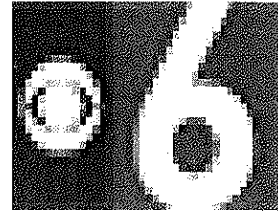


ORDER



KAUZ

Orders
Order / Rev: 1921591
Alt Order #:
Product Desc: Political Campaign 2018
Estimate:
Flight Dates: 02/14/18 - 03/03/18
Original Date / Rev: 02/13/18 / 02/13/18
Order Type: General

Primary AE: Local House
Sales Office: WICH
Sales Region: Local

Agency Name: Design Works (C)
Buying Contact:
Billing Contact: Aaron Rask
 2633 Plaza Parkway
 Wichita Falls, TX 76308-3866

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Shelton, Maureen/District Attorne
Demographic: A25-54
Product Codes: PL145
Priority: P 4
Revenue Code 1: Agency
Revenue Code 2: Political
Revenue Code 3: Pol-Candidate

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/01/18	02/28/18	30	\$1,450.00	\$1,232.50
03/01/18	03/03/18	5	\$215.00	\$182.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2018	30	\$1,450.00	\$1,232.50	0.00
March 2018	5	\$215.00	\$182.75	0.00
Totals	35	\$1,665.00	\$1,415.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Local House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KAUZ	02/14/18	03/02/18	LOC News M-F 6-7a LOC News M-F 6-7a	Comm	M-F 6-7a	11111--	:30	5	\$45.00	P 3	0.00	NM	13	\$585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/12/18	02/18/18	--111--		3				\$45.00		0.00			
		Week: 02/19/18	02/25/18	11111--		5				\$45.00		0.00			
		Week: 02/26/18	03/04/18	11111--		5				\$45.00		0.00			
N 2	KAUZ	02/14/18	03/02/18	NET CBS AM Network N CBS This Morning	Comm	M-F 7-9a	11111--	:30	5	\$45.00	P 3	0.00	NM	13	\$585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/12/18	02/18/18	--111--		3				\$45.00		0.00			
		Week: 02/19/18	02/25/18	11111--		5				\$45.00		0.00			
		Week: 02/26/18	03/04/18	11111--		5				\$45.00		0.00			
N 3	KAUZ	02/17/18	03/03/18	LOC SA 8a News LOC SA 8a News	Comm	SA 8-8:30a	-----S-	:30	1	\$35.00	P 3	0.00	NM	3	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/12/18	02/18/18	-----S-		1				\$35.00		0.00			
		Week: 02/19/18	02/25/18	-----S-		1				\$35.00		0.00			
		Week: 02/26/18	03/04/18	-----S-		1				\$35.00		0.00			
N 4	KAUZ	02/14/18	02/23/18	SYN M-F 9-10a SYN M-F 9-10a	Comm	M-F 9-10a	MTWTF--	:30	1	\$65.00	P 3	0.00	NM	6	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 1921591
 Alt Order #:
 Flight Dates: 02/14/18 - 03/03/18

Advertiser: POL/Shelton, Maureen/District Attorney
 Product Desc: Political Campaign 2018
 Estimate:
 KAUZ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 02/12/18	02/18/18	--WTF--	1	\$65.00	0.00								
		Week: 02/19/18	02/25/18	MTWTF--	5	\$65.00	0.00								
													Totals	35	\$1,665.00

Station Order
 Market: Wichita Falls
 Vendor: KAUZ-TV
 Station Rep: Marissa Tucker
 Phone: (940) 322-6957
 Email: mtucker@kauz.com
 Campaign Remarks:

Maureen Shelton
 Campaign: Political Campaign 2018
 Flight Dates: 02/05/2018 to 03/06/2018
 Contract No: 13210137222-113408
 Rev. No: 2

DesignWorks Group
 Buyer: Aaron Rask
 aaron@designworksgroup.com

Item	Days	Times	DPI/LEN	Call	Program Title	Rate/Total	RTG	Feb 12	Feb 19	Feb 26	Spots
1	MTWRF	0600A-0700A	EM/30	KAUZ Wichita Falls, Texas (CBS)	News Channel 6 This Morning	45.00 585.00	1.68	3	5	5	13
Comments: 33% SHELTY 18-04T, 33%SHELTY 18-19T, 33%SHELTY 18-20T											
2	MTWRF	0700A-0900A	EM/30	KAUZ Wichita Falls, Texas (CBS)	CBS This Morning	45.00 585.00	1.94	3	5	5	13
Comments: 33% SHELTY 18-04T, 33%SHELTY 18-19T, 33%SHELTY 18-20T											
3	Sa	0800A-0830A	EM/30	KAUZ Wichita Falls, Texas (CBS)	News Channel 6 Saturday Morning	35.00 105.00	2.37	1	1	1	3
Comments: 33% SHELTY 18-04T, 33%SHELTY 18-19T, 33%SHELTY 18-20T											
4	MTWRF	930A-10A	DA/30	KAUZ Wichita Falls, Texas (CBS)	Family Feud	0.00 0.00	3.01	1	5	0	6
Comments: \$349 net LUR - 33% SHELTY 18-04T, 33%SHELTY 18-19T, 33%SHELTY 18-20T											
								8	16	11	35

Month	Spots	Gross	Net
Feb-2018	24	\$790.00	\$671.50
Mar-2018	11	\$485.00	\$412.25
Totals	35	\$1,275.00	\$1,083.75

Comments:

Unless otherwise set forth by DesignWorks Advertising Group on the face of this form, the Publisher agrees to hold DesignWorks Advertising Group solely liable for payment to the extent proceeds have been transferred from the Advertiser to DesignWorks Advertising Group for advertising published in accordance with the contract. For sums owing but not transferred to DesignWorks Advertising Group, the Publisher agrees to hold Advertiser named on the face of this form solely liable.

Traffic:

unless noted on line, traffic and instructions will follow

Signed: _____ Date: _____

DesignWorks Group
 2633 Plaza Parkway
 Wichita Falls, Texas 76308
 (940) 696-1229

Buyer
 Aaron Rask
 aaron@designworksgroup.com

Operator Initials: _____ Date Encoded: _____ Date: 2/13/18 MCO Check: _____
 Client: POL/SHELTON, MAUREEN/DISTRICT ATTORNEY TV Acct#: _____ CW Acct # _____
 Sales Person: LOCAL HOUSE Kill Date: 3/15/18 Save Date: _____

Traffic Instructions: **KAUZ FTP**
 Satellite: _____ TV Contract #: 1921591 CW Contract #: _____

BIN #		Revised Kill Date: <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No			Rotation	
TV	CW	Description	Start Date	End Date	TV	CW
	30	SHELT 18-04T	2/14/18	3/3/18	EQUAL	
	30	SHELT 18-19T	2/14/18	3/3/18	EQUAL	
	30	SHELT 18-20T	2/14/18	3/3/18	EQUAL	

Comments: _____