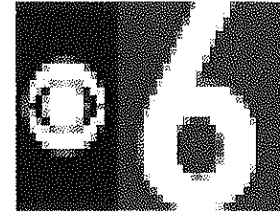


# ORDER



**KAUZ**

**Orders**  
**Order / Rev:** 1917709  
**Alt Order #:**  
**Product Desc:** February 2018  
**Estimate:**  
**Flight Dates:** 02/07/18 - 02/07/18  
**Original Date / Rev:** 02/07/18 / 02/07/18  
**Order Type:** General

**Primary AE:** Local House  
**Sales Office:** WICH  
**Sales Region:** Local

**Agency Name:** Hoegger Communications  
**Buying Contact:** Jackie Hoegger  
**Billing Contact:** Kathryne Koch  
 901 Indiana Street  
 Wichita Falls, TX 76301

**Billing Type:** Cash  
**Billing Calendar:** Calendar  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** POL/Kosub, F Dobie/Judge/30th Distri  
**Demographic:** A25-54  
**Product Codes:** PL150  
**Priority:** P 4  
**Revenue Code 1:** Agency  
**Revenue Code 2:** Political  
**Revenue Code 3:** Pol-Candidate

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/01/18	02/07/18	1	\$265.00	\$225.25

**Totals**

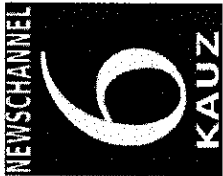
Month	# Spots	Gross Amount	Net Amount	Rating
February 2018	1	\$265.00	\$225.25	0.00
<b>Totals</b>	<b>1</b>	<b>\$265.00</b>	<b>\$225.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Local House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KAUZ	02/07/18	02/07/18	SYN M-F 630-7p Political Debate	Comm	M-F 630-7p	--W----	:15/:15	1	\$265.00	P 4	0.00	BK	1	\$265.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 02/05/18	02/11/18	--W----		1		\$265.00		0.00					
													<b>Totals</b>	<b>1</b>	<b>\$265.00</b>

1917709



Pol/Kosub-30th District Court 02072018

Author: Richard Haddox

Proposal ID: 14458  
 Station: KAUZ-RT  
 Schedule Date: 2/7/2018 - 2/7/2018  
 Advertiser: POL/Kosub-30th District Court  
 Spot Length(s): :30

Acct. Exec: Richard Haddox  
 Phone #: 940-322-6957  
 FAX #: 949-761-3331  
 Email: rhaddox@kauz.com

Per station policy, two weeks prior notice for all cancellations.

Flight Dates: 2/7/2018-2/7/2018

Program Time	Spot Length	FE	RT-A21+ D.000	RTG	RT-A21+ D.000	W	k	s	Rate	Spots
KAUZ	:30	7	1	12.6	19.2	1			\$265.00	1
Newschannel 6 Republican Prima										
GRPs/Impressions										
SHR										
CPP/CPM										
Mo-Fr 6:30p-7:00p										

Total Cost: \$265.00 Signature \_\_\_\_\_

General Summary ( RT-A21+ D.RTG )

Name	Spots	Cost	Grps	Imp(000)	Cpp	CPM	Reach	Freq	Eff Reach	Net Reach	Pop
KAUZ	1	\$265.00	12.6	19.2	\$21.03	\$13.80	12.6	1.0	0.0	19,129	151,815

ENTERED FEB 07 2018

Operator Initials: \_\_\_\_\_ Date Encoded: \_\_\_\_\_ Date: 2/7/18 MCO Check: \_\_\_\_\_  
 Client: POL/KOSUB,F DOBIE/JUDGE/DISTRICT ATTORNEY TV Acct#: \_\_\_\_\_ CW Acct # \_\_\_\_\_  
 Sales Person: LOCAL HOUSE Kill Date: \_\_\_\_\_ Save Date: \_\_\_\_\_

Traffic Instructions: KAUZ FTP  
 Satellite: \_\_\_\_\_ TV Contract #: 1917709 CW Contract #: \_\_\_\_\_

BIN #		Description	Revised Kill Date: <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		End Date	Rotation	
TV	CW		Start Date	End Date		TV	CW
	15 BE	KOSUBANNOUNCEMENT022018 15	2/7/18	2/7/18			

Comments: \_\_\_\_\_