

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> KANZ/Wichita Falls	<b>Date:</b> 10/29/18
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I, Ashley Sellers

being/on behalf of: Lowry W. Crane

a legally qualified candidate of the N/A

political party for the office of: Mayor of Wichita Falls

in the general

election to be held on: 11/6/18

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
30 seconds	6pm News 10pm News 6pm News	10/30/18 11/01/18 11/05/18	P2	3	1

**Attach proposed schedule with charges (if available):** See above

I represent that the payment for the above described broadcast time has been furnished by:

**Crane For Mayor**

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

**Crystal Byrd**


This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

**10/29/18**

**Date**



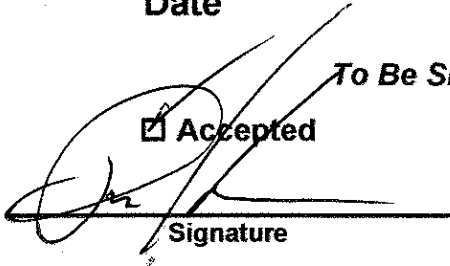
**Signature**

**To Be Signed By Station Representative**

**Accepted**

**Accepted in Part**

**Rejected**

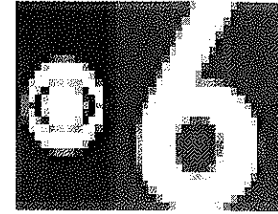


**Signature**

**Richard Ladd**  
**Printed Name**

**GM/ASM**  
**Title**

# ORDER



**Orders**  
**Order / Rev:** 2089776  
**Alt Order #:**  
**Product Desc:** Oct -Nov 2018  
**Estimate:**  
**Flight Dates:** 10/30/18 - 11/05/18  
**Original Date / Rev:** 10/29/18 / 10/29/18  
**Order Type:** General

**KAUZ**  
**Primary AE:** Local House  
**Sales Office:** WICH  
**Sales Region:** Local

**Agency Name:** POL/Crane, L/Mayor  
**Buying Contact:**  
**Billing Contact:**  
 4102 Seymour Road  
 Wichita Falls, TX 76309

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** POL/Crane, L/Mayor  
**Demographic:** A18+  
**Product Codes:** PL555  
**Revenue Code 1:** Agency  
**Revenue Code 2:** Political  
**Revenue Code 3:** Pol-Candidate  
**Priority:** P 2

**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/18	11/05/18	3	\$600.00	\$510.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
November 2018	3	\$600.00	\$510.00	0.00
<b>Totals</b>	<b>3</b>	<b>\$600.00</b>	<b>\$510.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Local House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KAUZ	10/30/18	10/30/18	LOC News M-F 6-630p	Comm	M-F 6-630p	-T-----	:30	1	\$200.00	P 2	0.00	NM	1	\$200.00
				LOC News M-F 6-630p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/29/18	11/04/18	-T-----		1		\$200.00		0.00					
N 2	KAUZ	11/01/18	11/01/18	LOC Late News M-F	Comm	M-F 10-1035p	---T---	:30	1	\$200.00	P 2	0.00	NM	1	\$200.00
				LOC Late News M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/29/18	11/04/18	---T---		1		\$200.00		0.00					
N 3	KAUZ	11/05/18	11/05/18	LOC News M-F 6-630p	Comm	M-F 6-630p	M-----	:30	1	\$200.00	P 2	0.00	NM	1	\$200.00
				LOC News M-F 6-630p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/05/18	11/11/18	M-----		1		\$200.00		0.00					
													<b>Totals</b>	<b>3</b>	<b>\$600.00</b>