19	4	4	\$120.00
5	M-Tu	9A-10A	FAMILY FEUD Buy Comment: BOOKENDS	15	-	-	\$30.00	09/22-09/23	2	2	\$60.00
6*	W-F	10A-11A	MILLIONAIRE Buy Comment: BOOKENDS Sales remark: V3 TP CJHG V3 Time Changed, Comment Changed	15	-	-	\$12.00	09/17-09/19	2	2	\$24.00

ORDER WORKSHEET

Rep Order# 9402987 Ver# 3
 EC'd No

Status Revised

Traffic Order# 5707

Last Received:
 Showing Buylines:

Printed: 09/17/14 9:48 AM
 09/17/14 9:37 AM
 All Lines

2 of 4

Station WGXA-TV MACON
 Advertiser (NATD) NATHAN DEAL FOR GOVR
 Product DEAL/GOV/R
 Estimate#
 Buyer MICHELLE IRVIN

Agency (5201) STRATEGIC MEDIA SERVICES
 1911 NORTH FT MYER DRIVE, SUITE 400
 ARLINGTON, VA 2000222097
 Agency C/P1/P2/E
 Flight Dates 09/17/14-09/23/14

Rep Firm KATZ CONTINENTAL
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 Salesperson (LR4) LAURA REPP
 Sales Assistant DEVON
 Salesperson Phone#
 Salesperson Fax# 917-206-0428

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
✓ 7*	M-Tu	10A-11A	MILLIONAIRE Buy Comment: BOOKENDS Sales remark: V3 TP CHG V3 Time Changed, Comment Changed	15	-	-	\$12.00	09/22-09/23	2	2	\$24.00
8	W-F	1P-2P	PEOPLES COURT Buy Comment: BOOKENDS	15	-	-	\$10.00	09/17-09/19	2	2	\$20.00
9	M-Tu	2P-3P	JUDGE MATHIS Buy Comment: BOOKENDS	15	-	-	\$13.00	09/22-09/23	2	2	\$26.00
10	W-F	4P-5P	FAMILY FEUD Buy Comment: BOOKENDS	15	-	-	\$90.00	09/17-09/19	4	4	\$360.00
11	M-Tu	4P-5P	FAMILY FEUD Buy Comment: BOOKENDS	15	-	-	\$90.00	09/22-09/23	4	4	\$360.00
12	W-F	5P-6P	NEWS 5P Buy Comment: BOOKENDS 15S	15	-	-	\$65.00	09/17-09/19	4	4	\$260.00
13	M-Tu	5P-6P	NEWS 5P Buy Comment: BOOKENDS 15S	15	-	-	\$65.00	09/22-09/23	4	4	\$260.00
14	W-F	7P-8P	BIG BANG Buy Comment: BOOKENDS 15S	15	-	-	\$75.00	09/17-09/19	2	2	\$150.00
15	M-Tu	7P-8P	BIG BANG Buy Comment: BOOKENDS 15S	15	-	-	\$75.00	09/22-09/23	4	4	\$300.00
16	W-F	10P-11P	NEWS 10P Buy Comment: BOOKENDS 15S	15	-	-	\$75.00	09/17-09/19	10	10	\$750.00

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 Sales Assistant DEVON
 Salesperson Phone#
 Salesperson Fax# 917-206-0428

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
17	M-Tu	10P-11P	NEWS 10P Buy Comment: BOOKENDS 15S	15	-	-	\$75.00	09/22-09/23	6	6	\$450.00
✓ 18*	Sa	1230P-4P	MLB Buy Comment: BOOKENDS 15S Sales remark: V3 PGM CHG V3 Program Name Change, Comment Changed	15	-	-	\$175.00	09/20-09/20	2	2	\$350.00
✓ 19*	Sa	11P-1130P	NEWS 10 Buy Comment: BOOKENDS 15S Sales remark: V3 TP CHG V3 Time Changed, Comment Changed	15	-	-	\$42.00	09/20-09/20	2	2	\$84.00
20	Su	9A-10A	NEWS SUN Buy Comment: BOOKENDS 15S	15	-	-	\$43.00	09/21-09/21	2	2	\$86.00
21	Su	10P-1030P	NEWS 10P SUN Buy Comment: BOOKENDS 15S	15	-	-	\$43.00	09/21-09/21	2	2	\$86.00

