

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>KAUZ</u>	Date: <u>10/22/18</u>
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I, Doegger Communications
 being/on behalf of: Mayor Stephen Santillana
 a legally qualified candidate of the N/A
 political party for the office of: Mayor of Wichita Falls
 in the 2018
 election to be held on: NOV. 6, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Stephen Santellana Campaign Fund

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Sandy Berend

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10-22-18
Date

[Signature]
Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

[Signature]
Signature

Rhonda Weisgraber
Printed Name

LSM
Title

ORDER



KAUZ

Orders
Order / Rev: 2086146
Alt Order #:
Product Desc: Political Oct 2018
Estimate:
Flight Dates: 10/23/18 - 10/26/18
Original Date / Rev: 10/22/18 / 10/22/18
Order Type: Political

Primary AE: Daniel Fitzwater
Sales Office: WICH
Sales Region: Local

Agency Name: Hoegger Communications
Buying Contact: Jackie Hoegger
Billing Contact: Kathryne Koch
 901 Indiana Street
 Wichita Falls, TX 76301

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Santellana, Stephen/Mayor
Demographic: A35+
Product Codes: PL555
Revenue Code 1: Agency
Revenue Code 2: Political
Revenue Code 3: Pol-Candidate
Priority: P 2

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/26/18	6	\$905.00	\$769.25

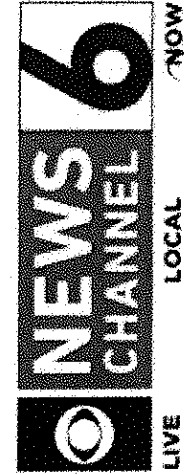
Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	6	\$905.00	\$769.25	0.00
Totals	6	\$905.00	\$769.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Daniel Fitzwater			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KAUZ	10/23/18	10/26/18	LOC News M-F 6-7a LOC News M-F 6-7a	Comm	M-F 6-7a	-TWTF--	:30	4	\$60.00	P 2	0.00	NM	4	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	-TWTF--		4				\$60.00		0.00			
N 2	KAUZ	10/23/18	10/26/18	LOC News M-F 6-630p LOC News M-F 6-630p	Comm	M-F 6-630p	-TWTF--	:30	1	\$200.00	P 2	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	--WTF--		1				\$200.00		0.00			
N 3	KAUZ	10/23/18	10/26/18	SYN M-F 630-7p SYN M-F 630-7p	Comm	M-F 630-7p	-TWTF--	:30	1	\$465.00	P 2	0.00	NM	1	\$465.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	---T---		1				\$465.00		0.00			
													Totals	6	\$905.00



POL/Santellana, Stephen/Mayor

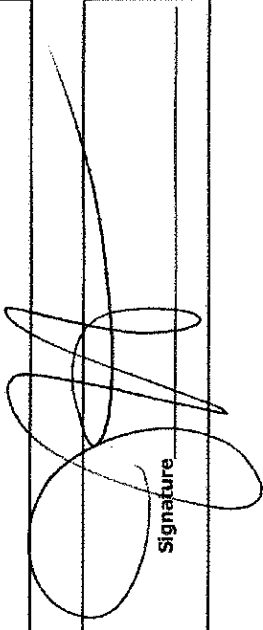
Author: Richard Haddox

Station: KAUZ
 Schedule Date: 10/22/2018 - 11/5/2018
 Advertiser: POL/Santellana, Stephen/Mayor
 Product: PL555
 Agency: Hoegger Communications
 Spot Length(s): :30

Acct. Exec: Richard Haddox
 Phone #: 940-322-6957
 Email: rhaddox@kauz.com

Program Time	Spot Length	OC	CS-A18+ CS-RTG	RTG	Wks	Rate Spots
KAUZ		22				
NEWSCHANNEL 6 THIS MORNING	:30	4	1.8		1	\$60.00
GRPs/Impressions			7.2			4
CPP/CPM			\$33.33			
Mo-Fr 6:00a-7:00a						
NEWSCHANNEL 6 AT 6P	:30	1	5.3		1	\$200.00
GRPs/Impressions			5.3			1
CPP/CPM			\$37.74			
Mo-Fr 6:00p-6:30p						
WHEEL OF FORTUNE	:30	1	7.8		1	\$465.00
GRPs/Impressions			7.8			1
CPP/CPM			\$59.62			
Mo-Fr 6:30p-7:00p						

Signature



Total Cost: \$905.00
 Agency Commission @ 15%: \$135.75
 Net Cost: \$769.25