

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

| | |
|---|--------------------------|
| Station and Location: KAUZ, Wichita Falls, TX | Date: 11/30/17 |
|---|--------------------------|

I, JIM STOUT,
 being/on behalf of: Myself,
 a legally qualified candidate of the REPUBLICAN
 political party for the office of: Commissioner Prec. 4
 in the Town of Seymour (Primary) TEXAS
 election to be held on: MARCH 6, 2018

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| | | | | | |

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

JIM STOUT

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

JIM STOUT

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

11-30-17

Date

JIM STOUT (+)

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

[Signature]

Signature

Richard Holder

Printed Name

GM

Title



New TV Campaign

Author: Richard Haddox

Station: KAUZ-RT

Schedule Date: 2/28/2018 - 3/5/2018
 Advertiser: <No Advertiser>
 Spot Length(s): :15

Acct. Exec: Richard Haddox
 Phone #: 940-322-6957
 FAX #: 949-761-3331
 Email: rhaddox@kauz.com

Per station policy, two weeks prior notice for all cancellations.

| Program Time | Spot Length | FE | MR | 28 | 5 | RT-P50+ | | RT-P25-54 | | RT-A35+ | | RT-P18-49 | | W | k | Rate | Spots |
|----------------------------|-------------|----|----|----|---|---------|---------|-----------|---------|---------|---------|-----------|---------|---|---|----------|-------|
| | | | | | | D.RTG | RTG | D.RTG | RTG | D.RTG | RTG | D.RTG | RTG | | | | |
| KAUZ | | | | | | | | | | | | | | | | | |
| NEWSCHANNEL 6 THIS MORNING | :15 | 2 | 1 | | | 3.1 | 2.2 | 2.8 | 2.2 | 2.8 | 2.2 | 2.2 | 2.2 | 2 | | \$30.00 | 3 |
| GRPs/Impressions | | | | | | 9.3 | 6.6 | 8.4 | 6.6 | 8.4 | 6.6 | 6.6 | 6.6 | | | | |
| SHR | | | | | | 17.8 | 13.9 | 16.4 | 14.0 | 16.4 | 14.0 | 14.0 | 14.0 | | | | |
| CPP/CPM | | | | | | \$9.68 | \$13.64 | \$10.71 | \$13.64 | \$10.71 | \$13.64 | \$13.64 | \$13.64 | | | | |
| Mo-Fr 6:00a-7:00a | | | | | | | | | | | | | | | | | |
| NEWSCHANNEL 6 AT NOON | :15 | 2 | 1 | | | 5.4 | 3.2 | 4.5 | 3.1 | 4.5 | 3.1 | 3.1 | 3.1 | 2 | | \$30.00 | 3 |
| GRPs/Impressions | | | | | | 16.2 | 9.6 | 13.5 | 9.3 | 13.5 | 9.3 | 9.3 | 9.3 | | | | |
| SHR | | | | | | 24.1 | 17.1 | 21.7 | 16.8 | 21.7 | 16.8 | 16.8 | 16.8 | | | | |
| CPP/CPM | | | | | | \$5.56 | \$9.38 | \$6.67 | \$9.68 | \$6.67 | \$9.68 | \$9.68 | \$9.68 | | | | |
| Mo-Fr 12:00p-12:30p | | | | | | | | | | | | | | | | | |
| NEWSCHANNEL 6 AT 6P | :15 | -- | 1 | | | 7.0 | 4.2 | 5.8 | 4.1 | 5.8 | 4.1 | 4.1 | 4.1 | 1 | | \$100.00 | 1 |
| GRPs/Impressions | | | | | | 7 | 4.2 | 5.8 | 4.1 | 5.8 | 4.1 | 4.1 | 4.1 | | | | |
| SHR | | | | | | 18.3 | 12.3 | 16.0 | 12.0 | 16.0 | 12.0 | 12.0 | 12.0 | | | | |
| CPP/CPM | | | | | | \$14.29 | \$23.81 | \$17.24 | \$24.39 | \$17.24 | \$24.39 | \$24.39 | \$24.39 | | | | |
| Mo-Fr 6:00p-6:30p | | | | | | | | | | | | | | | | | |
| NEWSCHANNEL 6 AT 6P-SAT | :15 | 1 | -- | | | 9.4 | 5.3 | 7.8 | 5.1 | 7.8 | 5.1 | 5.1 | 5.1 | 1 | | \$55.00 | 1 |
| GRPs/Impressions | | | | | | 9.4 | 5.3 | 7.8 | 5.1 | 7.8 | 5.1 | 5.1 | 5.1 | | | | |
| SHR | | | | | | 26.3 | 16.9 | 22.9 | 16.4 | 22.9 | 16.4 | 16.4 | 16.4 | | | | |
| CPP/CPM | | | | | | \$5.85 | \$10.38 | \$7.05 | \$10.78 | \$7.05 | \$10.78 | \$10.78 | \$10.78 | | | | |
| Sat 6:00p-6:30p | | | | | | | | | | | | | | | | | |
| NEWSCHANNEL 6 AT 10-SAT | :15 | 1 | -- | | | 9.4 | 5.8 | 8.0 | 5.7 | 8.0 | 5.7 | 5.7 | 5.7 | 1 | | \$75.00 | 1 |
| GRPs/Impressions | | | | | | 9.4 | 5.8 | 8 | 5.7 | 8 | 5.7 | 5.7 | 5.7 | | | | |
| SHR | | | | | | 22.4 | 14.7 | 19.6 | 14.6 | 19.6 | 14.6 | 14.6 | 14.6 | | | | |
| CPP/CPM | | | | | | \$7.98 | \$12.93 | \$9.38 | \$13.16 | \$9.38 | \$13.16 | \$13.16 | \$13.16 | | | | |
| Sat 10:00p-10:35p | | | | | | | | | | | | | | | | | |
| NEWSCHANNEL 6 SUN AM | :15 | 1 | -- | | | 3.8 | 2.1 | 3.1 | 1.9 | 3.1 | 1.9 | 1.9 | 1.9 | 1 | | \$25.00 | 1 |
| GRPs/Impressions | | | | | | 3.8 | 2.1 | 3.1 | 1.9 | 3.1 | 1.9 | 1.9 | 1.9 | | | | |
| SHR | | | | | | 15.3 | 9.9 | 13.5 | 9.3 | 13.5 | 9.3 | 9.3 | 9.3 | | | | |
| CPP/CPM | | | | | | \$6.58 | \$11.90 | \$8.06 | \$13.16 | \$8.06 | \$13.16 | \$13.16 | \$13.16 | | | | |
| Sun 8:00a-8:30a | | | | | | | | | | | | | | | | | |