---REPORT TOTALS---

Report Totals: 74 / \$3,890.00

---SALES MONTHLY TOTALS---

Sep2014: 74 / \$3,890.00

Order Totals: 74 / \$3,890.00 Total GRPS: 0.0

--- COMPETITIVE ---

Market Totals	\$25,933.33	CABL	.00%	UKNO	.00%	WBMN	.00%	WGXA	15.00%	WMAZ	63.00%
		WMGT	22.00%	WPGA	.00%						

Books [null]

ORDER WORKSHEET

Rep Order# 9402987 Ver# 1 Status New
EC'd No

Traffic Order# 5707

Printed: 09/15/14 4:45 PM
Last Received: 09/15/14 4:43 PM
Showing Buylines: All Lines

2 of 3

Station WGXA-TV MACON
Advertiser (NATD) NATHAN DEAL FOR GOVR
Product DEAL/GOVR
Estimate#
Buyer MICHELLE IRVIN

Agency (5201) STRATEGIC MEDIA SERVICES
1911 NORTH FT MYER DRIVE, SUITE 400
ARLINGTON, VA 2000222097
Agency C/P1/P2/E
Flight Dates 09/17/14-09/23/14

Rep Firm KATZ CONTINENTAL
Sales Office (DC) WASHINGTON
Salesperson (LR4) LAURA REPP
Sales Assistant DEVON
Salesperson Phone#
Salesperson Fax# 917-206-0428

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
8	W-F	1P-2P	PEOPLES COURT 4 Buy Comment: BOOKENDS	15	-	-	\$10.00	09/17-09/19	2	2	\$20.00
9	M-Tu	2P-3P	JUDGE MATHIS 4 Buy Comment: BOOKENDS	15	-	-	\$13.00	09/22-09/23	2	2	\$26.00
10	W-F	4P-5P	FAMILY FEUD 3 Buy Comment: BOOKENDS	15	-	-	\$90.00	09/17-09/19	4	4	\$360.00
11	M-Tu	4P-5P	FAMILY FEUD 3 Buy Comment: BOOKENDS	15	-	-	\$90.00	09/22-09/23	4	4	\$360.00
12	W-F	5P-6P	NEWS 5P 3 Buy Comment: BOOKENDS 15S	15	-	-	\$65.00	09/17-09/19	4	4	\$260.00
13	M-Tu	5P-6P	NEWS 5P 3 Buy Comment: BOOKENDS 15S	15	-	-	\$65.00	09/22-09/23	4	4	\$260.00
14	W-F	7P-8P	BIG BANG 4 Buy Comment: BOOKENDS 15S	15	-	-	\$75.00	09/17-09/19	2	2	\$150.00
15	M-Tu	7P-8P	BIG BANG 4 Buy Comment: BOOKENDS 15S	15	-	-	\$75.00	09/22-09/23	4	4	\$300.00
16	W-F	10P-11P	NEWS 10P 4 Buy Comment: BOOKENDS 15S	15	-	-	\$75.00	09/17-09/19	10	10	\$750.00
17	M-Tu	10P-11P	NEWS 10P 4 Buy Comment: BOOKENDS 15S	15	-	-	\$75.00	09/22-09/23	6	6	\$450.00
18	Sa	1230P-4P	BRAVES non-Braves Buy Comment: BOOKENDS 15S	15	-	-	\$175.00	09/20-09/20	2	2	\$350.00

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Books [null]
 Demos RA35+

--- CREDIT RISK ---

STANDARD CREDIT TERMS