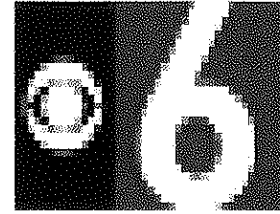


# ORDER



*Revised*

**Orders**  
**Order / Rev:** 1922090  
**Alt Order #:**  
**Product Desc:** Political Campaign 2018  
**Estimate:**  
**Flight Dates:** 02/15/18 - 03/03/18  
**Original Date / Rev:** 02/15/18 / 02/15/18  
**Order Type:** General

**KAUZ**  
**Primary AE:** Local House  
**Sales Office:** WICH  
**Sales Region:** Local

**Agency Name:** Hoegger Communications  
**Buying Contact:** Jackie Hoegger  
**Billing Contact:** Kathyne Koch  
 901 Indiana Street  
 Wichita Falls, TX 76301

**Billing Type:** Cash  
**Billing Calendar:** Calendar  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** POL/Gillespie, John/District Attorney/  
**Demographic:** A25-54  
**Product Codes:** PL145  
**Priority:** P 4  
**Revenue Code 1:** Agency  
**Revenue Code 2:** Political  
**Revenue Code 3:** Pol-Candidate

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/01/18	02/28/18	30	\$1,450.00	\$1,232.50
03/01/18	03/03/18	5	\$215.00	\$182.75

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
February 2018	30	\$1,450.00	\$1,232.50	0.00
March 2018	5	\$215.00	\$182.75	0.00
<b>Totals</b>	<b>35</b>	<b>\$1,665.00</b>	<b>\$1,415.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Local House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KAUZ	02/15/18	02/15/18	LOC News M-F 6-7a LOC News M-F 6-7a	Comm	M-F 6-7a	1111---	:30	4	\$45.00	P 3	0.00	NM	2	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/12/18	02/18/18	---2---		2				\$45.00		0.00			
N 2	KAUZ	02/15/18	03/02/18	NET CBS AM Network News CBS This Morning	Comm	M-F 7-9a	11111--	:30	5	\$45.00	P 3	0.00	NM	13	\$585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/12/18	02/18/18	---21--		3				\$45.00		0.00			
		Week: 02/19/18	02/25/18	11111--		5				\$45.00		0.00			
		Week: 02/26/18	03/04/18	11111--		5				\$45.00		0.00			
N 3	KAUZ	02/15/18	02/23/18	SYN M-F 9-10a SYN M-F 9-10a	Comm	M-F 9-10a	MTWTF--	:30	1	\$65.00	P 3	0.00	NM	6	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/12/18	02/18/18	---TF--		1				\$65.00		0.00			
		Week: 02/19/18	02/25/18	MTWTF--		5				\$65.00		0.00			
N 4	KAUZ	02/17/18	03/03/18	LOC SA 8a News LOC SA 8a News	Comm	SA 8-8:30a	-----S-	:15/15	1	\$35.00	P 4	0.00	BK	3	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/12/18	02/18/18	-----S-		1				\$35.00		0.00			
		Week: 02/19/18	02/25/18	-----S-		1				\$35.00		0.00			
		Week: 02/26/18	03/04/18	-----S-		1				\$35.00		0.00			

Order / Rev: 1922090  
 Alt Order #:  
 Flight Dates: 02/15/18 - 03/03/18

Advertiser: POL/Gillespie, John/District Attorney/Wi  
 Product Desc: Political Campaign 2018  
 Estimate:  
 KAUZ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	KAUZ	02/16/18	03/02/18	LOC News M-F 6-7a LOC News M-F 6-7a	Comm	M-F 6-7a	11111--	:15/:15	5	\$45.00	P 3	0.00	BK	11	\$495.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>					<u>Rating</u>
		Week: 02/12/18	02/18/18	----1--					1	\$45.00					0.00
		Week: 02/19/18	02/25/18	11111--					5	\$45.00					0.00
		Week: 02/26/18	03/04/18	11111--					5	\$45.00					0.00
													Totals	35	\$1,665.00

Operator Initials: \_\_\_\_\_ Date Encoded: \_\_\_\_\_  
 Client: POL/GILLESPIE,JOHN/DISTRICT ATTORNEY  
 Sales Person: LOCAL HOUSE

Date: 2/16/18  
 TV Acct#: \_\_\_\_\_  
 Kill Date: 3/15/18

MCO Check: \_\_\_\_\_  
 CW Acct #: \_\_\_\_\_  
 Save Date: \_\_\_\_\_

Traffic Instructions: KAUZ FTP

Satellite: \_\_\_\_\_ TV Contract #: 1922090 CW Contract #: \_\_\_\_\_

BIN #		Length	Description	Revised Kill Date:		Start Date	End Date	Rotation	
TV	CW			<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No			TV	CW
		15 BE	JG IDENTIFY THEFT 021418			2/16/18	3/5/18		100%

Comments: \_\_\_\_\_