New TV Campaign

Author: Richard Haddox

Station: KAUZ-RT
 Schedule Date: 2/28/2018 - 3/5/2018
 Advertiser: <No Advertiser>
 Spot Length(s): :15

Acct. Exec: Richard Haddox
 Phone #: 940-322-6957
 FAX #: 949-761-3331
 Email: rhaddox@kauz.com

Per station policy, two weeks prior notice for all cancellations.

| Program Time | Spot Length | FE | MR | 28 | 5 | RT-P50+ | | RT-P25-54 | | RT-A35+ | | RT-P18-49 | | W | k | s | Rate Spots | |
|-------------------------|-------------|----|----|----|---|---------|---------|-----------|--------|---------|-----|-----------|-----|---|---|---|------------|---|
| | | | | | | D.RTG | RTG | D.RTG | RTG | D.RTG | RTG | D.RTG | RTG | | | | | |
| KAUZ | | | | | | | | | | | | | | | | | | |
| NEWSCHANNEL 6 AT PM-SUN | :15 | 1 | -- | | | 7.2 | 4.3 | 4.3 | 6.0 | 4.2 | | | | 1 | | | \$55.00 | 1 |
| GRPs/Impressions | | | | | | 7.2 | 4.3 | 4.3 | 6 | 4.2 | | | | | | | | |
| SHR | | | | | | 17.9 | 11.8 | 11.8 | 15.6 | 11.6 | | | | | | | | |
| CPP/CPM | | | | | | \$7.64 | \$12.79 | \$12.79 | \$9.17 | \$13.10 | | | | | | | | |
| Sun 5:30p-6:00p | | | | | | | | | | | | | | | | | | |

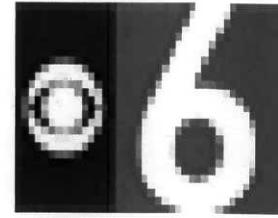
Flight Dates: 2/28/2018-3/5/2018

Total Cost: \$490.00 Signature _____

General Summary (RT-P50+ D.RTG)

| Name | Spots | Cost | Grps | Imp(000) | CPP | CPM | Reach | Freq | Eff Reach | Net Reach | Pop |
|------|-------|----------|------|----------|--------|--------|-------|------|-----------|-----------|--------|
| KAUZ | 11 | \$490.00 | 62.3 | 53.5 | \$7.87 | \$9.16 | 38.3 | 1.6 | 13.2 | 32,844 | 85,851 |

