

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>KAUZ, Wichita Falls</u>	Date: <u>2/7/18</u>
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I, Jackie Hoegger,

being/on behalf of: John Gillespie,

a legally qualified candidate of the Republican

political party for the office of: District Attorney

in the _____

election to be held on: March 6th

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Attached					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Hoegger Communications

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Nathan Gilbert

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

2/7/2018
Date

[Signature]
Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

[Signature]
Signature

Richard Harder
Printed Name

GM/BSA
Title



Pol/Gillespie-Wichita County DA 02072018

Author: Richard Haddox

Proposal ID: 14455
 Station: KAUZ-RT
 Schedule Date: 2/7/2018 - 2/7/2018
 Advertiser: POL/Gillespie-Wichita County DA
 Spot Length(s): :30

Acct. Exec: Richard Haddox
 Phone #: 940-322-6957
 FAX #: 949-761-3331
 Email: rhaddox@kauz.com

Per station policy, two weeks prior notice for all cancellations.

Flight Dates: 2/7/2018-2/7/2018

Program Time	Spot Length	FE	RT-A21+ D.RTG	RT-A21+ D.000	Wks	Rate Spots
KAUZ						
NEWSCHANNEL 6 AT 6P	:30	1	5.7	8.7	1	\$150.00
GRPs/Impressions			5.7	8.7		1
SHR			15.9	15.9		
CPP/CPM			\$26.32	\$17.24		
Mo-Fr 6:00p-6:30p						
Newschannel 6 Republican Prima	:30	1	12.6	19.2	1	\$265.00
GRPs/Impressions			12.6	19.2		1
SHR			32.4	32.4		
CPP/CPM			\$21.03	\$13.80		
Mo-Fr 6:30p-7:00p						

Total Cost:	\$415.00	Signature _____
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General Summary (RT-A21+ D.RTG)

Name	Spots	Cost	Grps	Imp(000)	CPP	CPM	Reach	Freq	Eff Reach	Net Reach	Pop
KAUZ	2	\$415.00	18.3	27.9	\$22.68	\$14.87	17.1	1.1	0.0	25,948	151,815