

ORDER



KAUZ

Orders
Order / Rev: 1925542
Alt Order #:
Product Desc: Feb-March 2018
Estimate:
Flight Dates: 02/20/18 - 03/05/18
Original Date / Rev: 02/20/18 / 02/20/18
Order Type: General

Primary AE: Local House
Sales Office: WICH
Sales Region: Local

Agency Name: Hoegger Communications
Buying Contact: Jackie Hoegger
Billing Contact: Kathyne Koch
 901 Indiana Street
 Wichita Falls, TX 76301

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Kosub, F Dobie/Judge/30th Distri
Demographic: A25-54
Product Codes: PL150
Priority: P 4
Revenue Code 1: Agency
Revenue Code 2: Political
Revenue Code 3: Pol-Candidate

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/01/18	02/28/18	10	\$1,750.00	\$1,487.50
03/01/18	03/05/18	12	\$1,985.00	\$1,687.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2018	10	\$1,750.00	\$1,487.50	0.00
March 2018	12	\$1,985.00	\$1,687.25	0.00
Totals	22	\$3,735.00	\$3,174.75	0.00

Account Executives

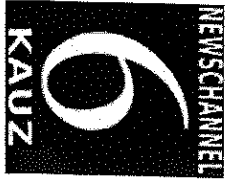
Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Local House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KAUZ	02/20/18	03/05/18	LOC News M-F 6-630p	Comm	M-F 6-630p	11111--	:30	5	\$150.00	P 3	0.00	NM	11	\$1,650.00
				LOC News M-F 6-630p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/19/18	02/25/18	-1111--		4				\$150.00		0.00			
		Week: 02/26/18	03/04/18	11-12--		5				\$150.00		0.00			
		Week: 03/05/18	03/11/18	2-----		2				\$150.00		0.00			
N 2	KAUZ	02/20/18	03/01/18	SYN M-F 630-7p	Comm	M-F 630-7p	-1-1---	:30	2	\$465.00	P 2	0.00	NM	2	\$930.00
				SYN M-F 630-7p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/19/18	02/25/18	-1-----		1				\$465.00		0.00			
		Week: 02/26/18	03/04/18	---1---		1				\$465.00		0.00			
N 3	KAUZ	02/25/18	03/04/18	LOC Late News Sun	Comm	Sun 10-10:35p	-----1	:30	1	\$85.00	P 3	0.00	NM	3	\$255.00
				LOC Late News Sun											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/19/18	02/25/18	-----1		1				\$85.00		0.00			
		Week: 02/26/18	03/04/18	-----2		2				\$85.00		0.00			
N 4	KAUZ	02/26/18	03/05/18	LOC Late News M-F	Comm	M-F 10-1035p	11111--	:30	5	\$150.00	P 3	0.00	NM	6	\$900.00
				LOC Late News M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/18	03/04/18	11-11--		4				\$150.00		0.00			
		Week: 03/05/18	03/11/18	2-----		2				\$150.00		0.00			

Order / Rev: 1925542
 Alt Order #: _____
 Flight Dates: 02/20/18 - 03/05/18

Advertiser: POL/Kosub, F Dobie/Judge/30th District
 Product Desc: Feb-March 2018 **KAUZ**
 Estimate: _____

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
													Totals	22	\$3,735.00



POL/Kosub, F Dobie/Judge/30th District C 021918

Author: Richard Haddox

Proposal ID: 14559
 Station: KAUZ-RT
 Schedule Date: 2/19/2018 - 3/5/2018
 Advertiser: POL/Kosub, F Dobie/Judge/30th District C
 Product: PL150
 Agency: Hoegger Communications
 Spot Length(s): :30

Acct. Exec: Richard Haddox
 Phone #: 940-322-6957
 FAX #: 949-761-3331
 Email: rhaddox@kauz.com

Per station policy, two weeks prior notice for all cancellations.

Flight Dates: 2/19/2018-3/5/2018

Program	Spot Length	FE	FE MR	RT-A21+ D,RTG	RT-A21+ D,000	W	Rate
Time		19	26	RTG	000	k	Spots
KAUZ							
NEWSCHANNEL 6 AT 6P	:30	4	5	2	5.7	8.7	3
GRPs/Impressions					62.7	95.7	\$150.00
SHR					15.9	15.9	11
CPP/CPM					\$26.32	\$17.24	
Mo-Fr 6:00P-6:30P							
WHEEL OF FORTUNE	:30	1	1	--	12.6	19.2	2
GRPs/Impressions					25.2	38.4	\$465.00
SHR					32.4	32.4	2
CPP/CPM					\$36.90	\$24.22	
Mo-Fr 6:30P-7:00P							
NEWSCHANNEL 6 AT 10	:30	--	4	2	5.5	8.4	2
GRPs/Impressions					33	50.4	\$150.00
SHR					14.0	14.0	6
CPP/CPM					\$27.27	\$17.86	
Mo-Fr 10:00P-10:35P							
NEWSCHANNEL 6 AT 10-SUN	:30	1	2	--	7.4	11.2	2
GRPs/Impressions					22.2	33.6	\$85.00
SHR					16.4	16.4	3
CPP/CPM					\$11.49	\$7.59	
Sun 10:00P-10:35P							

Total Cost: \$3,735.00
 Agency Commission @ 15%: \$560.25
 Net Cost: \$3,174.75

Signature _____

General Summary (RT-A21+ D,RTG)

Name	Spots	Cost	GRPs	Imp(000)	CPP	CPM	Reach	Freq	Eff Reach	Net Reach	Pop
KAUZ	22	\$3,735.00	143.1	218.1	\$26.10	\$17.13	63.2	2.3	30.3	95,928	151,815

Operator Initials: _____ Date Encoded: _____
 Client: POL/KOSUB,F DOBIE/JUDGE/30TH DISTRICT COURT
 Sales Person: LOCAL HOUSE

Date: 2/20/18
 TV Acct#:
 Kill Date: 3/10/18

MCO Check: _____
 CW Acct # _____
 Save Date: _____

Traffic Instructions: KAUZ FTP
 Satellite: _____ TV Contract #: 1925542 CW Contract #: _____

BIN #		Revised Kill Date: <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No			Rotation		
TV	CW	Length	Description	Start Date	End Date	TV	CW
		30	JG DOBIE 30 021918	2/20/18	3/5/18	100%	

Comments: _____