ORDER



Orders
Order / Rev: 1861088
Alt Order #:
Product Desc: Feb - March 2018
Estimate:
Flight Dates: 02/28/18 - 03/05/18
Original Date / Rev: 12/04/17 / 12/04/17
Order Type: General

KAUZ
Primary AE: Local House
Sales Office: WICH
Sales Region: Local

Agency Name: Committee to Elect Jim Stout
Buying Contact:
Billing Contact:
 730 Stout Road
 Seymour, TX 76380

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 0%

Advertiser Name: POL/Stout, Jim/County Commissione
Demographic: A25-54
Product Codes: PL123
Priority: P 2
Revenue Code 1: Agency
Revenue Code 2: Political
Revenue Code 3: Pol-Candidate

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 03/01/18 | 03/05/18 | 11 | \$490.00 | \$490.00 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|-----------------|-----------------|-------------|
| March 2018 | 11 | \$490.00 | \$490.00 | 0.00 |
| Totals | 11 | \$490.00 | \$490.00 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Local House | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----|------|-------------------|-----------------|--|-------|-------------------|---------|-----|-------|-------------|-----|---------------|------|-------|----------|
| N 1 | KAUZ | 03/01/18 | 03/05/18 | LOC News M-F 6-7a LOC News M-F 6-7a | Comm | M-F 6-7a | 1--11-- | :15 | 3 | \$30.00 | P 2 | 0.00 | NM | 3 | \$90.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 02/26/18 | 03/04/18 | ---11-- | | 2 | | | | \$30.00 | | 0.00 | | | |
| | | Week: 03/05/18 | 03/11/18 | 1----- | | 1 | | | | \$30.00 | | 0.00 | | | |
| N 2 | KAUZ | 03/01/18 | 03/05/18 | LOC News M-F 12-1230p LOC News M-F 12-1230p | Comm | M-F 12-1230p | 1--11-- | :15 | 3 | \$30.00 | P 2 | 0.00 | NM | 3 | \$90.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 02/26/18 | 03/04/18 | ---11-- | | 2 | | | | \$30.00 | | 0.00 | | | |
| | | Week: 03/05/18 | 03/11/18 | 1----- | | 1 | | | | \$30.00 | | 0.00 | | | |
| N 3 | KAUZ | 03/05/18 | 03/05/18 | LOC News M-F 6-630p LOC News M-F 6-630p | Comm | M-F 6-630p | M----- | :15 | 1 | \$100.00 | P 2 | 0.00 | NM | 1 | \$100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 03/05/18 | 03/11/18 | M----- | | 1 | | | | \$100.00 | | 0.00 | | | |
| N 4 | KAUZ | 03/03/18 | 03/03/18 | LOC News Sat 6-6:30p LOC News Sat 6-6:30p | Comm | Sat 6-6:30p | -----S- | :15 | 1 | \$55.00 | P 3 | 0.00 | NM | 1 | \$55.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 02/26/18 | 03/04/18 | -----S- | | 1 | | | | \$55.00 | | 0.00 | | | |
| N 5 | KAUZ | 03/03/18 | 03/03/18 | LOC Late News Sat LOC Late News Sa | Comm | SA 10-1035p | -----S- | :15 | 1 | \$75.00 | P 2 | 0.00 | NM | 1 | \$75.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 02/26/18 | 03/04/18 | -----S- | | 1 | | | | \$75.00 | | 0.00 | | | |

Order / Rev: 1861088
 Alt Order #:
 Flight Dates: 02/28/18 - 03/05/18

Advertiser: POL/Stout, Jim/County Commissioner
 Product Desc: Feb - March 2018
 Estimate:
KAUZ

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---------------|------|-------------------|-----------------|--|-------|-------------------|--------|-----|-------|-------------|-----|---------------|------|----------|---------|
| N 6 | KAUZ | 03/04/18 | 03/04/18 | LOC SU 8a News LOC SU 8a News | Comm | SU 8-830a | -----S | :15 | 1 | \$25.00 | P 2 | 0.00 | NM | 1 | \$25.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 02/26/18 | 03/04/18 | -----S | | 1 | | | | \$25.00 | | 0.00 | | | |
| N 7 | KAUZ | 03/04/18 | 03/04/18 | LOC News Sun 5:30-6p LOC News Sun 5:30-6p | Comm | Sun 5:30-6p | -----S | :15 | 1 | \$55.00 | P 3 | 0.00 | NM | 1 | \$55.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 02/26/18 | 03/04/18 | -----S | | 1 | | | | \$55.00 | | 0.00 | | | |
| Totals | | | | | | | | | | | | | 11 | \$490.00 | |