

# ORDER



**Orders**  
**Order / Rev:** 1910521  
**Alt Order #:**  
**Product Desc:** POLITICAL CAMPAIGN 2018  
**Estimate:**  
**Flight Dates:** 02/07/18 - 02/07/18  
**Original Date / Rev:** 01/31/18 / 01/31/18  
**Order Type:** General

**KAUZ**  
**Primary AE:** Local House  
**Sales Office:** WICH  
**Sales Region:** Local

**Agency Name:** Design Works (C)  
**Buying Contact:**  
**Billing Contact:**  
 2633 Plaza Parkway  
 Wichita Falls, TX 76308-3866

**Billing Type:** Cash  
**Billing Calendar:** Calendar  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** POL/Shelton, Maureen/District Attorne  
**Demographic:** A25-54  
**Product Codes:** PL145  
**Priority:** P 1  
**Revenue Code 1:** Agency  
**Revenue Code 2:** Political  
**Revenue Code 3:** Pol-Candidate

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/01/18	02/07/18	1	\$1,400.00	\$1,190.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
February 2018	1	\$1,400.00	\$1,190.00	0.00
<b>Totals</b>	<b>1</b>	<b>\$1,400.00</b>	<b>\$1,190.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Local House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KAUZ	02/07/18	02/07/18	SYN M-F 630-7p 6:36 PM-6:40 PM	Comm	6:36 PM-6:40 PM (6:36 PM-6:40 PM)	--W----	1:20	1	\$1,400.00	P 1	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 02/05/18	02/11/18	--W----		1		\$1,400.00		0.00					
													<b>Totals</b>	<b>1</b>	<b>\$1,400.00</b>

**Station Order**  
 Market: Wichita Falls  
 Vendor: KAUZ-TV  
 Station Rep: Marissa Tucker  
 Phone: (940) 322-6957  
 Email: mtucker@kauz.com  
 Campaign Remarks:

**Maureen Shelton**  
 Campaign: Political Campaign 2018  
 Flight Dates: 02/05/2018 to 02/10/2018  
 Contract No: 13210136486-113408  
 Rev. No: 1

**DesignWorks Group**  
 Buyer: Aaron Rask  
 aaron@designworksgroup.com

Item Days Times DP/LEN Call Program Title Rate/Total Spots

1 W 0630P-0700P PA/2 KAUZ Wichita Falls, Texas (CBS) NewsChannel 6 Republican Primary 1400.00 1400.00 1

Comments: 2nd Internal Break

1

Month	Spots	Gross
Feb-2018	1	\$1,400.00
<b>Totals</b>	<b>1</b>	<b>\$1,400.00</b>

Traffic: will follow at later date

Comments: Unless otherwise set forth by DesignWorks Advertising Group on the face of this form, the Publisher agrees to hold DesignWorks Advertising Group solely liable for payment to the extent proceeds have been transferred from the Advertiser to DesignWorks Advertising Group for advertising published in accordance with the contract. For sums owing but not transferred to DesignWorks Advertising Group, the Publisher agrees to hold Advertiser named on the face of this form solely liable.

Signed: Jimmy Alexander Date: 1/31/18

**DesignWorks Group**  
 2633 Plaza Parkway  
 Wichita Falls, Texas 76308  
 (940) 696-1229

**Buyer**  
 Aaron Rask  
 aaron@designworksgroup.com