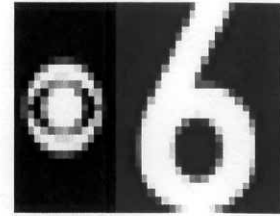


ORDER



KAUZ

Orders
Order / Rev: 2088323
Alt Order #:
Product Desc: Oct-Nov 2018
Estimate:
Flight Dates: 10/29/18 - 11/05/18
Original Date / Rev: 11/01/18 / 11/01/18
Order Type: Political

Primary AE: Local House
Sales Office: WICH
Sales Region: Local

Agency Name: Hoegger Communications
Buying Contact: Stephanie Darland
Billing Contact: Kathyne Koch
 901 Indiana Street
 Wichita Falls, TX 76301

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Santellana, Stephen/Mayor
Demographic: A35+
Product Codes: PL555
Revenue Code 1: Agency
Revenue Code 2: Political
Revenue Code 3: Pol-Candidate
Priority: P 3

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/31/18	14	\$1,900.00	\$1,615.00
11/01/18	11/05/18	16	\$2,120.00	\$1,802.00

Totals

Month	# Spots	Gross Amount	Net Amount	Ring
October 2018	14	\$1,900.00	\$1,615.00	.00
November 2018	16	\$2,120.00	\$1,802.00	.00
Totals	30	\$4,020.00	\$3,417.00	.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Local House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KAUZ	11/05/18	11/05/18	LOC News M-F 6-7a LOC News M-F 6-7a	Comm	M-F 6-7a	M-----	:15/:15	1	\$45.00	P 3	0.00	BK	1	\$4.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/05/18	11/11/18	M-----		1		\$45.00		0.00					
2	KAUZ	10/29/18	11/05/18	NET CBS AM Network CBS This Morning	Comm	M-F 7-9a	11111--	:15/:15	5	\$45.00	P 3	0.00	BK	6	\$27.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/29/18	11/04/18	11111--		5		\$45.00		0.00					
		Week: 11/05/18	11/11/18	1-----		1		\$45.00		0.00					
3	KAUZ	10/29/18	11/02/18	LOC News M-F 5-530p LOC News M-F 5-530p	Comm	M-F 5-530p	11111--	:15/:15	5	\$55.00	P 4	0.00	BK	5	\$27.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/29/18	11/04/18	11111--		5		\$55.00		0.00					
4	KAUZ	10/29/18	11/05/18	LOC News M-F 6-630p LOC News M-F 6-630p	Comm	M-F 6-630p	11111--	:15/:15	5	\$150.00	P 3	0.00	BK	6	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/29/18	11/04/18	11111--		5		\$150.00		0.00					
		Week: 11/05/18	11/11/18	1-----		1		\$150.00		0.00					
5	KAUZ	10/29/18	11/05/18	SYN M-F 630-7p SYN M-F 630-7p	Comm	M-F 630-7p	MTWTF--	:15/:15	3	\$350.00	P 3	0.00	BK	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					

Order / Rev: 2088323
 Alt Order #:
 Flight Dates: 10/29/18 - 11/05/18

Advertiser: POL/Santellana, Stephen/Mayor
 Product Desc: Oct-Nov 2018
 Estimate:
KAUZ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	MTWTF--					3	\$350.00		0.00			
Week:		11/05/18	11/11/18	M-----					1	\$350.00		0.00			
6	KAUZ	10/29/18	11/05/18	LOC Late News M-F	Comm	M-F 10-1035p	11111--	:15/:15	5	\$150.00	P 3	0.00	BK	6	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	11111--					5	\$150.00		0.00			
Week:		11/05/18	11/11/18	1-----					1	\$150.00		0.00			
N 7	KAUZ	11/04/18	11/04/18	LOC News Sun 5:30-6p	Comm	Sun 5:30-6p	-----S	:15/:15	1	\$115.00	P 2	0.00	BK	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	-----S					1	\$115.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KAUZ	10/29/18-11/04/18	LOC News Sun 5:30-6p			Sun 5:30-6p	-----Su	:15/:15		(\$115.00)		0.00	BK		
		See MG 7.2 [PROGRAM CHANGE to NFL Football (TJC)]													
2	KAUZ	11/04/18-11/04/18	LOC Late News Sun			Sun 10-10:35p	-----Su	:15/:15		\$115.00		0.00	BK		
		Ⓜ MG for 7.1 11/04 [mg for program change]													
8	KAUZ	11/04/18	11/04/18	LOC Late News Sun	Comm	Sun 10-10:35p	-----S	:15/:15	1	\$115.00	P 2	0.00	BK	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	-----S					1	\$115.00		0.00			
													Totals	30	\$4,020.00

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>KAUZ</u>	Date: <u>10/22/18</u>
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I, Doegge Communications,
 being/on behalf of: Mayor Stephen Santellana,
 a legally qualified candidate of the N/A
 political party for the office of: Mayor of Wichita Falls
 in the 2018
 election to be held on: NOV. 6, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Stephen Santellana Campaign Fund

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Sandy Berend

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10-22-18
Date

[Signature]
Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Rhonda Wersig
Signature

Rhonda Wersig
Printed Name

LSM
Title