

CONTRACT



KFBF
P.O. Box 1139
Great Falls, MT 59404
(406)453-4377

And: American Media Advocacy Group
815 Slaters Lane
Alexandria, VA 22314

<u>Contract / Revision</u> 139782 /		<u>Alt Order #</u> 26235786
<u>Advertiser</u> POL/Rosendale/NRSC		<u>Original Date / Revision</u> 10/31/18 / 10/31/18
<u>Contract Dates</u> 11/01/18 - 11/06/18	<u>Estimate #</u> 10894	
<u>Product</u> NRSC/Rosendale 2018		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KFBF	<u>Account Executive</u> Katz Philadelphia	<u>Sales Office</u> Katz Philadelphia
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agency Code</u> 9914860	<u>Advertiser Code</u>	<u>Product 1/2</u> 1202
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KFBF	11/05/18	11/05/18	Wake Up Montana	5:00 AM-5:30 AM		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	11/05/18	11/11/18	M-----	1			\$15.00				
N 2	KFBF	11/06/18	11/06/18	Wake Up Montana	5:00 AM-5:30 AM		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	11/05/18	11/11/18	-T-----	1			\$15.00				
N 3	KFBF	11/05/18	11/05/18	Wake Up Montana	5:30 AM-6:00 AM		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	11/05/18	11/11/18	M-----	1			\$15.00				
N 4	KFBF	11/06/18	11/06/18	Wake Up Montana	5:30 AM-6:00 AM		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	11/05/18	11/11/18	-T-----	1			\$15.00				
N 5	KFBF	11/05/18	11/05/18	Wake Up Montana	6:00 AM-7:00 AM		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	11/05/18	11/11/18	M-----	1			\$15.00				
N 6	KFBF	11/06/18	11/06/18	Wake Up Montana	6:00 AM-7:00 AM		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	11/05/18	11/11/18	-T-----	1			\$15.00				
N 7	KFBF	11/05/18	11/05/18	Good Morning America	7:00 AM-9:00 AM		:30			NM	2	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	11/05/18	11/11/18	M-----	2			\$70.00				
N 8	KFBF	11/06/18	11/06/18	Good Morning America	7:00 AM-9:00 AM		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	11/05/18	11/11/18	-T-----	1			\$70.00				
N 9	KFBF	11/04/18	11/04/18	GMA 6a-7a sa su	6:00 AM-7:00 AM		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	10/29/18	11/04/18	-----S	1			\$25.00				
N 10	KFBF	11/04/18	11/04/18	Su 7a-8a	7:00 AM-8:00 AM		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	10/29/18	11/04/18	-----S	1			\$200.00				
N 11	KFBF	11/05/18	11/05/18	M-F 5pm News	5:00 PM-5:30 PM		:30			NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. The parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race or ethnicity.



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Contract / Revision 139782 /		Alt Order # 26235786
Advertiser POL/Rosendale/NRSC		Original Date / Revision 10/31/18 / 10/31/18
Contract Dates 11/01/18 - 11/06/18	Product NRSC/Rosendale 2018	Estimate # 10894

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/18	11/11/18	M-----				1	\$170.00			
N 12	KFBB	11/05/18	11/05/18	M-F 6p News	6:00 PM-6:30 PM		:30			NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/18	11/11/18	M-----				1	\$170.00			
N 13	KFBB	11/05/18	11/05/18	M-F Mt Right Now	6:30 PM-7:00 PM		:30			NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/18	11/11/18	M-----				1	\$170.00			
N 14	KFBB	11/05/18	11/05/18	Dancing w/Stars	7:00 PM-9:00 PM		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/18	11/11/18	M-----				1	\$225.00			
N 15	KFBB	11/04/18	11/04/18	News Weekend 10p	10:00 PM-10:35 PM		:30			NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	-----S				1	\$85.00			
N 16	KFBB	11/05/18	11/05/18	Jimmy Kimmel Show	10:35 PM-11:35 PM		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/18	11/11/18	M-----				1	\$25.00			
D 17	KFBB	11/03/18	11/03/18	College Football	10:00 AM-1:30 PM		:30			NM	0	\$0.00
N 18	KFBB	11/03/18	11/03/18	MSU/UM	1:30 PM-5:00 PM		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	-----S-				1	\$200.00			
N 19	KFBB	11/03/18	11/03/18	Sat Night Ftball	6:00 PM-9:30 PM		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	-----S-				1	\$125.00			
Totals											19	\$1,695.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/29/18 - 11/06/18	19	\$1,695.00	(\$254.25)	\$1,440.75
Totals	19	\$1,695.00	(\$254.25)	\$1,440.75

