

# ORDER

*Revised*



**Orders**  
**Order / Rev:** 1930615  
**Alt Order #:**  
**Product Desc:** Feb - March 2018  
**Estimate:**  
**Flight Dates:** 02/26/18 - 03/06/18  
**Original Date / Rev:** 02/27/18 / 02/27/18  
**Order Type:** General

**KAUZ**  
**Primary AE:** Local House  
**Sales Office:** WICH  
**Sales Region:** Local

**Agency Name:** Hoegger Communications  
**Buying Contact:** Jackie Hoegger  
**Billing Contact:** Kathryne Koch  
 901 Indiana Street  
 Wichita Falls, TX 76301

**Billing Type:** Cash  
**Billing Calendar:** Calendar  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** POL/Gillespie, John/District Attorney  
**Demographic:** A25-54  
**Product Codes:** PL145  
**Priority:** P 4  
**Revenue Code 1:** Agency  
**Revenue Code 2:** Political  
**Revenue Code 3:** Pol-Candidate

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/01/18	02/28/18	15	\$1,265.00	\$1,075.25
03/01/18	03/06/18	24	\$1,735.00	\$1,474.75

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
February 2018	15	\$1,265.00	\$1,075.25	0.00
March 2018	24	\$1,735.00	\$1,474.75	0.00
<b>Totals</b>	<b>39</b>	<b>\$3,000.00</b>	<b>\$2,550.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Local House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KAUZ	02/27/18	03/06/18	LOC News M-F 6-7a LOC News M-F 6-7a	Comm	M-F 6-7a	11111--	:15	5	\$20.00	P 4	0.00	NM	6	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/18	03/04/18	-1111--		4				\$20.00		0.00			
		Week: 03/05/18	03/11/18	11-----		2				\$20.00		0.00			
N 2	KAUZ	02/27/18	03/06/18	NET CBS AM Network News CBS This Morning	Comm	M-F 7-9a	11111--	:15	5	\$20.00	P 4	0.00	NM	6	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/18	03/04/18	-1111--		4				\$20.00		0.00			
		Week: 03/05/18	03/11/18	11-----		2				\$20.00		0.00			
N 3	KAUZ	03/05/18	03/05/18	SYN M-F 9-10a SYN M-F 9-10a	Comm	M-F 9-10a	M-----	:15	1	\$35.00	P 4	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/05/18	03/11/18	M-----		1				\$35.00		0.00			
N 4	KAUZ	02/27/18	03/05/18	LOC News M-F 12-1230p LOC News M-F 12-1230p	Comm	M-F 12-1230p	11111--	:15	5	\$30.00	P 4	0.00	NM	5	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/18	03/04/18	-1111--		4				\$30.00		0.00			
		Week: 03/05/18	03/11/18	1-----		1				\$30.00		0.00			
N 5	KAUZ	03/05/18	03/05/18	LOC News M-F 5-530p LOC News M-F 5-530p	Comm	M-F 5-530p	M-----	:15	1	\$40.00	P 4	0.00	NM	1	\$40.00

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 Flight Dates: 02/26/18 - 03/06/18

Advertiser: POL/Gillespie, John/District Attorney/Wic  
 Product Desc: Feb - March 2018  
 Estimate:  
**KAUZ**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	KAUZ	02/26/18	03/05/18	LOC News M-F 6-630p LOC News M-F 6-630p	Comm	M-F 6-630p	11111--	:15	5	\$90.00	P 4	0.00	NM	6	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/05/18	03/11/18	M-----		1				\$40.00		0.00			
		Week: 02/26/18	03/04/18	11111--		5				\$90.00		0.00			
		Week: 03/05/18	03/11/18	1-----		1				\$90.00		0.00			
N 7	KAUZ	02/26/18	03/05/18	SYN M-F 630-7p SYN M-F 630-7p	Comm	M-F 630-7p	11111--	:15	5	\$210.00	P 3	0.00	NM	6	\$1,260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/18	03/04/18	11111--		5				\$210.00		0.00			
		Week: 03/05/18	03/11/18	1-----		1				\$210.00		0.00			
N 8	KAUZ	02/26/18	03/05/18	LOC Late News M-F LOC Late News M-F	Comm	M-F 10-1035p	11111--	:15	5	\$90.00	P 4	0.00	NM	6	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/18	03/04/18	11111--		5				\$90.00		0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
		1	KAUZ	02/26/18-03/04/18	LOC Late News M-F	M-F 10-1035p	MTWThF----	:15		\$75.00		0.00	NM		
		2	KAUZ	02/26/18-03/04/18	LOC Late News M-F	M-F 10-1035p	MTWThF----	:15		\$75.00		0.00	NM		
		3	KAUZ	02/26/18-03/04/18	LOC Late News M-F	M-F 10-1035p	MTWThF----	:15		\$75.00		0.00	NM		
		Week: 03/05/18	03/11/18	1-----		1				\$90.00		0.00			
		6	KAUZ	03/05/18-03/11/18	LOC Late News M-F	M-F 10-1035p	M-----	:15		\$75.00		0.00	NM		
N 9	KAUZ	03/05/18	03/05/18	Monday Prime Monday Prime	Comm	Mon 7-10p	M-----	:15	1	\$195.00	P 4	0.00	NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/05/18	03/11/18	M-----		1				\$195.00		0.00			
N 10	KAUZ	03/03/18	03/03/18	LOC Late News Sat LOC Late News Sa	Comm	SA 10-1035p	-----S-	:15	1	\$60.00	P 4	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/18	03/04/18	-----S-		1				\$60.00		0.00			
													Totals	39	\$3,000.00