

ORDER



Orders
Order / Rev: 1932337
Alt Order #:
Product Desc: March 2018
Estimate:
Flight Dates: 03/01/18 - 03/06/18
Original Date / Rev: 02/28/18 / 02/28/18
Order Type: General

KAUZ
Primary AE: Local House
Sales Office: WICH
Sales Region: Local

Agency Name: Design Works (C)
Buying Contact:
Billing Contact: Aaron Rask
 2633 Plaza Parkway
 Wichita Falls, TX 76308-3866

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Shelton, Maureen/District Attorne
Demographic: A25-54
Product Codes: PL145
Priority: P 4
Revenue Code 1: Agency
Revenue Code 2: Political
Revenue Code 3: Pol-Candidate

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/01/18	03/06/18	16	\$1,365.00	\$1,160.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2018	16	\$1,365.00	\$1,160.25	0.00
Totals	16	\$1,365.00	\$1,160.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Local House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KAUZ	03/01/18	03/02/18	SYN M-F 9-10a SYN M-F 9-10a	Comm	M-F 9-10a	---11--	:30	2	\$65.00	P 3	0.00	NM	2	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/18	03/04/18	---11--		2				\$65.00		0.00			
N 2	KAUZ	03/01/18	03/02/18	NET Price Is Right NET Price Is Right	Comm	M-F 10-11a	---11--	:30	2	\$90.00	P 3	0.00	NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/18	03/04/18	---11--		2				\$90.00		0.00			
N 3	KAUZ	03/01/18	03/02/18	LOC News M-F 12-1230p LOC News M-F 12-1230p	Comm	M-F 12-1230p	---11--	:30	2	\$45.00	P 3	0.00	NM	2	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/18	03/04/18	---11--		2				\$45.00		0.00			
N 4	KAUZ	03/05/18	03/06/18	SYN M-F 9-10a SYN M-F 9-10a	Comm	M-F 9-10a	11-----	:30	2	\$65.00	P 3	0.00	NM	2	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/05/18	03/11/18	11-----		2				\$65.00		0.00			
N 5	KAUZ	03/01/18	03/02/18	LOC Late News M-F LOC Late News M-F	Comm	M-F 10-1035p	---11--	:30	2	\$150.00	P 3	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/18	03/04/18	---11--		2				\$150.00		0.00			
N 6	KAUZ	03/05/18	03/05/18		Comm	M-F 10-1035p	1-----	:30	1	\$150.00	P 3	0.00	NM	1	\$150.00

Order / Rev: 1932337
 Alt Order #:
 Flight Dates: 03/01/18 - 03/06/18

Advertiser: POL/Shelton, Maureen/District Attorney
 Product Desc: March 2018
 Estimate:
 KAUZ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				LOC Late News M-F											
				LOC Late News M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/05/18	03/11/18	1-----		1				\$150.00		0.00			
N 7	KAUZ	03/04/18	03/04/18	LOC Late News Sun	Comm	Sun 10-10:35p	-----S	:30	1	\$115.00	P 2	0.00	NM	1	\$115.00
				LOC Late News Sun											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/26/18	03/04/18	-----S		1				\$115.00		0.00			
N 8	KAUZ	03/05/18	03/06/18	NET Price Is Right	Comm	M-F 10-11a	11-----	:30	2	\$90.00	P 3	0.00	NM	2	\$180.00
				NET Price Is Right											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/05/18	03/11/18	11-----		2				\$90.00		0.00			
N 9	KAUZ	03/05/18	03/06/18	LOC News M-F 12-1230p	Comm	M-F 12-1230p	11-----	:30	2	\$45.00	P 3	0.00	NM	2	\$90.00
				LOC News M-F 12-1230p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/05/18	03/11/18	11-----		2				\$45.00		0.00			
													Totals	16	\$1,365.00

Station Order
 Market: Wichita Falls
 Vendor: KAUZ-TV
 Station Rep: Marissa Tucker
 Phone: (940) 322-6957
 Email: mtucker@kauz.com
 Campaign Remarks:

Maureen Shelton

Campaign: Political Campaign 2018
 Flight Dates: 02/05/2018 to 03/06/2018
 Contract No: 13210138346-113408
 Rev. No: 1

DesignWorks Group
 Buyer: Aaron Rask
 aaron@designworksgroup.com

Item	Days	Times	DP/LEN	Call	Program Title	Rate/Total	RTG	Feb 26	Mar 05	Spots
1	RF	0930A-1000A	DA/30	KAUZ Wichita Falls, Texas (CBS)	Family Feud	65.00 130.00	0.00	2	0	2
2	RF	1000A-1100A	DA/30	KAUZ Wichita Falls, Texas (CBS)	Price is Right	90.00 180.00	0.00	2	0	2
3	RF	1200P-1230P	DA/30	KAUZ Wichita Falls, Texas (CBS)	Noon News	45.00 90.00	0.00	2	0	2
4	MT	0930A-1000A	DA/30	KAUZ Wichita Falls, Texas (CBS)	Family Feud	65.00 130.00	0.00	0	2	2
5	RF	1000P-1035P	LN/30	KAUZ Wichita Falls, Texas (CBS)	10p News	150.00 300.00	0.00	2	0	2
6	M	1000P-1035P	LN/30	KAUZ Wichita Falls, Texas (CBS)	10p News	150.00 150.00	0.00	0	1	1
7	Su	1000P-1035P	LN/30	KAUZ Wichita Falls, Texas (CBS)	10p News	115.00 115.00	0.00	1	0	1
8	MT	1000A-1100A	DA/30	KAUZ Wichita Falls, Texas (CBS)	Price is Right	90.00 180.00	0.00	0	2	2
9	MT	1200P-1230P	DA/30	KAUZ Wichita Falls, Texas (CBS)	Noon News	45.00 90.00	0.00	0	2	2

Item Days Times DP/LEN Call Program Title Rate/Total RTG Feb Mar Spots
 26 05 9 7

Month	Spots	Gross	Net
Feb-2018	0	\$0.00	\$0.00
Mar-2018	16	\$1,365.00	\$1,160.25
Totals	16	\$1,365.00	\$1,160.25

Comments:

Unless otherwise set forth by DesignWorks Advertising Group on the face of this form, the Publisher agrees to hold DesignWorks Advertising Group solely liable for payment to the extent proceeds have been transferred from the Advertiser to DesignWorks Advertising Group for advertising published in accordance with the contract. For sums owing but not transferred to DesignWorks Advertising Group, the Publisher agrees to hold Advertiser named on the face of this form solely liable.

Traffic:

Signed: _____ Date: _____

DesignWorks Group
 2633 Plaza Parkway
 Wichita Falls, Texas 76308
 (940) 696-1229

Buyer
 Aaron Rask
 aaron@designworksgroup.com

Operator Initials: _____ Date Encoded: _____ Date: 2/28/18 MCO Check: _____
 Client: POL/SHELTON, MAUREEN/DISTRICT ATTORNEY TV Acct#: _____ CW Acct # _____
 Sales Person: LOCAL HOUSE Kill Date: 3/10/18 Save Date: _____

Traffic Instructions: **KAUJZ FTP**
 Satellite: _____ TV Contract #: 1932337 CW Contract #: _____

BIN #		Revised Kill Date: <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		Rotation		
TV	CW	Description	Start Date	End Date	TV	CW
	30	SHELT 18-22T	3/1/18	3/6/18	100%	

Comments: _____