Signature: _____ Date: _____

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KATZ TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 26235785	Changes as of: 10/31/2018 at 3:34 PM	Version: Current State Version 2	
CPE: 649/1202/10894	Flight: 11/1/18 - 11/6/18	Station: NFBB	Con Type: POLITICAL/VOTE
Agency: AMER MEDIA & ADVOCACY GROUP	Advertiser: Rosendale/NRSC	Market: Great Falls	Total \$: \$1,245.00
815 SLATERS LANE	Product: NRSC/Rosendale 2018	Office: PHILADELPHIA	Total Spots: 8
ALEXANDRIA, VA 22314	Agency Order #: 7910841	Service: Nielsen	Total CPP: \$50.82
Buyer: MediaAssistant, AMAG		Primary Demo: Adults 35-64	Total GRP: 24.5
Salesperson: SHEPARD RITZEN 215-567-7950		Assistant: SHEPARD RITZEN 215-567-7950	Traffic #: 139784
Separation:			

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A3564 Rating	Len	11/1 - 11/6							Total Spots	Total \$	CPP*	GRP*
							11/1	11/2	11/3	11/4	11/5	11/6					
REV- 5	Su 11a-2p		NFL GM1	\$230.00	3.7	30	0	0	0	3	2	0	0	2	\$460.00	\$62.16	7.4
TOTALS:							0	0	0	5	3	0		8	\$1,245.00	\$50.82	24.5



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Agency: AMER MEDIA & ADVOCACY GROUP	Advertiser: Rosendale/NRSC	Market: Great Falls
815 SLATERS LANE	Product: NRSC/Rosendale 2018	Office: PHILADELPHIA
ALEXANDRIA, VA 22314	Agency Order #: 7910841	Service: Nielsen
	Buyer: MediaAssistant AMAG	Primary Demo: Adults 35-64
	Salesperson: SHEPARD RITZEN	Assistant: SHEPARD RITZEN
	215-567-7950	215-567-7950
Separation:		

Con Type: POLITICAL/VOTE
Total \$: \$1,245.00

Total Spots: 8
Total CPP: \$50.82

Total GRP: 24.5
Traffic #: 139784

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
10/31/18 3:34 PM	GOTOSTRATA\ritzen	Separation: 30
10/31/18 9:19 AM	System	Notice Received.
10/30/18 6:34 PM	SHEPARD RITZEN	Separation: 30

Competitive Information	
Market Budget:	\$14,750
NFBB Share:	10%
Comment:	est share
Unknown:	90%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	8	\$1,245.00	\$50.82	24.5
Total	100%	8	\$1,245.00	\$50.82	24.5

Monthly Summary		
Month	Spots	Dollars
2018-Nov	8	\$1,245.00
Total	8	\$1,245.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	10/31/18 3:34 PM	GOTOSTRATA\ritzen	Revised		1	\$-230.00	\$1,245.00	Changes: Total \$ from \$1,475.00 to \$1,245.00. Total GRPs from 28.2 to 24.5. Total Spots from 9 to 8. Total CPP from \$52.30 to \$50.82. 1 buyline added or modified.
Queued for Electronic Contracting	10/31/18 7:48 AM					\$0	\$0	
New	10/30/18 6:33 PM	SHEPARD RITZEN	Confirmed	9		\$1,475.00	\$1,475.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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